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**ISPOR**

*Improving healthcare decisions*

# ISPOR Europe 2025

## Poster Presenter Training Webinar



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- Navigating to Speaker Center
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## Poster Resources

These resources are intended for accepted poster presenting authors. If you are a Speaker or Moderator of an Issue Panel, Workshop, Other Breakout Sessions, Spotlight, Podium, HEOR Impact Case, and Forum session, please visit the [Speaker Resources](#) page.

### Important Dates/Deadlines:

- **Monday, 8 September** | Last Day to Change Author Listing for Publication
  - *Note: You can make changes after this deadline, but they will not be reflected in the Value in Health publication.*
  - Email [conferences@ispor.org](mailto:conferences@ispor.org) to update your listing.
- **Tuesday, 16 September, 9:30AM EDT** | **Webinar:** ISPOR Europe 2025 Poster Presenter Training
  - *Note: Registration is not required for this webinar. Recording and slides will be posted on this Poster Resources page by 18 September.*

**Zoom Link:** <https://ispor.zoom.us/j/81160177770?pwd=1ZXqSKOOxjpPrXRUBi2QbFYV4EetG.1>  
**Webinar ID:** 811 6017 7770  
**Password:** Europe25  
**Or, by Phone:** [International Dial-in Numbers](#)
- **Thursday, 2 October** | Deadline: [Early Registration Cut-off](#)
- **Thursday, 9 October** | Poster upload will open and will remain open through the conference
- **Friday, 17 October** | Deadline: [Presenting Author Registration](#)
  - *Note: If you do not register by this date, your poster will be withdrawn and will not be eligible for presentation and publication.*
  - *Withdrawal Deadline (email [conferences@ispor.org](mailto:conferences@ispor.org) with withdrawal request)*



# ISPOR Europe 2025 101

# Powering Value and Access Through Patient-Centered Collaboration

This year's theme, "Powering Value and Access Through Patient-Centered Collaboration," emphasizes the importance of strengthening partnerships across the healthcare ecosystem to accelerate patient-centered decision-making on healthcare value and access.



## **Who will you find at ISPOR Europe 2025?**

Healthcare stakeholders, researchers and academicians, assessors and regulators, payers and policymakers, the life sciences industry, healthcare providers, and patient engagement organizations.

# Location



**All posters and sessions will be held live, in-person, at the Scottish Event Campus (SEC).**

Poster Presenters are expected to present in-person in Glasgow, Scotland, UK.

**ISPOR does not send calendar invites for poster sessions. Please mark your calendar accordingly! You can also save your session in the ISPOR Europe 2025 mobile app.**



# Posters at ISPOR Europe 2025

# Poster Formats



## Printed Posters (Required)

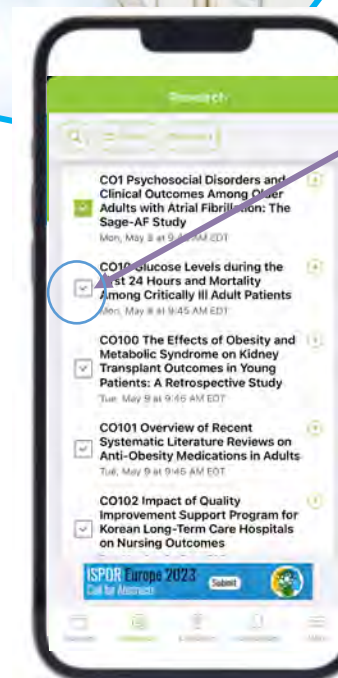
All posters must be presented in-person at the Scottish Event Campus, Glasgow, Scotland, UK



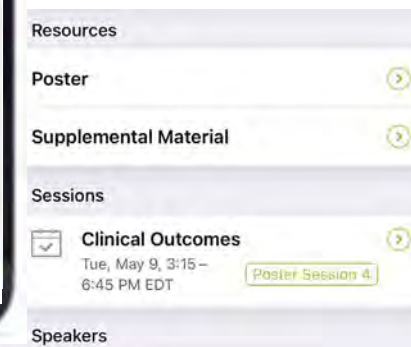
## Digital Posters (Optional)

All authors are strongly recommended to upload a .pdf of their poster to our conference app for easy viewing outside of your session time.

**There will be no virtual poster presentations for this conference.**



Pro Tip: Click the checkbox button to add a poster to your favorites list





## Poster Session Times

| Poster Sessions                                 | Discussion Periods/<br>Poster Tours | Poster<br>Set-Up Times | Poster Tear Down<br>Times |
|---|-------------------------------------|------------------------|---------------------------|
| Session 1: Monday, 10 November, 10:30 – 13:30   | 12:30 – 13:30 /<br>11:30 – 12:15    | 10:00 – 10:30          | 13:30 – 13:45             |
| Session 2: Monday, 10 November, 16:00 – 19:00   | 18:00 – 19:00 /<br>16:00 – 16:45    | 15:30 – 16:00          | 19:00 – 19:15             |
| Session 3: Tuesday, 11 November, 10:30 – 13:30  | 12:30 – 13:30 /<br>11:30 – 12:15    | 10:00 – 10:30          | 13:30 – 13:45             |
| Session 4: Tuesday, 11 November, 16:00 – 19:00  | 18:00 – 19:00 /<br>16:00 – 16:45    | 15:30 – 16:00          | 19:00 – 19:15             |
| Session 5: Wednesday, 12 November, 9:00 – 11:30 | 9:00 – 10:00                        | 8:30 – 9:00            | 11:30 – 11:45             |

*All times listed in Greenwich Mean Time (GMT)*

# What Goes **Up**, Must Come **Down**



**Please Be Kind, **Don't Leave Your Poster Behind!****

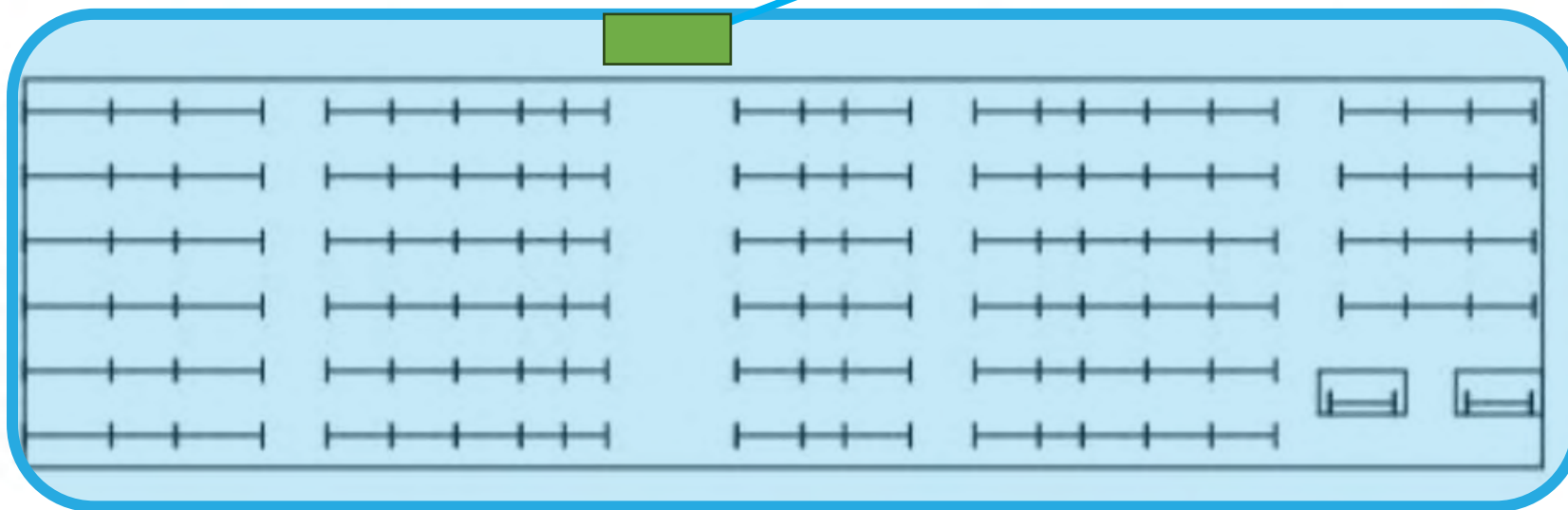
# Poster Location and Layout



**Example Only!**

*The final version will be shared in the Know Before You Go emails.*

Your Poster Help Desk Friends

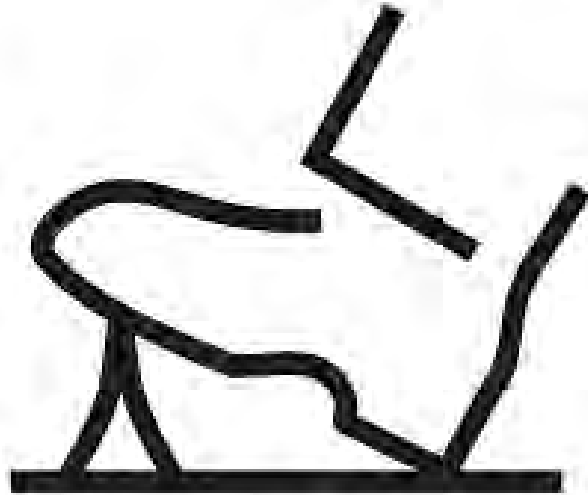


ISPOR will provide the following for poster presenters:

- Freestanding **VERTICAL/PORTRAIT** poster board
  - Poster Board Visible Area Dimensions: 2340mm high (7.67 ft) x 950mm wide (3.12 ft).
- Staffed Poster Help Desk to help answer questions during exhibit hall hours
- Printed poster board numbers
- Adhesives



# Please Don't Create a **Sticky Situation!**



**Please only use the approved adhesives provide by ISPOR! Our poster board vendor does not permit any other tape to be used.**



# Poster Presenter Responsibilities

## Before You Arrive: Poster Presenter Action Items

### Requirements:

- Register for ISPOR Europe 2025 by **Friday, 17 October**.
- Print and bring your poster to Glasgow, Scotland.
  - **Please do not ship your poster to the SEC.**
  - For your convenience, ISPOR has secured special rates with PosterSessionOnline (PSO), information on that later in the presentation.

### Optional, Highly Recommended:

- By **Wednesday, 12 November**, Upload the following to ISPOR Upload Portal so they appear in the conference app and ISPOR Presentations Database:
  - A digital version of your poster and
  - Supplemental materials (handouts, resources)
  - Files should be **pdf only** – we cannot support image, ppt, video, or audio file uploads

## Onsite in Glasgow: Poster Presenter Action Items

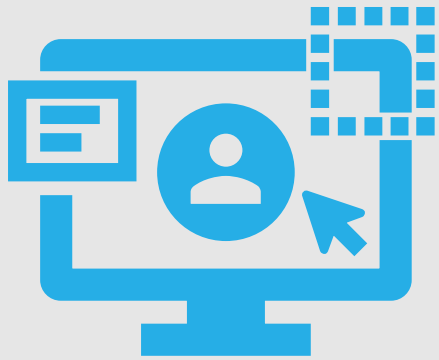
### Requirements:

- Check-in to ISPOR Registration desk to obtain your **name badge**
  - Poster presenters are required to wear your name badge for poster area access.
- Setup your poster at least **30 minutes prior to the start of your poster session.**
  - You will not be able to setup your poster before your assigned poster session time as we use the same boards across all sessions.
- Arrive at your poster at least **15 minutes prior to the start of your discussion time.**
- **Remove your poster at the end of your poster session.**
  - Any posters that are not removed are not the responsibility of ISPOR nor the SEC and will be discarded.

### Optional, Highly Recommended:

- Explore other research, sessions, exhibits and all the great content available at ISPOR Europe 2025!



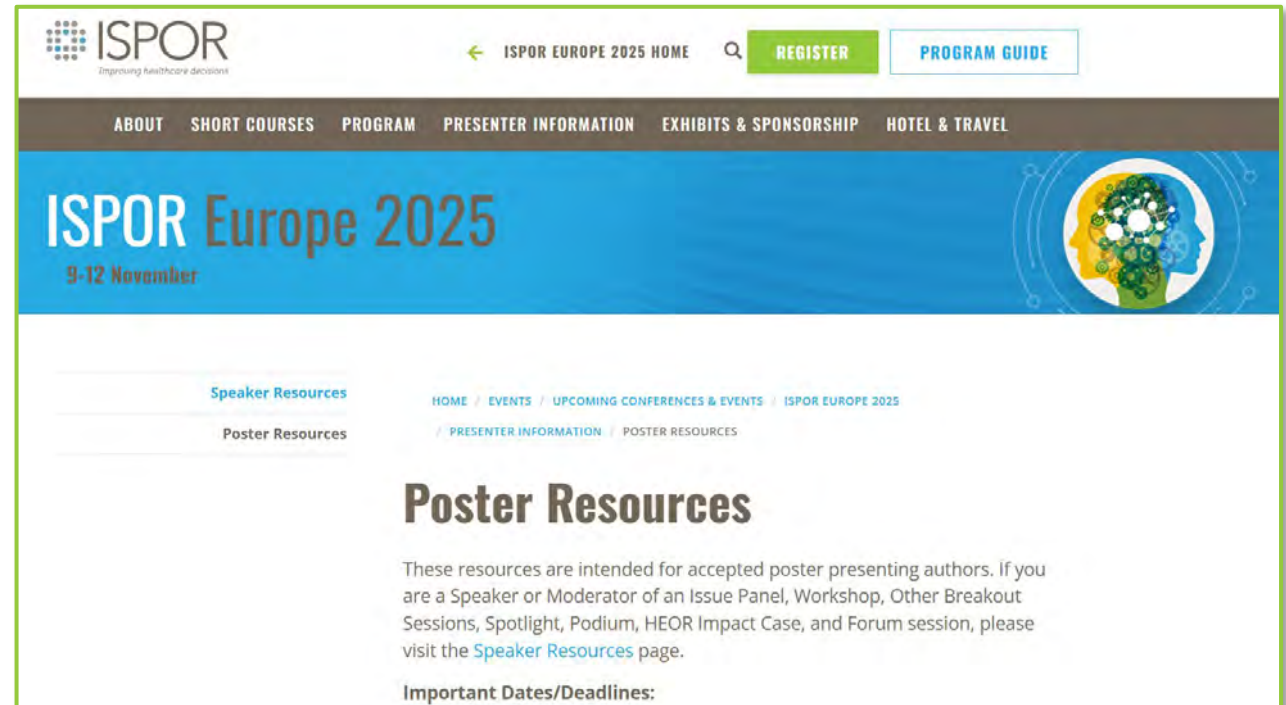


# Formatting Your Materials

# Formatting Guidelines

Download the [Poster Guide](#) and [Poster Details](#) for detailed formatting tips (available on ISPOR's [Poster Resources](#) page):

- Please note, aside from the **vertical orientation, size and acceptance code placement**, these guidelines are meant to be helpful tips, not requirements.
- Ultimately, we want to ensure your poster is easy to read/understand for our attendees.



## Tip!

If you are looking for poster template to help design your poster, you can find an A0 ppt template created by PosterSessionsOnline for ISPOR Europe 2025 here:

<https://www.ispor.org/docs/default-source/isor-eu-2025/psd-poster-template.pptx>

# Poster Formatting Requirements

- Presenters must prepare a **VERTICAL/PORTRAIT** poster in **A0 format**
  - A0 Format dimensions: 841 mm x 1189 mm (33.1 in x 46.8 in)**
- Add your ISPOR-provided **acceptance code** to the top right-hand corner of your poster
  - Acceptance codes were provided in your initial ISPOR Europe 2025 acceptance notification email.

1189 mm (46.8 in)

POSTER TITLE GOES HERE

EPH1

Authors, FIRST NAME INITIAL, SURNAME, presenting author(s) underlined, Affiliations<sup>1</sup> numbered in superscript) e.g. B. SMITH<sup>1</sup>, N. HARRISON<sup>2,2</sup> and P. MATTHEWS<sup>2</sup>  
 University of New South Wales, Sydney, Australia <sup>2</sup>Royal Brisbane Hospital, Brisbane, Australia

INTRODUCTION

You may wish the start of the text, the section introduction and the initial sentence to be bolded. The background/line should not be done at a later date.

OBJECTIVE

How to use this poster template... Simply replace this text and replace it by typing in your own text, or copy and paste your text from a Word document or a PowerPoint slide presentation. The body text must not be more than 20 points. Try to keep text left aligned, do not justify text.

METHOD

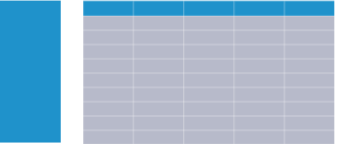
TIPS FOR MAKING A SUCCESSFUL POSTER...

- Write your poster text in a clear font (e.g. Arial, Helvetica, sans-serif), avoid data words.
- Headings of more than 6 words should be in upper and lower case, not all capitals. Simplify the title.
- Try not to write whole sentences in capitals or end with a comma. When keeping out your points, leave white space around your text. Don't overuse your printer.
- Spell check and get someone else to proof-read.

RESULTS

Inserting / inserting file... Images with an image, graphs, diagrams, tables, etc. can be added to the poster. Avoid large horizontal tables as they will be difficult to read. To insert images, go through the menu as follows: Insert / Picture / From File... Locate the file on your computer, select and press OK. Photos ensure all images are in JPEG/PNG, other formats may cause images to get corrupted after saving. Do ensure of the image size you are inserting.

Notes about graphs... For simple graphs use MS Excel, or create the graph directly in PowerPoint. Graphs created in a scientific plotting program (e.g. Sigma Plot, Origin, SPSS, etc.) should be saved as JPEG or PNG.



CONCLUSIONS

Just highlight this text and replace with your own text.

REFERENCES

Just highlight this text and replace with your own text.

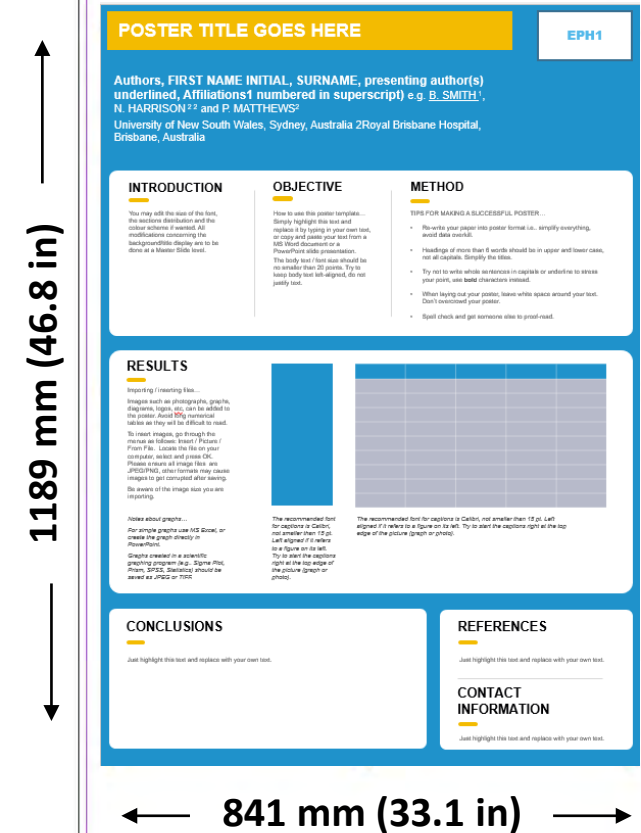
CONTACT INFORMATION

Just highlight this text and replace with your own text.

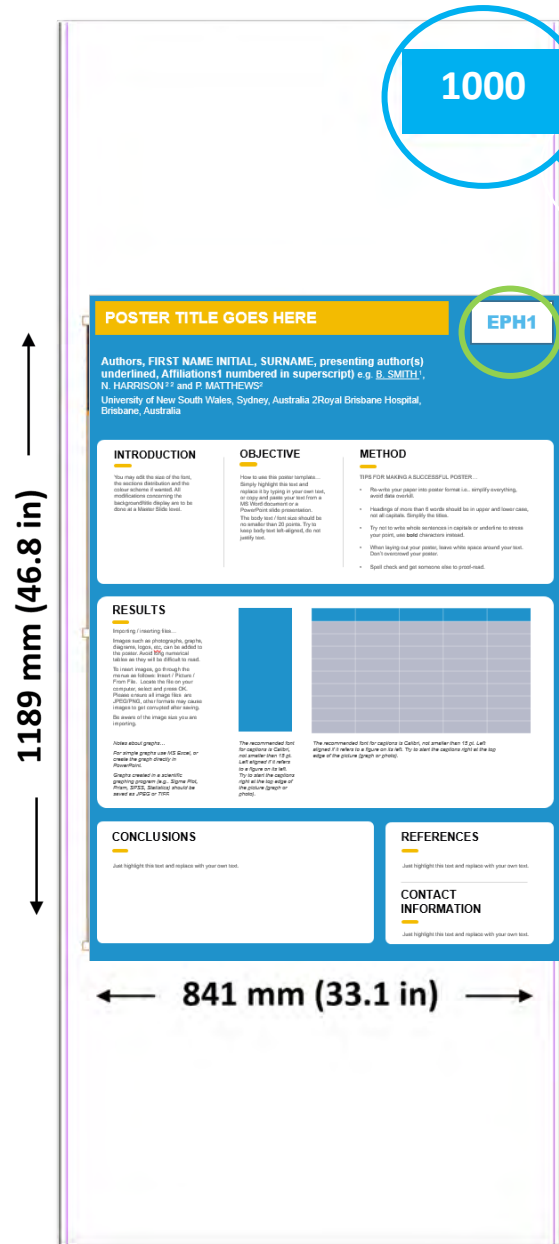
841 mm (33.1 in)

## Poster Layout Suggestions

- Pay attention to your font size. Materials should be **easily read at a distance of 3ft.**
  - Recommended font types: Calibri, Arial, Times New Roman
- QR Codes are welcome as long as they are not commercial in nature.
- Posters made of heavy laminated materials usually take more than one person to set up and require lots of adhesive to hang. Please consider using lighter weight materials.



# What's the Difference Between Poster Board Numbers and Acceptance Codes?



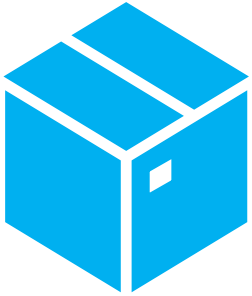
**Poster Board numbers** are assigned and printed by ISPOR. This number indicates where you should hang your poster during your session.

Presenters will receive their assigned poster board numbers approx. 2 weeks before the conference.

**Poster board numbers are the SAME across all sessions.**

**Acceptance codes** are assigned by ISPOR in your acceptance notification emails. Presenters are **required** to print their acceptance code on the top right corner of their poster.

Each acceptance code is **UNIQUE**. This helps attendees find your poster and abstract in the ISPOR Europe 2025 mobile app.



## Shipping Your Poster

The presenter must organize any special shipping arrangements needed on their own. ISPOR will be unable to ship or store any material.



**IF YOU ARE NOT USING POSTERSESSIONONLINE DO NOT SHIP YOUR POSTER TO THE SCOTTISH EVENT CAMPUS. ISPOR is not responsible for any lost or misplaced posters shipped to the venue.**



## Printing Your Poster in Glasgow

There is **NO** onsite poster printing service at Scottish Event Campus (SEC). For your convenience, ISPOR has secured special rates with PosterSessionOnline (PSO).

### PosterSessionOnline (ORDER SITE)

PosterSessionOnline has created a specific link with rates for our ISPOR Europe 2025 poster presenters. PSO will ship all orders to the SEC, where you will be able to pick up your poster onsite Sunday through Tuesday.

**Contact:** Please reach out to PosterSessionOnline directly with any questions by email: [customer@postersessiononline.eu](mailto:customer@postersessiononline.eu) or phone: +34 91 736 2385

**PosterSessionOnline Order Deadline: Friday, 17 October 2025**

*Note: This is not a local printer, so there is not an option for pickup at the print shop.*



**Poster payment and pickup/delivery arrangements are the responsibility of the presenter. This vendor is not an official ISPOR partner, and ISPOR is not responsible for any lost, misplaced, and/or damaged posters. Due to the high volume of onsite poster printing requests, we strongly advise presenters to adhere to the order submission deadline as noted above.**

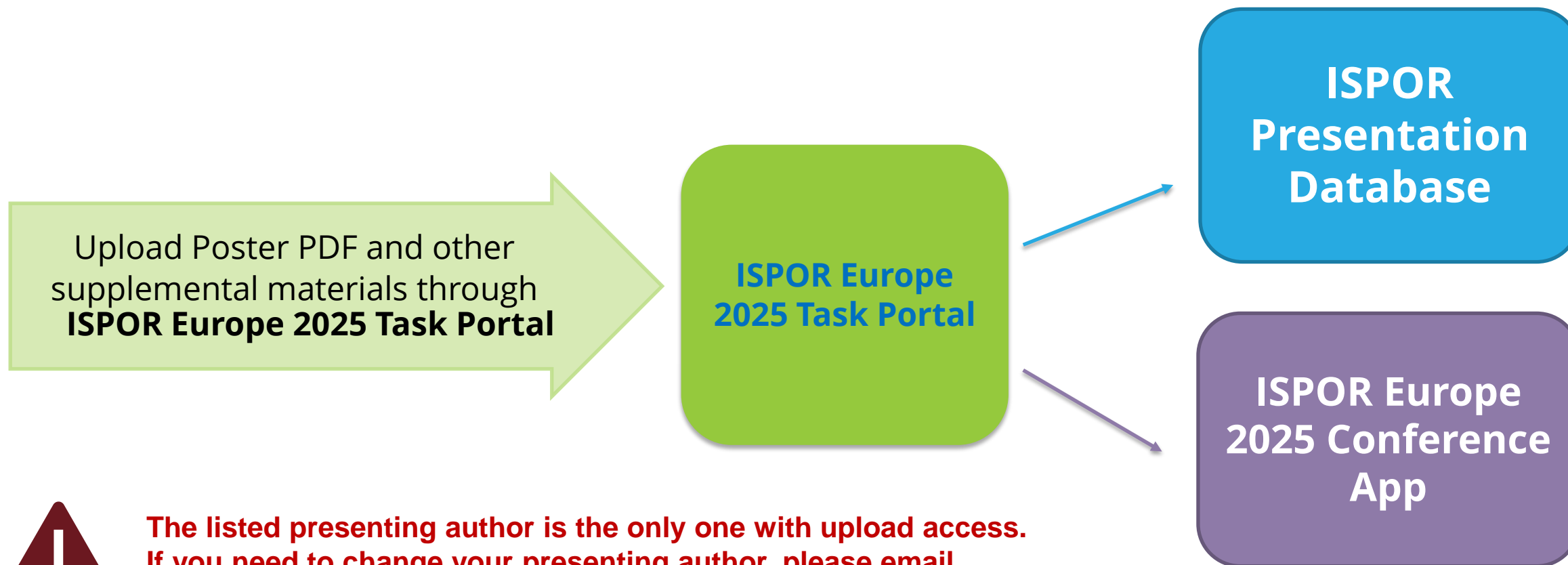


# ISPOR Europe 2025 Task Portal: Uploading Your Poster



## Presentation Upload – Coming Soon!

Upload Period | 9 October – 12 November



**The listed presenting author is the only one with upload access. If you need to change your presenting author, please email [conferences@ispor.org](mailto:conferences@ispor.org).**

# Presentation Upload: Naming Convention

Upload Period | 9 October – 12 November



ISPOR requests that all PDF files are submitted with the following naming convention for easy identification within our database.

## Posters

ISPOREurope25\_Last Name\_Acceptance

Code POSTER

ex: ISPOREurope25\_Bissett\_EPH1\_POSTER

## Handouts

ISPOREurope25\_Last Name\_Acceptance

Code HANDOUT

ex: ISPOREurope25\_Bissett\_EPH1\_HANDOUT

**NOTE:** If you need to upload a new version of a previously uploaded file you will need to change the file name (with a V2 for example) for the file to update on the platforms.

ex: ISPOREurope25\_Bissett\_EPH1\_POSTERV2

Download the Uploading your Poster document for further instruction  
(will be available on ISPOR's [Poster Resources](#) page by 9 October)



# ISPOR Europe 2025 Deadline Reminders and Next Steps

# Don't Forget These Important Dates!



- **Thursday, 2 October**
  - **Deadline:** [Early Registration](#)
- **Friday, 17 October**
  - **Deadline** [Presenting Author Registration](#)
    - *If you do not register by this date, your poster will be withdrawn and will not be eligible for presentation and publication.*
    - ***Digital Conference Pass Only registration will not give you access to your poster and will not fulfill your registration requirement.***
  - **Deadline:** Change Your Presenting Author
    - Email [conferences@ispor.org](mailto:conferences@ispor.org) to notify ISPOR of a presenting author change.
  - **Deadline:** Withdrawal Notification
    - Email [conferences@ispor.org](mailto:conferences@ispor.org) notify ISPOR of your withdrawal request.
  - **Deadline:** [Submit Your Poster Print Order with PosterSessionOnline](#)
    - Contact: Please reach out to PosterSessionOnline directly with any questions by email: [customer@postersessiononline.eu](mailto:customer@postersessiononline.eu) or phone: +34 91 736 2385
- **Thursday, 9 October – Wednesday, 12 November**
  - **Deadline:** Upload digital poster .pdf for the meeting app and Presentations Database. More information coming soon!

## #ISPOREurope—Tweet, Post, Share!

### Visit the [ISPOR Europe 2025 Marketing Kit](#)



Kat Bissett, ISPOR  
@postergirlie25

We will be presenting at [#ISPOREurope](#) in Glasgow!  
Visit our poster on 11 November at 10:30 AM GMT.  
Hope to see you there!

12:29 PM · Sep 16, 2025

571 Retweets 26 Quote Tweets 5.7K Likes



# Sign Up to Be a Research Presentation Award Judge!



Do you want to help determine conference poster and podium award winners in the Best General, Best Student, and New Investigator categories?

**Sign Up to be an Onsite Judge by 3 October 2025!**

*Note: All judges must be registered to attend in-person. Undergraduate Students are not eligible to judge presentations.*



# Now It's Your Turn! Q&A

## ISPOR Staff Contact

If you have any questions, please contact us at [conferences@ispor.org](mailto:conferences@ispor.org).

***Thank you!***

We appreciate your efforts to make this conference a success.





## DIVERSITY AND INCLUSION

*ISPOR is strongly committed to diversity. The Society's Strategic Plan and core values embrace excellence through encouragement and acceptance of diverse ideas, cultures, and disciplines. Research submissions are encouraged from all stakeholders and are evaluated based on merit. ISPOR also aims to reflect the diversity of its membership in all endeavors and encourages consideration of diversity in abstract submissions. Diversity dimensions include (but not limited to) gender, career stage, ethnicity, race, education, sexual orientation, region/geographic location, disabilities and religion. Additional information can be found at the Society's Diversity Policy at [www.ispor.org/diversitypolicy](http://www.ispor.org/diversitypolicy)*