



Exhibitor Newsletter September 2026

Austria Center Vienna

Bruno-Kreisky-Platz 1, 1220 Wien
Vienna, Austria



UPCOMING DEADLINES

- Exhibitor Service Manual Orders Early Bird Deadline – **10 September 2026**
- Stand Renderings Submissions (all exhibits 200 ft² / 18 m² or larger) – **Due 21 September 2026**
- Notice of Intent to Hire Exhibitor Appointed Contractor (EAC) Forms - **Due 21 September 2026**
- Stand Activity and Giveaways/Raffles Submissions - **Due 21 September 2026**
- Registration Early Bird Deadline – **1 October 2026**
- ISPOR Conference Mobile App Submissions – **Due 8 October 2026**

EXHIBITOR SERVICE MANUAL

The ISPOR Europe 2026 **Exhibitor Service Manual** contains official vendor order forms, a deadline checklist, submission forms, and other key conference resources. Please note the order deadlines, as exhibitors must use the manual to place orders and access show information.

Order GES Services by Thursday, 10 September for Best Pricing!

STAND RENDERING SUBMISSIONS

All Exhibits 18m² or larger are required to submit a digital drawing/rendering to ISPOR Show Management for the ISPOR Europe 2026 conference in Vienna, Austria, via the **ISPOR Europe 2026 Stand Rendering Submission Form** by **Monday, 21 September 2026**. All renderings must include top, front, and side view of the Exhibit stand and clearly indicate height and width dimensions of all walls and major structures, including any required setback measurements. ISPOR approval is required before fabrication begins.

Complete Exhibit Space and Décor rules can be found on pgs. 2 & 3 of the **ISPOR Conference Exhibitor Rules & Regulations**.

NOTE: Do not ship your stand until ISPOR Show Management has reviewed and approved your rendering!

EXHIBITOR STAND ACTIVITY AND GIVEAWAYS/RAFFLES

Information regarding Stand Activity and Giveaways/Raffles for Exhibiting Companies is located on page 6 of the **ISPOR Conference Exhibitor Rules & Regulations**. If a Stand Activity and/or Giveaway/Raffle is desired to be held in your Exhibit space, please submit the completed **ISPOR Europe 2026 Stand Giveaways/Raffles Requests form** by **21 September 2026**.

NOTICES OF INTENT TO HIRE AN EAC

A Notice of Intent to Hire an EAC form must be submitted for any non-official vendor that will need access to the show floor during ISPOR Europe 2026, including stand installation and dismantle. Please **submit all Exhibitor Appointed Contractor (EAC) forms and valid Certificates of Insurance to ISPOR** no later than **21 September 2026**.

REGISTRATION INFORMATION

Exhibitor Registration for ISPOR Europe 2026 is open! **The Early Bird Registration deadline is Thursday, 1 October 2026.**

PLEASE NOTE: The Early Bird pricing deadline does not apply to Exhibit package registration code redemption.

Please review the **Exhibitor Registration Guide** for information on available registration pass types, how to redeem included passes, and how to purchase additional passes. Visit the **ISPOR Europe 2026 Registration Information page** for additional information.

CONFERENCE MOBILE APP

During the conference, attendees will use the ISPOR Europe 2026 mobile app to locate exhibitors onsite. Instructions for submitting your mobile app profile are included in the **ISPOR Europe 2026 Mobile App Submissions Form**.

Mobile App Submission Forms are due by 9 October 2026.

CVENT LEAD RETRIEVAL

The CVENT Lead Retrieval order form is available in the **Exhibitor Service Manual**!

ISPOR respects the privacy of all its customers and does not sell, rent, publish, or otherwise share contact information for attendees, speakers, or exhibitors.

All ISPOR registration badges will include a QR code. By allowing an exhibitor or sponsor to scan their badge during the conference, attendees are consenting to share their contact information, including name, title, organization, and email with the scanning organization.

OFFSITE AFFILIATE EVENTS

If you plan to host an offsite event in conjunction with ISPOR Europe 2026, please review the **Offsite Affiliate Events Guidelines**. All of these events are required to follow the guidelines. For additional information visit the **Affiliate Events webpage**.

All offsite event submissions are due by Friday, 23 October 2026.

PHOTOGRAPHY/VIDEOGRAPHY

Professional videography, photography, and audio recording within the Exhibit Hall are strictly prohibited unless prior written approval has been obtained from ISPOR. Professional photography and videography includes the use of professional camera equipment and/or third-party service providers.

If you have any questions regarding photography, videography, or audio recording within the Exhibit Hall, please contact **ISPOR Show Management** for assistance.

HOTEL INFORMATION

Book your hotel accommodation via Bnetwork through the **ISPOR Europe 2026 Housing Link** to secure your reservation and benefit from the best rates and selections. Room availability is based on a first-come, first-serve basis. Please contact **Bnetwork** directly for group reservations of 5 or more. For more information on booking policies, please visit the **Hotel & Venue Webpage** on the ISPOR website.

ISPOR Europe 2026 Sponsorships

Below are the available ISPOR Europe 2026 Sponsorship Opportunities. For additional information, please refer to the **ISPOR Europe 2026 Sponsorships**. To secure an ISPOR Europe 2026 sponsorship, please contact Sarina Lane, **slane@ispor.org**.

- Wi-Fi & Conference App
- Headshot Studio
- Collaboration Park
- Women in HEOR Social
- Meeting Nooks

Resources

Exhibitor Service Manual
Poster & Exhibit Hall Floor Plan
ISPOR Europe 2026 Conference Program

Registration Pricing & Information
Hotel Information
Exhibitor Dates & Deadlines

QUESTIONS?

Please visit the **ISPOR Europe 2026 Exhibitor Resources tab** or contact **exhibit@ispor.org**

