

Improving healthcare decisions

# ISPOR Real-World Evidence Summit 2025 | Poster Details

poster board dimensions, print layout, and digital poster page preview

[Note: All authors are encouraged to upload a PDF copy of their poster for viewing within ISPOR's presentations database/online program. See upload instructions on the <u>Poster</u> <u>Resources page</u>.]

## **ISPOR Poster Board Specifications**

# ISPOR will provide the following for poster presenters:

- Freestanding VERTICAL/PORTRAIT poster board
  - Poster Board Visible Area Dimensions: 990 mm wide (38"/3.2 ft) x 2100 mm high (82"/6.10ft)
- Adhesives
- Staffed Poster Help Desk to help answer questions throughout both days of the summit
- Poster board numbers

Prior to the Summit (approx. 1-2 weeks), a poster board assignment (4digit number) will be sent via email to poster presenters. ISPOR will print and display this number for authors to know where to hang posters.





### **Poster Formatting Requirements**

- Presenters must prepare a VERTICAL/PORTRAIT poster.
  - Suggested Print Size: 36"(w) x 48"(h)
- Add your ISPOR-provided acceptance code to the top right-hand corner of your poster (example, RWD1)
  - Acceptance codes are provided in your initial ISPOR Real-World Evidence Summit 2025 acceptance notification email.

### **Poster Layout Suggestions**

- Pay attention to your font size. Materials should be easily read at a distance of 3ft.
  - As a rule of thumb, use a font size of 16 point to 32 point and double space.
  - Recommended font types: Calibri, Arial, Times New Roman
- QR Codes are welcome as long as they are not commercial in nature
  - ISPOR will not provide QR codes at your poster board.
- Posters made of heavy laminated materials usually take more than one person to set up and require lots of adhesive to hang. Please consider using lighter weight materials or printing your poster on adhesive paper.







## **Shipping Your Poster**

The presenter must organize any special shipping arrangements needed on their own. ISPOR will be unable to ship or store any material.



IF YOU ARE NOT USING SCIENTIFIC POSTER PRINTING, DO NOT SHIP YOUR POSTER TO THE VENUE. ISPOR is not responsible for any lost or misplaced posters shipped to the venue.



# **Printing & Shipping Your Poster**

ISPOR has secured special rates with Scientific Poster Printing.

### **Scientific Poster Printing**

Scientific Poster Printing has created a specific link with rates for our ISPOR Real-World Evidence Summit 2025 presenters.

With Scientific Poster Printing, you can either:

have your poster shipped directly to you (US addresses only), or
you can choose the "Tokyo Prince Hotel" option where you will be able to pick up your poster onsite both days of the Summit.

### Poster sent to Printer Deadline: Friday, 19 September 2025

**Note:** This is not a local printer, so there is not an option for pickup at the print shop. Please contact Scientific Poster Printing by emailing <u>info@scientificposterprinting.com</u>.



Poster payment and pickup/delivery arrangements are the responsibility of the presenter. This vendor is not an official ISPOR partner, and ISPOR is not responsible for any lost, misplaced, and/or damaged posters. We strongly advise presenters to adhere to the printer deadlines as noted above.







## Have a Question? We Have an Answer!

Our FAQ guide (available on the <u>Poster Resources page</u>) lists our most frequently asked questions.



## **Contact Us**

Need more help? You can also contact us at <u>summits@ispor.org</u>.