

# Highlights of the ISPOR 5th Latin America Conference

Prepared by ISPOR Staff



ISPOR President Dan Malone, PhD, (left) and ISPOR 5th Latin America Conference Program Co-Chair Rony Lenz Alcayaga, MA

Nearly 950 attendees travelled from 51 countries to take part in the recent ISPOR 5th Latin America Conference, held 6-8 September 2015 at the CentroParque Event & Convention Center, located in Parque Araucano, Santiago, Chile. At this year's Conference – a continuance of ISPOR's 20th Anniversary celebrations – attendance represented a 27% increase from the 4th Latin America Conference (2013).

The theme of this year's conference was, **"Increasing Access to Health Care in Latin America: Making Better Decisions for Greater Equity."** Participants were treated to a full day of pre-conference short courses, two full days of plenary, educational symposia, and other scientific sessions, as well as numerous social and networking opportunities.

*"The topic and content surpassed my expectations. I am very happy to see that ideas, theory and proposals are working into the region to improve the HTA... congratulations!!!"*

– ISPOR 5th Latin America Conference Attendee (Source: Online Conference Evaluation)



Health Policy Development Using Outcomes Research Workshop leaders (l-r): Hernando Gaitán Duarte, MD, MSc; Claudia Vaca; Rosa María Galindo-Suárez, MHE; Xavier Sánchez, MD, Esp.; Ana Lucía Muñoz Mejía, Esp

## Pre-Meeting Short Course Program Attracts

There were over 260 Short Course registrants attending 6 pre-conference courses on trending topics in the HEOR field ranging from the basics in economic methods to patient preference methods and advanced modeling applications. Conference attendees were treated to an extended full-day course, "Applied Modeling," where participants had an additional opportunity for hands-on learning in the use of software in the creation and analysis of cost-effectiveness decision models. Faculty included members from Javeriana University (Colombia), the Central University of Venezuela, McGill University (Canada), the University of York (UK), and the Institute for Clinical Effectiveness & Outcomes Research (Argentina), among others.

Health Policy, Management and Evaluation, University of Toronto, and Norman Daniels, PhD, Mary B. Saltonstall Professor of Population Ethics and Professor of Ethics and Population Health, Department of Global Health and Population, Harvard T.H. Chan School of Public Health, Harvard University.



*Is Advanced Gastric Cancer Treated In Latin America? How Can We Reduce the Burden of the Disease? ISPOR 5th Latin America Conference Symposium*



Congress Welcome Reception



First Plenary Session: Is HTA Fair? Analyzing the HTA Process in Latin America & Its Implications for Access to Health Care

High-cost drugs and their impact were examined in the Second Plenary Session, **"Access to High Cost Drugs in Latin America: Who Goes First?"** Heads of a

number of public institutions dedicated to dealing with the impact of high cost diseases throughout Latin America debated the potential dangers inherent in prioritizing medicines for high cost diseases. Panelists included Lizbeth Acuña Merchán, MD, Executive Director, High Cost Diseases Fund (Colombia); María Luisa González Rétiz, MA, Director, National Center for Health Technology Excellence (CENETECSalud – Mexico); and Jeanette Vega Morales, MD, MPH, PhD, Director of the National Health Fund (FONASA – Chile).

## Conference Content Highlights

The First Plenary Session entitled, **"Is HTA Fair? Analyzing the HTA Process in Latin America & Its Implications for Access to Health Care,"** addressed health technology assessment's (HTA's) increasing use by public and private payers in Latin America to assess the effectiveness and efficiency of health care technologies for their populations. Speakers included Antony Culyer, Hon DEcon, Hon FRCP, FRSA, FMedSci, Ontario Research Chair in Health Policy and System Design, Institute of



ISPOR-CAC (Colombian High Cost Diseases Fund) Reception



Monday Night Exhibitor Open House Reception Entertainment from Chilean Dance Troop



ISPOR Short Course "Meta-Analysis & Systematic Literature Review"

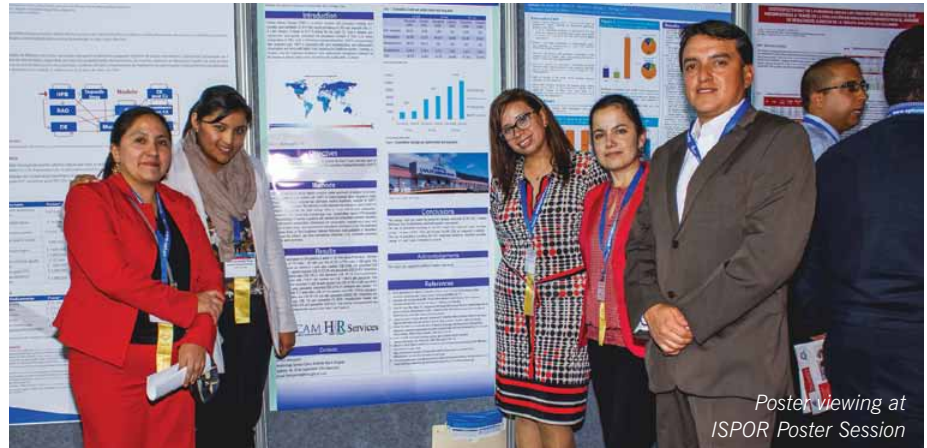
*"The themes addressed in the plenary sessions were comprehensive and relevant, with great quality of the presentations and good discussions. Some of the panels also stood out by the timeliness of the themes."*  
 – ISPOR 5th Latin America Conference Attendee (Source: Online Conference Evaluation)

## Educational Symposia

The 5<sup>th</sup> Latin America Conference also held six Educational Symposia on Sunday and Monday on varying themes including cancer burden in Latin America; sustainable universal health coverage; use of observational research, real-world evidence, and data analytics to optimize care in Latin America; as well as health care reform for high cost medicines.

## Developing Regional Initiatives

The ISPOR 5<sup>th</sup> HTANetLatAm Roundtable was held on Sunday, September 6, and featured 20 participants representing 10 countries, including 5 HTA Agencies/INAHTA partners and 8 Ministries of Health/public health institutes from across the region. The discussion focused on applications of explicit criteria in decision-making processes in Latin America, with a special presentation from EVIDEM on real world applications of explicit criteria and multi-criteria decision analysis from around the globe. A resulting paper will be submitted for publication in *Value in Health Regional Issues* December 2016.



Poster viewing at ISPOR Poster Session



Second Plenary panelist María Luisa González Rétiz, MA >

< Forum Moderator César Alberto Cruz Santiago, PhD



In addition, the ISPOR Latin America Consortium held numerous committee meetings, which included their Education, Clinicians, and Advisory committees, as well as the ISPOR Latin America Chapter leadership and HTA committee leadership, and various country chapter presentations. As always, the opportunity for colleagues from across Latin America to meet and discuss goals, objectives, milestones and challenges in person was an invaluable experience.

Many Latin America Consortium projects are already underway for 2016, and we encourage you to join the ISPOR Latin America Consortium via our website ([www.ispor.org](http://www.ispor.org)) to stay abreast of policy and research achievements throughout the region!

Additionally, Conference attendees had the chance to attend a special Welcome Reception on Sunday night, where they were treated to a tasting of impeccable Chilean wines and enjoyed the opportunity to network with other attendees while enjoying music and appetizers in the terraces of the CentroParque Event & Convention Center located in Parque Araucano.

The ISPOR 20<sup>th</sup> Anniversary celebrations will conclude at the ISPOR 18<sup>th</sup> Annual European Congress 7-11 November 2015. Thanks for continuing to be part of our 20<sup>th</sup> Anniversary celebrations! ■

### Additional information:

To see the 5th Latin America Program Committee, go to: <http://www.ispor.org/Event/ProgramCommittee/2015Santiago>.

To view released research presentations from this conference, go to: <http://www.ispor.org/conferences/Santiago0915/Research-Abstracts-PDF.pdf>.

For information on Research Presentation Awards recipients from this conference, go to: <http://www.ispor.org/awards/5lac.asp>.

All photos by Rodrigo Bacigalupe L.





# ISPOR 5th LATIN AMERICA CONFERENCE

6-8 September 2015, Santiago, Chile



## ISPOR 5th Latin America Conference Highlights

### Registrant/Attendance Stats:

Nearly 950 attendees from 51 countries – a 27% increase!

### Released Presentations:

Conference featured over 450 presentations!  
Over 80% of presentations given at ISPOR Santiago already available!  
Presentations are added as speaker permission is received

[www.ispor.org](http://www.ispor.org) >> [ISPOR 5th Latin America Conference](#) >> [Released Presentations](#)

### Social Media Posts:

*What did delegates tweet about during the conference?*

[Rx Communications @RxComms](#)

Since 1990 overall cancer survival in the U.S. Have [sic] improved by about 20% #ISPORSantiago

[Andreia Ribeiro @ARibeiroDRG](#)

El modelo de la @CuentaAltoCosto en #Colombia: ¿replicarla en otros países de Latam? #isporsantiago



[Diego Rosselli @darosselli](#)

@IsporColombia  
La foto del curso de Introducción a la Economía de la Salud fue menos convencional. #ISPORSantiago

[Manuel Espinoza @mespinoza18](#)

Our very successful course today, great picture! #ISPORSantiago



## ISPOR 20th Anniversary Celebration Recap:



Photos by Rodrigo Bacigalupe L.

- **Commemorative Video** celebrated ISPOR's 20-year history that is shaping the future of health economics and outcomes research.
- **ISPOR Milestones Brochure** outlined major highlights of ISPOR's 20-year history.
- **Celebrations during the Welcome Reception and Exhibitors' Reception** comprised of ISPOR logo cupcakes and traditional Chilean dancers.

More highlights and photos from the ISPOR 5th Latin America Conference can be found on pages 26-27.

The commemorative video and ISPOR Milestones brochure are available online at [www.ispor.org](http://www.ispor.org) >> [About ISPOR](#)

The complete photo gallery is available online at [www.ispor.org](http://www.ispor.org) >> [ISPOR 5th Latin America Conference](#)

## Save the Date!

**SEPTEMBER 2017**

**ISPOR 6TH LATIN AMERICAN CONFERENCE**  
**São Paulo, Brazil**

