

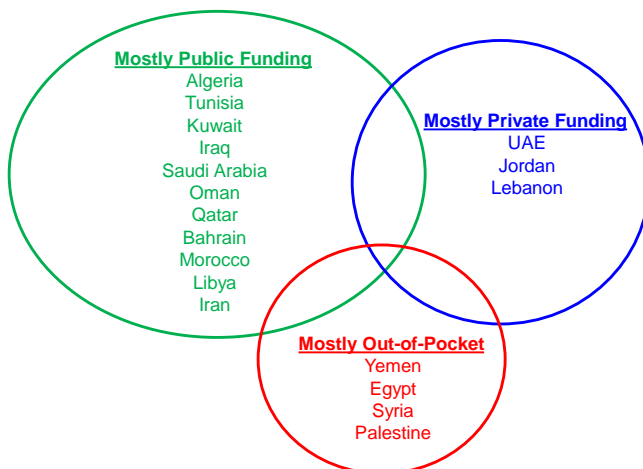
Value Assessment Framework in Emerging Markets: Middle East Experience

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ISPOR European Annual Meeting – Barcelona
Arab Network Forum
November 13th, 2018



Health Care System Landscape in MENA *A Mix of Public, Private and Self-Pay Markets*



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|--|-----------------|
| Current GDP per capita (PPP US\$) | 1,300 – 124,500 |
| Current HE, % of GDP (2017) | 3.0 – 7.4 |
| Government HE, % GDP | 1.25 – 4.98 |
| Government HE as % of current total HE | 30.1 – 88.3 |
| Current HE per capita (PPP US\$) | 495 – 3,900 |
| Pharmaceutical spend, % GDP | 0.4 – 3.5 |
| Pharmaceutical spend, % total HE | 11.0 – 49.0 |



VAF Goal:

Sustainable Access to High-Value Innovations for All Patients

Key Considerations for MENA: HOW, WHO, WHAT, and SO WHAT?

• Methodological Aspects

- **HOW**
 - Societal vs. Patient-centric?
 - Method (CEA, QALY, MCDA)?
 - Assessment and interpretation?
- **WHAT**
 - Data inputs (epi, costs, disparity, caregiver, etc)?
- **WHO**
 - Government?
 - Independent?

• Contextual Considerations

- **SO WHAT?**
 - Transparency, predictability
 - Sustainable Access to Innovations
 - Lack of national health system
 - System complexity
 - Affordability
- Country vision
 - Global aspirations
 - Localization policies

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Discussion

• From a Country perspective:

- Is VAF a local priority? Why? Why not?
- What VAF is currently being used, if any, formally or informally?
- What are the key challenges facing countries who are using VAF?
- How do we advance the Framework in the region?

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Thank you

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