



## Speaker Presentation Guide

*This document contains quick reference information to kick-off your ISPOR Europe 2023 speaking experience.*

### OVERVIEW

#### HEOR at the Nexus of Policy and Science

Healthcare policy is evolving rapidly to address issues around use of real-world evidence (RWE), cross-border collaboration, affordability, and equity. ISPOR Europe 2023 will address these issues and more, with a sharp focus on the role of health economics and outcomes research (HEOR) science in shaping policy. In Europe as well as globally, use of RWE by regulatory, health technology assessment (HTA), and payer bodies relies heavily on the underlying science to improve and verify data quality and linkages, allow for causal inference, and protect privacy. International collaboration, particularly for HTA purposes, is strengthened by agreement on outcome measurement, evaluation methods, and transferability of evidence. Achieving affordability and equity, while maintaining incentives for innovation, requires proper measurement and evaluation of both societal benefits and costs of healthcare. These topics and many others will be featured during expert-led science and policy sessions in Copenhagen at ISPOR Europe 2023.

### IMPORTANT DEADLINES

- **Thursday, 14 September** | Deadline to Submit Speaker Agreement & Consent Form, Bio, and Headshot
- **Friday, 20 October** | Deadline to Submit Polling Questions to ISPOR\*
- **Monday, 30 October** | Deadline to Submit PowerPoint Slides to ISPOR\*

*\*Additional information on submitting polling questions and PowerPoint slides will be provided in the coming months.*

### SPEAKER AGREEMENT & CONSENT FORM, BIO, AND HEADSHOT

**Deadline: Thursday, 14 September**

ISPOR requires that all speakers complete the Speaker Agreement & Consent Form prior to their participation in ISPOR Europe 2023. The Speaker Agreement & Consent Form, short bio (600 characters or less) and a high-resolution photo head shot (.jpg) must be submitted [online](#) by Thursday, 14 September.

[Click here to complete this information.](#)

### PRESENTATION FORMAT INFORMATION

- [ISPOR Europe 2023](#) is an in-person event taking place at the [Bella Center Copenhagen](#) in Copenhagen, Denmark, 12-15 November.
- **Speakers are expected to present in-person in Copenhagen, Denmark.**

- All sessions are 60-minute experiences. Within the 60-minutes we encourage you to plan for 10-15 minutes of Q&A time with the audience.
- Sessions (unless otherwise noted) will be recorded and made available for on-demand viewing through the [Digital Conference Pass](#).

## ISPOR EUROPE 2023 DRESS CODE

The dress code for ISPOR Europe 2023 is business casual.

### What is business casual attire for men?

- Sport coat or casual blazer (optional)
- Collared shirt or casual button-down
- Tie (optional)
- Casual slacks like khakis or chinos
- Belt
- Dress shoes, loafers or nice boots (high-end athletic shoes are becoming acceptable in some areas as well)

### What is business casual attire for women?

- Collared or non-collared blouse
- Slacks (at least three-quarters length)
- Dress or skirt (at or below the knee)
- High heels, dress boots or flats (open-toed shoes are becoming acceptable in the summer months)
- Modest jewelry and accessories such as printed scarves

## PRESENTING IN-PERSON

The meeting room will be equipped with a projector with a screen, laptop at the podium, slide advancer, speaker timer, head table with seating for (4) on stage with microphones, and a podium with a microphone.

### Important!

- Speakers are unable to present using presenter view and are encouraged to print any notes prior to their presentation.
- Speakers will only have access to their PowerPoint presentation and cannot access the internet or other software.
- There will not be a dedicated AV technician in the session room. Speakers will be able to alert AV technicians that assistance is needed from the podium laptop. ISPOR staff will also be floating around the session rooms to assist with any speaker needs.

Speakers will be required to submit their slide deck prior to the conference. PowerPoint presentations will be uploaded to the meeting room computer prior to your presentation. **Presentations cannot be uploaded or modified in the meeting room.**

A Speaker Ready Room will be available on-site for you to view your uploaded presentation and make any last-minute changes. Additional information and resources on presenting in-person will be available in the coming months.

### **Speaker Ready Room**

Location: Hall B5, Room B5-1

Sunday, 12 November: 7:00 – 17:00

Monday, 13 November: 7:00 – 17:00

Tuesday, 14 November: 7:00 – 17:00

Wednesday, 15 November: 7:00 – 11:00

### **HEALTH AND SAFETY**

ISPOR is committed to the health and well-being of its conference attendees. Please review the ISPOR Europe 2023 [Health and Safety Guidelines](#).

### **DIVERSITY AND INCLUSION**

ISPOR is strongly committed to diversity. The Society's [Strategic Plan](#) and core values embrace excellence through encouragement and acceptance of diverse ideas, cultures, and disciplines. ISPOR also aims to reflect the diversity of its membership in all endeavors and encourages consideration of diversity in all presentations. Diversity dimensions include (but not limited to) gender, career stage, ethnicity, race, education, sexual orientation, region/geographic location, physical disability, and religion. Additional information can be found at the Society's [Diversity Policy](#).