



ISPOR Europe 2025

Poster Details

Note: All posters are encouraged to upload a PDF copy of their poster to the mobile app. See upload instructions on the [Poster Resources page](#).

ISPOR will provide the following for poster presenters:

- Freestanding **VERTICAL/PORTRAIT poster board**
 - Poster Board Visible Area Dimensions: 2340mm high (7.67 ft) x 950mm wide (3.12 ft).
- Adhesives
- Staffed Poster Help Desk to help answer questions during exhibit hall hours
- Poster board numbers
 - *Poster board assignments will be sent to presenting authors approx. 2 weeks prior to the event*
 - *See page 4 for more information*



Poster Formatting Requirements

- Presenters must prepare a **VERTICAL/PORTRAIT** poster in **A0 format**
 - A0 Format dimensions: 841 mm x 1189 mm (33.1 in x 46.8 in)**
- Add your ISPOR-provided acceptance code to the top right-hand corner of your poster (for more details, see next slide)
 - Acceptance codes are provided in your initial ISPOR Europe 2025 acceptance notification email.*
 - See page 4 for more information.*

Poster Layout Suggestions

- Pay attention to your font size. Materials should be **easily read at a distance of 3ft.**
 - Recommended font types: Calibri, Arial, Times New Roman*
- QR Codes are welcome as long as they are not commercial in nature.
- Posters made of heavy laminated materials usually take more than one person to set up and require lots of adhesive to hang. Please consider using lighter weight materials or printing your poster on adhesive paper.

1189 mm (46.8 in)

POSTER TITLE GOES HERE

EPH1

Authors, FIRST NAME INITIAL, SURNAME, presenting author(s) underlined, Affiliations¹ numbered in superscript) e.g. B. SMITH¹, N. HARRISON^{2,3} and P. MATTHEWS²
 University of New South Wales, Sydney, Australia ²Royal Brisbane Hospital, Brisbane, Australia

INTRODUCTION

You may wish the start of the text, the executive summary and the conclusion to be numbered and underlined. The background should be left blank.

OBJECTIVE

How to use this poster template...
 Simply replace the text and replace it by typing in your own text, or copy and paste your text from a Word document or a PowerPoint slide presentation.
 The text box size should be no smaller than 20 points. Try to keep text to one column, do not justify text.

METHOD

TIPS FOR MAKING A SUCCESSFUL POSTER...
 • Write your poster in a clear, simple format (i.e., simply everything, avoid data overload).
 • Headings of more than 6 words should be in upper and lower case, not all capitals. Simplify the title.
 • Try not to write while sentences in capitals or end with a comma. Your points, use bold characters instead.
 • When listing your points, leave white space around your text. Don't overuse your printer.
 • Spell check and get someone else to proof-read.

RESULTS

Importing / inserting files...
 Images such as photographs, graphs, diagrams, logos, etc., can be added to the poster. Avoid large horizontal tables as they will be difficult to read.
 To insert images, go through the menu as follows: Insert / Picture / From File... Locate the file on your computer, select and press OK. Please ensure all images have the JPE/PNGD, other formats may cause images to get corrupted after saving. Be aware of the image size you are inserting.
 Notes about graphs...
 For simple graphs use MS Excel, or create the graph directly in PowerPoint.
 Graphs created in a scientific plotting program (e.g., Sigma Plot, Prism, SPSS, etc.) should be saved as JPE/PNG or TIFF.
 The recommended font for graphs is Calibri, not smaller than 12 pt. Left aligned if it is relevant to the data.
 Try to keep the caption right at the top edge of the poster (graph or photo).
 The recommended font for captions is Calibri, not smaller than 12 pt. Left aligned if it is relevant to the data. Try to keep the caption right at the top edge of the poster (graph or photo).

CONCLUSIONS

Just highlight this text and replace with your own text.

REFERENCES

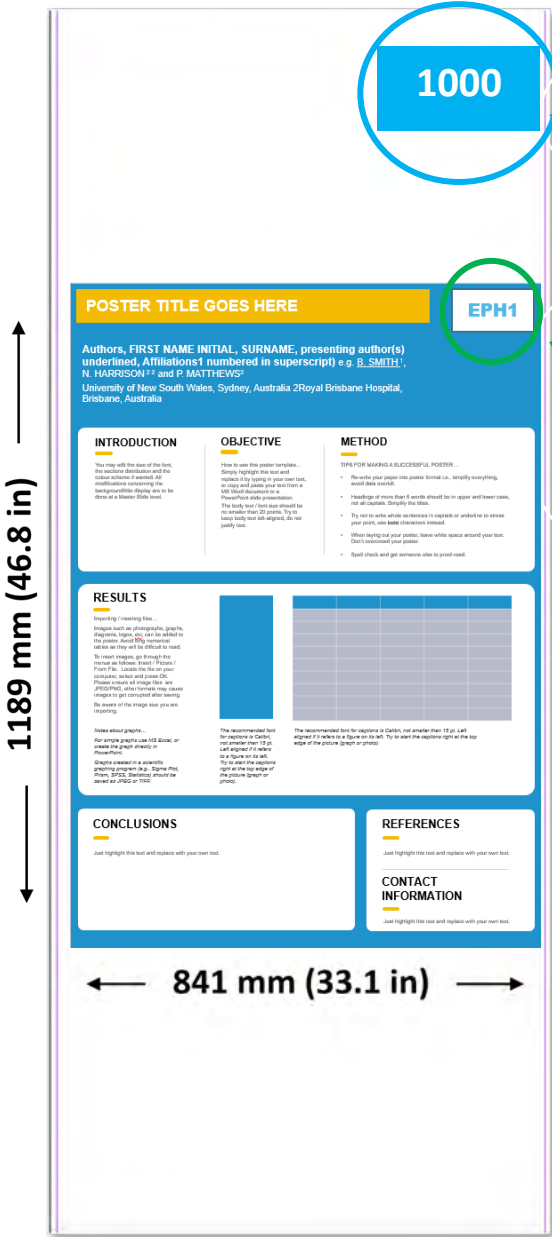
Just highlight this text and replace with your own text.

CONTACT INFORMATION

Just highlight this text and replace with your own text.

841 mm (33.1 in)

What's the Difference Between Poster Board Numbers and Acceptance Codes?

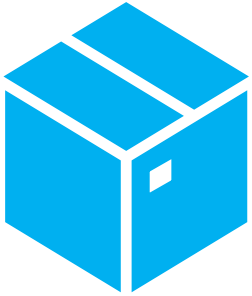


Poster Board numbers are assigned and printed by ISPOR. This number indicates where you should hang your poster during your session.

Presenters will receive their assigned poster board numbers approx. 2 weeks before the conference.

Acceptance codes are assigned by ISPOR in your acceptance notification emails. Presenters are **required** to print their acceptance code on the top right corner of their poster.

This helps attendees find your poster in the ISPOR Europe 2025 mobile app.



Shipping Your Poster

The presenter must organize any special shipping arrangements needed on their own. ISPOR will be unable to ship or store any material.



**IF YOU ARE NOT USING ISPOR's RECOMMENDED PRINTER
(*information coming soon*) DO NOT SHIP YOUR POSTER TO
THE CONVENTION CENTER. ISPOR is not responsible for any
lost or misplaced posters shipped to the venue.**



Have a Question? We Have an Answer!

Our FAQ guide (available on the [Poster Resources page](#)) lists our most frequently asked questions.



Contact Us

Need more help? You can also contact us at conferences@ispor.org.