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Value in Health

The top-ranked journal in its field, *Value in Health* is the preeminent international publication for health policy and health economics and outcomes research. Under the direction of its Editors-in-Chief, Michael F. Drummond, MCom, DPhil (University of York) and C. Daniel Mullins, PhD (University of Maryland), the journal has achieved double-digit percentage growth in its impact factor (now **5.494**) for 5 consecutive years.

Value in Health is published monthly and circulates to more than 10,000 online and ~500 print subscribers around the world.

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Value in Health Regional Issues

Now indexed in MEDLINE®/PubMed, *Value in Health Regional Issues* publishes scientific articles that focus on health-related topics that impact the health policies and health outcomes of populations in specific geographic regions (ie, Latin America, Asia, and Central and Eastern Europe, Western Asia, and Africa).

Published 3 times a year, this online journal circulates to 9500+ subscribers around the world. Digital advertising in the journal's regular email alerts that feature newly released online content.

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Value & Outcomes Spotlight

A bimonthly HEOR news publication, *Value & Outcomes Spotlight* keeps readers up to date on relevant research and trends in the field. The publication provides brief articles that illustrate practical applications of HEOR methodologies and presents insights and updates of ISPOR's initiatives and conferences.

Published 6 times a year, this publication is mailed to ~10,000 ISPOR members around the world and is made freely available online on the ISPOR website. Print and digital advertising opportunities available.

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Full page – run of book	7 ½ x 9 ½	8 ⅝ x 11 ¼	7 ½ x 9 ¾	\$3000
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eBulletin

This electronic newsletter provides members with brief summaries of the latest happenings within the Society. This all-inclusive update keeps members informed, engaged, and involved in ISPOR's mission to advance the science and improve healthcare decisions.

Published monthly, the eBulletin is emailed to ~10,000 members and enjoys robust open rates (average 30%-35%) among members. Digital advertising opportunities available, but space is limited.

Rate Card - Digital (monthly newsletter to members)

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Supplements

Sponsored supplements are an excellent way to support ISPOR initiatives and to distribute MEDLINE®-indexed publications that promote specific themes on emerging trends in the HEOR field. For more information about rates and availability, please contact Lyn Beamesderfer at lbeamesderfer@ispor.org / 609-586-4981 x130.