

Subgroups and personalisation:

Richard Grieve

richard.grieve@lshtm.ac.uk

content

- Overview of the problem
- The limitation of standard approaches to generating evidence, resting on RCTs
- Outline of the 3 talks
- Future challenges

Towards personalization, why

- Drive to better target treatment for individual patients
- This is described as stratified, precision, or personalised medicine
- Right treatment for right patient at the right time
- Clinical decision-makers intend to practice personalisation
- Interest in estimating heterogeneity of treatment effects (THE)
- Thrombolysis for acute stroke can improve or harm
- Want to find 'true' positives
- If 'miss' subgroups waste resources, minimise 'false' negatives
- See Espinoza et al, 2014

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The problem - multiplicity

- Concerns about overfitting and multiple-testing
- 20 tests, will judge 1 as 'statistically significant' just by chance
- Star sign 'found' modify effect aspirin after MI (see Horton 2001)
- If we do not take account of the number subgroups tested when selecting and estimating subgroup effects
 - Estimates of differences between subgroups over-estimated...
 - uncertainty in these estimates will be under-estimated
 - Concerns about falsely identifying subgroups (minimize false positive)

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The concern about false positives

The image shows two screenshots of research articles. The left screenshot is titled "Why Most Published Research Findings Are False" by John P. A. Ioannidis. The right screenshot is titled "The Proposal to Lower P Value Thresholds to .005" by John P. A. Ioannidis. Both articles discuss the issue of false positives in research findings.

Summary of problem

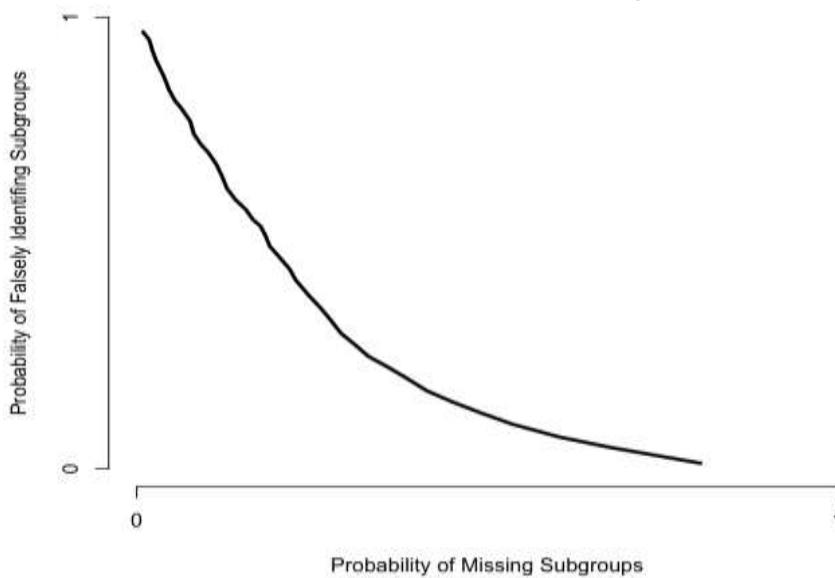
		Truth	
		Hetero	No Hetero
Claim	Hetero		FALSLEY IDENTIFY SUBGROUPS
	No Hetero	MISS TRUE SUBGROUPS	

Approach might differ by context

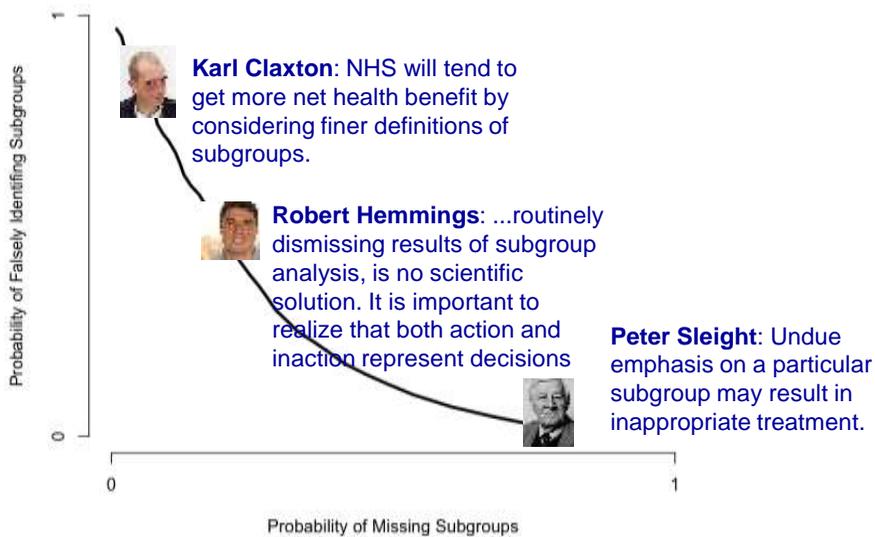
- Consider decision-making context
 - Inform regulatory decisions
 - Inform adoption and re-imbursement decisions
 - Inform clinical decision-making
 - Inform decisions regarding the conduct and design of future clinical studies

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There are tradeoffs: where do you stand?



Are you a Karl, a Robert, or a Peter?



The poll

<https://myispor.cnf.io/sessions/gjbs/#!/dashboard>
Approach to subgroups.

Which one would you prefer?

1. 5% false negatives, 95% false positives [Karl]
2. 50% false negatives, 50% false positives [Robert]
3. 95% false negatives, 5% false positives [Peter]

Harnessing causal inference..

Predicting individual-level treatment effects (Rubin 1977, Holland 1986)

- T_i is treatment indicator: 1 treatment group, 0 control
- Interested in causal relationship between T_i and Y_i
- Individual, i potential outcomes Y_{i0} and Y_{i1} under control and treated states
- Ideally observe treatment effect for each individual $\tau_i = Y_{i1} - Y_{i0}$
- BUT cannot observe both outcomes
- **Objective of methods: impute missing potential outcome**
- **Recognize each individual may have different response to treatment..**

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RCTs inadequate

- Bradford Hill, 1960: 'do not answer the concern about the most likely outcome when this particular drug is given to a particular patient'
- Must recognize and estimate heterogeneous treatment effects

Problem 1: lack of power

- RCTs powered for main treatment effects, to give similar power for interaction effects, four-fold increase in sample size
- Subgroup interactions, 20 binary characteristics, 1 million subgroups
- Low proportion true positives, low power, high rate false discoveries

Problem 2: ignores effect modifiers not unobserved

Warren Stephens

- Questioning current methods of evidence generation
- Highlighting the trade-offs that are made implicitly with the limitations of current data
- How to better align incentives for regulators/payers/clinicians to make more efficient (equitable) decisions

Neil Hawkins

- Vital to incorporate prior beliefs about anticipated subgroup effects
- Incorporate that into fully Bayesian approaches.
- Bayesian approach relies on 'valid' expert elicitation

References

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- Kent D et al (2018). Personalised approaches to heterogeneous treatment effects. *BMJ* (in press)
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