



EXHIBITOR SERVICE MANUAL

The ISPOR Europe 2025 Exhibitor Service Manual is now available! The Exhibitor Service Manual will serve as a resource that will assist in your planning for ISPOR Europe 2025 at the Scottish Event Campus.

The Exhibitor Service Manual contains order forms for ordering from all the ISPOR Europe 2025 official contractors who will provide services to Exhibitors.

Check each form to ascertain the pre-show order deadline. Placing orders in advance and prior to the deadlines outlined will help save money and ensure availability of the services and furnishings needed on-site. Please be sure to make note of appropriate deadlines.

ISPOR EUROPE 2025 EXHIBITOR RESOURCES

The ISPOR Europe 2025 Exhibitor & Sponsor Resource Page provides essential tools and information to support your planning and participation.

STAND RENDERINGS SUBMISSIONS

EXHIBIT HALL SCHEDULE

Exhibit Hall Installation

Saturday, 8 November	10:00 – 17:00
Sunday, 9 November	8:00 – 17:00

Exhibit Hall Hours

Monday, 10 November	9:30 – 19:00
Tuesday, 11 November	9:30 – 19:00
Wednesday, 12 November	8:30 – 11:30

Exhibit Hall Dismantle

Wednesday, 12 November	11:30 – 19:00
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SAFETY NOTICE: In accordance with safety regulations mandated and enforced by the Scottish Event Campus, all individuals must wear a high-visibility safety vest during Exhibit Hall Installation and Dismantle hours.

EXHIBITOR REGISTRATION

Exhibitor registration for ISPOR Europe 2025 is now open. Please review the [Exhibitor Registration Guide](#) for more information, as well as a breakdown of Exhibitor Registration Passes below:

‘Exhibitor’ Registration Pass

- Included in Exhibit packages for 3m x 6m stands or larger.
- ‘Exhibitor’ registration passes provide access to the Exhibit Hall for:
 - Installation and Dismantle
 - Show Preparation hours
 - Show open hours
- This registration pass also provides access to all content sessions during the conference.

Please Note: This pass is only included in Exhibit packages and is not sold separately.

‘Exhibit Hall Only’ Registration Pass

- Included in Exhibit packages for 3m x 3m stands or larger.
- ‘Exhibit Hall Only’ registration passes provide access to the Exhibit Hall for:
 - Installation and Dismantle
 - Show Preparation hours
 - Show open hours

Please Note: This pass does not provide access to any content sessions outside of the Exhibit Hall.

‘Exhibit Hall Only’ Registration Pass (for purchase)

- Not included in Exhibit package.
- Available exclusively to exhibiting companies.
- The limit is 2 additional passes per 3m x 3m stand space. The cost is \$690 USD per additional registration pass.
- ***Please submit your request here.***
- **Submission Deadline: 20 October 2025**

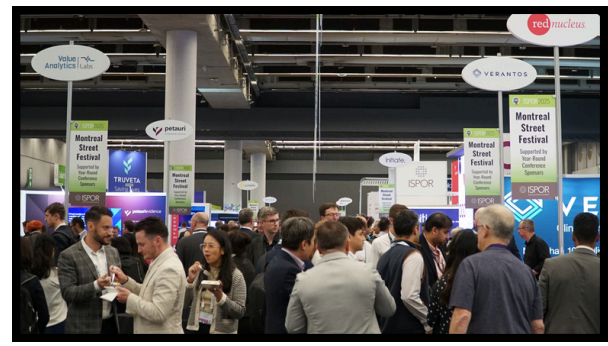
Non-Exhibitor Registration Option

This option is recommended if you require more passes beyond those included in your package or beyond the additional ‘Exhibit Hall Only’ passes available for purchase.

Attendee Registration Pass – *Not included in any exhibit package. Must be purchased through the [ISPOR registration website](#).* Attendee passes do not include access to the Exhibit Hall during installation, dismantle, or show preparation hours.

SPONSORSHIP OPPORTUNITIES

To secure a sponsorship opportunity at ISPOR Europe 2025, please contact Sarina Lane at slane@ispor.org



WI-FI & CONFERENCE APP \$45,000

Provides high visibility and brand exposure to all ISPOR Europe attendees. In 2024, the mobile app was used by more than 80% of conference attendees.

PATH TO WELLNESS CHALLENGE | \$35,000

Following a successful debut in Montreal, the Path to Wellness Challenge is coming to ISPOR Europe in Glasgow—and we're inviting your brand to lead the charge! This dynamic on site experience promotes movement, mindfulness, and healthy habits through wellness activities that engage attendees throughout the conference. As the exclusive sponsor, your company will receive exposure in all challenge communications, signage, and prize giveaways—positioning your brand as a champion of wellbeing.

STUDENT RECEPTION | \$25,000

The student reception aims to provide an opportunity for undergraduate and graduate students in HEOR to network and engage with professionals in the industry. The reception allows students to connect with key stakeholders and gain valuable insights into their future careers.

WOMEN IN HEOR SOCIAL | \$25,000

The Women in HEOR social provides an opportunity to interact with influential leaders, professionals, and emerging talents in the field. Sponsoring an event focused on women in HEOR aligns your company with the values of diversity, equity, and inclusion.

MEETING PODS | \$15,000

Meeting pods provide a unique opportunity to elevate your company's brand visibility among key healthcare professionals and decision-makers. With prominent exposure through branded signage your company will stand out and capture the attention of influential industry leaders throughout the event.

ECOCUBES | \$10,000

EcoCubes are an excellent way to increase your company's brand visibility in a sustainable and impactful way. These branded cubes are strategically positioned throughout the convention hall, ensuring your company's logo and message are prominently displayed to a wide audience.

HOTEL INFORMATION



We encourage you to book within the conference room block for the best hotel rates, and easy access to the venue for networking with delegates. [Reserve now](#) for the top selections at surrounding hotels. Accommodations are available on a first-come, first-served basis.

For groups Booking 5+ Attendee Rooms, please contact ISPOR's housing agent [Bnetwork](#), to secure your group reservation. Reserving hotel accommodations through ISPOR's Room Block is based on availability.

For more information on booking policies, please visit the [Hotel & Venue page](#) on the ISPOR website.



PRIVATE MEETING SPACE

Private meeting space at the SEC is exclusively reserved for ISPOR Partners. For meeting space at the Crowne Plaza and surrounding hotels, you must adhere to the approval process in place based on the Business & Development Terms and Conditions. Please contact sales@ispor.org for any questions or to initiate the approval process.

QUICK LINKS

[ISPOR Europe 2025 Exhibit Rules & Regulations](#)
[ISPOR Europe 2025 Poster & Exhibit Hall Floorplan](#)
[ISPOR Europe 2025 Exhibit At a Glance](#)
[ISPOR Europe 2025 Exhibitor Dates and Deadlines](#)
[ISPOR Europe 2025 Exhibitor Directory](#)
[ISPOR Europe 2025 Exhibitor Registration Guide](#)



QUESTIONS?

Please visit the [ISPOR Europe 2025 Exhibitor Resources](#) tab or contact exhibit@ispor.org for any additional questions or concerns.