



## Can we believe their beliefs? Two tales of structured expert elicitation

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### Two tales...

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#### **Photoacoustic imaging in breast cancer**

Context: new Dx imaging with *unknown* accuracy

Key parameters elicited:

- relative performance Dx in detecting tumor characteristics
- estimates of sensitivity and specificity of new Dx

Why: inform early stage cost-effectiveness model

#### **Negative-pressure wound therapy for pressure ulcers**

Context: existing therapy with limited evidence base but *wide usage in practice*

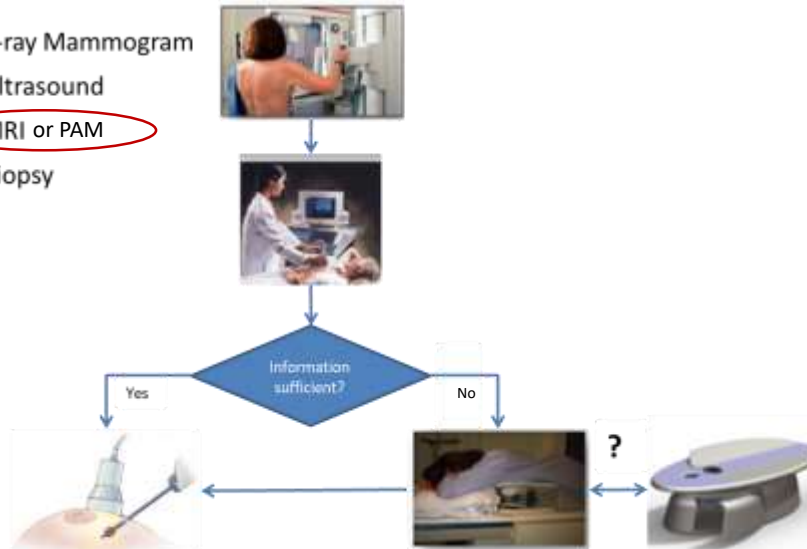
Key parameters elicited: treatment and progression of severe pressure ulcers

Why: inform cost-effectiveness model and value of further research

## Photo-Acoustic Mammography

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- X-ray Mammogram
- Ultrasound
- MRI or PAM
- Biopsy



## Rating relative performance of PAM versus MRI

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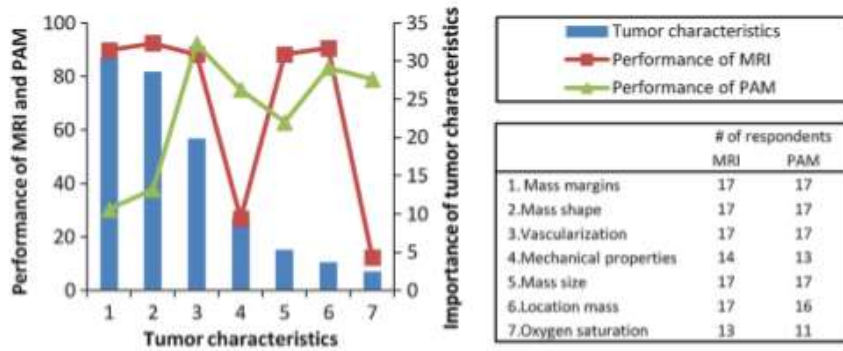
Elicited:

1. relative importance seven tumor characteristics in the examination of images
  - using 0-100 point scale
2. how well MRI and PAM can visualize these characteristics by grading each characteristic with value 0 - 100
  - 0 indicates low performance; 100 indicates high performance.

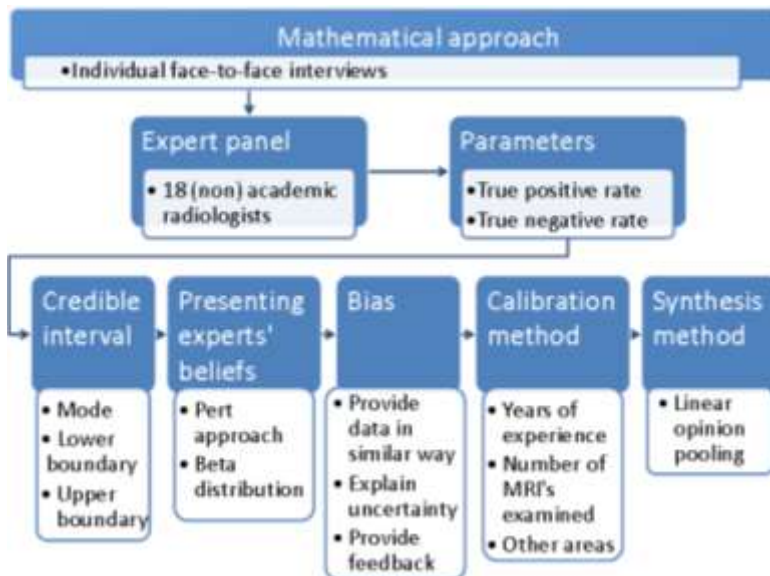
Expected performance of MRI and PAM was determined by calculating performance score weighted by the relative importance of each attribute, per individual

Tumor characteristics: mass margins; mass shape; mass size; vascularization; localization; oxygen saturation; and mechanical properties.

## Elicitation Results



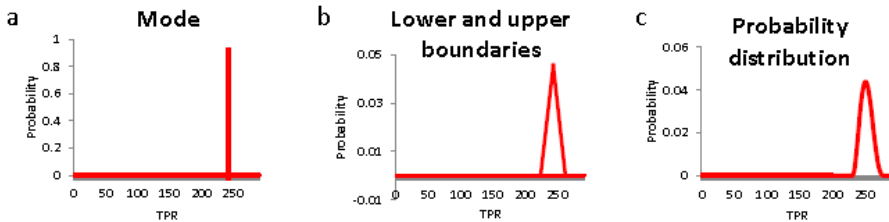
## Elicitation Procedure for sensitivity and specificity



Test	Disease		
	Yes	No	Total
Positive	263	94	357
Negative	29	214	243
Total	292	308	600

$$\text{sensitivity} = \frac{\text{TPR}}{\text{TPR} + \text{FNR}}$$

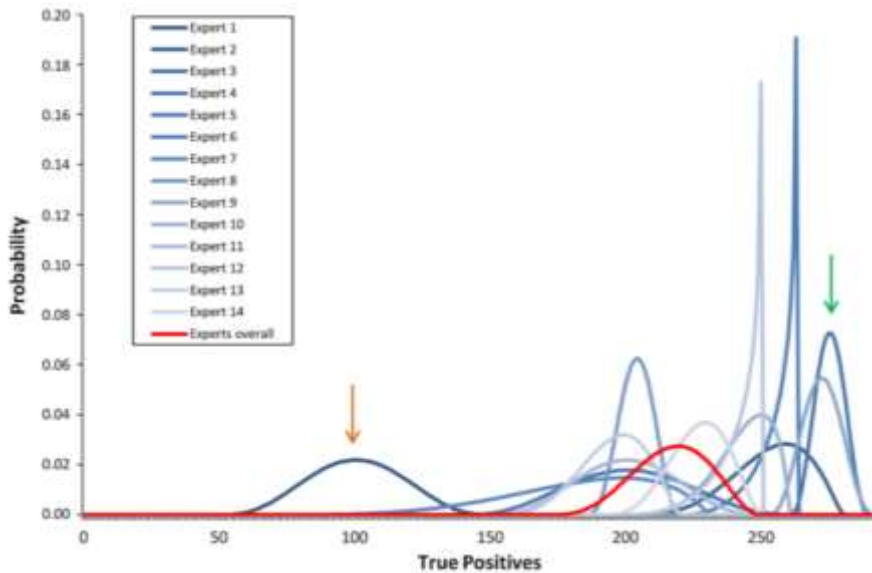
$$\text{specificity} = \frac{\text{TNR}}{\text{FPR} + \text{TNR}}$$



Eliciting the mode, then the upper and lower boundaries and by using the PERT approach a probability distribution was obtained.

Haakma, Steuten, Bojke and Uzerman. Submitted, 2012<sup>7</sup>

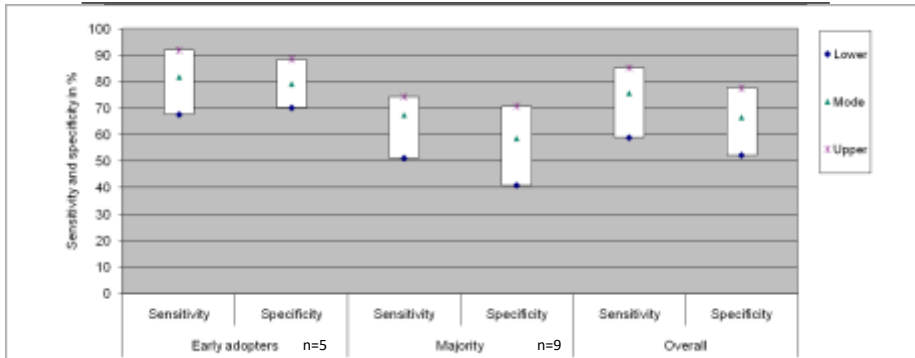
## Probability distribution of estimations of TPs



Haakma, Steuten, Bojke and Uzerman. Submitted, 2012<sup>8</sup>

## Results – Expert elicitation

Overall									
	Early adopters			Majority			Overall		
	Lower	Upper	Mode	Lower	Upper	Mode	Lower	Upper	Mode
Sensitivity	67.7%	91.9%	<b>81.7%</b>	51.2%	74.3%	<b>67.4%</b>	58.9%	85.1%	<b>75.6%</b>
Specificity	70.2%	88.4%	<b>79.1%</b>	40.8%	70.7%	<b>58.5%</b>	52.2%	77.6%	<b>66.5%</b>



Haakma, Steuten, Bojke and IJzerman. Submitted, 2012<sup>9</sup>

## Considerations

- Experts considered MRI (sens 90%; spec 70%) the better technology to visualize the most important tumor characteristics (mass margins and mass shape).
- Reflected in elicited TP and TN, with overall calculated sensitivity and specificity of PAM to be lower than MRI
  - Sens between 59% - 85%; mode 76%
  - Spec between 52% - 78%; mode 67%
- Radiologists perceived elicitation exercise as difficult
  - PAM is an early stage technology for which only small scale, experimental experience was available.
- Exercise provided important insights to the developers
  - Revision of the technology and reconsideration of its place in Dx pathway

## Negative-Pressure Wound Therapy for Pressure Ulcers

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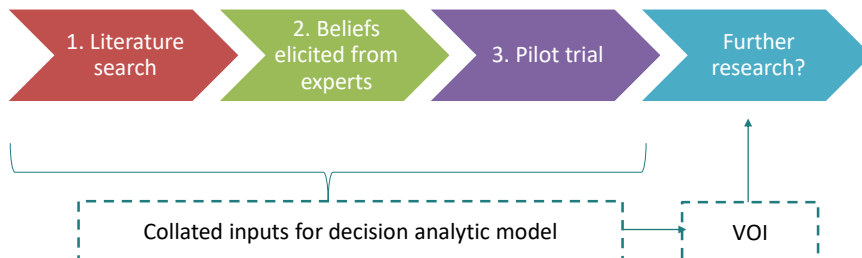
- NPWT is widely used treatment for severe pressure ulcers
  - little robust evidence that it is (cost-) effective
  - uncertainty around cost-effectiveness would potentially be misrepresented using published trial data only
  - broad range of comparators
  - general patterns of care unclear
  - yet, lots of local / practical experience with different therapies

## Objectives and design

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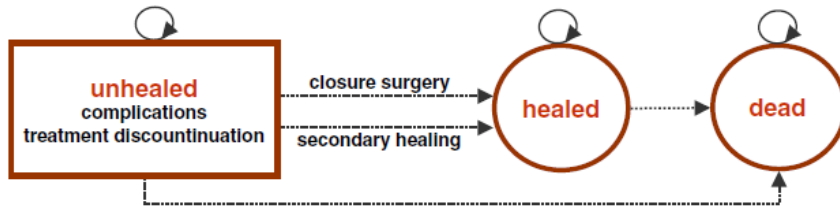
Questions considered:

- What is the (cost-)effectiveness of NPWT given the range of alternative treatments?
- What further research (design), if any, is worthwhile?



## Decision Analytic Model

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Elicitation of:

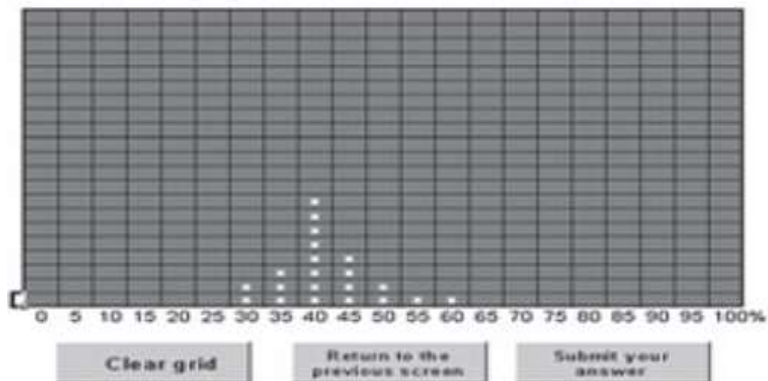
- all transitions and related events (except death)
  - including beliefs about the impact of the alternative treatments on the occurrence of events (relative effectiveness).
- uncertainty over the quantities of interest.
- no elicitation of resource use or cost parameters
  - to limit burden of exercise

## Elicitation procedure: histogram method

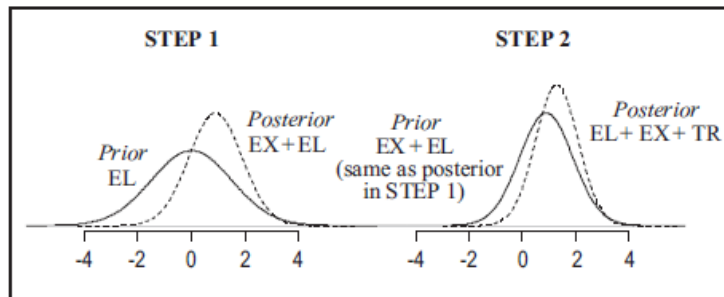
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Think of UK patients with at least 1 debrided grade 3 or 4 pressure ulcer (>5 cm<sup>2</sup> in area):

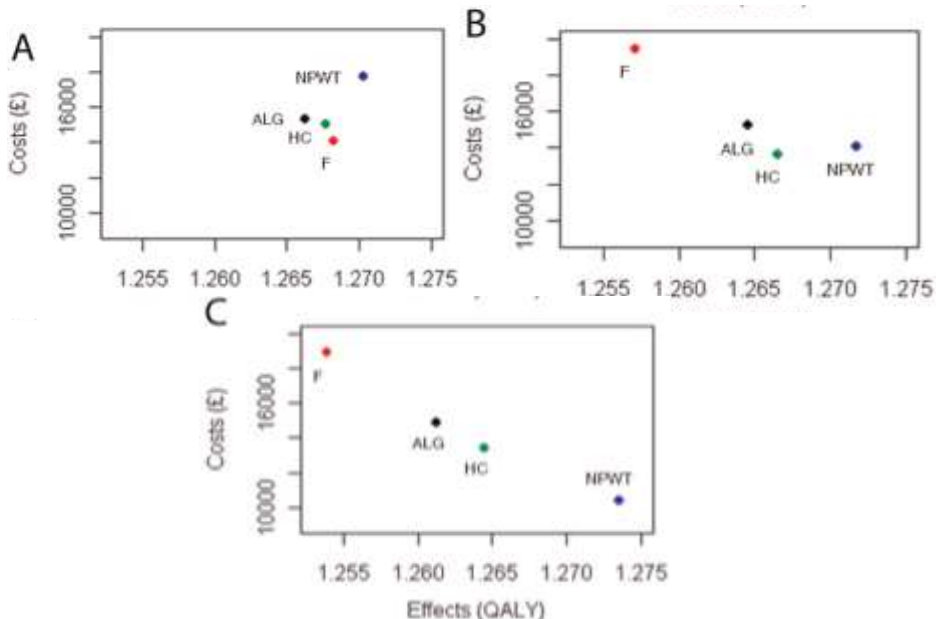
***What proportion of patients do you think would have a grade 3 reference ulcer (rather than a grade 4 reference ulcer)?***



## Collation of evidence using Bayesian updating:



## Results on expected cost-effectiveness, per scenario





## CE estimates and decision uncertainty (EX+EL+TR)

Treatment	Costs (£)	Effectiveness (QALY)	NHB (QALY)	Next Best ICER (€/QALY)	Probability of a Treatment Being Cost-Effective	
					€20,000	€30,000
NPWT	10,399	1.273	0.754	—	0.451	0.460
HC	13,461	1.264	0.591	Dominated	0.304	0.296
ALG	14,898	1.261	0.516	Dominated	0.230	0.231
F	16,969	1.254	0.305	Dominated	0.015	0.013

Note: NPWT = negative-pressure wound therapy; HC = spun hydrocolloid; ALG = alginate; F = foam; NHB = net health benefit; ICER = incremental cost-effectiveness ratio; QALY = quality-adjusted life year.

## Optimal sample size and value of further research

Follow-up Time	NPWT v. Spun Hydrocolloid		NPWT v. Alginate		NPWT v. Spun Hydrocolloid v. Alginate	
	Maximum ENBS	Optimal Sample Size, N*	Maximum ENBS	Optimal Sample Size, N*	Maximum ENBS	Optimal Sample Size, N*
0.5 years	—	—	£12.3 million	272	£154,026	403
1 year	£14.0 million	476	£27.2 million	306	£34.7 million	497
2 years	£27.1 million	309	£35.2 million	234	£54.6 million	411

## Considerations

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- Elicited beliefs can be regarded as a key source of evidence
- Excluding relevant clinical experience would have misrepresented current knowledge about the effectiveness of alternative treatments for severe pressure ulcers.
- In this case study, elicited evidence was used alongside published evidence under the assumption that experts did not consider existing evidence when formulating their judgements.
  - Assumption may not be sustained in other cases, where aggregation of both sources could lead to an incorrect specification of uncertainty (double counting).

## Discussion: pros and cons

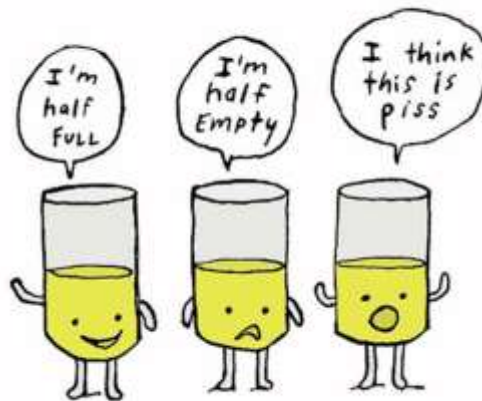
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- Elicitation of beliefs constitutes a reasonably low cost source of evidence;
  - Particularly important in early stage technology assessment when funding is limited, or when a technology is already adopted and there is little incentive to do further research.
- Elicitation is highly subjective and entirely dependent on the sample of experts chosen for the exercise.
  - Particular problematic when samples are skewed towards including mainly optimists or sceptics;
  - In early stage HTA 'realistic' beliefs may not yet exist due to no/limited experience with technology

## Discussion: pros and cons

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- Can provide preliminary estimates of the importance and extent of uncertainty for particular model parameters or assumptions
  - can help to inform go/no go decisions in early stage HTA and
  - guide decision on whether and what further evidence to acquire





Thank you!



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