

ISPOR Europe 2023

12-15 November 2023

**Bella Center Copenhagen
Copenhagen, Denmark**



Join global healthcare leaders, as they convene at ISPOR Europe 2023 the leading international conference for health economics and outcomes research (HEOR), 12-15 November, for discussion and dissemination of the latest trends in healthcare. This must-attend event provides you with dedicated opportunities to network in-person and virtually with your peers, HEOR experts, and thought leaders.

Take a moment to review these opportunities for support and contact the ISPOR team directly to secure your participation.



Exhibit at ISPOR Europe 2023

During the conference, dedicated poster and exhibit hall time will be available to attendees to learn about the latest HEOR advancements and services.

Exhibit Space*	Full Registration	Exhibit Hall Only*	Price
3mx3m Shell Scheme (Inline)		1	\$7,100
3mx6m Shell Scheme (Inline)	1	2	\$14,100
3mx6m Space Only (Premium)	1	2	\$16,100
6mx6m Space Only (Island)	2	4	\$28,400
6mx9m Space Only (Island)	4	4	\$42,400

*Space only exhibits do not include a shell scheme.

Exhibitor insurance from RainProtection is included with the purchase of exhibit space. Each exhibitor will receive commercial liability insurance with a combined single limit of at least \$1,000,000.00/\$2,000,000 aggregate each occurrence for bodily injury and property damage.

*Exhibitors are eligible to purchase one exhibit hall only registration per 3mx3m space at a 50% discount.

“*I look forward to ISPOR conferences each year because it gives my colleagues and me an opportunity to meet with a broad range of clients around the world, catch up with old friends, and learn something new. ISPOR provides Syapse with the connections and leads which help us grow our business and achieve our mission.*”

– Dave Pomerantz
Chief Commercial Officer, Syapse

Exhibit Hall Hours*:

13 November
9:30 – 18:45

14 November
9:30 – 18:45

15 November
8:30 – 11:30

*Subject to change

Apply for exhibit space

Thought Leadership Opportunities

Demonstrate your scientific expertise to key stakeholders and decision makers in health economics and outcomes research (HEOR).

Live presentations including educational symposia and HEOR Theater are attended annually by thousands of qualified, healthcare leaders. Take advantage of ISPOR's unique and invaluable opportunities to influence your target audience.

Educational Symposia – Starting at \$28,000 (*Limited Availability*)

A staple at ISPOR global conferences and summits, educational symposia are 1-hour high-level scientific presentations on relevant HEOR topics. Lead thoughtful and collaborative scientific discussions, and build professional relationships within the global HEOR community.

Educational symposia provide an elevated platform for you to demonstrate your company's ability to advance the field of HEOR.



In the past 5 years, ISPOR's educational symposia sessions have attracted more than 10,000 conference attendees.

Exhibit Hall Theater Presentations – Starting at \$15,000 (*Limited Availability*)

ISPOR's newest offering, the Exhibit Hall Theaters are designed to be 30-minute insightful and informative presentations with a focus on your company's products and services.



In 2022, Theater presentations attracted over 100 attendees per theater.

Feel free to contact us with special requests. Together we will work to design a custom sponsorship.

Conference Sponsorship & Advertising

ISPOR conferences help to maximize your brand awareness and position you as a leader in HEOR. Our sponsorships and advertising give you the opportunity to get in front of a highly targeted, multistakeholder audience. Gain industry credibility by supporting ISPOR's mission to promote HEOR excellence to improve decision making for health globally.

Benefits of Sponsorship:

- ✓ Company logo on event webpages, communication, and onsite signage
- ✓ Recognition at the beginning of all plenary sessions
- ✓ Logo displayed in high traffic area
- ✓ Two complimentary registrations
- ✓ One complimentary attendee badge scan license

CONTACT US
TO RESERVE
YOUR
OPPORTUNITY

Patient Representative Roundtable Sponsorship

ISPOR's Patient Representatives Roundtables are an established vehicle for furthering patient engagement in healthcare research and decision making. The goal of the Patient Representatives Roundtable is to provide a platform for patient representatives to interact with each other to discuss and debate major issues, challenges, and opportunities facing patient engagement. To learn more about how to get involved, including sponsorship please contact sponsor@ispor.org.

Sponsorship	Quantity	Price
Professional Headshot Studio	1	\$30,000
Registration and Lanyards	1	\$30,000
Conference Wifi & Mobile App	1	\$30,000
Conference Bags	1	\$30,000
Conference Notebooks	1	\$28,000
Monday Evening Reception and Exclusive Booth Event	1	\$28,000
Tuesday Evening Reception	1	\$26,000
Exhibit Hall Lounge	3	\$20,000

Advertising	Quantity	Price
Live interview with <i>Value & Outcomes Spotlight</i> Editorial Board	2	\$18,000
Featured content in ISPOR's Conference News Center	4	\$6,000
300x250 or 700x90 digital ad in conference attendee email	12	\$3,000

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Top 5 work environments in attendance at ISPOR conferences

- Biotech/
Pharmaceutical
- Academia
- Consulting
- Student
- Government

ISPOR's Multistakeholder Audience

As a global resource of unbiased information and as a catalyst for innovation in the HEOR field, the Society's conference attendance includes researchers and academicians, assessors and regulators, payers and policy makers, the life sciences industry, healthcare providers, and patient engagement organizations. For more than 25 years, ISPOR has been connecting and collaborating with international stakeholders who share a common goal: to improve healthcare decisions.



Apply for exhibit space