

MAXIMIZE YOUR HEALTHCARE IMPACT

Connect With Key Decision Makers at ISPOR 2027

ISPOR—The Professional Society for Health Economics and Outcomes Research invites you to connect with healthcare leaders from around the world at ISPOR 2027, the leading global conference for health economics and outcomes research (HEOR).

Join us May 23–26, 2027, at the Colorado Convention Center in Denver, Colorado, for 4 days of connection, collaboration, and discussion around the latest trends and developments shaping HEOR and healthcare decision making.



As we prepare for ISPOR 2027, we invite your organization to maximize its presence and engage with one of the most influential global communities of HEOR professionals. Through exhibiting, sponsorship, and other engagement opportunities, your organization can increase visibility, build meaningful connections, and position itself in front of key healthcare decision makers.



Explore the opportunities available to make your organization a prominent part of ISPOR 2027 on the following page. >



WHY EXHIBIT AND SPONSOR AT ISPOR 2027?

Connect with the global HEOR community and put your organization in front of the people shaping healthcare decisions.

ISPOR brings together key stakeholders from across the healthcare ecosystem, including payers, regulators, policy makers, life sciences leaders, researchers, and other decision makers from more than 100 countries.

Competitive Edge

Gain valuable insights into emerging trends, evolving priorities, and the changing healthcare landscape.

Targeted Visibility

Showcase your organization to a highly targeted, global audience of HEOR and healthcare decision makers.

Networking Power

Build meaningful relationships with customers, partners, and key stakeholders who can impact your business.

Global Reach

Strengthen your organization's presence within an international community focused on improving healthcare decisions and outcomes.

Showcase your organization as a prominent participant of ISPOR 2027

OPPORTUNITY	DESCRIPTION	PRICING
WiFi & App	Keep attendees connected throughout the conference with prominent branding across 2 of the most frequently used attendee resources—the conference WiFi and mobile app (includes 3 full conference registrations).	\$45,000
Charging Areas Package	Keep attendees powered and connected with branded charging areas strategically located throughout the conference (includes 1 full conference registration).	\$25,000
Registration & Lanyards	Gain high-impact visibility from the moment attendees arrive with branding associated with conference registration and attendee lanyards (includes 2 full conference registrations).	\$30,000
In-Booth Video <i>New offering!</i>	Bring your ISPOR presence beyond the exhibit hall with a professionally produced video filmed directly at your booth by CNTV. Your organization receives the finished video for use across your own marketing and communications.	\$3,000
Escalator Cling Package	Make a high-impact visual statement with branded escalator clings positioned in a highly trafficked area of the convention center (includes 1 full conference registration).	\$20,000
AI Innovation Hub <i>New offering!</i>	Showcase your technology, product, or solution through a dedicated 4-hour live demonstration in the new Innovation Hub on the exhibit hall floor.	\$5,000 per 4-hour slot
Digital Options	Extend your organization's visibility beyond the exhibit hall through a digital sponsorship opportunity designed to reach and engage the ISPOR audience.	\$5,000
Work Lounge	Align your brand with a dedicated space where attendees can work, recharge, and stay connected throughout the conference (includes 3 full conference registrations).	\$40,000
Women in HEOR 10-Year Anniversary Lunch	Support and connect with the Women in HEOR community through sponsorship of a dedicated 10-year anniversary networking lunch that brings together women across the field (includes 2 full conference registrations and lead generation component).	\$30,000
Student Quiz Bowl	The Quiz Bowl is ISPOR's premier student competition, bringing together top student chapter teams in an energetic head-to-head battle of HEOR expertise, strategy, and teamwork. This fast-growing, bracket-style tournament captivates participants and audiences alike, creating memorable moments, celebrating emerging talent, and offering sponsors a unique opportunity to showcase their commitment to the next generation of HEOR leaders (includes 1 full conference registration and lead generation component).	\$10,000

**INTERESTED IN LEARNING MORE
OR EXPLORING NEXT STEPS?**

Contact the ISPOR Sales Team at sales@ispor.org to discuss available opportunities and find the right fit for your organization.

Elevate Your Presence at ISPOR 2017

Participating in ISPOR conferences as an exhibitor offers exceptional access to a dedicated audience of attendees from over 100 countries—including leading biopharmaceutical companies, esteemed academic institutions, as well as influential payers, regulators, and assessors—providing an excellent opportunity to engage with key decision makers.



Highlight your latest innovations and enhance your brand visibility on an international stage, reinforcing your organization's position as a leader in HEOR.

EXHIBIT OPPORTUNITIES

Exhibit Space	Full Registration*	Exhibit Hall Only*	Price
10x10 Inline		2	\$8,000
10x20 Inline	2	2	\$18,000
10x20 Premium (Limited)	2	2	\$20,000
20x20 Island	4	4	\$34,000

**Registration: Indicates the number and type of registrations included with your exhibit space. Codes to complete registrations will be provided once your invoice is paid in full.*

Exhibitors are eligible to purchase 2 Exhibit Hall Only registrations per 10x10 space at a discounted rate.

Book Your Exhibit Space Today!

Need Meeting Space?

Book Private Meeting Space by the Hour

The Meeting Suite offers companies a professional, private, turnkey space to host confidential client, prospect, partner, or internal meetings during ISPOR 2017 without the commitment of a dedicated conference-long meeting room. Each reservation includes a fixed boardroom-style setup for up to 12 attendees, monitor/display connectivity, Wi-Fi, power access, and water service.

Reservations are available in 1-hour increments, with a minimum booking of 1 hour and a maximum of 2 hours per company per day, based on availability. Price: \$500 per hour.

To book your meeting space, contact sales@ispor.org.



ISPOR
Improving healthcare decisions

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