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# **ISPOR Europe 2024** Attendee Guide

Conference App Available as of: 4 November 2024

Pre-Conference Short Courses: 17 November 2024

Main Conference Dates: 18-20 November 2024





### **Attendee Guide Overview**



# General Information & On-site Services





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# **Conference Overview**

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- ISPOR Europe 2024 is a fully IN-PERSON experience designed to connect thought leaders and attendees in an immersive educational and networking environment. Pre-Conference Short Courses are scheduled for 17 November with the main conference taking place 18 – 20 November.
- Digital Conference Pass (DCP): The Plenary sessions, Spotlights, Breakout Sessions, Educational Symposia, Exhibit Hall Theaters, and Podiums are being captured for playback via ISPOR's Digital Conference Pass. All sessions available for playback will be viewable beginning 4 December 2024 until 8 January 2025 at 11:59 PM ET. The Digital Conference Pass is a separate registration that can either be purchased with your registration or as a standalone item. Please note: If you have already registered as an in-person-only attendee, you can add the Digital Conference Pass to your existing registration by following these steps.
- Conference App: set up your profile and begin to network before the conference dates! As of 4 November, download the conference app to set up your profile, begin creating your personalized conference schedule, finding sessions and poster presentations, say hello to conference attendees and more! For App assistance and functionality information – download the <u>ISPOR Europe 2024 App Guide</u>.

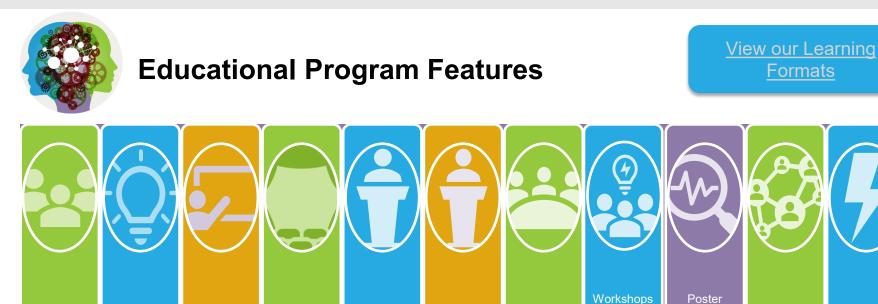


Scan me to download the conference app!



OR search ISPOR in the Apple App or Google Play Stores





Spotlight Sessions

**Passive Learning** 

Podium Sessions

& Other Panels

Breakout Sessions

Sessions

and Poster Tours

**Fast Facts** 

Sessions

**Active Learning** 

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General Information & On-site Services



## **Finding Sessions**

2 Ways to find sessions



Access the conference app from your mobile phone or tablet. Filter & search for sessions + so much more.

### **ISPOR Europe 2024**

The Facel log Freeman Conference for East ID Forestmics, and Followines, Security

17-20 November **Barcelona** International **Convention Center** Barcelone, Spain

#### PROGRAM GUIDE

**Generating Evidence** Toward Health and

Well-Being



#### ISPOR Europe 2024 | 17-20 November

#### **Conference Program**

Sunday 17 November

07:00 - 18:00 Registration Hours Entrance Hall 17:30 - 18:30 Educational Symposium

016 Uncovering True Value in Capacity Constrained Health Systems Room 115, Level P1 Sponsor: F. Hoffmann-La Roche

Monday 18 November 07:00 - 17:00 Registration Hours Entrance Hall

07:30 - 09:00 Coffee and Connect Auditorium Foyer 08:30 - 09:45 Plenary Session Auditorium

• 100 The Evidence-Price Conundrum: What Is the Way Forward for Patient Access?

09:30 - 19:00 Exhibit Hall Open Poster and Exhibit Hall, 021,

09:45 - 10:15 Coffee and Connect Poster and Exhibit Hall

#### 10:15 - 11:15 Breakouts: IP, WS, & OBS

 Borrowing of Information From Diverse Sources to Enhance Evidence Base for Surrogate Endpoint Evaluation in HTA Decision-Making Room 116, Level P1 • 102 Can We Trust Al Output? a Trustworthy Al Perspective

for HEOR and RWE Room 117, Level P1 • 103 Empowering Patients to Be Effective Stakeholders and

Partners in the EU HTA Process Room 115, Level P1 104 Innovative Pricing and Payment Schemes for Health

Practice? Room 111, Level P1 • 105 Precision or Perception: Strategic Drug Pricing

Anchored on Evidence Room 112, Level P1 106 Should Health Technology Assessment Include the Bereavement Effect on Health-Related Quality of Life? What

Difference Could It Make to Decisions About Life-Extending Treatments? Room 211, Level P2

in Health Technology Assessment? Individual Preferences With Healthcare Intervention May Vary Room 212, Level P2

• 108 Will Europe's Pharmaceutical Policy and HTA ers Respond to Medicare Price Negotiation? Room 113-114, Level P1

#### 10:15 . 11:15 Podium Sessions

• 109 Addressing Uncertainty and Bias in Comparative Effectiveness Analysis Theater 2, Poster and Exhibit Hall, 021,

2 KEY: 
Digital Conference Pass

Level PO

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#### 10:15 - 11:15 Case Studies 111 Case Studies: Impact of HEOR on Policy Connection Zone, VIP Room, Level M1

10:15 - 11:15 Member Group Meetings Health Equity Research Special Interest Group Open Meeting Room 118-119, Level P1 Central & Eastern Europe (CEE) Consortium Meeting Room 120-121, Level P1

110 Health, Environment, and Sustainability Theoter 1, Poster and Exhibit Hall. 021. Level P0

10:30 - 13:30 Poster Session 1 Poster and Exhibit Hall, 021,

(Poster Discussion Period: 12:30 - 13:30)

11:15 - 13:15 Lunch Poster and Exhibit Hall, 021, Level PO 11:30 . 12:00 Fast Facts

112 Getting Ready for Research Using the European Health Data Space Connection Zone, VIP Roo, Level M1

11:30 - 12:15 Poster Tours HEOR Poster Tour Poster Tour 113 Methodology Research in HEOR Poster T Area A. Poster and Exhibit Hall, 021, Level P0

114. Rare Disease Poster Tour Poster Tour Area B, Poster and Exhibit Hall, 021, Level P0

#### 11:45 - 12:45 Educational Symposia • 115 Harnessing the Power of Al in RWD: Enhanced Insights

Room 115, Level P1 Sponsor: Parexel 116 Using HRQoL Data From Children and Youth to

Strengthen HTA: What Are the Barriers? How Can We Improve Current Practice? Room 116, Level P1 Sponsor: EuroQol Research Foundation

#### 11:45 - 12:45 ISPOR Forums

e 117 Access to Medicines in Low- and Middle-Income What Can ISPOR Do? Room 211, Level P2 e 118 Advancing Real-World Evidence and Health Technology Assessment for Medical Devices and Diagnostics Room 212, Level P2

e 119 How Do We Facilitate the Implementation of Needed Novel HTA Methodologies in National and EU HTA Practice? Room 111, Level P1

#### 11:45 - 12:15 Exhibit Hall Theater

 120 Harnessing AI to Better Understand Health, Value a Well-Being Theater 1, Poster and Exhibit Hall, 021, Level PO Sponsor: OM1

Upon check-in at registration, attendees will receive a copy of **ISPOR's** streamlined program guide.

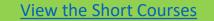


## **Pre-conference Short Courses – 17 November**

The short course program is designed to enhance knowledge and techniques in core health economics and outcomes research (HEOR) topics as well as emerging trends in the field.

Attendees can enhance their ISPOR Europe 2024 experience by adding a short course or two. Short Course registration is an additional, separate registration fee.

If you have already registered to attend ISPOR Europe 2024 and would like to now add a short course, this can be done by: <u>logging into your ISPOR account</u>>>Manage Profile>>My Account Links>> My Events >> select ISPOR Europe 2024. Click on the Add Short Course(s) tab>> select the Short Course/s you would like to attend. Add to the cart and check out!





# **Poster Tours!**

ISPOR has curated collections of research posters for you within each of the poster sessions. Each tour will feature high-impact abstracts within a specific topical area and will include a tour guide as well as the poster authors to share their work and engage in discussions with you. The poster tours will be a 45 to 60-minute experience comprised of a brief overview of each poster (3-minutes), by the author, followed by an interactive discussion (~5-minutes).



### Poster Tour Area A

#### Monday, 18 November

Poster Session 1 113: Methodology Research in HEOR Display Time: 10:30 – 13:30 Tour Time: 11:30 – 12:15

Poster Session 2 143: Oncology Display Time: 16:00 – 19:00 Tour Time: 16:00 – 16:45

### Tuesday, 19 November

Poster Session 3 213: Joint Clinical Assessment Display Time: 10:30 – 13:30 Tour Time: 11:30 – 12:15

Poster Session 4 244: Case Studies: HEOR in Action Display Time: 16:00 – 19:00 Tour Time: 16:00 – 16:45



# ISPOR Europe 2024 🔮

### Poster Tour Area B

#### Monday, 18 November

Poster Session 1 114: Rare Disease Display Time: 10:30 – 13:30 Tour Time: 11:30 – 12:15

Poster Session 2 144: Pricing, Reimbursement, and Access Display Time: 16:00 – 19:00 Tour Time: 16:00 – 16:45

### Tuesday, 19 November

Poster Session 3 214: Student Research Display Time: 10:30 – 13:30 Tour Time: 11:30 – 12:15

Poster Session 4 245: Real-World Evidence Display Time: 16:00 – 19:00 Tour Time: 16:00 – 16:45

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## **Fast Facts Sessions!**

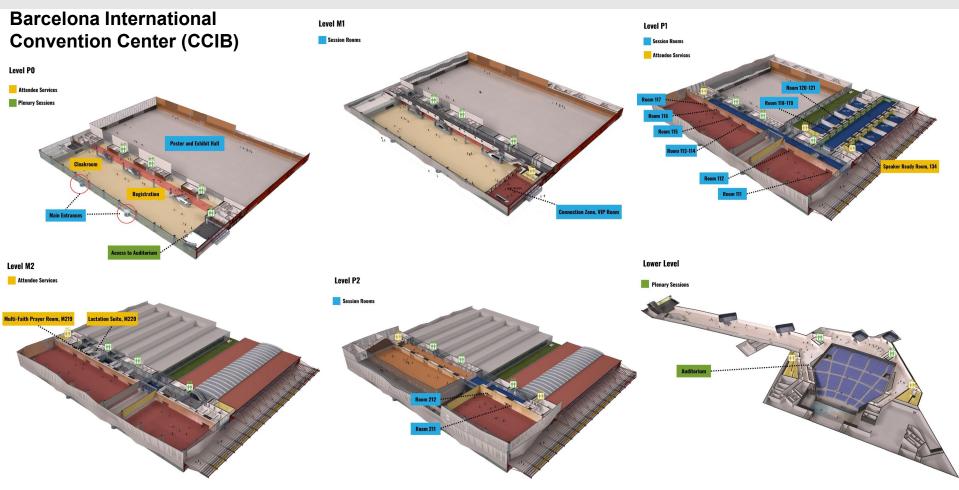
Have 30 minutes? Join in on a conversation and come away with new perspectives!

Try our Fast Facts sessions located within the Connection Zone. Fast Facts sessions offer learning through distilled down, fast paced information sharing. This is an activity where attendees will have the opportunity to interact with knowledge leaders and participate in a conversation to gain rapid understanding in a subject of value or attain a greater perspective by listening to information.

This is a non-traditional learning/networking hybrid specifically designed for peer-to-peer learning and small groups of attendees.

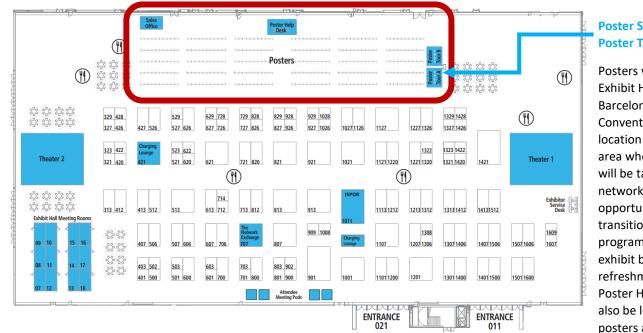
View Fast Fact Sessions







### **Exhibit Hall**



Poster Session and Poster Tour Location

Posters will be in the Exhibit Hall of the **Barcelona** International Convention Center. This location is a high traffic area where attendees will be taking part in networking opportunities while transitioning between program offerings, exhibit booths and refreshments. The Poster Help Desk will also be located near the posters area to answer questions.

View the Exhibitor Directory



### Health & Safety | On-site Protocols

<u>Click here</u> to view the most up-to-date information on attendance protocols.

ISPOR is committed to the health and well-being of our attendees. We are closely monitoring the local and ECDC guidance and working with the Barcelona International Convention Center safety professionals to develop and execute our health and safety plan.

Our health and safety plan will be updated with further details as necessary. Please visit this page for the most up-to-date health and safety information, registered conference attendees will receive important updates via email.

While ISPOR encourages all registrants to be fully vaccinated before attending the conference, proof of vaccination or a negative COVID-19 test result is not required for entry into the conference.

ISPOR is committed to creating a safe environment for attendees and will follow additional measures to include but not limited to:

- Contact comfortability—we kindly ask that you respect all comfort levels regarding physical greetings (e.g., handshakes) by remaining contact-free.
- Masks are not required onsite; however, disposable masks will be available at registration, for those who would like to wear a mask.
- Additional hand-sanitizing stations will be available throughout the conference.
- Increased frequency of cleaning and sanitizing will be employed throughout the conference.
- Food and beverages will be provided in individual packaging whenever possible.



**On-Site Services** 

### **General On-site Information**

#### **Registration Hours**

Registration Badge Pickup and Help Desk is located in Entrance Hall, Level 0 of the CCIB. All attendees must have a badge on in order to gain access to session rooms and other activities planned within the conference area. To register onsite, visit the Registration Help Desk, Entrance Hall, Level 0.

<u>Registration Hours:</u> Sunday: 7:00-18:00 Monday-Tuesday: 7:00 – 17:00 Wednesday: 7:00 – 13:00

Registration Pro Tip: Pick up your badge early and avoid the pre-plenary session rush on Monday morning!

### **Session Room Seating**

Seating for sessions is on a first-come, first-served basis. You should be prepared with an alternative selection in the event that a room is filled to capacity. Please Note: many of the sessions will be captured for playback via the <u>Digital Conference</u> Pass.

Free Wi-Fi Network: ISPOREurope2024 Password: ISPOREurope \*Password is case sensitive

Complimentary Wi-Fi service is available at the CCIB. Connection speeds will vary depending on the volume of users.

### **Speaker Ready Room**

Speaker Ready Room will be available to Session Presenters Sunday-Wednesday located in Room 134, Level P1.

Speaker Ready Room Hours: Sunday: 7:00-18:30 Monday-Tuesday: 7:30 – 18:00 Wednesday: 7:30 – 11:00

#### **Poster Help Desk**

Poster assistance will be available to Presenters and attendees Monday-Wednesday in the Poster Area of the Poster and Exhibit Hall 021, Level 0.

Poster Help Desk Hours: Monday-Tuesday: 10:00 – 19:00 Wednesday: 8:30 – 11:30

#### **Charging Lounges**

Charging lounges are available in the Poster and Exhibit Hall 021, Level 0.

### **Hotel Accommodation Desk**

Hotel Information desk for attendees needing help or having questions regarding hotel accommodations. Located in Entrance Hall, Level 0.

Hotel Information Desk Hours: Sunday: 10:00 - 16:00 Monday: 9:30 - 16:30 Tuesday: 9:30 - 16:30 Wednesday: 8:00 - 12:00



**On-Site Services** 

### **General On-site Information**

### **First Aid**

First Aid is available on Level M0 for routine health problems and emergency care.

We also urge you to complete the emergency contact information card, available at Registration, and keep it in your badge holder at all times.

Sunday: 7:00 – 18:30 Monday: 7:00 – 19:00 Tuesday: 7:00 – 19:00 Wednesday: 7:00 – 13:00

### **Badge Scanning**

ISPOR registration badges will contain a QR Code. By allowing an Exhibitor or Sponsor to scan your badge during the conference, you are consenting to provide them with your contact information (First Name, Last Name, Organization, Country, and Email only), and you may be contacted by the sponsor or exhibitor after the event.

#### **Lost and Found**

Misplaced items will be stored at the Help Desk, located in Entrance Hall, Level 0 of the CCIB until the end of the Conference. Items remaining at the close of the conference will be turned over to the CCIB security.

### Multi-Faith Prayer Room

Attendees of all faiths and beliefs are welcome to use this quiet and peaceful space for prayer and reflection. We ask attendees to be respectful of all occupants and enter and exit in a quiet manner. The Multi-Faith Prayer Room is located in Room M219, Level M2.

Sunday: 7:00 – 19:00 Monday: 7:00 – 19:00 Tuesday: 7:00 – 19:00 Wednesday: 7:00 – 13:00

### **Lactation Suite**

A nursing room will be available for attendees to use. Room M220, Level M2.

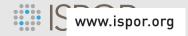
Hours:

Sunday: 7:00 – 19:00 Monday: 7:00 – 19:00 Tuesday: 7:00 – 19:00 Wednesday: 7:00 – 13:00

### Cloakroom

Coat, baggage, and poster check is available Sunday-Wednesday located in Entrance Hall, Level 0.

Hours: Sunday: 7:00 – 19:00 Monday: 7:00 – 19:30 Tuesday: 7:00 – 19:30 Wednesday: 7:00 – 13:30





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# Networking



**Network With Attendees** 

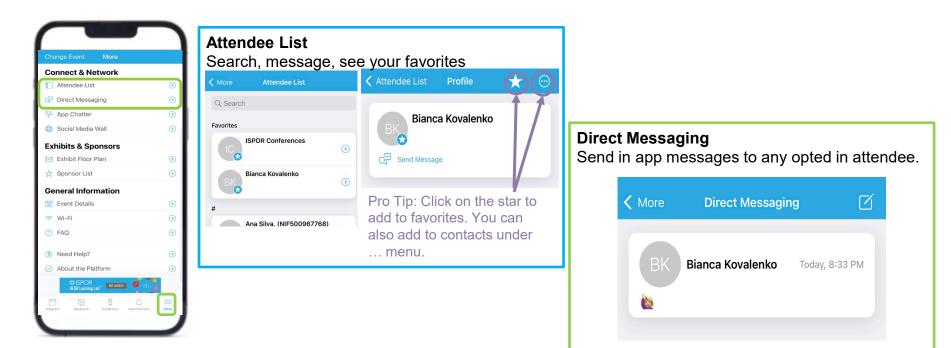
Connection is important, which is why ISPOR is striving to make the most out of networking for ISPOR Europe 2024. We have networking favorites planned and created a few NEW educational sessions with a social twist.

View this year's networking opportunities.



## **Connect and Network Via the App**

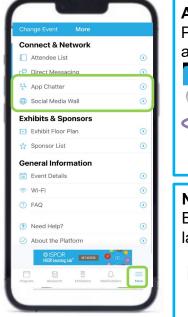
Be sure to monitor your **Notifications**, direct messaging, attendee list, App Chatter wall, and Social Media Wall. These features will allow you to search for and engage with fellow attendees.





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### App Chatter

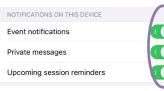
Post your thoughts on ISPOR Europe 2024 activities in the app's social timeline.

Cane	cel New Timeline Post	Post	
	This is a great panel and timely t	opic	
			Pro
Q	100 European Health DWork for Pu	blic Health	favo
Ó	Add a Photo		posi

Pro Tip: Tag your avorite session in your ost

### Notifications

Be sure to monitor the Notifications for the latest ISPOR Europe 2024 updates.



Pro Tip: Enable notifications in your Profile's Event Preferences and in your phone/tablet settings.





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for registering to attend ISPOR Europe 2024!

If you have any questions, please contact the ISPOR team at: info@ispor.org