



# ISPOR EUROPE 2025

EXHIBITOR  
NEWSLETTER - JUNE



## ISPOR EUROPE 2025 EXHIBITOR RESOURCES

## STAND RENDERINGS SUBMISSIONS

## EXHIBITOR SERVICE MANUAL NOW LIVE!

The ISPOR Europe 2025 Exhibitor Service Manual is now available! The Exhibitor Service Manual will serve as a resource that will assist in your planning for ISPOR Europe 2025 at the Scottish Event Campus.

The Exhibitor Service Manual contains order forms for ordering from all the ISPOR Europe 2025 official contractors who will provide services to Exhibitors.

Check each form to ascertain the pre-show order deadline. Placing orders in advance and prior to the deadlines outlined will help save money and ensure availability of the services and furnishings needed on-site. Please be sure to make note of appropriate deadlines.

## EXHIBIT HALL SCHEDULE

### ***Exhibit Hall Installation***

Saturday, 8 November	<b>10:00 – 17:00</b>
Sunday, 9 November	<b>8:00 – 17:00</b>

### ***Exhibit Hall Hours***

Monday, 10 November	<b>9:30 – 19:00</b>
Tuesday, 11 November	<b>9:30 – 19:00</b>
Wednesday, 12 November	<b>8:30 – 11:30</b>

### ***Exhibit Hall Dismantle***

Wednesday, 12 November	<b>11:30 – 19:00</b>
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# OFFICIAL VENDORS

Please refer to the list below for ISPOR's official conference vendors. If you are contacted by any company not included on this list, please be aware that they are not an official ISPOR-contracted vendor.

To allow access to the show floor, please submit an Exhibitor Appointed Contractor (EAC) Form for any non-official vendor via the [ISPOR Europe 2025 EAC Submission Form](#).

## General Services Contractor/Exhibitor Services

[GES](#)

## Housing

[BNetwork](#)

## Lead Retrieval

[CVENT](#)

## Shipping & Logistics

[DHL Trade Fairs & Events UK Limited](#)

## Audio/Visual

[Modus Audio Visual Events and Production](#)

## Exhibitor General Liability Insurance

[RainProtection](#)

## Internet

[SEConnect](#)

## Catering

[SEC Food](#)



## QUICK LINKS

[ISPOR Europe 2025 Exhibit Rules & Regulations](#)

[ISPOR Europe 2025 Poster & Exhibit Hall Floorplan](#)

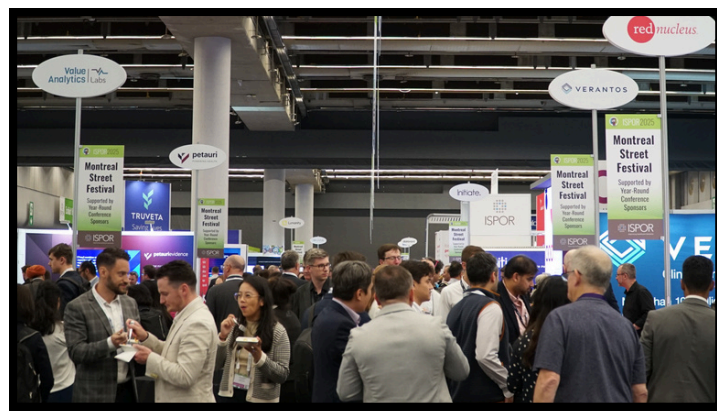
[ISPOR Europe 2025 Exhibit At a Glance](#)

[ISPOR Europe 2025 Exhibitor Dates and Deadlines](#)

[ISPOR Europe 2025 Exhibitor Directory](#)

# SPONSORSHIP OPPORTUNITIES

To secure a sponsorship opportunity at ISPOR Europe 2025, please contact Sarina Lane at [slane@ispor.org](mailto:slane@ispor.org)



## WI-FI & CONFERENCE APP \$45,000

Provides high visibility and brand exposure to all ISPOR Europe attendees. In 2024, the mobile app was used by more than 80% of conference attendees.

## STUDENT RECEPTION | \$25,000

The student reception aims to provide an opportunity for undergraduate and graduate students in HEOR to network and engage with professionals in the industry. The reception allows students to connect with key stakeholders and gain valuable insights into their future careers.

## PATH TO WELLNESS CHALLENGE | \$35,000

Following a successful debut in Montreal, the Path to Wellness Challenge is coming to ISPOR Europe in Glasgow—and we're inviting your brand to lead the charge! This dynamic onsite experience promotes movement, mindfulness, and healthy habits through wellness activities that engage attendees throughout the conference. As the exclusive sponsor, your company will receive exposure in all challenge communications, signage, and prize giveaways—positioning your brand as a champion of wellbeing. Don't miss the opportunity to align with this high-visibility, high-impact activation that drives traffic, builds goodwill, and connects you with a health-conscious, global audience.

## WOMEN IN HEOR SOCIAL | \$25,000

The Women in HEOR social provides an opportunity to interact with influential leaders, professionals, and emerging talents in the field. Sponsoring an event focused on women in HEOR aligns your company with the values of diversity, equity, and inclusion.

## ECOCUBES | \$10,000

EcoCubes are an excellent way to increase your company's brand visibility in a sustainable and impactful way. These branded cubes are strategically positioned throughout the convention hall, ensuring your company's logo and message are prominently displayed to a wide audience.



30 YEARS of improving healthcare decisions



# QUESTIONS?



**Please visit the ISPOR Europe 2025 Exhibitor Resources tab or contact [exhibit@ispor.org](mailto:exhibit@ispor.org) for any additional questions or concerns.**