EVOLUTION OF VALUE: PERSPECTIVES FROM BOTH SIDES OF THE ATLANTIC

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Valuation in health economics

Reflections of a UK health economist.....and patient...

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The presenter has no conflict of interests
Reflections of a Health Economist

Buying a puppy?

Breed
Dog Breeder
Size
Price
Care Needed
Personality
Life Span

?
Screening for Glaucoma

severe visual loss
Surveillance for ocular hypertension Study

**Clinical/QALY approach (Cost-Utility Analysis)**

- Recommended advising individuals with OHT to have eye-test in community setting

**Person centred approach (Cost-Benefit Analysis)**

- Highlighted value of active monitoring programme in hospital setting

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**Dental Treatment**

- Whole Genomic Sequencing

**Infertility Treatment**

- Public Health Interventions
Reflections as a patient......

Lamppost Fallacy......

It’s time to look beyond the lamppost!