

# The Regulatory Perspective: What is Patient Experience Data?

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ISPOR 2018

Baltimore, MD, USA

May 21, 2018

## THREE OBJECTIVES FOR TODAY



- 1 Provide **examples of patient experience data** and its use in medical product development
- 2 Discuss **current efforts** to promote and advance the incorporation of patient input into regulatory decision making
- 3 Identify **opportunities for the patient stakeholders** to help strengthen capacity and advance fit-for-purpose methods and tools

# Introduction to FDA's Medical Product Centers



Drugs	Biologics	Devices
<b>C</b> enter for <b>D</b> rug <b>E</b> valuation & <b>R</b> esearch	<b>C</b> enter for <b>B</b> iologics <b>E</b> valuation & <b>R</b> esearch	<b>C</b> enter for <b>D</b> evices & <b>R</b> adiological <b>H</b> ealth
<b>Examples:</b> <ul style="list-style-type: none"> <li>• Prescription</li> <li>• Non-prescription</li> <li>• (Therapeutic biologics)</li> <li>• (Generics)</li> </ul>	<b>Examples:</b> <ul style="list-style-type: none"> <li>• Cellular &amp; gene therapy</li> <li>• Tissue &amp; tissue products</li> <li>• Allergenic</li> <li>• Vaccines</li> <li>• Blood &amp; blood products</li> </ul>	<b>Examples:</b> <ul style="list-style-type: none"> <li>• Deep brain stimulators</li> <li>• Pace makers &amp; stents</li> <li>• Artificial organs (heart lung &amp; pancreas)</li> <li>• Artificial joints (shoulder, hip, &amp; knee)</li> <li>• MRI, CT scan, lab tests</li> </ul>
<b>Elektra Papadopoulos</b>	<b>Megan Moncur</b>	<b>Martin Ho</b>

## Patient Experience Data\* (PED)

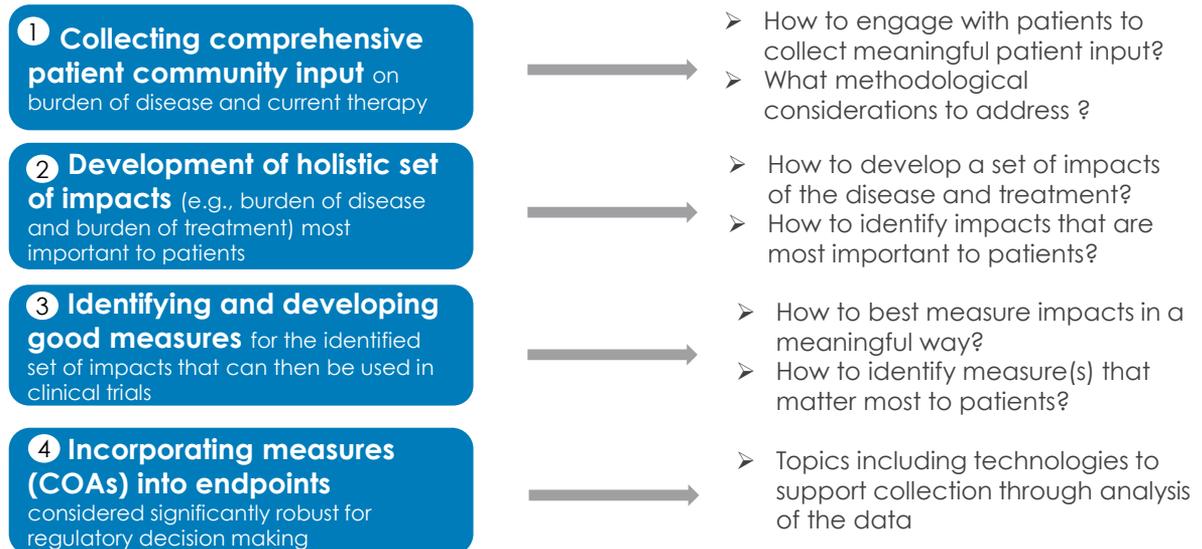
....data that are:



- **collected by any persons** (including patients, family members and caregivers of patients, patient advocacy organizations, disease research foundations, researchers, and drug manufacturers)
- intended to provide information about **patients' experiences with a disease** or condition, including—
  - (A) impact (including physical and psychosocial impacts) of such disease or condition, or a related therapy or clinical investigation; and
  - (B) patient preferences with respect to treatment of such disease or condition.

\*This definition is from the 21<sup>st</sup> Century Cures Act: <https://www.congress.gov/114/plaws/publ255/PLAW-114publ255.pdf>

## Topics to be Addressed in Patient-Focused Methodological Guidances



## Examples of Questions Related to Patient's Experiences



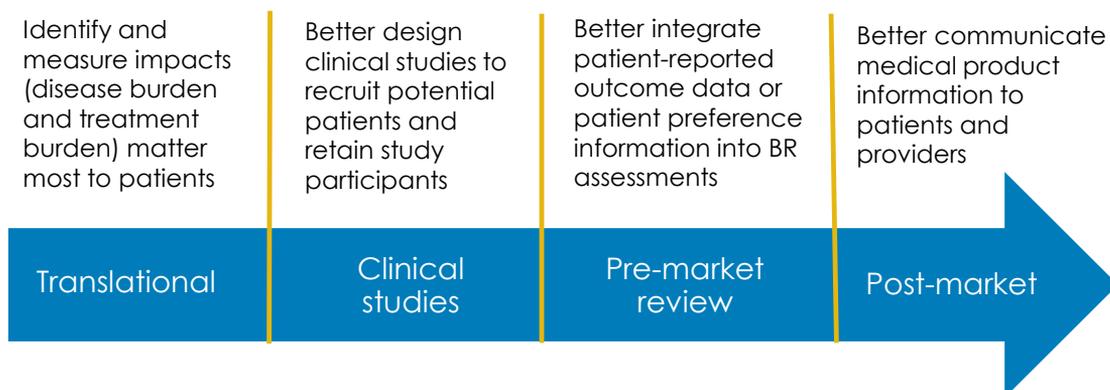
- What disease impacts matter most to patients?
- How well do the most commonly studied endpoints in clinical trials for a given disease area align with outcomes or aspects of disease that matter most to patients?
- How do attitudes toward or tolerance of potential drug risks or therapy side effects ("preference" considerations) vary by patient subgroup?
- Are currently conducted clinical trials in a given disease area excluding patients who want to be enrolled? If so, why and how might it be addressed?

## Examples of Questions Related to Patient's Experiences



- How to modify currently or commonly-used clinical trial protocols to recruit some patients who are otherwise ineligible to participate?
- What measures can be taken to increase the likelihood of patient enrollment in a study and increase the likelihood of participant retention in a study in a given disease area?
- What if any challenges do patients face in trying to adhere to their prescribed drug regimen?
- How well is currently approved labeling communicating the information that patients need to know in order to use drugs safely and most effectively?

## Further *integrating patient perspective* Into medical product development and decision making



*Need to build in the patient's perspective starting in the translational phase*

## How Can Stakeholders Contribute?



- Support/Conduct research
- Natural history development
- Formation of Centers of Excellence in study and treatment of disease
- Policy participation and response
- Coordination
- Communication, Education and Outreach
- Convene meetings and workshops
- Contribution to guidance