



## EXHIBITOR DATES & DEADLINES

| <u>Item/Service</u>                                                                                                                                                                                                                                           | <u>Submit To/Via</u>                                                                | <u>Deadline Date</u>                                        |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------|
| Exhibitor & Group Housing Information                                                                                                                                                                                                                         | <a href="#">BNetwork</a>                                                            | See cancellation <a href="#">deadlines</a> on ISPOR website |
| <ul style="list-style-type: none"> <li>Stand Renderings Due (Premium Space Only &amp; Islands)</li> <li>Exhibitor Appointed Contractor (EAC) Forms Due</li> </ul>                                                                                             | <a href="#">Renderings Submissions</a><br><a href="#">EAC &amp; COI Submissions</a> | 22 September 2025                                           |
| Giveaway/Raffle and Stand Activity Details Due                                                                                                                                                                                                                | <a href="#">Submission Form</a>                                                     | 22 September 2025                                           |
| Early Bird Registration Deadline<br><i>* Note: The Early Bird pricing deadline does not apply to Exhibit package registration code redemption</i>                                                                                                             | <a href="#">ISPOR</a>                                                               | 2 October 2025                                              |
| Order Deadline for: <ul style="list-style-type: none"> <li>Rental Exhibits/Accessories</li> <li>Signage</li> <li>Carpet</li> <li>Cleaning Services</li> <li>Furniture, Tables, Chairs, etc.</li> <li>Stand Labor</li> <li>Electric</li> <li>Floral</li> </ul> | <a href="#">GES</a>                                                                 | 9 October 2025                                              |
| Exhibitor Mobile App Submission                                                                                                                                                                                                                               | <a href="#">Mobile App Submissions</a>                                              | 10 October 2025                                             |
| <ul style="list-style-type: none"> <li>First-day advance freight received at warehouse</li> <li>Shipping Logistics &amp; Material Handling Pre-Advise/Order Form Due</li> </ul>                                                                               | DHL Trade Fairs & Events<br>UK Limited                                              | 10 October 2025                                             |
| Deadline to submit additional Exhibit Hall Only registration requests ( <i>optional</i> )                                                                                                                                                                     | <a href="#">Additional Exhibit Hall Only Registrations Request Form</a>             | 20 October 2025                                             |
| IT Order Early Bird Deadline                                                                                                                                                                                                                                  | SEConnect                                                                           | 25 October 2025                                             |
| Catering Order Deadline                                                                                                                                                                                                                                       | <a href="#">SEC Food</a>                                                            | 31 October 2025                                             |
| AV Order Deadline                                                                                                                                                                                                                                             | Modus Audio Visual Events and Production                                            | 31 October 2025                                             |
| Last-day advance freight received at warehouse                                                                                                                                                                                                                | DHL Trade Fairs & Events<br>UK Limited                                              | 6 November 2025                                             |
| Exhibitor Move-in Begins (10:00)                                                                                                                                                                                                                              | —                                                                                   | 8 November 2025                                             |
| Carpet/Flooring Installation Deadline (by 12:00)                                                                                                                                                                                                              | —                                                                                   | 9 November 2025                                             |
| Exhibit Installation Complete (by 17:00)                                                                                                                                                                                                                      | —                                                                                   | 9 November 2025                                             |
| Exhibits Open (9:30)                                                                                                                                                                                                                                          | —                                                                                   | 10 November 2025                                            |
| Exhibits Close (11:30)                                                                                                                                                                                                                                        | —                                                                                   | 12 November 2025                                            |