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## VALUE ASSESSMENT FRAMEWORK IN EMERGING MARKETS – EXPERIENCE FROM COUNTRIES IN THE MIDDLE EAST

Barcelona 2018

### ISPOR Arabic Network Forum

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ISPOR Arabic Networks Chair

ISPOR UAE Chapter President

Tuesday, November 13, 2018

18:00 - 19:00

Room 211

## VALUE ASSESSMENT FRAMEWORK IN EMERGING MARKETS – EXPERIENCE FROM COUNTRIES IN THE MIDDLE EAST

### Current Situation

#### Challenges

- Current regulatory Culture
- Lack of Local research context
- Fragmented Healthcare
- Lack of experts in HEOR

#### Opportunities

- Healthcare system, research and Education at the top if the UAE Gov agenda as part of The UAE vision 2021
- Current insurance as mandatory in healthcare system