



Poster Guide

Thank you for sharing your research with ISPOR! We are looking forward to working with you and putting forward an impactful and successful conference. ISPOR Europe 2023 will feature HEOR scientists and stakeholders who work on these key challenges and highlight innovative solutions, advances in HEOR, as well as examples of how partnerships and dialogue with other disciplines are contributing to address these issues.

This document is filled with instructions for developing, uploading, and presenting your poster in-person. **If you are a session speaker or moderator, please visit the [Speaker Resources page](#) for separate conference deadlines and important information.**

IMPORTANT: For ISPOR Europe 2023, poster presentations must be made in-person at the Bella Center Copenhagen, Copenhagen, Denmark.

WHAT'S IN THIS GUIDE	
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➤ Poster Presentation Types & Times	➤ What to Expect Onsite
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➤ Meeting Time Zone	➤ ISPOR Contact
➤ Poster Formatting Requirements	

SAVE THESE IMPORTANT DATES!

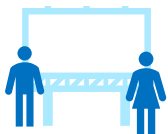
Monday, 18 September	Deadline: Last Day to Change Your Author Listing for Publication <ul style="list-style-type: none"> ○ <i>Note: You can make changes after this deadline, but they will not be reflected in the Value in Health publication</i> ○ Email conferences@ispor.org to update your listing.
Thursday, 5 October	Deadlines: <ul style="list-style-type: none"> • Early-bird Registration Cut-off • Withdrawal Deadline
Friday, 20 October <i>If you do not register by this date, your poster will be withdrawn and will not be eligible for presentation and publication.</i>	Deadlines: <ul style="list-style-type: none"> • Presenting Author Registration • Notify ISPOR of a Presenting Author change by email: conferences@ispor.org
Monday, 30 October	Deadlines: <ul style="list-style-type: none"> • Upload Poster PDF and Supplemental Materials to Speaker Center for Display in the Conference App and ISPOR Presentations Database. • <i>Expected</i> ISPOR Europe 2023 Conference App Launch date
Sunday, 12 November – Wednesday, 15 November	ISPOR Europe 2023, Copenhagen, Denmark

POSTER PRESENTATION TYPES AND TIMES

ISPOR Europe 2023 is an in-person event where registrants will attend in-person at the Bella Center Copenhagen, Copenhagen, Denmark. Please refer to your abstract notification email for your assigned poster session.

Poster Sessions	Discussion Periods/ Poster Tours	Poster Set-Up Times	Poster Tear Down Times
Session 1: Monday, 13 November, 10:30 – 13:30	12:30 – 13:30 / 11:30 – 12:15	10:00 – 10:30	13:30 – 13:45
Session 2: Monday, 13 November, 15:30 – 18:30	16:00 – 17:00 / 15:30 – 16:15	15:00 – 15:30	18:30 – 18:45
Session 3: Tuesday, 14 November, 10:30 – 13:30	12:30 – 13:30 / 11:30 – 12:15	10:00 – 10:30	13:30 – 13:45
Session 4: Tuesday, 14 November, 15:30 – 18:30	16:00 – 17:00 / 15:30 – 16:15	15:00 – 15:30	18:30 – 18:45
Session 5: Wednesday, 15 November, 9:00 – 11:30	9:00 – 10:00	8:30 – 9:00	11:30 – 11:45

All times listed in Central European Time (CET)



Poster Discussions

Posters will be featured on the exhibit floor throughout the week. ISPOR Europe 2023 has 5 poster sessions containing 500+ research posters per session. Within each poster session, there is a 1-hour poster discussion period. Presenters are required to be present at their posters during their assigned discussion period.



Poster Tours (By Invitation Only)

We are excited to continue the ISPOR poster tour program. Each tour will feature high impact abstracts within a specific topical area. Please check your abstract notification email to see if your poster was selected for a poster tour.

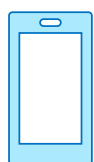
The poster tours will be a 45-minute experience comprised of:

- A designated poster tour area within the Exhibit Hall
- 1 Tour Guide (poster tour host)
- Up to 6 selected posters

During the Poster Tours:

- Each poster presenter (one author per poster) will be asked to provide a brief overview of their poster (3-minutes)
- After each poster overview, there will be an interactive discussion between the poster presenter, attendees, and the tour guide (~5-minutes) before moving to the next poster.

In addition to the designated poster tour time, these posters will be available for viewing during the poster session.



In App Poster Gallery

Posters will be featured in the conference app for viewing. All poster presenters will upload a PDF of their poster prior to the conference. Attendees will be able to scroll through and search for posters before and during the conference. Enhance your poster experience by uploading a handout.

IMPORTANT: Only presented research will be published in *Value in Health* and the expectation is that your poster will be on display during your assigned poster session(s).

ISPOR requires advance notification of withdrawals by 5 October. Please send all withdrawal requests to conferences@ispor.org. Please note: failure to setup and present your poster is also considered a withdrawal.

MEETING TIME ZONE

ISPOR Europe 2023 will take place in **Central European Time Zone (CET)**. ISPOR will not send calendar invites for your session.

POSTER FORMATTING REQUIREMENTS

For poster board dimensions, print layout, and virtual poster page preview, please visit the [Poster Resources page](#) for examples and more information.

- The poster orientation must be **Vertical/Portrait in A0 format**. A0 Format dimensions: 841 mm x 1189 mm (33.1 in x 46.8 in)
- The poster must be **one slide/page**.
- ISPOR-provided acceptance code must be added to the top right-hand corner of your poster (example, EPH1)
 - *See page 6 for further information on acceptance codes vs. poster board numbers.*

Poster Formatting Best Practice Tips

- **Design Tools**
 - You may use PowerPoint or any program to design your poster that can be converted to **PDF**.
 - If you are looking for poster template to help design your poster, you can find a free A0 ppt template here: <https://www.posterpresentations.com/free-poster-templates.html>
- **Important Reminders**
 - All poster presentations must be noncommercial and scientific in nature. Poster presentations may not be used as a marketing opportunity to promote any product or service.
 - Generic names should be used for technologies (drugs, devices), not trade names.
- **Less is More**
 - Avoid excessive detail in the text or complex graphs and tables with excessive numbers. An effective display is a series of brief statements and supporting illustrations that tell a story.
 - Provide clear labels or headings for each section of your presentation to avoid confusion. The flow of your research should be clearly indicated with distinct columns, letters, numbers, or arrows.
 - Remember, posters are not manuscripts. Limit text to the essentials.
- **Font**
 - Pay attention to your font size, text should be easy to read.
 - Recommended font types: Calibri, Arial, Times New Roman
 - For images/pictures or graphs, the suggested resolution is 300 dpi. It is better to use high quality images/graphs when creating the poster and then convert it to PDF (as PDF files can be compressed).
 - To check that they appear correctly on the final/printed version, zoom in at 100% and check the images, pictures, and graphs.
- **Background**
 - When choosing a background, remember that neutral or gray colors will be easier on the eyes than a bright color. In addition, color photos look best when mounted on gray.
 - Avoid "busy" slide backgrounds.
 - Always have high contrast between colors (e.g., background and text).
 - On light backgrounds (white, yellow, light blue) use dark fonts (black, navy blue, dark green).
 - On dark backgrounds (blue, purple) use light fonts (white, yellow, cyan).
 - Balance text and images.

- **Try to Avoid**
 - Having a total file size that exceeds 10 MB.
 - The use of red or green in fonts or backgrounds as they are colors that are difficult to read.
 - Stretching the images manually, they will lose quality once zoomed in.
 - Full width sections. They are difficult to read when divided as a section, even zoomed in.

SUPPLEMENTAL MATERIALS

Presenters are also encouraged to upload supplemental materials to ISPOR's conference app to further display their research to attendees. Uploading supplemental material allows registrants to get the full experience of your research. Supplemental materials will be visible in the ISPOR Europe 2023 app.



Handout (PDF only): Elaborate on your findings with additional information

- Share your contact information, links, data, or other resources that contributed to your research, but don't forget copyright rule.

WHAT TO EXPECT ONSITE



Shipping Your Poster

The presenter must organize any special shipping arrangements needed on their own. ISPOR will be unable to ship or store any material.



DO NOT SHIP YOUR POSTER TO THE CONVENTION CENTER. ISPOR is not responsible for any lost or misplaced posters shipped to the venue.



Printing Your Poster in Copenhagen

There is not an onsite poster printing service at Bella Center Copenhagen. For your convenience, there are two local printers who are ready to support ISPOR Europe 2023 poster presenters:

Copy-Print

Hollænderdybet 2
2300 København S
Distance to Bella Center: ~10 mins drive
Print Submission Deadline: 4 November
Email your poster PDF (20mb max) and provide delivery address to posters@copy-print.dk

Jensen Print

Tårnborgevej 9
1901 Frederiksberg C
Distance to Bella Center: ~20 mins drive
Print Submission Deadline: 7 November
Submit your PDF (25MB max) via their [upload website](#).
Note: Their website is in Danish, they can conduct business in English.

NOTE: Posters made of heavy laminated materials usually take more than one person to set up and require lots of adhesive to hang. Please consider using lighter weight materials or printing your poster on adhesive paper (if available).



Poster payment and pickup/delivery arrangements are the responsibility of the presenter. These vendors are not official ISPOR partners, and ISPOR is not responsible for any lost, misplaced, and/or damaged posters. Due to the high volume of onsite poster printing requests, we strongly advise presenters to adhere to the submission deadlines as noted above.



Poster Session and Poster Tour Location

Posters will be in the Exhibit Hall (Hall C) of the Bella Center Copenhagen. This location is a high traffic area where attendees will be taking part in networking opportunities while transitioning between program offerings, exhibit booths and refreshments. The Poster Help Desk will also be located near the posters area to answer questions.

Accessing the Exhibit Hall

- **Presenters MUST arrive at the poster area, in the Exhibit Hall, at least 15 minutes prior to their presentation time.**
- Poster presenters are required to wear their name badge and poster presenter ribbon to access the Exhibit Hall.
- You will not be able to gain access without a name badge and poster ribbon.
- Set-up times are scheduled after the exhibit hall opens. Presenting authors will not be granted early access to the exhibit hall.
- Once the exhibit hall closes and the poster presenter leaves, they will not be permitted to access the exhibit hall again. ISPOR strongly encourages poster presenters participating in Poster Sessions 2, 4 and 5, to gather all their materials before the exhibit hall officially closes.

NOTE: ISPOR is not responsible for posters, poster tubes, or belongings left in the Exhibit Hall at any time. Posters left up after the poster removal period ends will be discarded.

Poster Set Up and Removal

All poster presenters are expected to set up and tear down their own posters for their designated poster times. Posters should only be set up 30 minutes before their assigned poster session. **ISPOR will not be able to accommodate requests to set-up early for later or next day sessions.**

ISPOR will provide the following for poster presenters:

- Freestanding **VERTICAL/PORTRAIT** poster board
 - Poster Board Visible Area Dimensions: 968 mm wide (3.16 ft) x 2329 mm high (7.64 ft)
- Adhesive
- Staffed Poster Help Desk to help answer questions during exhibit hall hours
- Poster board numbers

What's the difference between poster board numbers and acceptance codes?

Poster Board numbers are assigned and printed by ISPOR. This number indicates where you should hang your poster during your session. Presenters will receive their assigned poster board numbers approx. 2 weeks before the conference.

Acceptance codes are assigned by ISPOR in your acceptance notification emails. Presenters are required to print their acceptance code on the top right corner of their poster. This helps attendees find your poster in the ISPOR Europe 2023 mobile app.

Poster Set-up

Posters should be mounted on their assigned poster board at least **15 minutes before** the start of the assigned poster session. Posters remain on the boards for the full session period. Again, to enter the Exhibit Hall for set-up, **you will need your registration badge and a poster ribbon.**

- Posters must be set-up on the day of your presentation between the following times:

Session 1 and 3 | 10:00 – 10:30

Session 2 and 4 | 15:00 – 15:30

Session 5 | 8:30 – 9:00

The poster area (including floor) must remain clean and clear of tubes. ISPOR is not responsible for posters, or poster tubes left on the exhibit floor.

Poster Removal

- Posters must be dismantled after the poster session between the following times:

Session 1 and 3 | 13:30 – 13:45

Session 2 and 4 | 18:30 – 18:45

Session 5 | 11:30 – 11:45

Any posters that are not removed are not the responsibility of ISPOR or the Bella Center Copenhagen and will be discarded.

UPLOADING YOUR POSTER PDF AND SUPPLEMENTAL MATERIALS

To advance our mission of promoting HEOR excellence to improve decision making for health globally, ISPOR recommends that all poster presenters upload a PDF of their poster. The Uploading Your Presentation Guide (available on the [Poster Resources page](#)) contains instructions on uploading your poster and supplemental materials through [Speaker Center](#). The deadline to upload your PDF presentation is **30 October**.

Supported File Type for Upload:

- PDF: Poster and Handout supplement file
- ISPOR cannot support MP3 (audio) or MP4 (video) file uploads.

QUESTIONS?

Have a question? We have an answer! Our FAQ guide (available on the [Poster Resources page](#)) lists our most frequently asked questions. Or you can reach out to us at conferences@ispor.org.

DIVERSITY AND INCLUSION

ISPOR is strongly committed to diversity. The Society's [Strategic Plan](#) and core values embrace excellence through encouragement and acceptance of diverse ideas, cultures, and disciplines. ISPOR also aims to reflect the diversity of its membership in all endeavors and encourages consideration of diversity in all presentations. Diversity dimensions include (but not limited to) gender, career stage, ethnicity, race, education, sexual orientation, region/geographic location, physical disability, and religion. Additional information can be found at the Society's [Diversity Policy](#).