ISPOR 2024 May 5-8 Atlanta, GA, USA



EXHIBIT SPACE TERMS AND CONDITIONS

We are applying for exhibit space at ISPOR 2024, to be held May 5-8, 2024, at the Georgia World Congress Center in Atlanta, Georgia, USA. As such, we agree to comply with all <u>rules and regulations for exhibit space</u>, as well as with the rules and regulations and to the conditions under which exhibit space in the conference venue is leased to ISPOR both of which by reference are fully incorporated herein.

Only a company or organization identified and approved by ISPOR via a signed application and contract for exhibit space, submitted online, may participate as a supporter of the ISPOR 2024 Conference. When the completed and signed application is received by ISPOR it shall become binding upon both ISPOR and the Exhibitor and/or Sponsor with respect to exhibit space and/or sponsorship assigned.

SPONSORSHIP TERMS AND CONDITIONS (If applicable)

We are applying for conference sponsorship at ISPOR 2024, to be held May 5-8, 2024, at the Georgia World Congress Center in Atlanta, Georgia, USA. As such, we agree to comply with all rules and regulations for sponsorships only a company or organization identified and approved by ISPOR via a signed application and contract for a conference sponsorship, submitted online, may participate as a sponsor of the ISPOR 2024 Conference. When the completed and signed application is received by ISPOR it shall become binding upon both ISPOR and the Sponsor.

EXHIBIT SPACE ASSIGNMENTS

ISPOR assigns exhibit booths and sponsorships giving priority to current/prior event sponsors, symposia hosts, multiple booths, and then in date order of booking with payment. Requests for exhibit space placement and separation are also given consideration. ISPOR will formally finalize exhibit space assignments and confirm sponsorships when full payment has been received. Occasionally, an Exhibitor's location may need to be reassigned after space has been confirmed or a sponsorship modified due to unforeseen situations either before the event or onsite. In the judgment of ISPOR, if it becomes necessary to change the original allocation of space, or adjust a sponsorship, ISPOR will do so by notification to the authorized representative of the Exhibit and/or Sponsor company.

PAYMENT TERMS

EXHIBIT SPACE:

Upon completion of the application, the exhibitor is required to submit a 50% deposit within 15 business days. The remaining balance is due January 15, 2024. If the 50% deposit is not received within 15 business days, the Exhibit Space will be released.

The payment schedule is as follows:

- 50% deposit required with exhibit application until January 15, 2024; Final payment due January 15, 2024
- Full payment required with exhibit application beginning January 16, 2024

If the required deposit/payment is not received within 15 business days, the Exhibit Space will be released.

FINAL PAYMENT

Once assigned space, exhibitors will be invoiced for the balance due and payment will be due 30 days from invoice date, or no later than January 15, 2024. Full booth payment must be made with applications submitted after January 15, 2024.

If the full payment is not received within 15 business days, the Exhibit Space will be released. The individual completing this application and agreement is an authorized representative of the company with the full power and authority to sign and deliver this agreement. By checking this box, you agree to comply with all Exhibit policies, terms and conditions, and any others issued by ISPOR.

SPONSOR:

Upon completion of the application, the Sponsor is required to submit a 50% deposit within 15 business days. If the payment is not received within 15 business days, the Sponsorship will be withdrawn. The individual completing this application and agreement is an authorized representative of the company with the full power and authority to sign and deliver this agreement. By checking this box, you agree to comply with all Sponsor policies terms and conditions, and any others issued by ISPOR.

The payment schedule is as follows:

- 50% deposit required with sponsor applications until January 15, 2024; Final payment due January 15, 2024
- Full payment required with sponsor applications beginning January 15, 2024

ELIGIBILITY

ISPOR reserves the right to determine the eligibility of any company or product to participate in the show at any time. ISPOR may refuse to accept an application for rental of exhibit space or sponsorship from, or terminate an already executed contract with, any company determined by ISPOR to be in competition with ISPOR or whose goods and/or services are not in its sole discretion, compatible with and complimentary to the conference ISPOR 2024, membership, or the healthcare industry.

CANCELLATION/REDUCTION POLICY

Exhibit space and/ or sponsorships may be cancelled via written notice to ISPOR.

EXHIBITS:

Exhibit space may be cancelled via written notice to ISPOR. Reducing booth space (downsizing) is subject to the same cancellation policy and refund schedule as provided below.

- On or before January 15, 2024 50% of remaining booth fee
- After January 15, 2024 No refund

Note: Exhibitors that change the size of their exhibit space are not guaranteed the originally assigned location and are subject to relocation by ISPOR.

SPONSORSHIPS:

In the event Sponsor cancels the sponsorship by providing written notice, ISPOR shall refund based on the schedule as provided below.

- On or before January 15, 2024 25% refund of sponsor fee paid minus any expenses incurred by ISPOR prior to this date
- After January 15, 2024 No refund

TERMINATION OF CONFERENCE AND EXHIBITS

Should the premises in which the ISPOR Conference is to be held becomes, in the sole judgment of ISPOR, unfit for occupancy, or should the conference and exhibit be materially interfered with by reason of action of the elements, strike, picketing, boycott, embargo, injunction, war, riot, emergency declared by a governmental agency, or any other act beyond the control of ISPOR, the Exhibit Space and/or Sponsorship may be terminated. ISPOR will not incur any liability for damages sustained by Exhibitor and/or Sponsor because of such termination. In the event of such termination the Exhibitor and/or Sponsor expressly waives such liability and releases ISPOR of and from all claims for damages and agrees that

ISPOR shall have no obligations except to refund to the Exhibitor and/ or Sponsor a prorated share of the aggregate amount received by ISPOR (as rental for exhibit space for said exhibit and/or for sponsorship), after deducting all costs and expenses in connection with such exhibit, including a reasonable reserve for claims, such deductions being hereby specifically agreed to by the Exhibitor and/or Sponsor.

LIMITATION OF LIABILITY

ISPOR, its service contractors, the management of the conference or any of the officers, staff members or directors of any of the aforesaid parties will not be responsible for any loss, injury or damage whatsoever or howsoever arising, which may occur to an Exhibitor and/or Sponsor or to its agents, or employees, or to its contractors and its agents and employees, or the property or ware of the Exhibitor and/or Sponsor, arising from any cause whatsoever, prior, during or subsequent to the period of this exhibit and/or sponsorship. Each Exhibitor and/or Sponsor expressly releases ISPOR and the conference venue from any and all claims for any such injury, loss, or damage.

EXHIBITOR LIABILITY AND INSURANCE

If ISPOR or the Venue Parties are held liable for any event which might result from a particular Exhibitor's action or failure to act; such Exhibitor shall reimburse ISPOR or the Venue Parties and hold ISPOR or the Venue Parties harmless from liability resulting, there from. The Exhibitor assumes responsibility and agrees to indemnify and defend ISPOR and the conference venue, and the Venue's Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents against any claims or expenses arising out of the use of the exhibition premises. ISPOR shall not be liable for loss or damage of any property of Exhibitor which Exhibitor may suffer during installation or removal or during the Event itself by reason of burglary, fire, accident, or any destructive cause.

The Exhibitor understands that neither ISPOR nor the Venue Parties maintain insurance covering the Exhibitor's property. Commercial liability insurance from RainProtection is included with the purchase of exhibit space. Each exhibitor will receive commercial liability insurance with a combined single limit of at least \$1,000,000.00/\$2,000,000 aggregate each occurrence for bodily injury and property damage. Such insurance shall name the following: ISPOR, Georgia World Congress Center, Atlanta, GA and their respective members, officers, agents, and employees.

AMENDMENT OF RULES

ISPOR reserves the right to make changes, amendments, and additions to the terms and conditions, the Exhibitor Manual Rules and Regulations, or other show requirements or rules at any time, and all changes, amendments, and additions so made shall be binding on the Exhibitor and/or Sponsor with the provision that all Exhibitors and/or Sponsors will be advised in writing of any such changes. Any matters not specifically covered are subject to the discretion of ISPOR.