



Welcome!

We will begin in a few minutes.

This meeting is being recorded and will be shared.

Due to our large size, all participants will be
automatically MUTED.

Throughout the call, participants may un-mute during
question periods.

www.ispor.org



ISPOR

Improving healthcare decisions

ISPOR Europe 2026

Developing and Delivering Your
Presentation



Welcome



ISPOR Europe 2026: 101



Developing Your Presentation



Preparing to Present



Uploading Your Presentation



Audience Engagement



Presenting Live

ISPOR Europe 2026: 101

Shaping the Future of Access Through Science and Policy

Health economics and outcomes research (HEOR) stands at the critical intersection of science, evidence, and policy—transforming data into decisions that expand access, improve affordability, and strengthen health systems. In an era defined by rapid scientific advancement, fiscal pressure, regulatory evolution, and growing expectations for equity and transparency, HEOR provides the frameworks and insights needed to guide responsible and sustainable healthcare decision-making.



Who will you find at ISPOR Europe 2026?

Healthcare stakeholders, researchers and academicians, assessors and regulators, payers and policymakers, the life sciences industry, healthcare providers, and patient engagement organizations.

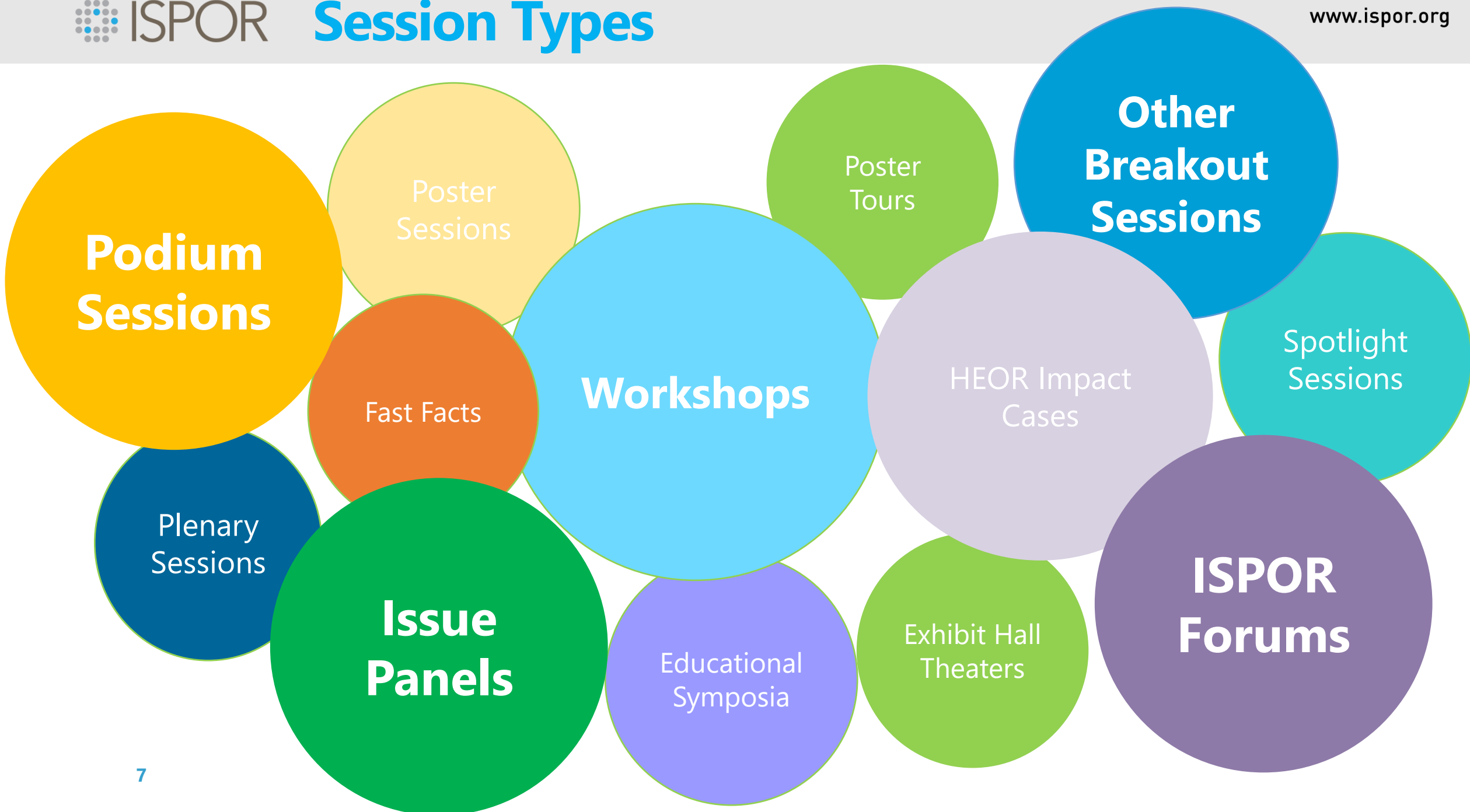
Location



All posters and sessions will be held live, in-person, at the Austria Center Vienna.

Speakers are expected to present in-person in Vienna, Austria.

ISPOR does not send calendar invites for sessions. Please mark your calendar accordingly! You can also save your session in the ISPOR Europe 2026 mobile app.



Speaker Resources Page

- Speaker Guide
- Presentation Development Guide
- Q&A Strategies
- Navigating ISPOR Europe 2026 Tasks Portal
- ...and more!

Scan the QR Code
To Access the Speaker
Resources Page ➡



ISPOR Europe 2026

8-11 November 2026 | Vienna | Austria

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Speaker Resources

These resources are intended for moderators and speakers in Issue Panels, Workshops, Other Breakout Sessions, Spotlight, Podium, and Forum sessions.

If you are a poster presenter, a poster resources page will be available when notifications are sent in August.

IMPORTANT DATES/DEADLINES:

- **Tuesday, 15 September at 9AM EDT** | Webinar: Planning for Your ISPOR Europe 2026 Session
 - [Zoom Access Link](#) | **Passcode: ISPOR**
 - Webinar ID: 814 0284 2542 | [Zoom Dial-In Numbers](#)
- **Thursday, 1 October** | [Early Registration Cut-off](#)
- **Friday, 16 October** | **Deadlines:**
 - Review and Agree to the Speaker Agreement & Consent Form via [the ISPOR Europe 2026 Tasks Portal](#)
 - Submit Your Bio/Photo via [the ISPOR Europe 2026 Tasks Portal](#)
 - [Register](#)
- **Sunday, 8 November – Wednesday, 11 November** | ISPOR Europe 2026, Vienna, Austria

Registration

All speakers and moderators must be registered **by 16 October** in order to present. *We strongly recommend you register by 1 October to save with ISPOR's early registration rates!*

REGISTER HERE

Developing your Presentation

Most sessions are 60-minute experiences.

Within the 60-minutes we encourage you to plan for 10-15 minutes of Q&A time with the audience.

(Except for Fast Facts...which are 30 minutes in length)

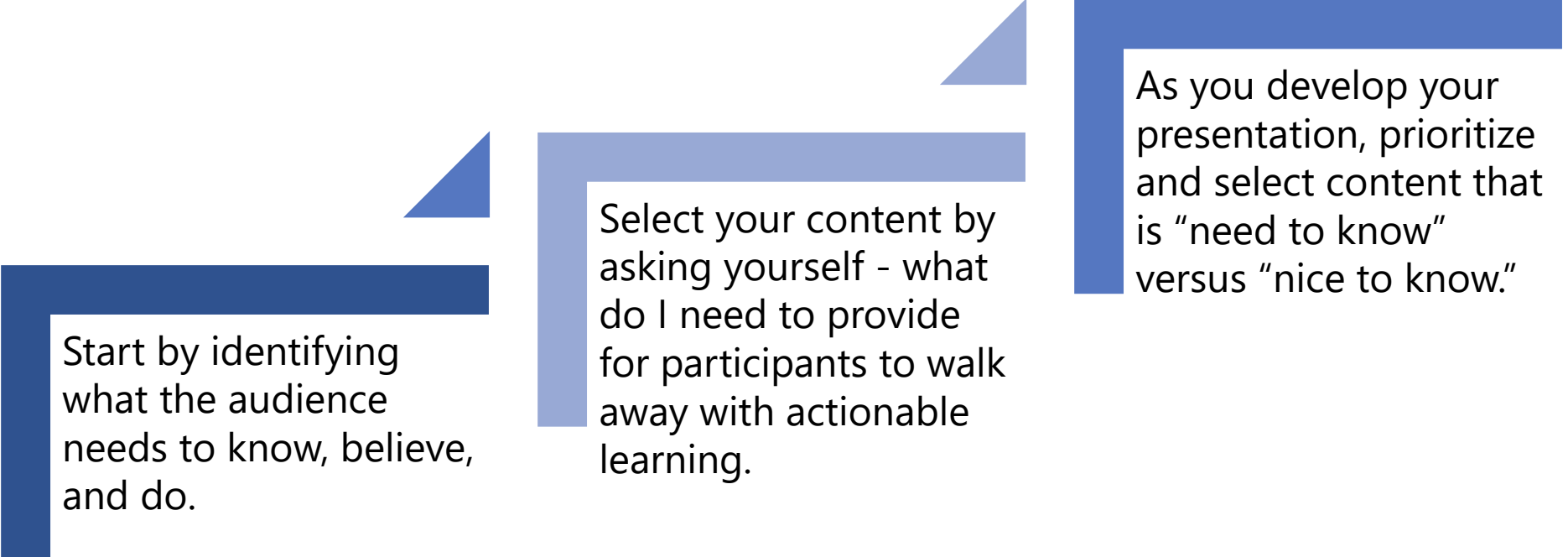
Attention Podiums!

Your sessions are comprised of 3-4 individual abstract presentations and a Moderator selected by the Program Committee. Each speaker will have **12 minutes** for their presentation and **3 minutes of Q&A** at the end of the session for each.

Designing a Strong Presentation

Start with the audience in mind

Design your presentation based on what the audience *needs* to know.



Start by identifying what the audience needs to know, believe, and do.

Select your content by asking yourself - what do I need to provide for participants to walk away with actionable learning.

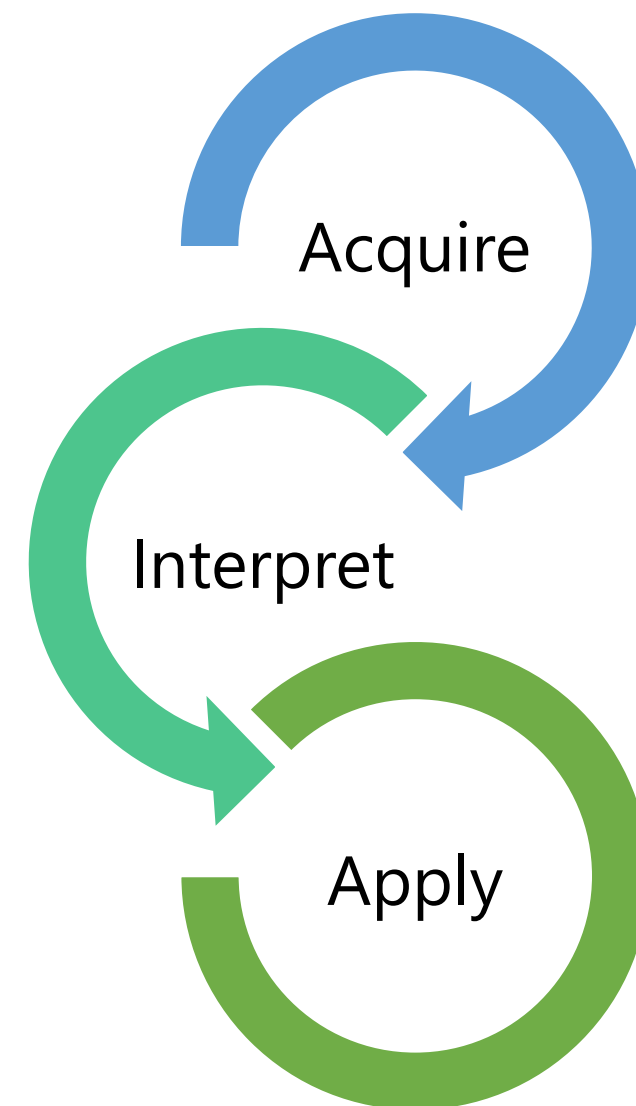
As you develop your presentation, prioritize and select content that is "need to know" versus "nice to know."

Designing a Strong Presentation

Learning is a process

- Participants need to **acquire** information through presentation or discovery.
- Next, they need to **interpret** information to determine how it applies to their work.
- Finally, participants begin the process to **apply** this new information.

Take Away - Provide opportunities for participants to process new information and reflect on it. Peer sharing and collaboration are effective tools in applying new concepts – aka leave time for Q&A and use polling!!



Designing a Strong Presentation

Leave the audience inspired

- Have a concise presentation! Provide 3-5 retainable main points that participants will take away from your presentation.
- Focus on key points and organize them in a way that's sense.
- Ensure your presentation compliments other presentations within your session without overlapping.
- Provide resources, tools, and experiences that will allow attendees to impact change or action after they leave the session room.



Preparing to Present

The Basics

- Again, review our speaker resources.
- Coordinate your presentation content with your session co-participants.
- Make your presentation accessible to a global audience.
 - Think about your terminology - avoid abbreviations, acronyms, and non-generic names that might be country specific.
 - Use real-world examples to highlight content.
- Ensure your presentation is balanced and unbiased.



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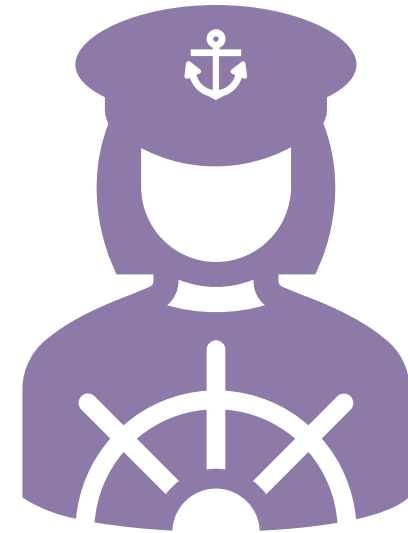
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Moderator Roles and Responsibilities

Before Session

- Maintain a close working relationship with speakers, panelists, discussants as they develop their presentations.
- Ensure that the content being developed matches your vision for the program offering and there is no overlap of content between speakers.
- Meet with speakers well before the program offering via teleconference and/or email to ensure a cohesive session by reviewing the goals and objectives for the session, the length of time per presentation, and how Q&A with the audience will work.



Moderator Roles and Responsibilities

During Session

- Start on time and finish on time.
- Maintain timing of each presenter and allow ample time for questions and answers from the audience.
- Have your starter questions prepared for opening the Q&A portion of your session. This will allow you to engage audience participation while waiting for questions to start.



Goals Before you Present!

- Meet with your session co-presenters in advance to **align and review** presentation content.
 - *Schedule calls, exchange emails, meet on-site in the Speaker Ready Room at least 3 hours prior to the start of your session.*
- Create a **concise** presentation with **actionable takeaways**.
- Ensure your slides **highlight** main points and **augment** your verbal presentation.
- Prepare for **audience engagement**.

Audience Engagement



Engaging the Audience

When presenting, you'll be able to use **polling**, **digital handouts**, and **Q&A** to engage the audience during your session.



Polling

Poll questions are a great way to get an audience engaged. These little breaks keep the content dynamic while giving everyone a chance to participate and refocus.



Digital Handouts

Handouts along with PDF presentations can be uploaded into your [ISPOR Europe 2026 Tasks Portal](#). The upload period is 8 October – 11 November.



Q&A

A vital component to engaging sessions is the opportunity for the audience to participate in active discussion and Q&A.

Strategies for Q&A Engagement

Capture Their Attention

- **Start with a question and get attendees to ask their own questions early.**
"I am a project team leader, and I must facilitate a team meeting to finalize our plans for an event. Over half of the team will need to join the meeting from various remote locations. Is this a familiar scenario in your workplace?"

Make the Content Relevant

- **Identify prior knowledge and connect to real-life applications to learning.**
"What is one way you could apply this process to complete a task in your day-to-day work?"

Foster a Positive Environment

- **Encourage attendees to share their learning goals and reduce common anxieties.**
"Something I struggle with when I'm teaching online is my pace. I don't always move slowly enough for people to catch everything I'm doing. What is something you struggle with when teaching an online session?"

Provide Cognitive Support

- **Check for understanding and review and elicit questions from attendees.**
"Please take the next 60 seconds to review your notes about the topic we just discussed and try to identify any gaps in your understanding. What questions do you have about this topic before we move on to the next item?"

Q&A Best Practice Tips

- Prepare 2-3 questions in advance in case attendee Q&A is slow to get started.
- Let the audience know how much time is allotted for questions at the beginning of the session.
- Don't end the Q&A portion abruptly. Let the audience know how much time is left.
- Don't end on a question!
 - *When the speakers have finished answering all questions, repeat the main theme or key message of your session to bring closure to the session and reinforce the main points of the session.*



Don't Forget the Basics

- Inject humor
- Give real-life examples
- Be conversational
- Ask for a show of hands

The best panel discussions are spirited undertakings, with **high energy**, **focused content**, and **easy give-and-take between the participants**.

Polling Overview

Conferences have grown beyond attending to someone speak. Face-to-face events are about engagement and discussion to learn beyond listening to information.

Polling transforms one-way conversations with the audience. This interactive system lets you embed interactive activities in your presentation. The audience responds by scanning a QR code on their phones.

Note: Polling is available *only* for **issue panels, short courses, workshops, other breakout sessions, and educational symposia.**



Uploading Your Presentation

Presentation Upload

Upload Period: 8 October – 11 November

Access ISPOR
Europe 2026
Task Portal

- Select **PPT and PDF Upload**.
- Click on your **name**.
- Upload your presentation/handout

PPT presentations will network to the Speaker Ready Room and your session room for presentation

PDF Files will display in the ISPOR Europe 2026 Mobile App and ISPOR website beginning 8 November

Presenting Live



Session Room Setup

- **Room Set:** Maximum theater (chairs only), based on the venue's layout and capacities
 - *Please do not encourage attendees to move chairs*
- **Stage Set:** Head table, chairs, and podium/lectern on a riser
- **AV Assistance:** A technician and ISPOR team member will be stationed at each meeting room. If you need assistance, please see them directly.

Session AV

- The session room will be equipped with a:
 - Projector with a screen
 - ISPOR provided laptop at the podium
 - Confidence monitor
 - Slide advancer
 - Speaker timer
 - Head table microphones
 - Podium microphone

A Speaker Ready Room will be available on-site to view uploaded presentations and make any last-minute changes.

Speaker Ready Room Level 0, Room 0.96-0.97

8 November | 07:00 – 18:00
9 November | 07:00 – 18:00
10 November | 07:00 – 18:00
11 November | 07:00 – 14:00



Important!

- Presentations cannot be uploaded or modified in the session room.

Reminders!

- Visit the Speaker Ready Room at least **3 hours prior** to the start of your presentation to review your slide deck and polling (if included).
 - *You can replace your file with an updated version until your session deadline (3 hours before your session).*
 - *You can bring a USB/flash drive to the Speaker Ready Room, not your session room.*
- Arrive at your session room **20 minutes in advance!**
 - *Use this time to review last-minute notes and speaker seating arrangements.*
 - *Moderators: Review the podium notes for awareness and announcements*
- ISPOR will have room monitors stationed at each meeting room to greet you, check you in to your session, provide key information and to make sure you are all set for a successful session.
- **Start and end on time**

And Please...

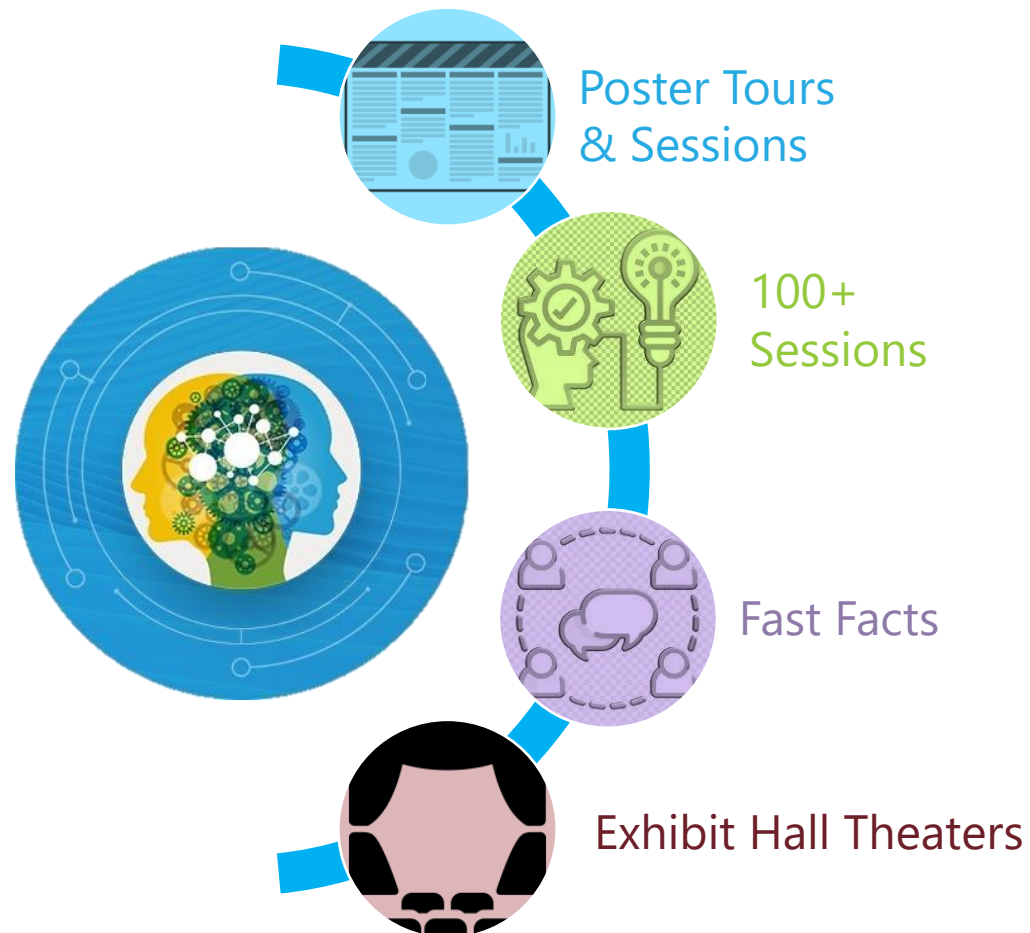
No Personal devices/laptops for presentations

No Promotional materials. These may not be distributed in either the meeting rooms or any other locations throughout the Center.

No Video cameras and/or audio equipment are allowed in the meeting room(s).

Most of All...Have Fun!

Enjoy other sessions and activities. Take full advantage of being at ISPOR Europe 2026!



Activities and Deadlines

- **Thursday, 1 October**
 - **Deadline** for [early registration](#)
- **Friday, 16 October**
 - **Deadline** to complete speaker agreement & consent form
 - **Deadline** to submit your bio/photo for online program and mobile app
 - **Deadline** to [register](#)
- **Thursday, 8 October – 24 hours before the start of your session**
 - **Upload period** for session room .ppt
 - **Upload period** for supplemental material .pdf for the online program and meeting app



#ISPOREurope—Tweet, Post, Share!



We will be presenting at [#ISPOREurope](#)! Join us for "Plenary Session 1: The Science of What Matters: Rethinking Value in Healthcare" on 9 November at 8:30. See you in Vienna!

12:00 PM · Sep 15, 2026

500 Retweets 26 Quote Tweets 5.6k Likes



Questions?



thank
you

Your ISPOR Contact:

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bkovalenko@ispor.org

Diversity and Inclusion at ISPOR

ISPOR is strongly committed to diversity. The Society's [Strategic Plan and core values](#) embrace excellence through encouragement and acceptance of diverse ideas, cultures, and disciplines. Research submissions are encouraged from all stakeholders and are evaluated based on merit. ISPOR also aims to reflect the diversity of its membership in all endeavors and encourages consideration of diversity in abstract submissions. Diversity dimensions include (but not limited to) gender, career stage, ethnicity, race, education, sexual orientation, region/geographic location, disability, and religion. Additional information can be found at the Society's [Diversity Policy](#).