



# ISPOR Europe 2025

## Poster Details

***Note: All posters are encouraged to upload a PDF copy of their poster to the mobile app. See upload instructions on the [Poster Resources page](#).***

ISPOR will provide the following for poster presenters:

- Freestanding **VERTICAL/PORTRAIT poster board**
  - Poster Board Visible Area Dimensions: 2340mm high (7.67 ft) x 950mm wide (3.12 ft).
- Adhesives
- Staffed Poster Help Desk to help answer questions during exhibit hall hours
- Poster board numbers
  - *Poster board assignments will be sent to presenting authors approx. 2 weeks prior to the event*
  - *See page 4 for more information*



## Poster Formatting Requirements

- Presenters must prepare a **VERTICAL/PORTRAIT** poster in **A0 format**
  - A0 Format dimensions: 841 mm x 1189 mm (33.1 in x 46.8 in)**
- Add your ISPOR-provided acceptance code to the top right-hand corner of your poster (for more details, see next slide)
  - Acceptance codes are provided in your initial ISPOR Europe 2025 acceptance notification email.*
  - See page 4 for more information.*

## Poster Layout Suggestions

- Pay attention to your font size. Materials should be **easily read at a distance of 3ft.**
  - Recommended font types: Calibri, Arial, Times New Roman*
- QR Codes are welcome as long as they are not commercial in nature.
- Posters made of heavy laminated materials usually take more than one person to set up and require lots of adhesive to hang. Please consider using lighter weight materials or printing your poster on adhesive paper.

### Tip!

If you are looking for poster template to help design your poster, you can find an A0 ppt template created by PosterSessionsOnline for ISPOR Europe 2025 here:

<https://www.ispor.org/docs/default-source/isor-eu-2025/pso-poster-template.pptx>

1189 mm (46.8 in)

**POSTER TITLE GOES HERE**

**EPH1**

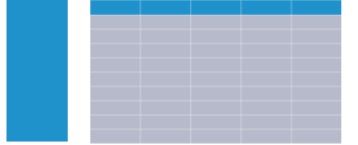
Authors, FIRST NAME INITIAL, SURNAME, presenting author(s) underlined, Affiliations<sup>1</sup> numbered in superscript) e.g. B. SMITH<sup>1</sup>, N. HARRISON<sup>2,3</sup> and P. MATTHEWS<sup>2</sup>  
 University of New South Wales, Sydney, Australia <sup>2</sup>Royal Brisbane Hospital, Brisbane, Australia

**INTRODUCTION**  
 You may wish the start of the text, the executive summary and the conclusion to be numbered and the background information to be left alone as a Master Slide text.

**OBJECTIVE**  
 How to use this poster template...  
 Simply replace this text and replace it by typing in your own text, or copy and paste your text from a Word document or a PowerPoint slide presentation.  
 The text box here can hold up to 2000 characters. Try to keep text to 20 lines. Try to keep text to 20 lines. Try to keep text to 20 lines.

**METHOD**  
 TIPS FOR MAKING A SUCCESSFUL POSTER...  
 • Be sure your poster has a clear format (i.e., simply everything, avoid data overload).  
 • Headings of more than 6 words should be in upper and lower case, not all capitals. Simplify the title.  
 • Try not to write whole sentences in capitals or end with a comma. Your poster, use bold characters instead.  
 • When keeping your poster, leave white space around your text. Don't overcrowd your poster.  
 • Spell check and get someone else to proof-read.

**RESULTS**  
 Importing / inserting files...  
 Images with an image, graphs, diagrams, tables, etc., can be added to the poster. Avoid too many tables as they will be difficult to read.  
 To insert images, go through the menu as follows: Insert / Picture / From File... Locate the file on your computer, select and paste (Ctrl + V). Photos ensure all images have the same aspect ratio (16:9). Photos created in a scientific graphing program (e.g., Sigma Plot, Prism, SPSS, etc.) should be saved as JPEG or PNG.  
 The recommended font for captions is Calibri, not smaller than 12 pt. Left aligned. If it is a figure or table, try to use the caption at the top edge of the figure (graph or photo).



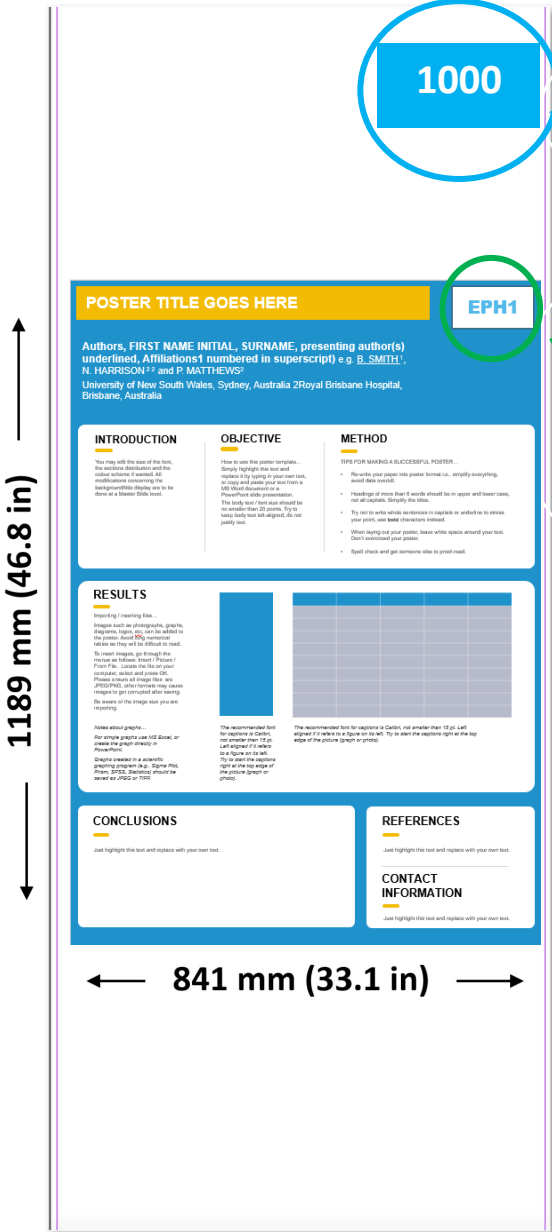
**CONCLUSIONS**  
 Just highlight this text and replace with your own text.

**REFERENCES**  
 Just highlight this text and replace with your own text.

**CONTACT INFORMATION**  
 Just highlight this text and replace with your own text.

841 mm (33.1 in)

# What's the Difference Between Poster Board Numbers and Acceptance Codes?

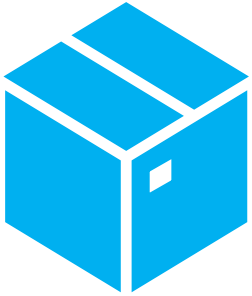


**Poster Board numbers** are assigned and printed by ISPOR. This number indicates where you should hang your poster during your session.

Presenters will receive their assigned poster board numbers approx. 2 weeks before the conference.

**Acceptance codes** are assigned by ISPOR in your acceptance notification emails. Presenters are **required** to print their acceptance code on the top right corner of their poster.

This helps attendees find your poster in the ISPOR Europe 2025 mobile app.



## Shipping Your Poster

The presenter must organize any special shipping arrangements needed on their own. ISPOR will be unable to ship or store any material.



**IF YOU ARE NOT USING POSTERSESSIONONLINE (PSO) PRINTING SERVICE DO NOT SHIP YOUR POSTER TO THE CONVENTION CENTER. ISPOR is not responsible for any lost or misplaced posters shipped to the venue.**



## Printing Your Poster in Glasgow

There is **NO** onsite poster printing service at Scottish Event Campus (SEC). For your convenience, ISPOR has secured special rates with PosterSessionOnline (PSO).

### PosterSessionOnline (ORDER SITE)

PosterSessionOnline has created a specific link with rates for our ISPOR Europe 2025 poster presenters. PSO will ship all orders to the SEC, where you will be able to pick up your poster onsite Sunday through Tuesday.

**Contact:** Please reach out to PosterSessionOnline directly with any questions by email: [customer@postersessiononline.eu](mailto:customer@postersessiononline.eu) or phone: +34 91 736 2385

**PosterSessionOnline Order Deadline: Friday, 17 October 2025**

*Note: This is not a local printer, so there is not an option for pickup at the print shop.*



**Poster payment and pickup/delivery arrangements are the responsibility of the presenter. This vendor is not an official ISPOR partner, and ISPOR is not responsible for any lost, misplaced, and/or damaged posters. Due to the high volume of onsite poster printing requests, we strongly advise presenters to adhere to the order submission deadline as noted above.**



## Have a Question? We Have an Answer!

Our FAQ guide (available on the [Poster Resources page](#)) lists our most frequently asked questions.



## Contact Us

Need more help? You can also contact us at [conferences@ispor.org](mailto:conferences@ispor.org).