Students are encouraged to join global healthcare leaders at ISPOR 2024 for the leading global conference for health economics and outcomes research (HEOR).

The following is a sampling of sessions and activities that you may find of interest as an emerging professional. To view and search the full program – click here.

**Times are shown in EDT**

*These sessions will be captured and available for playback via ISPOR’s Digital Conference Pass.*

### Monday, May 8

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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| 8:30AM - 9:45AM | Welcome and First Plenary Session*  
Advancing Whole Health: How do We Know When We’re Succeeding? |
| 9:45AM - 1:15PM | Poster Session 1  
Presenters will be with their posters from 12:30PM – 1:30PM |
| 11:30AM – 12:15PM | New Member / New Attendee Welcome Event – ISPOR Booth Event |
| 12:45PM - 1:15PM | Fast Facts Session: Expanding Opportunities for Authors: A New Vision for Value in Health Regional Issues |
| 1:45PM - 2:45PM | ISPOR Student Network Session: Unpacking the Inflation Reduction Act (IRA): Status and Implications Beyond Drug Pricing & Reception  
A round table discussion. Open to all student attendees. |
| 2:45PM - 3:15PM | Student Reception  
Immediately following the Student Network Session.  
*Sponsored by the National Pharmaceutical Council:* |
| 3:15PM - 6:45PM | Poster Session 2  
Presenters will be with their posters from 4:00PM – 5:00PM |
| 4:00PM – 4:45PM | Student & Faculty Meet and Greet – ISPOR Booth Event |
| 5:00PM – 6:00PM | Concurrent Breakout Sessions 3*  
W8: How Artificial Intelligence Can be Used to Develop Clinical Outcome Assessments?  
W9: How to Navigate the Digital Health Landscape: Global Value Frameworks and Payment Pathways  
W10: Prior Knowledge Is Power: Bayesian Methods to Optimize Trial Design in Clinical Development  
W11: Actually, Me Too Drugs Are Awesome: Multi-Stakeholder Perspectives on the Value of Me Too Drugs |
| 5:30PM – 6:00PM | Get to Know ISPOR’s Science Office – ISPOR Booth Event |
| 5:45PM – 6:45PM | Welcome Reception |
**Tuesday, May 9**

8:30AM - 9:45AM  
Second Plenary Session*  
*Missing Link for HEOR: A Path Forward for HEOR Data Integration*

9:45AM - 1:15PM  
**Poster Session 3**  
Presenters will be with their posters from 12:30PM – 1:30PM

10:30AM – 11:15AM  
**Job Seeker Or Hiring Manager? Explore ISPOR’s HEOR Career Center** – **ISPOR Booth Event**

11:30AM - 12:00PM  
**Fast Facts Session: We Need to Talk: Using the Academy of Managed Care Pharmacy Format for Formulary Submissions 5.0 to Facilitate More Effective Evidence-Based Discussions with US Payer Audiences**

11:30AM – 12:15PM  
**Student Research Poster Tour**

12:15PM – 1:15PM  
**Economic EmpowerHERment: Unveiling Insights Into Public Health and Economic Research**  
[Women in HEOR session]

1:45PM - 2:45PM  
Concurrent Breakout Sessions 5*  
**W15: A Workshop on Systematically Collecting, Integrating, and Measuring the Impact of Patient Engagement across Research**  
**W16: “Whole Health” Value Assessment: Universal Survey Framework for Integrating Patient Experience Data in Health Technology Assessment**

1:30PM – 2:30PM  
**ISPOR New Professionals Session: Charting your Career Journey – Navigating Transitions and Setting Goals**

2:45PM – 3:15PM  
**Fast Facts Session: How to Get Published and Influence People!**

3:15PM - 6:45PM  
**Poster Session 4**  
Presenters will be with their posters from 4:00PM – 5:00PM

3:15PM – 4:00PM  
**Network, Collaborate, and Get Involved in ISPOR’s Global Groups – ISPOR Booth Event**

4:00PM – 4:30PM  
**Fast Facts Session: Can Generative Artificial Intelligence (GenAI) Deliver Robust Research and Shorten the Healthcare Innovation Cycle?**

5:00PM – 6:00PM  
**Student Research in Economic Evaluation Podium Session**

5:45PM – 6:45PM  
**Networking Reception**

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**Wednesday, May 10**

8:00AM - 9:00AM  
Concurrent Breakout Sessions 7*  
**W22: Target Trial Emulation in Practice: An Introduction and Exploration of Application through Case Studies**

8:30AM - 11:30AM  
**Poster Session 5**  
Presenters will be with their posters from 9:00AM – 10:00AM

10:00AM - 11:00AM  
Concurrent Breakout Sessions 8*  
**IP21: Value of Diagnostic Tests When Treatment Is Not Optimal?**  
**W26: Getting Real about Real World Data from Electronic Health Records**

11:30AM - 12:45PM  
**Closing Plenary Session:**  
*AI Enabling Whole Health: Opportunities and Challenges for HEOR and HTA*