

ISPOR Europe 2026

8-11 November | Vienna Austria



Maximize Your Healthcare Impact: Connect With Key Decision Makers at ISPOR Europe 2026.

ISPOR—The Professional Society for Health Economics and Outcomes Research invites you to join global healthcare leaders as they convene at ISPOR Europe 2026, the leading global conference for health economics and outcomes research (HEOR). This premier event will take place 8-11 November, 2026 in Vienna Austria.

Join us for discussion and dissemination of the latest trends in healthcare.

As we prepare to host ISPOR Europe 2026, we invite you to unlock unparalleled opportunities. This prospectus includes information on how your organization can become a prominent part of this exceptional gathering of the most influential HEOR professionals.



Why Exhibit and Sponsor at ISPOR Europe 2026?

Join the world's leading healthcare conference and connect with a truly global audience. ISPOR 2026 unites key stakeholders from across the healthcare ecosystem—including researchers, regulators, payers, policy makers, life sciences innovators, providers, and patient organizations—from over 100 countries.

- **Competitive Edge:** Gain exclusive, real-time insights into emerging trends, pipeline challenges, and competitor strategies.
- **Targeted Visibility:** Access a highly targeted, multi-stakeholder audience focused exclusively on improving decision-making for health globally.
- **Networking Power:** Forge meaningful connections with influential HEOR professionals and key decision-makers who can impact your business.

Exhibit Space	Full Registration*	Exhibit Hall Only*	Price
10x10 Inline		2	\$8000
10x20 Inline	2	2	\$18,000
10x20 Premium (<i>Limited</i>)	2	2	\$20,000
20x20 Island	4	4	\$34,000

***Registration:** Indicates the number and type of registration included with your exhibit space. Codes to complete registrations will be provided once your invoice is **paid in full**. Exhibitors are eligible to purchase 1 Exhibit Hall Only registration per 10x10 space at a 50% discount.

Exhibitor insurance from RainProtection is included with the purchase of exhibit space. Each exhibitor will receive commercial liability insurance with a combined single limit of at least \$1,000,000/\$2,000,000 aggregate each occurrence for bodily injury and property damage.

Exhibit Hall Hours*:

Monday, 9 November | 0930 – 1900

Tuesday, 10 November | 0930 – 1900

Wednesday, 11 November | 0830 – 1130

**Subject to change*

[Purchase Exhibit Space](#)

[View Floor Plan](#)

Conference Sponsorship & Advertising

ISPOR conferences help to maximize your brand awareness and position you as a leader in HEOR. Our sponsorships and advertising opportunities put you in front of a highly targeted, multistakeholder audience. Gain industry credibility by supporting ISPOR's mission to promote HEOR excellence to improve decision making for health globally.

Wi-Fi & Conference App | \$45,000

Ultimate Visibility. Your brand is seen every time an attendee connects to the Wi-Fi or uses the mobile app (used by 80%+ of 2025 attendees). High-frequency, essential exposure.

Path to Wellness Challenge | \$35,000

Champion Wellbeing. Brand exclusively leads this dynamic, on-site engagement that promotes movement and mindfulness. Receive exposure across all challenge communications, signage, and prize giveaways.

Registration & Lanyards | \$35,000

First and Last Impression. Your logo prominently displayed on all conference lanyards (worn by every attendee) and recognized at all registration touchpoints (iPad/signage).

Collaboration Park \$35,000

Where Connections Happen. Located in the Exhibit Hall, Collaboration Park is a park-inspired networking hub designed for informal meetings, spontaneous conversations, and peer engagement throughout the conference. With comfortable seating and inviting design elements, this high-traffic destination encourages attendees to pause, connect, and recharge between sessions. As the sponsor, your brand will receive prominent visibility in one of the most active and consistently visited areas of the show floor—placing you at the center of attendee interaction.

Headshot Studio Sponsorship | \$30,000

High-Traffic, High-Value. Position your brand at the center of professional advancement with the Headshot Studio, a high-traffic, high-value activation that delivers lasting impact beyond the conference.

The Headshot Studio provides attendees with complimentary, professional-quality headshots taken onsite by a professional photographer. This popular feature drives consistent foot traffic and extended engagement, creating meaningful brand interaction in a relaxed and positive environment.

Tote Bags | \$30,000

Official Attendee Bag. The ultimate mobile billboard. Your company's logo is featured prominently on the official conference bag, ensuring your brand is carried and seen by every single attendee throughout the event and taken home.

Women In HEOR Social | \$25,000

Diversity & Influence. Align your company with values of inclusion by sponsoring this exclusive networking event for influential leaders, professionals, and emerging female talents in the field.

Meeting Nooks | \$15,000

Direct Engagement. Provide attendees with a dedicated, branded space to connect, collaborate, and conduct business onsite. Sponsored Attendee Meeting Spaces offer high-visibility networking hubs designed to facilitate meaningful one-on-one and small group discussions throughout the conference. Strategically located in high-traffic areas, these spaces position your organization at the center of attendee engagement.

Top 5 work environments present at ISPOR conferences

- Biotech/
Pharmaceutical
- Consulting
- CROs
- Academia & Students
- Government

To discuss your unique needs, please contact sales@ispor.org.

Ask us about our new Corporate Partner and Year-Round Conference Sponsorship opportunities.

ISPOR's Multistakeholder Audience

As a global resource of unbiased information and as a catalyst for innovation in the HEOR field, the Society's conference attendance includes researchers and academicians, assessors and regulators, payers and policy makers, the life sciences industry, healthcare providers, and patient engagement organizations. For 30 years, ISPOR has been connecting and collaborating with international stakeholders who share a common goal: to improve healthcare decisions.



Purchase Exhibit Space