ISPOR 2019

The professional society for health economics and outcomes research

May 18-22, 2019

Rapid. Disruptive. Innovative:

A New Era in HEOR

Program and Schedule of Events





NETWORK: ISPOR2019 / WI-FI PASSWORD: HEALTHCORE



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ISPOR 2019

May 18-22

Rapid. Disruptive. Innovative: A New Era in HEOR



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ISPOR 2019 Agenda-at-a-Glance

Saturday, May	18, 2019
7:00AM - 7:00PM	REGISTRATION HELP DESK HOURS
8:00AM - 12:00PM	SHORT COURSE MORNING SESSION
8:00AM - 5:00PM	SHORT COURSE FULL DAY
1:00PM - 5:00PM	SHORT COURSE AFTERNOON SESSION
5:30PM - 6:30PM	EDUCATIONAL SYMPOSIUM
Sunday, May 19), 2019
7:00AM - 7:00PM	REGISTRATION HELP DESK HOURS
8:00AM - 10:00PM	EXHIBITOR MOVE-IN
8:00AM - 12:00PM	SHORT COURSE MORNING SESSION
12:00PM - 6:00PM	SPEAKER READY ROOM HOURS
1:00PM - 5:00PM	SHORT COURSE AFTERNOON SESSION
5:00PM - 7:00PM	ISPOR STUDENT RESEARCH COMPETITION
5:30PM - 6:30PM	EDUCATIONAL SYMPOSIUM
6:30PM - 7:30PM	ISPOR PRESIDENTIAL RECEPTION (BY INVITATION ONLY)
7:00PM - 8:00PM	ISPOR STUDENT & FACULTY ICEBREAKER RECEPTION
7:30PM - 9:30PM	ISPOR INAUGURAL AWARDS BANQUET (PREREGISTRATION ONLY)
Monday, May 2	0, 2019
7:00AM - 6:30PM	REGISTRATION HELP DESK HOURS
7:00AM - 8:15AM	ISPOR ASIA CONSORTIUM REGIONAL UPDATE
7:15AM - 8:15AM	EDUCATIONAL SYMPOSIUM
8:00AM - 6:00PM	SPEAKER READY ROOM HOURS
8:30AM - 10:30AM	WELCOME & FIRST PLENARY SESSION: THE DAWN OF DISRUPTION IN THE HEALTH SECTOR: WILL INNOVATIVE TECHNOLOGIES REQUIRE INNOVATIVE WAYS OF THINKING?
10:30AM - 11:00AM	BREAK, POSTERS & EXHIBIT VIEWING
10:30AM - 11:30AM	ISPOR BOOTH EVENT— ENGAGE WITH THE ISPOR STUDENT NETWORK, MEET THE CHAIR: KOEN DEGELING
10:30AM - 2:00PM	RESEARCH POSTER PRESENTATIONS - SESSION 1
10:30AM - 7:30PM	POSTER & EXHIBIT HALL HOURS
11:00AM - 12:00PM	BREAKOUT SESSION 1
11:15AM - 11:45AM	EXHIBITOR HEOR THEATER
12:00PM - 1:30PM	LUNCH IN THE POSTER & EXHIBIT HALL

Monday, May 2	0, 2019 continued	
12:00PM - 2:00PM	BREAK, EXHIBITS & RESEARCH POSTER PRESENTATIONS VIEWING - SESSION 1	
12:15PM - 1:15PM	ISPOR BOOTH EVENT — NAVIGATE ISPOR'S EDUCATIONAL OFFERINGS WITH THE EDUCATION COUNCIL CHAIR: KAREN RASCATI, RPH, PHD	
12:30PM - 1:30PM	EDUCATIONAL SYMPOSIUM	
12:30PM - 1:45PM	ISPOR OPEN-SOURCE MODELS SPECIAL INTEREST GROUP: LIES, DAMNED LIES, AND COST-EFFECTIVENESS	
12:30PM - 1:45PM	ISPOR REAL-WORLD EVIDENCE TRANSPARENCY COLLABORATIVE — THE CASE FOR STUDY REGISTRATION	
12:30PM – 1:45PM	ISPOR ASIA CONSORTIUM-DRUG PRICING	
12:30PM - 1:45PM	ISPOR ONCOLOGY SPECIAL INTEREST GROUP: IMPROVING THE AVAILABILITY AND QUALITY OF UTILITY ESTIMATES FOR THE POST-PROGRESSION PERIOD IN ONCOLOGY MODELS: RECOMMENDATIONS BASED ON A SYSTEMATIC REVIEW	
12:30PM - 1:45PM	ISPOR HEALTH PREFERENCE METHODS SPECIAL INTEREST GROUP: FRONTIERS IN HEALTH PREFERENCE RESEARCH	
12:30PM - 1:45PM	ISPOR LATIN AMERICA CONSORTIUM REGIONAL UPDATE	
1:00PM - 2:00PM	POSTER AUTHOR DISCUSSION HOUR - SESSION 1	
2:00PM - 3:00PM	ISPOR BOOTH EVENT — MAKE THE MOST OF YOUR ISPOR EXPERIENCE: UPDATE YOUR PROFILE AND ENTER TO WIN A MINI IPAD	
2:15PM - 3:15PM	SPOTLIGHT SESSION — BACK TO THE FUTURE IN VALUE IN HEALTH	
2:15PM - 3:15PM	SPOTLIGHT SESSION — BEYOND ONE SIZE FITS ALL: THE IMPORTANCE OF HETEROGENEITY IN PREFERENCE RESEARCH	
2:15PM - 3:15PM	SPOTLIGHT SESSION — GLOBAL DEVELOPMENTS IN ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING IN HEALTHCARE	
2:30PM - 3:00PM	EXHIBITOR HEOR THEATER	
3:15PM - 3:45PM	BREAK, EXHIBITS & RESEARCH POSTER PRESENTATIONS VIEWING - SESSION 2	
3:15PM - 4:15PM	ISPOR BOOTH EVENT— GLOBAL NETWORKS: EXPLORE THE BENEFITS OF TRANSITIONING FROM CONFERENCE REGISTRANT TO MEMBER	
3:30PM - 4:30PM	ISPOR STUDENT RESEARCH SPOTLIGHT	
3:30PM - 7:00PM	RESEARCH POSTER PRESENTATIONS - SESSION 2	
3:45PM - 4:45PM	PM BREAKOUT SESSION 2	
4:00PM - 4:30PM	EXHIBITOR HEOR THEATER	
5:00PM - 6:00PM	BREAKOUT SESSION 3	
5:00PM - 6:00PM	00PM ISPOR NEW PROFESSIONAL EVENT — CAREER ADVICE ACROSS THE GLOBE	
6:00PM - 7:00PM	POSTER AUTHOR DISCUSSION HOUR - SESSION 2	
6:00PM- 7:00PM	ISPOR BOOTH EVENT — VALUE IN HEALTH'S 20TH ANNIVERSARY CELEBRATION	
6:00PM - 7:30PM	WELCOME RECEPTION IN THE EXHIBIT HALL	
6:00PM - 9:00PM	"DINE-AROUND" WITH WOMEN IN HEOR (BY RESERVATION)	
7:30PM - 9:00PM	ISPOR GLOBAL NETWORKS RECEPTION www.ispor.org	

ISPOR 2019 Agenda-at-a-Glance continued

Tuesday, May 2	1, 2019
7:00AM - 6:30PM	REGISTRATION HELP DESK HOURS
7:15AM - 8:15AM	EDUCATIONAL SYMPOSIUM
8:00AM - 6:00PM	SPEAKER READY ROOM HOURS
8:30AM - 10:30AM	WELCOME & SECOND PLENARY SESSION: MEDICAL DEVICE INNOVATION AND REGULATION: TURBOCHARGED FOR SUCCESS?
10:30AM - 11:00AM	BREAK, POSTERS AND EXHIBIT VIEWING
10:30AM - 11:30AM	ISPOR BOOTH EVENT— ISPOR MEMBERSHIP: HOW TO GET MORE INVOLVED
10:30AM - 2:00PM	RESEARCH POSTER PRESENTATIONS - SESSION 3
10:30AM - 7:30PM	POSTER & EXHIBIT HALL HOURS
11:00AM - 12:00PM	BREAKOUT SESSION 4
11:15AM - 11:45AM	EXHIBITOR HEOR THEATER
12:00PM - 1:30PM	LUNCH IN THE POSTER & EXHIBIT HALL
12:00PM - 2:00PM	EXHIBITS & RESEARCH POSTER PRESENTATIONS VIEWING – SESSION 3
12:30PM - 1:30PM	EDUCATIONAL SYMPOSIUM
12:30PM – 1:45PM	ISPOR POLAND AND ISPOR UKRAINE CHAPTERS: NEW VALUE AND COVERAGE FOR INNOVATIVE MEDICINES IN CEE
12:30PM – 1:45PM	ISPOR PERSONALIZED PRECISION MEDICINE SPECIAL INTEREST GROUP: LEVERAGING REAWORLD EVIDENCE TO ADDRESS UNCERTAINTY FOR TRANSFORMATIVE AND CURATIVE THERAPIES
12:30PM - 1:45PM	ISPOR REAL-WORLD EVIDENCE SPECIAL INTEREST GROUP
12:30PM - 1:45PM	ISPOR DIGITAL HEALTH SPECIAL INTEREST GROUP
12:30PM - 1:45PM	ISPOR PATIENT CENTERED SPECIAL INTEREST GROUP: HOW CAN HEALTH ECONOMICS AND OUTCOMES RESEARCHERS BE TORCHBEARERS FOR PATIENT ENGAGEMENT?
12:30PM - 1:45PM	ISPOR MEDICATION ADHERENCE AND PERSISTENCE SPECIAL INTEREST GROUP
1:00PM - 2:00PM	POSTER AUTHOR DISCUSSION HOUR - SESSION 3
1:00PM - 2:00PM	ISPOR GENERAL BUSINESS MEETING
2:15PM - 3:15PM	BREAKOUT SESSION 5
2:30PM - 3:00PM	EXHIBITOR HEOR THEATER
3:15PM - 3:45PM	BREAK & EXHIBITS VIEWING
3:30PM - 4:30PM	ISPOR BOOTH EVENT— TIPS AND ADVICE FOR NEW HEOR PROFESSIONALS: MEET THE CHAIR ELISABETH OEHRLEIN
3:30PM - 7:00PM	RESEARCH POSTER PRESENTATIONS - SESSION 4
3:45PM - 4:45PM	BREAKOUT SESSION 6
4:00PM - 4:30PM	EXHIBITOR HEOR THEATER

Tuesday, May 2	1, 2019 continued
5:00PM - 6:00PM	BREAKOUT SESSION 7
5:00PM - 6:15PM	ISPOR WOMEN IN HEOR INITIATIVE: MENTORS AND THOUGHT LEADERSHIP: RELATIONSHII BUILDING FOR CAREER SUCCESS
6:00PM - 7:00PM	POSTER AUTHOR DISCUSSION HOUR - SESSION 4
6:00PM - 7:30PM	NETWORKING RECEPTION IN THE EXHIBIT HALL
6:30PM - 7:30PM	ISPOR BOOTH EVENT — WOMEN IN HEOR NETWORKING RECEPTION
Wednesday, Ma	y 22, 2019
7:00AM - 8:15AM	ISPOR HEALTH PREFERENCE METHODS SPECIAL INTEREST GROUP
7:15AM - 8:15AM	EDUCATIONAL SYMPOSIUM
8:00AM - 2:00PM	SPEAKER READY ROOM HOURS
8:00AM - 3:00PM	REGISTRATION HELP DESK HOURS
8:30AM - 9:30AM	BREAKOUT SESSION 8
9:30AM - 2:00PM	POSTER & EXHIBIT HALL HOURS
9:30AM - 2:00PM	RESEARCH POSTER PRESENTATIONS - SESSION 5
9:45AM - 10:45AM	PhRMA FOUNDATION SESSION/AWARDS
9:45AM - 10:45AM	BREAKOUT SESSION 9
10:00AM - 11:00AM	ISPOR BOOTH EVENT— TAKE CONTROL OF YOUR ISPOR EXPERIENCE: UPDATE YOUR MEMBER PROFILE AND EMAIL PREFERENCES
10:45AM - 11:00AM	BREAK, POSTERS & EXHIBIT VIEWING
11:00AM - 12:30PM	WELCOME & THIRD PLENARY SESSION: IS AFFORDABILITY DRIVING A NEED TO REVOLUTIONIZE DRUG PRICING?
12:30PM - 1:45PM	EXHIBITS & RESEARCH POSTER PRESENTATIONS VIEWING - SESSION 5
12:30PM - 2:00PM	LUNCH IN THE POSTER & EXHIBIT HALL
12:45PM - 1:45PM	POSTER AUTHOR DISCUSSION HOUR - SESSION 5
2:00PM - 3:00PM	BREAKOUT SESSION 10

^{*}Program subject to change. Please visit the conference website or refer to the mobile app for the most current information.

ISPOR 2019 Conferences



ISPOR Latin America 2019

12-14 September 2019 | Bogotá, Colombia Data and Value in Healthcare: 2020 and Beyond Register by 30 July 2019 and save.



ISPOR Summit 2019

October 11, 2019 | Baltimore, MD, USA



ISPOR Europe 2019

2-6 November 2019 | Copenhagen, Denmark

Abstract Submission Closes: 12 June 2019 Register by 24 September 2019 and save.

Upcoming Trainings

Health Technology Assessment Training

October 2019 | Beijing, China

Looking ahead to 2020 Conferences:

ISPOR Regional

2020

Middle East

ISPOR 2020

May 16-20, 2020 Orlando, FL, USA

Abstract Submission Opens:

October 1, 2019

ISPOR Asia Pacific 2020

12-15 September 2020 Seoul, South Korea

Abstract Submission Opens: 2 December 2019

ISPOR Europe 2020

14-18 November 2020 Milan, Italy

Abstract Submission Opens: 2 March 2020

FOR MORE INFORMATION AND TO REGISTER: www.ispor.org

Conference Program Committee

ISPOR thanks the Conference Program Committee for its contributions toward developing the scientific community's leading HEOR program.

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Plenary Sessions









Chandler



FIRST PLENARY SESSION: Monday, May 20, 8:30AM - 10:30AM THE DAWN OF DISRUPTION IN THE HEALTH SECTOR: WILL INNOVATIVE TECHNOLOGIES REQUIRE **INNOVATIVE WAYS OF THINKING?**

The healthcare sector has recently witnessed several landmark moments in the development of the next generation of medical care. While media attention has rightly focused on milestone regulatory approvals for several groundbreaking curative treatments and devices, the best is likely yet to come: over 2600 clinical trials of gene therapies are either completed or ongoing; nearly 1000 trials of regenerative medicine are in progress worldwide; and more than 7000 trials for medical devices ranging from bionic eye brain implants to spinal cord stimulators are underway. Disruption will not be limited to drugs and devices. Advances in the applications of 3-D printing as well as artificial intelligence have the potential to generate powerful new tools for disease prevention, diagnosis, and treatment. In short, innovations that have long been the stuff of science fiction may no longer be distant points on the horizon. Are we entering a "golden age" of disruptive innovation in medical care? What new challenges and opportunities will these technologies bring? How can a health sector attuned to an old way of doing things truly prepare for treatments that break the mold? This plenary session will begin with an overview of the current and future landscape followed by a discussion among leading experts. Emerging challenges and opportunities presented by disruptive technologies will be addressed from the perspective of regulators, payers, manufacturers, providers, and patients.

Keynote Speaker: Daniel Kraft, MD, Singularity University and Exponential Medicine, Stanford, CA, USA Moderator: Clifford Goodman, PhD, The Lewin Group, Falls Church, VA, USA *Speakers*: **Timothy Caulfield, LLM**, University of Alberta, Edmonton, AB, Canada; **Fleur Chandler**, Duchenne, Twickenham,

England; Rebekah E. Gee, MD, MPH, Louisiana Department of Health, Baton Rouge, LA, USA; Ron Philip, Spark Therapeutics, Inc., Philadelphia, PA, USA





Christopher





Coplan



SECOND PLENARY SESSION: Tuesday, May 21, 8:30AM - 10:30AM MEDICAL DEVICE INNOVATION AND REGULATION: TURBOCHARGED FOR SUCCESS?

The medical implants market is one of the fastest-growing in healthcare. Yet alongside this rapid growth, the industry is facing increasing calls for regulation and oversight. As the demand for innovative medical devices accelerates, how can regulators ensure the highest level of health protection without hindering research and growth in the sector? This tension emerges from the two forces shaping the medical devices market: companies that are driving innovation, eager to bring needed new advances to patients and clinicians as quickly as possible and the regulators, responsible for governing the parameters of these advances. So how will the latest legislation fare? The new EU Medical Devices Regulation ([EU] 2017/745) will come into force on May 26, 2020 and is intended to "ensure a high level of safety and health while supporting innovation." Other regulators such as the FDA are also instituting major changes to their medical device regulations. How will these new regulations better guarantee patients' safety and strengthen confidence on the uptake and diffusion of medical devices? This plenary will explore how our healthcare systems navigate these controversies and identify implications and opportunities for the HEOR community, including the generation of relevant real-world evidence to support better decision making as well as what further regulations are needed. Finally, the panel will consider how such systems can evolve to keep up with the rapidly-innovating world of medical devices.

Moderator: Laurie Burke, MPH, LORA Group, LLC, Royal Oak, MD, USA

Speaker: Stephanie Christopher, MA, Medical Device Innovation Consortium, Washington, DC, USA; Paul Coplan, ScD, MBA, Johnson & Johnson, New Brunswick, NJ, USA; Stephen A. Hull, MHS, Hull Associates LLC, Rockland, MA, USA; Harindra Wijeysundera, MD, PhD, CADTH, Ottawa, ON, Canada











Trusheim

THIRD PLENARY SESSION: Wednesday, May 22, 11:00AM - 12:30AM IS AFFORDABILITY DRIVING A NEED TO REVOLUTIONIZE DRUG PRICING?

Promoting rapid and equitable access to promising therapies in an affordable manner is a laudable goal for all health systems. However, with the explosion of high cost, disruptive, and innovative drugs—many of which are promising a cure—payers are facing a crisis of affordability. We are in an era with six-figure cancer treatments, curative and costly gene therapies, ultra-highcost drugs for treating orphan diseases, and even expensive drugs for more common diseases. It is an exciting and promising time for patients, clinicians, and pharmaceutical companies, and a challenging time for payers who must now look beyond costeffectiveness to address affordability. The ISPOR 2019 Top 10 HEOR Trends report identified drug spending and pricing as the top trend. In the United States, President Trump launched his Blueprint to Lower Drug Prices in May 2018, and a recent paper from the University of Chicago reported that average total drug spending per hospital admission increased 18.5% between 2015 and 2017. Affordability of pharmaceuticals has become a truly global issue. Is it time for a revolution in how we price, fund, and manage drugs? Are there innovative approaches that can promote access, manage affordability, and still foster innovation? What can be done to significantly improve the transparency of drug prices? How do we ensure equitable access to low- and middleincome countries and disadvantaged populations?

Moderator: Colleen Flood, University of Ottawa Centre for Health Law, Policy and Ethics, Ottawa, ON, Canada Speakers: Muna Bhanji, RPh, Merck, Philadelphia, PA, USA; Meindert Boysen, PharmD, MSc, NICE, Manchester, England; John M. O'Brien, PharmD, MPH, US Department of Health and Human Services, Washington, DC, USA; Mark Trusheim, MS, NEWDIGS and MIT, Boston, MA, USA



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ISPOR 2019

May 18-22

Rapid. Disruptive. Innovative: A New Era in HEOR



Program & Schedule of Events

May 18 **Saturday**

Sunday **May 19**

Monday May 20

Tuesday May 21

Wednesday May 22

Pre-Conference Short Courses are training courses offered across 7 HEOR key topic areas. The skill level ranges from introductory to advanced, and continuing education credits are available. Separate registration is required.

Plenary Sessions feature thought-provoking discussions on challenging topics related to healthcare policy, the application of HEOR in healthcare decision making, or methodology.

Spotlight Sessions (SP) highlight timely topics in HEOR and promote areas of innovation of interest to the ISPOR community.

Issue Panels (IP) introduce debates with multistakeholder perspectives on new or controversial issues in HEOR.

Workshops (W) discuss new and innovative applications in the conduct and use of HEOR or the latest on real-world data, clinical-, economic-, or patient-reported outcomes, patient-preferences, and healthcare policy.

ISPOR Forums (F) are presentations or facilitated discussions on current HEOR topics by ISPOR Member Groups (ie, Chapters, Networks, Consortia, Task Forces, Special Interest Groups, and Council Working Groups). Session content includes updates on regional issues and recent scientific research. Open to all attendees.

Podium Presentations (P) sessions consist of four 15-minute outcomes research presentations on a single topic.

Poster Presentations sessions contain approximately 350 research posters per session arranged by disease, topic, or healthcare intervention with a scheduled author

Symposia are sponsored presentations related to ISPOR's mission. The sponsor organization selects a subject of interest to delegates and arranges suitable speakers.

Saturday May 18

COAT ROOM HOURS Hall H Lobby 7:00AM - 6:00PM

7:00AM - 7:00PM **REGISTRATION HELP DESK HOURS** Hall H Lobby

7:00AM - 6:00PM **MULTI-FAITH PRAYER ROOM** Room 298 (2nd Floor)

7:00AM - 6:00PM **NURSING MOTHERS' ROOM** Room 299 (2nd Floor)

8:00AM - 5:00PM **SHORT COURSE FULL DAY** (Separate Registration Required)

Introduction to Health Economics and Outcomes Research Room 391 (3rd Floor)

Track: **Economic Evaluation**

Introductory - This course is suitable for those with little or no experience with health economics. Level:

Faculty: Lorne Basskin, PharmD, Charleston University, Charleston, WV, USA

Bayesian Analysis - Overview and Applications Room 386 (3rd Floor)

Methodological & Statistical Research Track:

Introductory - This course is designed for those with a limited understanding of Bayesian statistical concepts or for those who Level:

want a refresher and more practical experience.

Christopher S. Hollenbeak, PhD, The Pennsylvania State University, Hershey, PA, USA; David J. Vanness, PhD, The Faculty:

Pennsylvania State University, Hershey, PA, USA

8:00AM - 12:00PM SHORT COURSE MORNING SESSION (Separate Registration Required)

Introduction to the Design & Database Analysis of Observational Studies of Treatment Effects Using Retrospective

Data Sources Room 394 (3rd Floor)

Track: Study Approaches Introductory Level:

Bradley Martin, PharmD, PhD, RPh, University of Arkansas for Medical Sciences, Little Rock, AR, USA; Benjamin M. Craig, Faculty:

PhD, University of South Florida and Moffitt Cancer Center, Tampa, FL, USA

Introduction to Modeling Methods Room 395 (3rd Floor)

Track: Methodological & Statistical Research

Introductory - This course is suitable for those with little experience with decision analysis, and is recommended as a pre-Level:

requisite to the ISPOR short courses, "Modeling: Design and Structure of a Model," "Bayesian Analysis," and "Advanced Decision

Modeling for Health Economic Evaluations."

Faculty: Mark S. Roberts, MD, MPP, University of Pittsburgh Graduate School of Public Health, Pittsburgh, PA, USA

Introduction to Patient Reported Outcomes Room 390 (3rd Floor)

Track: Patient-Centered Research

Level: Introductory - This course is intended for those with little experience with these methodologies

Tara Symonds, PhD, Clinical Outcomes Solutions, Folkestone, Kent, UK; Alexandra I. Barsdorf, PhD, Clinical Outcomes Faculty:

Solutions, Chicago, IL, USA; Elizabeth (Nicki) Bush, MHS, Eli Lilly and Company, Indianapolis, IN, USA

Utility Measures Room 387 (3rd Floor)

Track: Patient-Centered Research

Introductory - No prior knowledge of utilities or health-related quality of life is assumed. I evel.

John E. Brazier, PhD, MSc, University of Sheffield, Sheffield, UK; Brendan Mulhern, MRes, Senior Research Fellow, Health Faculty:

Economics and Outcomes Research, University of Technology Sydney, Sydney, Australia

New! Tools for Reproducible Real-World Data Analysis Room 392 (3rd Floor)

Real World Data & Information Systems Track:

Intermediate Level.

Carrie Savage Bennette, MPH, PhD, Flatiron Health, Seattle, WA, USA; Blythe Adamson, PhD, MPH, Flatiron Health, New Faculty:

York, NY, USA; Joshua Kraut, MS, Flatiron Health, Seattle, WA, USA

Indicates hands-on exercises requiring the use of your personal computer.

Saturday May 18

Elements of Pharmaceutical/Biotech Pricing 1 - Introduction Room 393 (3rd Floor)

Track: Health Policy & Regulatory

Introductory - This course is designed for those with limited experience in the area of pharmaceutical pricing and covers topics Level:

within a global context.

Faculty: Jack M. Mycka, Medical Marketing Economics LLC (MME), Montclair, NJ, USA; Renato Dellamano, PhD, MME Europe &

ValueVector (Value Added Business Strategies), Milan, Italy

1:00PM - 5:00PM **SHORT COURSE AFTERNOON SESSION** (Separate Registration Required)

Case Studies in Pharmaceutical/Biotech Pricing 2 - Advanced Room 393 (3rd Floor)

Track: Health Policy & Regulatory

Participation in the ISPOR short course, "Elements of Pharmaceutical/Biotech Pricing I – Introduction," or equivalent knowledge, Prerequisite:

is required.

Level: Intermediate - This course is designed for those with limited experience in the area of pharmaceutical pricing and covers

topics within a global context.

Jack M. Mycka, Medical Marketing Economics LLC (MME), Montclair, NJ, USA; Renato Dellamano, PhD, MME Europe & Faculty:

ValueVector (Value Added Business Strategies), Milan, Italy

Meta-Analysis and Systematic Reviews in Comparative Effectiveness Research Room 395 (3rd Floor)

Track: Study Approaches

Introductory - This course is designed for those having little experience with meta-analysis, or as a refresher and update for Level:

those with more experience.

Faculty: Joseph C. Cappelleri, PhD, MPH, MS, Pfizer Inc, Groton, CT, USA; Jeroen P. Jansen, PhD, Precision Xtract, Oakland, CA, USA

New! Health State Utility (HSU) Recommendations for Identification and Use of HSU Data in Cost-Effectiveness

Modeling Room 390 (3rd Floor)

Patient-Centered Research Track:

Intermediate I evel.

Andrew Lloyd, DPhil, Acaster Lloyd Consulting Limited, London, UK; John E. Brazier, PhD, MSc, University of Sheffield, Faculty:

Sheffield, UK; Jonathan Karnon, PhD, Flinders University, Adelaide, Australia

Modeling: Design and Structure of a Model Room 392 (3rd Floor)

Track: Methodological & Statistical Research

Participation in the ISPOR short course "Introduction to Modeling Methods," or equivalent knowledge, is required. Prerequisite:

Level: Intermediate - Participants should have a basic understanding of decision analysis.

Faculty: Shelby Corman, PharmD, MS, Pharmerit International, Bethesda, MD, USA; Mark S. Roberts, MD, MPP, University of

Pittsburgh Graduate School of Public Health, Pittsburgh, PA, USA

Applications in Using Large Databases Room 396 (3rd Floor)

Track: Study Approaches

Previous attendance at the ISPOR Short Course, "Introduction to Design & Analysis of Observational Studies of Treatment Prerequisite:

Effects Using Retrospective Data Sources," or equivalent knowledge, is recommended.

Level: Intermediate - Participants must have some knowledge of administrative healthcare database analysis.

Faculty: Joanne LaFleur, PharmD, MPH, George E. Whalen Veterans Health Administration IDEAS Center, Salt Lake City, UT, USA;

Brandon K. Bellows, PharmD, MS, Columbia University, New York, NY, USA

Use of Propensity Scores in Observational Studies of Treatment Effects Room 394 (3rd Floor)

Track: Study Approaches

Previous attendance at the ISPOR short course, "Introduction to the Design & Analysis of Observational Studies of Treatment Prerequisite:

Effects Using Retrospective Data Sources," or equivalent knowledge, is recommended.

Intermediate - This course is designed for those with little experience with this methodology, but have some knowledge of Level:

observational databases.

Faculty: John D. Seeger, PharmD, DrPH, Optum, Waltham, MA, USA; Jeremy A. Rassen, ScD, Aetion, Inc., New York, NY, USA

New! US Healthcare System and Its Approach to Value and Affordability™ Rooms 398-399 (3rd Floor)

Health Policy & Regulatory Track:

Introductory - This course is designed for those having limited experience in understanding the structure of the US healthcare Level:

system, including its various subsystems and how they operate.

James F. Murray, PhD, Eli Lilly and Company, Carmel, IN, USA; Laura T. Pizzi, PharmD, MPH, RPh, Rutgers University, Faculty:

Piscataway, NJ, USA; Karen Worley, PhD, Humana, Cincinnati, OH, USA; Finn Børlum Kristensen, MD, PhD, University of

Southern Denmark, Hilleroed, Denmark

Saturday May 18

Value of Information: Active Learning, Modeling Tools and Applications Room 387 (3rd Floor)

Economic Evaluation

Participation in the ISPOR short course, "Introduction to Modeling Methods," or equivalent knowledge, is required. Intermediate

Jonathan D. Campbell, PhD, University of Colorado Denver, Denver, CO, USA; R. Brett McQueen, PhD, University of Colorado Denver, Denver, CO, USA

5:30PM - 6:30PM

EDUCATIONAL SYMPOSIUM Rooms 383-385 (3rd Floor)

AETION

De-Risking Risk Sharing: Enabling Payer-Pharma Interactions and Value-Based Contracting With RWE Sponsored by: Aetion

Speakers: Sebastian Schneeweiss, MD, ScD, Brigham and Women's Hospital and Harvard Medical School, Boston, MA, USA; Jeremy Rassen, ScD, Aetion, Inc., New York, NY, USA

Track:

Level: Faculty:

Prerequisite:

Indicates hands-on exercises requiring the use of your personal computer.

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Sunday May 19

7:00AM - 6:00PM **COAT ROOM HOURS** Hall H Lobby

7:00AM - 7:00PM **REGISTRATION HELP DESK HOURS** Hall H Lobby

7:00AM - 8:00PM **MULTI-FAITH PRAYER ROOM** Room 298 (2nd Floor)

NURSING MOTHERS' ROOM Room 299 (2nd Floor) 7:00AM - 8:00PM

8:00AM - 10:00PM **EXHIBITOR MOVE-IN** Poster and Exhibit Hall, Hall H

8:00AM - 12:00PM SHORT COURSE MORNING SESSION (Separate Registration Required)

Using DICE Simulation for Health Economic Analyses Room 392 (3rd Floor)

Track: Methodological & Statistical Research

Introductory - This course is designed for those with some familiarity with modeling. Level.

J. Jaime Caro, MDCM, Evidera, Waltham, MA, USA and McGill University, Montreal, QC, Canada; Jörgen Möller, MSc, Evidera, Faculty:

Hammersmith, UK

Cost-Effectiveness Analysis Alongside Clinical Trials Room 387 (3rd Floor)

Track: Economic Evaluation

Level: Introductory - Familiarity with economic evaluations will be helpful.

Scott D. Ramsey, MD, PhD, Fred Hutchinson Cancer Research Center and University of Washington, Seattle, WA, USA; Faculty:

Richard J. Willke, PhD, ISPOR, Lawrenceville, NJ, USA

Statistical Methods in Economic Evaluations Room 394 (3rd Floor)

Track: **Economic Evaluation**

Level: Intermediate - Participants should have basic knowledge of economic evaluations and statistics.

Shelby Reed, PhD, RPh, Duke University, Durham, NC, USA; Brad Hammill, DrPh, MS, Duke University, Durham, NC, USA Faculty:

Risk Sharing/Performance-Based Arrangements for Drugs and Other Medical Products Room 395 (3rd Floor)

Track: Health Policy & Regulatory

It will be helpful for individuals to have completed the ISPOR short course, "Elements of Pharmaceutical/Biotech Pricing," or to Prerequisite:

be familiar with pharmaceutical pricing and the main international health systems.

Level: Intermediate

Louis P. Garrison, PhD, University of Washington, Seattle, WA, USA; Adrian Towse, MA, MPhil, Office of Health Economics, Faculty:

London, UK; Josh Carlson, MPH, PhD, University of Washington, Seattle, WA, USA

Stated Preference Methods - Part 1 Room 390 (3rd Floor)

Track: Patient-Centered Research

Level: Introductory

Brett Hauber, PhD, RTI Health Solutions, Research Triangle Park, NC, USA; Deborah Marshall, PhD, University of Calgary, Faculty:

Calgary, AB, Canada; John F. P. Bridges, PhD, The Ohio State University College of Medicine, Columbus, OH, USA

Advanced Patient-Reported Outcomes Room 393 (3rd Floor)

Track: Patient-Centered Research

Advanced Level:

Cheryl Coon, PhD, Outcometrix, Tucson, AZ, USA; Jason Lundy, PhD, Outcometrix, Tucson, AZ, USA Faculty:

Use of Instrumental Variables in Observational Studies of Treatment Effects Room 386 (3rd Floor)

Study Approaches Track:

Effects Using Retrospective Data Sources," or equivalent knowledge, is recommended.

Level: Intermediate - This course is suitable for those with some knowledge of econometrics.

Benjamin M. Craig, PhD, University of South Florida and Moffitt Cancer Center, Tampa, FL, USA; Bradley Martin, PharmD, Faculty:

PhD, RPh, University of Arkansas for Medical Sciences, Little Rock, AR, USA; Antoine C. El Khoury, PhD, MS, Janssen

Previous attendance at the ISPOR short course, "Introduction to the Design & Analysis of Observational Studies of Treatment

Pharmaceutical, Raritan, NJ, USA



Prerequisite:

Indicates hands-on exercises requiring the use of your personal computer.

Sunday May 19

Budget Impact Analysis 1 – A 6-Step Approach Room Room 391 (3rd Floor)

Track: **Economic Evaluation**

Level: Intermediate - This course is designed for those with some experience with pharmacoeconomic analysis.

Josephine Mauskopf, PhD, RTI Health Solutions, Research Triangle Park, NC, USA; C. Daniel Mullins, PhD, University of Faculty:

Maryland School of Pharmacy, Baltimore, MD, USA; Stephanie R. Earnshaw, PhD, MS, RTI Health Solutions, Research Triangle

Park, NC, USA

New! Market Access & Value Assessment of Medical Devices Rooms 388-389 (3rd Floor)

Track: Health Policy & Regulatory

Intermediate I evel.

Faculty: Stephen A. Hull, MHS, Hull Associates LLC, Rockland, MA, USA; Michael Drummond, MCom, DPhil, University of York,

Heslington, York, UK; Belinda A. Mohr, PhD, W. L. Gore & Associates, Inc., Phoenix, AZ, USA; Brian W. Bresnahan, PhD,

University of Washington and Harborview Medical Center, Seattle, WA, USA

Introduction to Health Technology Assessment Room 396 (3rd Floor)

Track: Health Technology Assessment

Level: Introductory - This course is suitable for those with little or no experience with HTA.

Uwe Siebert, MPH, MSc, ScD, MD, UMIT, Hall, Austria, and Massachusetts General Hospital, Boston, MA, USA Faculty:

12:00PM - 6:00PM SPEAKER READY ROOM Room 277 (2nd Floor)

1:00PM - 5:00PM **SHORT COURSE AFTERNOON SESSION** (Separate Registration Required)

Budget Impact Analysis 2 - Applications and Design Issues Room 392 (3rd Floor)

Track: Economic Evaluation

Participation in the ISPOR short course, "Budget Impact Analysis I: A 6-Step Approach," or equivalent knowledge, is Prerequisite:

recommended.

Level: Intermediate - This course is designed for those who have basic knowledge of budget impact analyses and desire exposure to

these analyses in Excel.

Stephanie R. Earnshaw, PhD, MS, RTI Health Solutions, Research Triangle Park, NC, USA; Anita Brogan, PhD, RTI Health Faculty:

Solutions, Manchester, LAN, UK; Thor-Henrik Brodtkorb, PhD, RTI Health Solutions, Ljungskile, Sweden

Stated Preference Methods - Part 2 Room 390 (3rd Floor)

Patient-Centered Research Track:

Intermediate Level:

Faculty: Brett Hauber, PhD, RTI Health Solutions, Research Triangle Park, NC, USA; Deborah Marshall, PhD, University of Calgary,

Calgary, AB, Canada; John F. P. Bridges, PhD, The Ohio State University College of Medicine, Columbus, OH, USA

Network Meta-Analysis Room 396 (3rd Floor)

Track: Study Approaches

Intermediate - This course requires at least a basic knowledge of meta-analysis and statistics. Level:

Jeroen P Jansen, PhD, Precision Xtract, Oakland, CA, USA; Joseph C. Cappelleri, PhD, MPH, MS, Pfizer Inc, Groton, CT, USA Faculty:

Advanced Decision Modeling for Health Economic Evaluations Room 391 (3rd Floor)

Track: Methodological & Statistical Research

Prerequisite: Previous attendance at the ISPOR short course, "Modeling: Design and Structure of a Model," or equivalent knowledge, is

Level: Advanced - Participants should have an understanding of decision analysis.

Mark Sculpher, PhD, University of York, York, UK; Elisabeth Fenwick, PhD, MMA, Pharmerit International, Oxford, UK Faculty:

Patient-Reported Outcomes: Item Response Theory Room 393 (3rd Floor)

Patient-Centered Research Track:

Intermediate - This course is designed for those with little to no experience with IRT. Level:

Faculty: Bryce B. Reeve, PhD, Duke University, Durham, NC, USA



Indicates hands-on exercises requiring the use of your personal computer.

Sunday May 19

Preference Data for Patient-Centric Benefit-Risk Analysis Room 386 (3rd Floor)

Track: Patient-Centered Research

Prerequisite: Previous attendance at the ISPOR short course, "Conjoint Analysis - Theory and Methods," or equivalent knowledge of stated-

preference methods, is required.

Advanced Level:

Faculty: F. Reed Johnson, PhD, Duke Clinical Research Institute, Durham, NC, USA; Bennett Levitan, MD, PhD, Janssen Research &

Development, LLC, Titusville, NJ, USA; Juan Marcos Gonzalez Sepulveda, PhD, Assistant Professor, Duke University, Durham,

A Health Economics Approach to US Value Assessment Frameworks Rooms 388-389 (3rd Floor)

Track: Health Technology Assessment

Introductory Level:

Richard J. Willke, PhD, ISPOR, Lawrenceville, NJ, USA; Louis P. Garrison, PhD, University of Washington, Seattle, WA, USA; Faculty:

Charles E. Phelps, PhD, MBA, University of Rochester, Gualala, CA, USA

Causal Inference and Causal Diagrams in Big, Real-World Observational Data and Pragmatic Trials

Room 395 (3rd Floor)

Track^{*} Real-World Data & Information Systems

Previous attendance at the ISPOR short course, "Introduction to the Design & Analysis of Observational Studies of Treatment Prerequisite:

Effects Using Retrospective Data Sources", or equivalent knowledge, is recommended.

Level: Advanced

Uwe Siebert, MPH, MSc, ScD, MD, UMIT, Hall, Austria, and Massachusetts General Hospital, Boston, MA, USA; Douglas E. Faculty:

Faries, PhD, Eli Lilly and Company, Indianapolis, IN, USA

5:00PM - 7:00PM **ISPOR FORUMS**

ISPOR Student Research Competition Rooms 278-280 (2nd Floor)

The Student Research Competition, is a guiz competition featuring teams from ISPOR Student Chapters. Questions are from the ISPOR Book of Terms and ISPOR Good Research Practices for Outcomes Research. The top 3 winning teams receive a cash

prize for their ISPOR Student Chapter. Sponsored by ISPOR

5:30PM - 6:30PM

EDUCATIONAL SYMPOSIUM Rooms 383-385 (3rd Floor)

Able to Cure, Able to Pay: Closing the Widening Gap

National Pharmaceutical Council

Sponsored by: National Pharmaceutical Council Moderator: Robert W. Dubois, MD, PhD, National Pharmaceutical Council, Washington, DC, USA

Speakers: Alexander Billioux, MD, Louisiana Department of Health's Office of Public Health, Baton Rouge, LA, USA; Vadim

Lubarsky, MBA, Novartis Services, Inc., Washington, DC, USA

6:30PM - 7:30PM ISPOR PRESIDENTIAL RECEPTION (By invitation only) Hilton New Orleans Riverside

7:00PM - 8:00PM **ISPOR STUDENT & FACULTY ICEBREAKER RECEPTION** Room 281-282 (2nd Floor)

abbvie

All students and faculty are welcome to attend the reception where ISPOR will be distributing prizes and students, and faculty can network with their peers in a relaxed environment. The winning design for the t-shirt competition will be handed out to all students in advance. Sponsored by Abbvie

7:30PM - 9:30PM ISPOR INAUGURAL AWARDS BANQUET (Separate preregistration required) Hilton New Orleans Riverside

Unwrapping HEOR



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REGISTRATION HELP DESK HOURS Hall H Lobby 7:00AM - 6:30PM

7:00AM - 8:00PM **COAT ROOM HOURS** Hall H Lobby

7:00AM - 9:30PM **MULTI-FAITH PRAYER ROOM** Room 298 (2nd Floor)

7:00AM - 9:30PM **NURSING MOTHERS' ROOM** Room 299 (2nd Floor)

ISPOR ASIA CONSORTIUM REGIONAL UPDATE Room 292 (2nd Floor) 7:00AM - 8:15AM

The ISPOR Asia Consortium is comprised of professionals interested in promoting health economics and outcomes research (HEOR) excellence to improve healthcare decision making in Asia Pacific and globally. The Asia Consortium provides a platform for information-sharing and institutional collaboration on HEOR and health policy, facilitating professional networking opportunities through scientific activities and global ISPOR initiatives. ISPOR Asia Consortium members include a diverse range of healthcare stakeholders, including payers and policymakers, regulators and assessors, clinicians and patients, researchers and industry. Currently we have over 1000 Asia Consortium members, and 31 Chapters in Asia Pacific with over 2000 Chapter members.

7:15AM - 8:15AM **EDUCATIONAL SYMPOSIUM** Rooms 278-282 (2nd Floor)

CardinalHealth

21st Century FDA - Exploring the Rise of Real-World Evidence

Sponsored by: Cardinal Health Moderator: Bruce A. Feinberg, DO, Cardinal Health Specialty Solutions, Dublin, OH, USA

Speakers: Jonathan Kish, PhD, MPH, Cardinal Health Specialty Solutions, Dublin, OH, USA; Annette Powers, PharmD, MBA,

Summit, NJ, USA; Bhakti Arondekar, BPharm, MBA, PhD, Pfizer Inc, Collegeville, PA, USA

8:00AM - 6:00PM **SPEAKER READY ROOM** Room 277 (2nd Floor)

8:30AM - 10:30AM WELCOME & FIRST PLENARY SESSION New Orleans Theater, Mid-Level Entrance

Welcome from ISPOR CEO/Executive Director

Nancy S. Berg, ISPOR, Lawrenceville, NJ, USA

Presidential Address

Federico Augustovski, MD, MSc, PhD, Institute for Clinical Effectiveness and Health Policy, Buenos Aires, Argentina

Conference Program Overview from Program Committee Co-Chairs

Jalpa Doshi, PhD, University of Pennsylvania, Philadelphia, PA, USA; Brian O'Rourke, PharmD, CADTH, Ottawa, ON, Canada; Rosanna Tarricone, PhD, MSc, Bocconi University, Milan, Italy

2019 ISPOR Avedis Donabedian Outcomes Research Lifetime Achievement Award

AWARDEE: Marc L. Berger, MD, Consultant, New York, NY, USA

FIRST PLENARY SESSION: THE DAWN OF DISRUPTION IN THE HEALTH SECTOR: WILL INNOVATIVE TECHNOLOGIES **REQUIRE INNOVATIVE WAYS OF THINKING?**

Keynote Speaker: Daniel Kraft, MD, Singularity University and Exponential Medicine, Stanford, CA, USA

Moderator: Clifford Goodman, PhD, The Lewin Group, Falls Church, VA, USA

Speakers: Timothy Caulfield, LLM, University of Alberta, Edmonton, AB, Canada; Fleur Chandler, Duchenne, Twickenham,

England; Rebekah E. Gee, MD, MPH, Louisiana Department of Health, Baton Rouge, LA, USA; Ron Philip, Spark

Therapeutics, Inc., Philadelphia, PA, USA

10:30AM - 11:00AM BREAK, POSTERS AND EXHIBIT VIEWING Poster and Exhibit Hall, Hall H

10:30AM - 11:30AM ISPOR BOOTH EVENT Poster and Exhibit Hall, Booth #407

Engage with the ISPOR Student Network: Meet the Chair - Koen Degeling.

10:30AM - 2:00PM **RESEARCH POSTER PRESENTATIONS - SESSION 1** Poster and Exhibit Hall, Hall H

10:30AM - 7:30PM POSTER AND EXHIBIT HALL HOURS Poster and Exhibit Hall, Hall H

11:00AM - 12:00PM **BREAKOUT SESSION 1**

IP1: The Controversial OALY: Is There a Middle Ground in the Debate? New Orleans Theater, Mid-Level Entrance Moderator: Jennifer Bright, MPA, Innovation and Value Initiative, Alexandria, VA, USA Panelists: Lou Garrison, PhD, University of Washington, Seattle, WA, USA; Eleanor M. Perfetto, PhD, MS, National Health Council, Washington, DC, USA; Anna Kaltenboeck, MA, Memorial Sloan Kettering Cancer Center, New York, NY, USA

IP2: Replication of Randomized Controlled Trials Using Real-World Data: What Does Good Look Like? Rooms 393-394 (3rd Floor)

Moderator: Marc Berger, MD, Consultant, New York, NY, USA

Panelists: David Martin, MD, MPH, US Food and Drug Administration, Silver Spring, MD, USA; Sebastian Schneeweiss, MD, ScD, Brigham and Women's Hospital and Harvard Medical School, Boston, MA, USA; David Thompson, PhD, Syneos Health, Manchester, MA, USA

IP3: Can Health Plans Address the Challenges to Accommodating the Growing Number of Orphan Drugs Entering the Marketplace? Rooms 388-390 (3rd Floor)

Moderator: James Chambers, PhD, MPharm, MSc, Tufts Medical Center, Boston, MA, USA Panelists: Paul Melmeyer, MPP, National Organization for Rare Disorders (NORD), Washington, DC, USA; Susan A. Cantrell, CAE, Academy of Managed Care Pharmacy, Alexandra, VA, USA; Chris L. Pashos, PhD, Abbvie, Cambridge, MA, USA

W1: Early Prediction of Survival Outcomes-Modeling Approaches for Translation of Tumor Response to Long-Term **Clinical Benefits in Early Stage Cancer** Rooms 278-282 (2nd floor)

Discussion Leaders: Andrew Briggs, DPhil, University of Glasgow, Glasgow, Scotland, UK; Min Huang, PhD, Merck & Co., Inc., North Wales, PA, USA; Jing Zhao, PhD, Merck & Co., Inc., North Wales, PA, PA; Scott D. Ramsey, MD, PhD, Fred Hutchinson Cancer Research Center and University of Washington, Seattle, WA, USA

W2: An Analytic Approach to Incorporating Patient Preferences into Value Elements for Economic Evaluation Rooms 395-396 (3rd Floor)

Discussion Leaders: Susan dosReis, PhD, University of Maryland School of Pharmacy, Baltimore, MD, USA; Julia F. Slejko, PhD, University of Maryland School of Pharmacy, Baltimore, MD, USA; Darius N. Lakdawalla, PhD, University of Southern California, Los Angeles, CA, USA; Richard J. Willke, PhD, ISPOR, Lawrenceville, NJ, USA

P1: Artificial Intelligence Studies Rooms 391-392 (3rd Floor)

11:00 - 11:15 An Innovative Artificial Intelligence Application in Disease Screening: An Opportunity to Improve Maternal Healthcare in an Underdeveloped Rural Area

Shen JY¹, Chen JB², Liu ZR², Song J³, Wong SY¹, Wang XL⁴, Sui MG⁵, Magodoro I⁶, Akinwunmi B⁷, Zhang C⁸, Liu Q⁴, Ming WK⁹ School of Medicine, Jinan University, Guangzhou, China, School of Information Science and Technology, Jinan University, Guangzhou, China, ³School of International Studies, Sun Yet-sen University, Guangzhou, China, ⁴School of Journalism and Communication, Jinan University, Guangzhou, China, School of Economics, Jinan University, Guangzhou, China, Centre for Global Health, Massachusetts General Hospital, Boston, MA, USA, ⁷Department of Obstetrics and Gynecology, Brigham and Women's Hospital, Boston, MA, USA, 8School of Public Health, The University of Hong Kong, Hongkong, China, 9Department of Obstetrics and Gynecology, The First Affiliated Hospital of Sun Yat-sen University, Guangzhou, China

11:15 - 11:30 AI2 Leveraging Machine-Assistance to Replicate a Systematic Review

Michelson M¹, Ross M¹, Minton S², ¹Evid Science, El Segundo, CA, USA, ²Inferlink, El Segundo, CA, USA

Discriminative Ability of Commonly Used Indices to Predict Outcomes After Total Knee Replacement: A 11:30 - 11:45 Comparison of Demographics, Provider Volume, ASA Score, Charlson, Elixhauser and Functional Comorbidity Index Huang Z¹, Ruppenkamp J², Krishnan D³, Holy CE¹, ¹Johnson & Johnson, New Brunswick, NJ, USA, ²Johnson & Johnson, Garner, NC, USA, ³Mu-sigma, Bangalore, India

> Economic Impact Analysis and Predictive Modeling Identifying Risk Factors for Opioid Use Disorder in Medicaid **Managed Care Populations**

Jones J, Gao W, Keleti D, Chen Y, Mistry P, AmeriHealth Caritas, Philadelphia, PA, USA

Indicates an advanced session.

11:45 - 12:00

P2: Cardiovascular Studies Rooms 383-385 (3rd Floor)

11:00 - 11:15 Assessment of the High Risk and Unmet Need in Patients with CAD and Type 2 Diabetes (ATHENA): US Healthcare Resource Use and Cost in the Diabetes Collaborative Registry

> Wittbrodt E1, Bhalla N1, Andersson Sundell K2, Hunt P3, Mellstrom C2, Gao Q4, Dong L4, Cavender M5, Wong ND6, 1AstraZeneca, Wilmington, DE, USA, ²AstraZeneca, Molndal, Sweden, ³AstraZeneca, Gaithersburg, MD, USA, ⁴Baim Institute for Clinical Research, Boston, MA, USA, ⁵University of North Carolina, Chapel Hill, NC, USA, ⁵University of California, Irvine, CA, USA

Adverse Reaction Signal Detection for Statins in Reginal Healthcare Database Using Tree-Based Scan Statistic 11:15 - 11:30 CV2 Method

> Li H1, Zhang L2, Zhan S3, 1West China Second Hospital, Sichuan University, chengdu, 51, China, 2West China Second Hospital, Sichuan University, Chengdu, China, ³Peking University Health Science Center, Beijing, China

11:30 - 11:45 Variations in Healthcare Resource Use and Expenditures By Age in Patients Under Age 65 Newly Diagnosed with Paroxysmal Supraventricular Tachycardia (PSVT) in the United States

Sacks NC1, Everson KA2, Cyr PL3, Emden M3, Preib M3, Wood DR4, Pokorney SD5, 1Tufts University School of Medicine, Boston, MA, USA, ²Precision Health Economics, Los Angeles, CA, USA, ³Precision Xtract, Boston, MA, USA, ⁴Milestone Pharmaceuticals, Inc., Saint-Laurent, QC, Canada, 5Duke University School of Medicine, Durham, NC, USA

Budget Impact of Changing Oral Anticoagulant Prescribing to Prevent Atrial-Fibrillation-Related Stroke in 11:45 - 12:00 **England**

Orlowski A1, Wu JH2, Wilkins J1, Smith W1, 1Imperial College Health Partners, London, UK, 2University of Leeds, Leeds, UK

12:00PM - 1:30PM LUNCH IN THE EXHIBIT HALL Poster and Exhibit Hall, Hall H

12:00PM - 2:00PM EXHIBITS AND POSTER PRESENTATIONS VIEWING - SESSION 1 Poster and Exhibit Hall, Hall H

12:15PM - 1:15PM ISPOR BOOTH EVENT Poster and Exhibit Hall, Booth #407

Learn. Apply. Advance. Navigate ISPOR's Educational Offerings With the Education Council Chair—Karen Rascati, RPh, PhD.

12:30PM - 1:30PM EDUCATIONAL SYMPOSIUM New Orleans Theater, Mid-Level Entrance

Biogen.

Challenges of Economic Modeling in Rare Diseases and Assessment of Value in SMA Sponsored by: Biogen

Moderator: Robin Thompson, PhD, MSc, Biogen, Baar, Switzerland

Speakers: Chris Knight, MSc, RTI Health Solutions, Manchester, LAN, UK; Kenneth Hobby, MBA, Cure SMA, Elk Grove Village,

IL, USA; Mark Connolly, PhD, Global Market Access Solutions, Mooresville, NC, USA

ISPOR Oncology Special Interest Group: Improving the Availability and Quality of Utility Estimates for the Post-Progression Period in Oncology Models: Recommendations Based on a Systematic Review Rooms 388-390 (3rd Floor)

The forum discusses a systematic review of utility estimates for the post-progression period for all oncology indications. The discussion leaders will present: 1. An overview of the methods and results: Out of a total of 4839 published articles and 176 HTAs in all oncology indications; 350 publications and 60 technology appraisals were included.

Review included details on study type, utility measure, sample size, number and timing of assessments, quality assessments, potential biases, utility estimates of caregivers/family members, and approaches to modeling post-progression period. Challenges/opportunities for collecting high quality utility data post-progression in RCTs and observational studies, including insights from an oncologist and ASCO member. Some "good practice" examples, and recommendations for future studies This forum will be of value for researchers interested in QOL research, health utility estimation, economic evaluation, and/or HTA in oncology indications. Participants are invited to contribute to the discussion and make suggestions for future research methods.

ISPOR Health Preference Methods Special Interest Group: Frontiers in Health Preference Research

This forum will share a selection of novel methods and applications in health preference research. Preference methods increasingly are being used to collect evidence on preferences for treatment outcomes, health states, and health policies. The tools available to generate and analyze preference data have been advancing rapidly and this forum is intended to share such advances with ISPOR members. In this forum, the leadership of the Health Preference Research Special Interest Group selected studies that are novel because of how they were conceived, how they were implemented, or the way the resulting

data were analyzed. The forum will give expert preference researchers the opportunity to describe their work and how it contributes to the science of health preference research or to the implementation of the results in healthcare. After the presentations are concluded, the presenters will have an informal discussion with attendees as they enjoy lunch.

ISPOR Latin America Consortium Regional Update Room 292 (2nd Floor)

Latin American delegates are encouraged to stop by and take the opportunity to meet with colleagues from the Latin America Consortium and discuss working committees and chapter updates, learn more about ISPOR Latin America 2019 in Bogotá, Colombia, follow up on the latest developments in HEOR and Health Policy from the region or talk to the Latin America team that will be available onsite for questions.

ISPOR Open-Source Models Special Interest Group: Lies, Damned Lies, and Cost-Effectiveness Rooms 391-392 (3rd Floor)

Cost-effectiveness and disease models are often statistically sophisticated and may be seen as opaque by stakeholders. Opensource models (OSM) would encourage greater transparency and facilitate the reuse and updating of the best/most useful models. Per ISPOR-SMDM and EUnetHTA, OSM will advance modeling methods by reducing bias, increasing transparency, improving model access, and allowing for faster access to critical knowledge. With openness and sharing come issues of copyright and access and a need to define how model sharing can be achieved in an equitable manner. The pros and cons of OSMs and the proposed mission of the Open Source Model SIG will be debated amongst SIG members.

ISPOR Real-World Evidence Transparency Collaborative - The Case for Study Registration Rooms 393-394 (3rd Floor) Real-world data (RWD) and real-world evidence (RWE) are becoming more accepted as ways to generate evidence for decision making. However, there are still questions about the quality and statistical rigor of the evidence provided by observational secondary studies. One way to help determine the quality of these types of studies is to have more transparency of the hypothesis and methods used to collate and analyze the data. This forum will present the current efforts of an ISPORled collaborative intending to move the needle on observational secondary study registration as a means to increase transparency. The progress and deliberations of this collaborative will be reviewed and discussed here, including concrete recommendations for next steps which will form the basis of a whitepaper. Feedback from the audience will be encouraged and collected to help inform the collaborative as it moves forward.

ISPOR Asia Consortium - Drug Pricing Rooms 395-396 (3rd Floor)

Drug pricing is a complex issue and cost concerns affect the choices patients make about their care and lead to nonadherence. Value-based drug pricing and innovative negotiation agreement between the government and industry is a promising strategy to help improve patient outcomes at an affordable cost. How does the drug-pricing system change along with universal and value-driven coverage? How do we address rising drug costs while ensuring meaningful access to high-value care? In this session, our experts from Asia and beyond will address key issues surrounding drug pricing in their countries, such as main drivers of high drug-prices, drug pricing policies, the process of drug price negotiation, inherent challenges for various stakeholders, and possible solutions to form valued-based fair drug prices.

1:00PM - 2:00PM POSTER AUTHOR DISCUSSION HOUR—SESSION 1 Poster and Exhibit Hall, Hall H

2:00PM - 3:00PM **ISPOR BOOTH EVENT** Poster and Exhibit Hall, Booth #407

Make the Most of Your ISPOR Experience: Update Your Profile and Enter to Win a Mini iPad

SPOTLIGHT SESSION 2:15PM - 3:15PM

SP1: Global Developments in Artificial Intelligence and Machine Learning in Health Care Rooms 278-282 (2nd floor) Moderator: William Crown, PhD, Optum Labs, Cambridge, MA, USA Speakers: Pall Jonsson, PhD, National Institute for Health and Care Excellence, London, England; Kurt D. Christensen, PhD, Brigham and Women's Hospital, Boston, MA, USA; Hidde Hovenkamp, MSc, Pacmed, Amsterdam, The Netherlands

SP2: Back To The Future In Value In Health Rooms 395-396 (3rd Floor)

Moderator: Michael Drummond, PhD, University of York, York, England Panelists: C. Daniel Mullins, PhD, University of Maryland, Baltimore, MD, USA; Joel Hay, PhD, USC School of Pharmacy, Los Angeles, CA, USA; Josephine Mauskopf, PhD, RTI Health Solutions, Durham, NC, USA

SP3: Beyond One Size Fits All: The Importance of Heterogeneity in Preference Research Rooms 393-394 (3rd Floor) Discussion Leaders: Kevin Marsh, PhD, Evidera Ltd, Newport Pagell, BKM, UK; Martin Ho, MS, US Food and Drug Administration, Silver Spring, MD, USA; Juan Marcos Gonzalez Sepulveda, PhD, Duke University, Durham, NC, USA; Sebastian Heidenreich, PhD, Evidera, Aberdeen, UK

3:15PM - 3:45PM BREAK, EXHIBITS & RESEARCH POSTER PRESENTATIONS VIEWING - SESSION 2 Poster and Exhibit Hall, Hall H

3:15PM - 4:15PM ISPOR BOOTH EVENT Poster and Exhibit Hall, Booth #407

Global Networks: Explore the Benefits of Transitioning From Conference Registrant to Member

3:30PM - 4:30PM ISPOR FORUMS Room 397 (3rd Floor)

ISPOR Student Research Spotlight

This revamp of the Student Research Showcase will allow for increased participation and interaction as it will feature 8 of the top-scored student outcomes research studies submitted for the conference.

Attendees of the event will rotate to each presenter and listen to a 3- to 5-minute elevator pitch of the summary of the research study, the methods, challenges, the so what, conclusions, and the relevance of the research to the conference theme of Rapid. Disruptive. Innovative: A New Era in HEOR. Student Network Advisor, Zeba Khan and Faculty Advisor Council Chair, Laura Pizzi will serve as moderators and provide their feedback for each presenter.

3:30PM - 7:00PM RESEARCH POSTER PRESENTATIONS - SESSION 2 Poster and Exhibit Hall, Hall H

3:45PM - 4:45PM BREAKOUT SESSION 2

IP4: Proactive Post-Market Surveillance, 510(K) Update, and Real-World Evidence: Can It Improve Patient Safety, Outcomes and Provide a Competitive Edge? Rooms 278-282 (2nd Floor)

Moderator: Jill E. Sackman, DVM, PhD, Exponent, Farmington Hills, MI, USA

Panelists: Jessica Shepherd, MD, MBA, Baylor University Medical Center, Dallas, TX, USA; Colleen Riley, OD, Stryker, Mahwah, NJ, USA; Lori G. Cohen, JD, Greenberg Traurig, LLP, Atlanta, GA, USA

IP5: Are Novel Concepts of Value Ready for Prime Time? Rooms 395-396 (3rd Floor)

Moderator: Jeroen P. Jansen, PhD, Innovation and Value Initiative, Los Angeles, CA, USA

Panelists: Darius N. Lakdawalla, PhD, University of Southern California, Los Angeles, CA, USA; Michael Drummond, MCom, DPhil, University of York, Heslington, York, UK; Sachin Kamal-Bahl, PhD, SKB Consulting Inc., Philadelphia, PA, USA

IP6: The Clinical and Economic Value of Genetic Sequencing in Cancer Care: Are Next Generation Sequencing (NGS)-Based Tests Clinically Useful and Cost-Effective in Real-World Settings? What is Necessary to Fully Realize Their Value? Rooms 388-390 (3rd Floor)

Moderator: Lotte Steuten, PhD, MSc, Fred Hutchinson Institute for Cancer Outcomes, Seattle, WA, USA Panelists: Sean R. Tunis, MD, MSc, Center for Medical Technology Policy, Baltimore, MD, USA; Neal Meropol, MD, Flatiron Health, New York, NY, USA; Daryl Pritchard, PhD, Personalized Medicine Coalition, Washington, DC, USA

** W3: Using PFS to Determine the Cure Potential of New Innovative Therapies in DLBCL Rooms 393-394 (3rd Floor)
Discussion Leaders: Federico Felizzi, PhD, F. Hoffmann La Roche, Basel, Switzerland; Per-Olof Thuresson, MPharm, MSc, F.
Hoffmann-La Roche Ltd, Basel, Switzerland; Daniel Sheinson, PhD, Genentech, Inc., San Francisco, CA, USA; Anirban Basu,
PhD, University of Washington, Seattle, WA, USA

W4: Proactive: Linking Design, Analysis and Interpretation of PROs in Clinical Trials Rooms 391-392 (3rd Floor) Discussion Leaders: Stephanie Manson, PhD, Novartis, East Hanover, NJ, USA; Donald Stull, PhD, Head, RTI Health Solutions, Research Triangle Park, NC, USA; Jessica K. Roydhouse, PhD, US Food and Drug Administration, Silver Spring, MD, USA; Pallavi Mishra-Kalyani, PhD, US Food and Drug Administration, Silver Spring, MD, USA

P3: Modeling & Simulation Studies Rooms 383-385 (3rd Floor)

3:45 - 4:00 MS1 A Comparison of Three and Four State Economic Models for Cost-Effectiveness Analysis in Oncology Incerti D, Jansen JP, Innovation and Value Initiative, Los Angeles, CA, USA

4:00 - 4:15 MS2 An Updated Two-Year Survival Analysis of Axicabtagene Ciloleucel (AXI-CEL) in Relapsed or Refractory Large B-Cell Lymphoma (R/R-LBCL)

<u>Diakite I</u>¹, Lin VW², Klijn S³, Navale L², Purdum AG², Fenwick E⁴, Botteman M¹, van Hout B⁵, ¹Pharmerit International, Bethesda, MD, USA, ²Kite, A Gilead Company, Santa Monica, CA, USA, ³Pharmerit International, Rotterdam, Netherlands, ⁴Pharmerit International, Oxford, UK, ⁵University of Sheffield, UK

4:15 - 4:30 MS3 New Methodologies in Parametric Network Meta-Analyses (PNMA): Multi-Arm Correction for Random Effects and General Population Mortality (GPM)

van Beekhuizen S¹, van Oostrum I¹, Ouwens DM², Heeg B¹, ¹Ingress-Health, Rotterdam, Netherlands, ²AstraZeneca, Mölndal, Sweden

★ Indicates an advanced session.

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4:30 - 4:45 A Comparison of the Partitioned Survival and Multistate Extrapolation Methods: A Case Study Based on the **Gastric Cancer Trial Attraction-2**

> Klijn S1, Bertwistle D2, Contente M3, Kroep S4, 1Pharmerit International, Rotterdam, ZH, Netherlands, 2Bristol-Myers Squibb, Uxbridge, Middlesex, UK, ³Bristol-Myers Squibb Pharmaceuticals, Ltd, Uxbridge, LON, UK, ⁴Pharmerit International, Rotterdam, Netherlands

P4: Rare & Orphan Diseases Studies Rooms 386-387 (3rd Floor)

- 3:45 4:00 Health-Related Quality of Life in Hereditary Transthyretin Amyloidosis: Qualitative Interviews with Patients Raymond K¹, Lovley A¹, White MK¹, Guthrie S², Pollock M², Optum, Johnston, RI, USA, Akcea Therapeutics, Boston, MA, USA
- Assessing the Relationship Between Lifelong Value and Pricing for Orphan Drugs in Ultra-Rare Diseases 4:00 - 4:15 Dabbous O¹, Zhou ZY², Tang C³, Harvey M², Wu EQ⁴, Arjunji R¹, ¹AveXis, Inc., Bannockburn, IL, USA, ²Analysis Group, Inc., London, UK, ³Analysis Group, Inc., New York, NY, USA, ⁴Analysis Group, Inc., Boston, MA, USA
- 4:15 4:30 Do Health Plans Cover Orphan and Non-Orphan Drugs Differently? An Empirical Analysis Margaretos N, Panzer A, Neumann PJ, Chambers J, Tufts Medical Center, Boston, MA, USA
- RO4 Cost-Effectiveness Analysis of rFVIIIFc, Pegylated rFVIII, and Emicizumab for the Prophylactic Treatment of 4.30 - 4.45Severe Hemophilia A Patients Without Inhibitors in the United States

Li N¹, Bullement A², McMordie S², Hatswell AJ², Wilson K³, ¹Sanofi, Waltham, MA, USA, ²Delta Hat, Nottingham, UK, ³Swedish Orphan Biovitrum AB, Stockholm, Sweden

5:00PM - 6:00PM **ISPOR FORUMS**

ISPOR New Professional Event: Career Advice Across the Globe Room 292 (2nd Floor)

The New Professional Event, Career Advice Across the Globe, provides both New Professional and soon-to-graduate Student members with the opportunity to hear first-hand experiences from established ISPOR members around the world. Each conference focuses on a different career-related topic based largely from the results of our New Professional Interest Survey. This session's topic is: "Good Practices for HTA: What is Out There and How Can I Use it?"

5:00PM - 6:00PM

BREAKOUT SESSION 3

IP7: How Much Should We-and Can We-Pay for Gene Therapies? Rooms 278-282 (2nd Floor)

Moderator: Jason Shafrin, PhD, Precision Health Economics, Los Angeles, CA, USA Panelists: Anupam B. Jena, MD, PhD, Harvard Medical School, Boston, MA, USA; Jeremy Schafer, PharmD, MBA, Precision for Value, Chicago, IL, USA; Ramesh Arjunji, PhD, AveXis, Inc., Bannockburn, IL, USA

IP8: Can We Make Global Value Assessments More Flexible and Comprehensive? Rooms 388-390 (3rd Floor) Moderator: Peter J. Neumann, ScD, Institute for Clinical Research and Health Policy Studies, Tufts Medical Center, Boston, MA, USA Panelists: Finn Børlum Kristensen, MD, PhD, University of Southern Denmark, Hilleroed, Denmark; Mark Sculpher, PhD, University of York, York, UK; Devin Incerti, PhD, Precision Health Economics, Los Angeles, CA, USA

IP9: Are Standard HTA Approaches to Cost-Effectiveness Modeling Appropriate for Tumor-Agnostic Oncology **Products with Basket Trials?** Rooms 391-392 (3rd Floor)

Moderator: Stacey Kowal, MSc, IQVIA, Fairfax, VA, USA

Panelists: Richard Chapman, PhD, MS, Institute for Clinical and Economic Review, Boston, MA, USA; Alex Upton, MSc, Bayer, Reading, UK; John Watkins, PharmD, MPH, BCPS, Blue Cross, Bothell, WA, USA

W5: Quantitative Patient Preferences and Values With Limited Information: Lessons From the Non-Health **Benefits-Transfer Literature** Rooms 393-394 (3rd Floor)

Discussion Leaders: F. Reed Johnson, PhD, Duke Clinical Research Institute, Durham, NC, USA; Juan Marcos Gonzalez Sepulveda, PhD, Duke University, Durham, NC, USA; Bjorn Bolinder, MBA, BSc, AstraZeneca, Gaithersburg, MD, USA

W6: Artificial Intelligence for Next Generation Epidemiology and Outcomes Research Rooms 395-396 (3rd Floor) Discussion Leaders: Craig S. Roberts, PharmD, MPA, MBA, Merck & Co., Inc., Kenilworth, NJ, USA; Benjamin Birnbaum, PhD, Flatiron Health, New York, NY, USA; Wanmei Ou, PhD, Merck & Co., Inc., Boston, MA, USA; Kun Huang, PhD, Indiana University and Regenstrief Institute, Indianapolis, IN, USA

[🛊] Indicates an advanced session.

•••••	P5: Adherence, Persistence and Compliance Studies Rooms 386-387 (3rd Floor)
5:00 - 5:15	AD1 Treatment Experiences of Patients with Schizophrenia: Findings from a Qualitative Focus Group Study Bessonova L ¹ , Sajatovic M ² , Saucier C ³ , Weiden PJ ¹ , Carpenter-Conlin J ¹ , O'Sullivan AK ¹ , White MK ³ , Velligan DI ⁴ , ¹ Alkermes, Inc., Waltham, MA, USA, ² University Hospitals Cleveland Medical Center, Cleveland, OH, USA, ³ Optum, Johnston, RI, USA, ⁴ The University of Texas Health Science Center at San Antonio, San Antonio, TX, USA
5:15 - 5:30	AD2 Examining the Association Between Provider Outreach and Patients' Statin Refill Behavior for Patients Within a Medicare Advantage with Prescription Drug (MAPD) Coverage Population Chikermane S ¹ , Nguyen MK ² , Esse T ³ , Abughosh S ¹ , ¹ University of Houston, Houston, TX, USA, ² CareAllies, Richmond, TX, USA, ³ CareAllies, Houston, TX, USA
5:30 - 5:45	AD3 Food Insecure Cancer Survivors Are More Likely to Forgo or Delay Medical Care Mcdougall J, Anderson J, Adler Jaffe S, Dailey Y, Meisner A, Sussman A, Guest D, Wiggins C, University of New Mexico, Albuquerque, NM, USA
5:45 - 6:00	AD4 The Impact of Medicare Star Rating Adherence Measures on Medication Adherence for Targeted and Non-Targeted Medications Parekh N¹, Munshi K², Hernandez I³, Gellad WF⁴, Henderson R², Shrank WH⁵, ¹UPMC Center for High-Value Health Care, Pittsburgh, PA, USA, ²Express Scripts, Memphis, TN, USA, ³University of Pittsburgh, Pittsburgh, PA, USA, ⁴Center for Health Equity Research and Promotion, VA Pittsburgh Healthcare System, Pittsburgh, PA, USA, ⁵UPMC Insurance Services Division, Pittsburgh, PA, USA
	P6: Reimbursement and Access Policy Studies Rooms 383-385 (3rd Floor)
5:00 - 5:15	RE1 The Impact of Patient Copay on Abandonment of Prescribed Antiepileptic Drug Treatment in a Pediatric Patient Population Mehta D¹, Davis M², Epstein A², Lee A¹, ¹Sunovion Pharmaceuticals Inc., Marlborough, MA, USA, ²Medicus Economics, LLC, Milton, MA, USA
5:15 - 5:30	RE2 The Impact of Financial Access to Healthcare on Productivity Loss and Associated Out-of-Pocket Costs Among Cancer Survivors Xiong X¹, Wu J², Lu K³, ¹China Pharmaceutical University, Nanjing, China, ²Presbyterian College, Clinton, SC, USA, ³University of South Carolina Collage of Pharmacy, Columbia, SC, USA
5:30 - 5:45	RE3 At What Price Does CAM2038's Effectiveness Align with Value When Treating Opioid Use Disorder in the United States: A Cost-Utility Model Kumar VM, Ellis A, Samur S, Chapman R, Institute for Clinical and Economic Review, Boston, MA, USA
5:45 - 6:00	RE4 US Commercial Health Plans Cite International Health Technology Assessments in Their Specialty Drug Coverage Decisions with Different Frequencies Shah V ¹ , Chambers J ² , Panzer A ² , Margaretos N ² , ¹ University of Manchester, London, UK, ² Tufts Medical Center, Boston, MA, USA
6:00PM - 7:00PM	ISPOR BOOTH EVENT Poster and Exhibit Hall, Booth #407 Value in Health's 20th Anniversary Celebration
6:00PM - 7:00PM	POSTER AUTHOR DISCUSSION HOUR - SESSION 2 Poster and Exhibit Hall, Hall H
6:00PM - 7:30PM	WELCOME RECEPTION IN THE EXHIBIT HALL Poster and Exhibit Hall, Hall H Be sure to attend the official exhibit hall opening and welcome reception at ISPOR 2019. Greet old friends and colleagues, make new connections and take advantage of the chance to meet one-on-one with industry leaders who are available to discuss and review the latest innovative products in the health economics and outcomes research (HEOR) field. Over 100 exhibitors and sponsors will be present to help you discover solutions and discuss the trends in HEOR. In addition, there will be more than 350+ posters available for viewing during the reception. A live local Bourbon Street Band will get the party started along with complimentary wine, beer, soft drinks, and hors d'oeuvres. We look forward to greeting you at the welcome reception!

6:00PM - 9:00PM

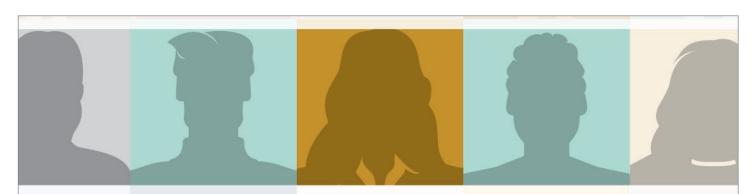
"DINE-AROUND" WITH WOMEN IN HEOR Offsite

Enjoy the perfect opportunity to sample some of New Orleans' delicious foods while engaging in conversations with your colleagues from the Women in Health Economics and Outcomes Research (HEOR) Initiative. We are offering dine-around options during the conference. This special dining option is limited to groups of no more than 10 attendees and features a variety of New Orleans' restaurants. Each group has a designated dinner host(s) who is coordinating the event at that restaurant venue. Participants will cover their own cocktails and dinner. Tables fill up quickly, so please be sure to visit the ISPOR Women in HEOR Initiative webpage (https://www.ispor.org/strategic-initiatives/more/women-in-heor) to reserve your seat!

7:30PM - 9:00PM

ISPOR GLOBAL NETWORKS RECEPTION New Orleans Theater Foyer, Mid-Level

ISPOR invites you to a unique networking opportunity - an ISPOR Global Networks Reception! Meet with members of ISPOR Consortia in Asia, Latin America and Central and Eastern Europe, as well as ISPOR Networks in the Middle East and Africa, to exchange knowledge, share experiences, and learn about ISPOR global groups during this joint event. This reception is open to all meeting attendees interested in our Global Networks. Join us for this truly multicultural experience and connect with regional experts in health economics, learn how members of the ISPOR Global Networks benefit from and contribute to ISPOR, and find out how you can also get involved!



ISPOR Career Center—The Job Site for HEOR Professionals

Develop Your HEOR Career

- Search and apply to the best jobs at organizations that value your credentials
- Upload your anonymous resume so employers can contact you discretely
- · Receive job alerts that match your personal profile, skills, and interests
- Access career resources, such as resume-writing advice, resume reviews, and interview tips

Recruit for Your Positions

- Post your jobs where the most qualified HEOR professionals will find and apply to them
- Easily manage your posted jobs and applicant activity on our user-friendly site
- Email your jobs directly to job seekers via our exclusive Job Flash email
- Search the resume database and contact qualified candidates proactively

For more information, visit www.ispor.org/careers.



,	7:00AM - 6:30PM	REGISTRATION HELP	DESK HOURS	Hall H Lobby
	7:00AM - 6:30PM	REGISTRATION HELP	DESK HOURS	Hall H Lobby

COAT ROOM HOURS Hall H Lobby 7:00AM - 8:00PM

7:00AM - 8:00PM **MULTI-FAITH PRAYER ROOM** Room 298 (2nd Floor)

NURSING MOTHERS' ROOM Room 299 (2nd Floor) 7:00AM - 8:00PM

EDUCATIONAL SYMPOSIUM Rooms 278-282 (2nd Floor) 7:15AM - 8:15AM

Xcenda[®]

Concept to Coverage: Utilization of Value Assessment Frameworks in Payer Decision-Making

Sponsored by: Xcenda

Moderator: Kristen Migliaccio-Walle, BS, Xcenda, Palm Harbor, FL, USA

Speakers: Surya Singh, MD, Sing Healthcare Advisors, Lexington, MA, USA; Amir Bassiri, BA, MSW, New York, NY, USA

8:00AM -6:00PM **SPEAKER READY ROOM** Room 277 (2nd Floor)

8:30AM - 10:30AM WELCOME & SECOND PLENARY SESSION New Orleans Theater, Mid-Level Entrance

Welcome from ISPOR President

Federico Augustovski, MD, MSc, PhD, Institute for Clinical Effectiveness and Health Policy, Buenos Aires, Argentina

Welcome from ISPOR Chief Science Officer

Richard J. Willke, PhD, ISPOR, Lawrenceville, NJ, USA

Incoming Presidential Address

Nancy Devlin, PhD, University of Melbourne, Melbourne, Australia

2019 ISPOR Marilyn Dix Smith Leadership Award

AWARDEE: Josephine Mauskopf, PhD, RTI Health Solutions, Research Triangle Park, NC, USA

SECOND PLENARY SESSION: MEDICAL DEVICE INNOVATION AND REGULATION: TURBOCHARGED FOR SUCCESS?

Moderator: Laurie Burke, MPH, LORA Group, LLC, Royal Oak, MD, USA

Speakers: Stephanie Christopher, MA, Medical Device Innovation Consortium, Washington, DC, USA; Paul Coplan, ScD, MBA, Johnson & Johnson, New Brunswick, NJ, USA; Stephen A. Hull, MHS, Hull Associates LLC, Rockland, MA, USA; Harindra Wijeysundera, MD, PhD, CADTH, Ottawa, ON, Canada

10:30AM - 11:00AM BREAK, POSTERS AND EXHIBIT VIEWING Poster and Exhibit Hall, Hall H

10:30AM - 11:30AM ISPOR BOOTH EVENT Poster and Exhibit Hall, Booth #407

ISPOR Membership: How to Get More Involved

10:30AM - 2:00PM RESEARCH POSTER PRESENTATIONS - SESSION 3 Poster and Exhibit Hall, Hall H

10:30AM - 7:30PM POSTER & EXHIBIT HALL HOURS Poster and Exhibit Hall, Hall H

11:00AM - 12:00PM BREAKOUT SESSION 4

IP10: The Rise of ICER Means the Loss of Choice: True, False or Uncertain? Rooms 278-282 (2nd Floor)

Moderator: Denise Kruzikas, PhD, MPH, AESARA, Island Lake, IL, USA

Panelists: Robert W. Dubois, MD, PhD, National Pharmaceutical Council, Washington, DC, USA; Michael Sherman, MD, MBA, MS, Harvard Pilgrim HealthCare, Wellesley, MA, USA; Ron Akehurst, DSc, Hon MFPHM, BresMed Health Solutions, Sheffield, UK

IP11: MCDA or Weighted CEA Based on the QALY? Which is the Future for HTA Decision Making?

Rooms 388-390 (3rd Floor)

Moderator: Nancy Devlin, PhD, University of Melbourne, Melbourne, Australia

Panelists: Charles Phelps, PhD, University of Rochester, and Gualala, CA, USA; Adrian Towse, MA, MPhil, Office of Health

Economics, London, UK

IP12: Controversies Around the Use of Patient-Reported Measures in Oncology: Wil	hat Are the Benefits, Risks, and
Barriers to Implementing PR-PMS in Value-Based Payment Programs? Rooms 391-3	392 (3rd Floor)

Moderator: Theresa Schmidt, MA, Discern Health, Baltimore, MD, USA

Panelists: W. Garth Callaghan, Napkin Notes Dad, Glen Allen, VA, USA; Yousuf Zafar, MD, MHS, Duke Cancer Institute, Durham, NC, USA; Cynthia Grossman, PhD, Biogen, Cambridge, MA, USA

W7: How to Tackle the Estimation of Treatment Impact in the Presence of Differential Withdrawal and Missing **Data Among Study Arms?** Rooms 393-394 (3rd Floor)

Discussion Leaders: Necdet Gunsoy, PhD, GlaxoSmithKline (GSK), Uxbridge, BKM, UK; Neil Hawkins, PhD, MSc, MBA, CStat, University of Glasgow, Scotland, UK; Helene Karcher, PhD, PAREXEL Access Consulting, London, UK

W8: Assessing the Value of Rare Disease Treatments: Global Lessons From Recent Case Studies Rooms 395-396 (3rd Floor)

Discussion Leaders: James Wu, MSc, MPH, Amgen, Thousand Oaks, CA, USA; Clifford Goodman, PhD, The Lewin Group, Falls Church, VA, USA; Louis P. Garrison, PhD, Strategic Pharmacy Innovations, Seattle, WA, USA; Paul Melmeyer, MPP, National Organization for Rare Disorders (NORD), Washington, DC, USA

P7: Clinical Outcomes Assessment Studies Rooms 386-387 (3rd Floor)

11:00 - 11:15 Defining and Demonstrating a Child-Caregiver Dyad Questionnaire Administration Approach to the Assessment of Pediatric Health-Related Quality of Life

Turner-Bowker D¹, Yaworsky A¹, Lamoureux R², Kelly M¹, Palladino A³, Love E¹, Loftus I⁴, ¹Adelphi Values, Boston, MA, USA, ²Adelphi Values, North Chelmsford, MA, USA, ³Pfizer, Inc., Collegeville, PA, USA, ⁴Pfizer Ltd, Tadworth, UK

- 11:15 11:30 Identifying Symptoms Clusters Among Pediatric Kidney Disease Patients Using Promis® Computer Adaptive Tests Peipert J, Chapman RS, Langer M, Cella D, Lai JS, Northwestern University, Chicago, IL, USA
- 11:30 11:45 Understanding the Patient Voice in Comparative Effectiveness Studies: The Role of Benchmark Comparisons Rendas-Baum R1, Laird B2, Rychlec K1, Brown JE2, Bayliss M1, 10ptum Patient Insights, Johnston, RI, USA, 20ptumRx, Minneapolis, MN, USA
- 11:45 12:00 CL4 Minimal Clinically Important Difference: How International Patients View Pain, Distress and Treatment Outcomes

Du Y¹, Jones SMW², Bell-Brown A², Unger JM², ¹Fred Hutchinson Cancer Research Center, Seattle, WA, USA, ²Fred Hutchinson Cancer Research Center, Seattle, WA, USA

P8: Medical Technology Studies Rooms 383-385 (3rd Floor)

Cost-Effectiveness of Robotic-Assisted Unicompartmental Knee Arthroplasty (R-UKA) Compared to Traditional 11:00 - 11:15 Unicompartmental Knee Arthroplasty (T-UKA)

Nherera L, Verma S, Trueman P, Smith & Nephew, Hull, UK

- A Cost-Effectiveness Analysis of Posterior Facet Versus Pedicle Screw Fixation for Lumbar Spinal Fusion 11:15 - 11:30 Buttermann G¹, Hollmann S², Arpino JM², Ferko N², ¹Midwest Spine and Brain Institute, Stillwater, MN, USA, ²Cornerstone Research Group Inc., Burlington, ON, Canada
- 11:30 11:45 The Effectiveness of Capnography on Clinically Important Outcomes from Opioid-Induced Respiratory Depression: A Literature Review

Tilli T¹, Baginska E², ¹BD - Canada, Mississauga, ON, Canada, ²BD - Canada, Mississauga, ON, Canada

11:45 - 12:00 Cost Utility Analysis Update of Deep Brain Stimulation vs Best Medical Treatment in the Management of Parkinson Disease with Early Motor Complications in Colombia

> Rueda M¹, Arcos J², Tellez J³, Valencia J⁴, ¹Clinica Soma, Medellin, Colombia, ²Medtronic Colombia, Bogotá, Colombia, ³Medtronic Colombia, Medellin, Colombia, ⁴Medtronic, Miami, FL, USA

12:00PM - 1:30PM LUNCH IN THE POSTER & EXHIBIT HALL Poster and Exhibit Hall, Hall H

12:00PM - 2:00PM EXHIBITS & RESEARCH POSTER PRESENTATIONS VIEWING - SESSION 3 Poster and Exhibit Hall, Hall H

12:30PM - 1:30PM EDUCATIONAL SYMPOSIUM Rooms 278-282 (2nd Floor)

ANALYSIS GROUP

Cell and Gene Therapy - Value and Access

Sponsored by: Analysis Group, Inc.

Moderator: Michael Kuehn, RPh, MBA, GfK, New York, NY, USA

Speakers: Michael Sherman, MD, MBA, MS, Harvard Pilgrim HealthCare, Wellesley, MA, USA; Richard Chapman, PhD, MS, Institute for Clinical and Economic Review, Boston, MA, USA; Eric Q. Wu, PhD, Analysis Group, Inc., Boston, MA, USA; Hongbo Yang, PhD, Analysis Group, Inc., Boston, MA, USA

ISPOR Digital Health Special Interest Group *Rooms 395-396 (3rd Floor)*

One of challenges of the dramatic growth of digital health technologies is the lack of established and reliable methodological approaches to properly assess their value. We are forming the Digital Health Special Interest Group to create an opportunity for ISPOR members to address this and other topics in the field. Some of the digital health issues we will consider include: a universal definition; identifying the types and appropriateness of evidence currently used for evaluation; suggesting the best methods for future evaluations; and advancing health economic and outcomes research methods and promoting their use in health care decisions. During this presentation, attendees will have the opportunity to discuss topics and specific questions relating to digital health, as well as, to suggest additional ideas. The next steps for the SIG will be outlined. Grab your lunch and join us.

ISPOR Patient-Centered Special Interest Group: How Can Health Economics and Outcomes Researchers be **Torchbearers for Patient Engagement?** Rooms 388-390 (3rd Floor)

ISPOR members interested in emerging approaches to patient engagement in research are welcome to attend this open discussion. Are you interested in how economics and outcomes researchers can prepare for a new era in HEOR in which patients are guiding research decisions? Grab your lunch and join us for a brief presentation on how patient engagement touches on various aspects of health economics and outcomes research and the value that is added from involving patients in this space. We will discuss the new ISPOR definition of "patient engagement in research," the revised special interest group structure, as well as identify core topics for the group to develop in the future. Attendees will have the opportunity to discuss and offer ideas on the core topics as well member engagement activities. All attendees are welcome.

ISPOR Medication Adherence and Persistence Special Interest Group *Rooms 383-385 (3rd Floor)*

Attendees interested in the management of patients with multiple chronic conditions, the clinical and economical challenges associated with poly-pharmacotherapy, and medication adherence are welcome to attend this open discussion. Grab your lunch and join us for a brief presentation on the recently released systematic review on the methods for measuring multiple medication adherence and a proposed follow-up study. Discussion on the topics related to patients with multiple chronic conditions, such as how to evaluate adherence enhancing interventions and their influence on outcomes (eg, quality of life, clinical outcomes, patient satisfaction, resource utilization, etc.), given the limited evidence on how to assess the effects of these interventions along multiple criteria will be presented. Attendees will have the opportunity to discuss ideas for future projects for the special interest group to develop and opportunities for member engagement. All attendees are welcome.

ISPOR Real-World Evidence Special Interest Group *Rooms 393-394 (3rd Floor)*

Increasingly, healthcare decision makers are looking for new opportunities that can help reduce the time required to bring health innovation to patients. Real-world evidence (RWE) is currently in the spotlight; however, regulators (amongst others) remain cautious as they evaluate how much they can trust RWE. We are forming a new RWE SIG dedicated to increasing awareness, understanding, and rigor and utilization of RWE as an important part of the wider evidence base for healthcare decision making. In order to be successful, ISPOR needs you, its members, to support this initiative, to address known and emerging challenges so that patients ultimately get access to the right treatment, at the right time. This open SIG meeting will present a range of RWE-specific topics to ascertain which concerns require immediate action, whether ISPOR is best placed to contribute to the solution, and to start defining how we collectively might address them. During the meeting, attendees will have the opportunity to contribute their perspectives, suggest alternative topics, and volunteer to help advance the future activities of the SIG.

ISPOR Personalized Precision Medicine Special Interest Group: Leveraging Real-World Evidence to Address **Uncertainty for Transformative and Curative Therapies** *Rooms 391-392 (3rd Floor)*

Uncertainty around magnitude and duration of therapeutic effect has posed the fundamental value challenge for advanced gene- and cell-based therapies that promise transformative or curative effect. Real world evidence (RWE) is proposed as a core solution to bridge evidentiary uncertainty at all stages, ranging from regulatory to reimbursement and risk sharing. This panel will debate how and to what extent RWE approaches can be used to address uncertainty across the cell and gene therapy lifecycle. After an overview of evidence uncertainties associated with transformative therapies where RWE can address gaps is presented, we will explore how manufacturers are leveraging RWE approaches to demonstrate value and discuss the policy levers needed to integrate RWE at the regulatory and payer level. Lastly, we will highlight lessons from ongoing US work on transformative and curative therapies and recent initiatives.

ISPOR Poland and ISPOR Ukraine Chapters: New Value and Coverage Frameworks for Innovative Medicines in CEE Rooms 386-387 (3rd Floor)

There is a need to define policy and criteria for making efficient resource allocation for financing of pharmaceuticals in Central and Eastern Europe. What best practices should be considered – multi-criteria decision analysis (MCDA) for innovative medicines, value-based pricing and value based procurement, managed entry agreements? Participants of this interactive Forum will discuss vision towards new trends and how to optimize access and value of innovative medicines in CEE. Interactive participation from the audience is anticipated.

1:00PM - 2:00PM POSTER AUTHOR DISCUSSION HOUR - SESSION 3 Poster and Exhibit Hall, Hall H

1:00PM - 2:00PM ISPOR GENERAL BUSINESS MEETING Room 292 (2nd Floor)

Attendees are invited to attend ISPOR's General Business Meeting, the official business meeting of the Society. Members will learn about ISPOR's recent accomplishments and plans for the future, and have the opportunity to meet board members.

2:15PM - 3:15PM BREAKOUT SESSION 5

IP13: To Register or Not to Register (The Protocol). That Is the Question in Observational and Big Data Studies, Economic Models, and Cost-Effectiveness Analysis. Rooms 278-282 (2nd Floor)

Moderator: Federico Augustovski, MD, MSc, PhD, University of Buenos Aires, Buenos Aires, Argentina Panelists: Rebecca J. Williams, PharmD, MPH, National Institutes of Health, Bethesda, MD, USA; Meindert Boysen, PharmD, MSc, National Institute for Health and Care Excellence (NICE), Manchester, UK; Peter J. Neumann, ScD, Tufts Medical Center, Boston, MA, USA; Marc Berger, MD, Consultant, Inc, New York, NY, USA

IP14: How Can New Outcomes Such as the Ones Derived from Wearables or Patient Experience Reports be Useful in Reimbursement and Coverage Decisions? Rooms 388-390 (3rd Floor)

Moderator: Helene Karcher, PhD, PAREXEL Access Consulting, London, UK

Panelists: **Katja Rudell, PhD**, Queen Mary University of London, Chittering, UK; **Stephane A. Regnier, MBA, PhD**, Novartis Pharma AG, Basel, Switzerland; **Sean R. Tunis, MD, MSc**, Center for Medical Technology Policy, Baltimore, MD, USA

IP15: Single-Arm Trials of Novel Therapies. Too Good for Approval, but Not Good Enough for Reimbursement? Rooms 391-392 (3rd Floor)

Moderator: Karissa M Johnston, PhD, Memorial University, St. John's, NF, Canada

Panelists: Catherine Davis, PharmD, Bristol-Myers Squibb, Lawrenceville, NJ, USA; Greta Lozano-Ortega, MSc, Broadstreet Health Economics & Outcomes Research, Vancouver, BC, Canada; Sean D. Sullivan, PhD, MSc, RPh, University of Washington, Seattle, WA, USA

W9: Use of Real-World Data to Extrapolate Survival Estimates for Cost-Effectiveness Analyses in Oncology Rooms 393-394 (3rd Floor)

Discussion Leaders: C. Daniel Malone, PhD, RPh, University of Arizona, Tucson, AZ, USA; Federico Felizzi, PhD, F. Hoffmann La Roche, Basel, Switzerland; Ning Wu, PhD, Genentech, Inc., San Francisco, CA, USA; Daniel Sheinson, PhD, Genentech, Inc., San Francisco, CA, USA

W10: Developing Standard Core Sets of Clinical Outcome Assessments and Their Related Endpoints for Specific Disease Indications Rooms 395-396 (3rd Floor)

Discussion Leaders: Meghana Chalasani, MHA, US Food and Drug Administration, Silver Spring, MD, USA; Laura Lee Johnson, PhD, US Food and Drug Administration, Silver Spring, MD, USA; Elektra Papadopoulos, MD, MPH, US Food and Drug Administration, Silver Spring, MD, USA

P9: Infectious Disease Studies Rooms 386-387 (3rd Floor)

2:15 - 2:30 *IN1* The Increased Risks of Non-Hepatic Cancers Among Hepatitis C Virus (HCV) Infected Patients: A Population-Based Cohort Study in the US

Wang W¹, Lo Re III V², Guo Y³, Xiao H⁴, Brown J¹, Park H¹, ¹University of Florida, College of Pharmacy, Gainesville, FL, USA, ²University of Pennsylvania, Philadelphia, PA, USA, ³University of Florida, College of Medicine, Gainesville, FL, USA, ⁴Bristol-Myers Squibb, Lawrenceville, NJ, USA

2:30 - 2:45 IN2 Temporal Changes in Cost-Effectiveness for Chronic Hepatitis C Virus Pharmacotherapy

Mattingly J¹, Love BL², ¹University of Maryland School of Pharmacy, Baltimore, MD, USA, ²University of South Carolina, Columbia, SC, USA

2:45 - 3:00 // One-Year Economic Burden Among Patients with Community-Acquired Pneumonia (CAP) Initially Managed in the Outpatient Setting: A Retrospective US Cohort Study, 2012-2017

Divino V¹, Schranz J², Shah H³, Jiang M⁴, DeKoven M⁴, Zilberberg M⁵, ¹IQVIA, Fairfax, VA, USA, ²Nabriva Therapeutics US, Inc., King of Prussia, PA, USA, ³Value Matters, LLC, Ridgefield, CT, USA, ⁴IQVIA, Falls Church, VA, USA, ⁵EviMed Research Group, LLC, Goshen, MA, USA

3:00 - 3:15	IN4 Reducing Hospital-Onset Clostridium Difficile Infection: An Agent-Based Modeling Approach to Evaluate Intervention Cost-Effectiveness Parker Al. Servic El. Sefder No. Alexer Of All Injury in a Missensin Medican Will LISA 2 William S. Middleton Memorial Veterans
	Barker A¹, Scaria E¹, Safdar N², Alagoz O ³, ¹University of Wisconsin, Madison, WI, USA, ²William S. Middleton Memorial Veterans Hospital, Madison, WI, USA, ³University of Wisconsin, Middleton, WI, USA
	P10: Drug-Related Public Health Studies Rooms 383-385 (3rd Floor)
2:15 - 2:30	PH1 Risk of Pneumonia Due to Incident Antipsychotic Drug Use Among Parkinson's Disease Patients Inguva S ¹ , Yang Y ² , Barnard M ² , Pittman E ² , ¹ University of Mississippi, University, MS, USA, ² University of Mississippi, University, MS, USA
2:30 - 2:45	PH2 Dual-Trajectories of Opioid and Gabapentinoid Use and Risk of Subsequent Drug Overdose Among United States Medicare Beneficiaries
	Zhou L ¹ , Bhattacharjee S ¹ , Kwoh CK ¹ , Tighe P ² , Reisfield GM ² , Malone D ¹ , Slack M ¹ , Lo-Ciganic W ² , ¹ University of Arizona, Tucson, AZ, USA, ² University of Florida, Gainesville, FL, USA
2:45 - 3:00	PH3 A Retrospective Database Analysis of Short-Acting and Long-Acting Opioid Use in Women with Endometriosis: I-Demographic Characteristics and Prevalence of Use
	As-Sanie S¹, <u>Soliman AM</u> ², Evans K³, Erpelding N⁴, Lanier R³, Katz N³, ¹University of Michigan, Ann Arbor, MA, USA, ²AbbVie, North Chicago, MA, USA, ³Analgesic Solutions, LLC, Wayland, MA, USA, ⁴Analgesic Solutions, LLC, Natick, MA, USA
3:00 - 3:15	PH4 Association Between Polypharmacy and Health-Related Quality of Life Among Cancer Survivors in the United States
	Babcock Z, Vyas A, Caffrey AR, Kogut S, University of Rhode Island, Kingston, RI, USA
3:15PM - 3:45PM	BREAK AND EXHIBITS VIEWING Poster and Exhibit Hall, Hall H
3:30PM - 4:30PM	ISPOR BOOTH EVENT Poster and Exhibit Hall, Booth #407
	Tips and Advice for New HEOR Professionals: Meet the Chair—Elisabeth Oehrlein
3:30PM - 7:00PM	RESEARCH POSTER PRESENTATIONS - SESSION 4 Poster and Exhibit Hall, Hall H
3·45PM - 4·45PM	BREAKOUT SESSION 6

BREAKOUT SESSION 6 3:45PM - 4:45PM

IP16: Real Option Value for Drugs: Is It Really an Option? Rooms 388-390 (3rd Floor)

Moderator: Adrian Towse, MA, MPhil, Office of Health Economics, London, UK

Panelists: Meng Li, PhD, ScM, University of Southern California, Los Angeles, CA, USA; Jens Grueger, PhD, University of York, Heslington, York, UK

IP17: Gene Therapy in Hemophilia: Can We Balance the Priorities of Patients, Providers, and Payers? Rooms 391-392 (3rd Floor)

Moderator: Louis P. Garrison, PhD, University of Washington, Seattle, WA, USA

Panelists: Jared Tate, PharmD, Premera Blue Cross, Bothell, WA, USA; Tim Brent, MBA, Hemophilia Foundation, New York, NY, USA; Richard McGee, MD, True North Oncology Consultants, Edmonds, WA, USA

IP18: Gazing into the HEOR Crystal Ball: What Might Be the Future Directions for HEOR in the 2020s? Rooms 278-282 (2nd Floor)

Moderator: Finn Børlum Kristensen, MD, PhD, University of Southern Denmark, Hilleroed, Denmark Panelists: Nancy Devlin, PhD, University of Melbourne, Melbourne, Australia; Ross Maclean, MD, PhD, MBA, Precision Health Economics, Los Angeles, CA, USA; Andrew Briggs, DPhil, University of Glasgow, Glasgow, Scotland, UK

W11: Are We Capturing the Entire Picture? - Family Spillover Effects in Economic Evaluation Rooms 393-394 (3rd Floor)

Discussion Leaders: Sachin Kamal-Bahl, PhD, SKB Consulting Inc., Philadelphia, PA, USA; Pei-Jung Lin, PhD, Tufts Medical Center, Boston, MA, USA; Erru Yang, MS, Genentech, Inc., San Francisco, CA, USA; Annie Kennedy, BS, Parent Project Muscular Dystrophy, Hackensack, NJ, USA

W12: Approaches to Advance the Value of Patient Preference Information in Medical Product Evaluation Rooms 395-396 (3rd Floor)

Discussion Leaders: Anindita Saha, BSE, US Food & Drug Administration, Silver Spring, MD, USA; Heather Benz, PhD, US Food and Drug Administration, Silver Spring, MD, USA; Megan Moncur, MS, US Food and Drug Administration, Silver Spring, MD, USA: Laura Lee Johnson, PhD, US Food and Drug Administration, Silver Spring, MD, USA

	P11: Comparative and Cost Analysis Rooms 386-387 (3rd Floor)
3:45 - 4:00	CO1 A Cost-Utility Analysis of Degarelix in the Treatment of Prostate Cancer in China Yang F ¹ , Du X ¹ , Xuan J ² , Fei J ³ , ¹ Shanghai Centennial Scientific Ltd, Shanghai, China, ² Sun Yat-Sen University, Guangzhou, China, ³ Ferring Pharmaceutical Consulting (Shanghai) Co., Ltd., Shanghai, China
4:00 - 4:15	CO2 Using QALYS vs DALYS to Measure Cost-Effectiveness: Does it Matter?Feng X, Ollendorf DA, Kim DD, Cohen JT, Neumann PJ, Tufts Medical Center, Boston, MA, USA
4:15 - 4:30	CO3 The Clinical and Economic Impact of HCV Treatment on Non-Hepatic Cancers Among HCV-Infected Patients Wang W ¹ , Lo Re III V ² , Guo Y ³ , Xiao H ⁴ , Brown J ¹ , Park H ¹ , ¹ University of Florida, College of Pharmacy, Gainesville, FL, USA, ² University of Pennsylvania, Philadelphia, PA, USA, ³ University of Florida, College of Medicine, Gainesville, FL, USA, ⁴ Bristol-Myers Squibb, Lawrenceville, NJ, USA
4:30 - 4:45	CO4 Alemtuzumab vs Generic Glatiramer Acetate 20mg in Patients with Relapsing Forms of Multiple Sclerosis: A Cost-Effectiveness Study in the United States Chirikov V¹, Ma I², Joshi N¹, Patel D¹, Smith A², Giambrone C², Cornelio N¹, Greene N², Hashemi L², ¹Pharmerit International, Bethesda, MD, USA, ²Sanofi, Cambridge, MA, USA
	P12: Real-World Data Studies Rooms 383-385 (3rd Floor)
3:45 - 4:00	RW1 The Impact of Delaying ALK Inhibitor Therapy on Outcomes: A Prescription Time Matching Method Sheinson D ¹ , Wu N ² , Wong W ² , ¹ Genentech, Inc., San Francisco, CA, USA, ² Genentech, Inc., South San Francisco, CA, USA
4:00 - 4:15	RW2 Retrospective Real-World Assessment of Response Outcomes in Oncology <u>Espirito JL</u> ¹ , Aguilar K ¹ , Boyd M ¹ , Frytak J ¹ , Robert NJ ² , ¹ McKesson Life Sciences, The Woodlands, TX, USA, ² McKesson Specialty Health, The Woodlands, TX, USA
4:15 - 4:30	RW3 Framework for Reliable Value Assessment of Treatments Using Causal Analysis of Observational Data: Support Matching Biological Therapy to Rheumatoid Arthritis Patients Shimoni Y ¹ , Ravid S ² , Bak P ³ , Karavani E ³ , Hensley Alford S ⁴ , Meade D ⁴ , Goldschmidt Y ³ , ¹ IBM Research - Haifa, Tel Aviv, TA, Israel, ² IBM Research - Haifa, Givaataim, Israel, ³ IBM Research - Haifa, Haifa, Israel, ⁴ IBM Watson Health, Cambridge, MA, USA
4:30 - 4:45	RW4 Development of Real-World Data and the Use of RWD for Evidence Generation in China Cai B¹, Xie Y¹, Gong Y¹, Luo W¹, Qu H², Liu J¹, ¹IQVIA, Shanghai, China, ²IQVIA, Shanghai City, China

BREAKOUT SESSION 7 5:00PM - 6:00PM

IP19: How Should Data on Social Determinants of Health be Best Used to Improve Health Outcomes and Reduce **Disparities?** Rooms 388-390 (3rd Floor)

Moderator: Christie Teigland, PhD, Avalere Health - An Inovalon Company, Bowie, MD, USA

Panelists: Karl Kilgore, PhD, Avalere Health - An Inovalon Company, Bowie, MD, USA; Matthew Pickering, PharmD, Pharmacy Quality Alliance, Alexandria, VA, USA; Angela Hagan, MPA, PhD, Humana, Inc., Willowick, OH, USA

IP20: How Is the "Regulatory-Grade" Criterion Defined and What Does It Take for RWE to Meet it? Rooms 278-282 (2nd Floor)

Moderator: David Thompson, PhD, Syneos Health, Manchester, MA, USA

Panelists: Dan Riskin, MD, MBA, Verantos, San Francisco, CA, USA; William H Crown, PhD, OptumLabs, Cambridge, MA, USA; David Martin, MD, MPH, US Public Health Service; Center for Drug Evaluation and Research, Silver Spring, MD, USA

W13: Leveraging Patient-Provided Information to Improve Real-World Evidence: Getting to Good Practices on How Rooms 395-396 (3rd Floor)

Discussion Leaders: Elisabeth Oehrlein, PhD, MS, National Health Council, Washington, DC, USA; Richard J. Willke, PhD, ISPOR, Lawrenceville, NJ, USA; Cristina Masseria, MSc, PhD, Pfizer, New York, NY, USA; Chris L. Pashos, PhD, AbbVie US LLC,

W14: Multicriteria Decision Analysis for Healthcare Decision Making in the United States: Active Learning Through a Real-Time MCDA Case Study Rooms 393-394 (3rd Floor)

Discussion Leaders: R. Brett McQueen, PhD, University of Colorado Denver, Denver, CO, USA; Jonathan D Campbell, PhD, University of Colorado Denver, Aurora, CO, USA; Zoltan Kalo, PhD, Eötvös Loránd University, and Syreon Research Institute, Budapest, Hungary

W15: Excel With Your Economic Models Using R Room 386-387 (3rd Floor)

Discussion Leaders: Devin Incerti, PhD, Precision Health Economics, Oakland, CA, USA; Joseph Frank Levy, PhD, Johns Hopkins University, Baltimore, MD, USA; Jeroen P. Jansen, PhD, Innovation and Value Initiative, Los Angeles, CA, USA

P13: Oncology Studies Rooms 383-385 (3rd Floor)

5:00 - 5:15 Understanding Variation in Treatment Sequences and Outcomes in Metastatic Colorectal Cancer: Using Real-World Data to Answer Real-World Questions

Wong HL1, Degeling K2, Jalali A1, Shapiro J3, Kosmider S4, Wong R5, Lee B1, Burge M6, Tie J1, Yip D7, Nott L8, Khattak A9, Lim S10, Caird S¹¹, IJzerman M¹², Gibbs P¹, ¹Walter and Eliza Hall Institute of Medical Research, Parkville, VIC, Australia, ²University of Twente, Enschede, Netherlands, ³Cabrini Health, Malvern, VIC, Australia, ⁴Western Health, Footscray, VIC, Australia, ⁵Walter and Eliza Hall Institute of Medical Research, Box Hill, Australia, ⁶Royal Brisbane and Women's Hospital, South Brisbane, QLD, Australia, ⁷The Canberra Hospital, Garran, ACT, Australia, ⁸Royal Hobart Hospital, Hobart, TAS, Australia, ⁹Flona Stanley Hospital, Murdoch, Australia, ¹⁰Campbelltown Hospital, Campbelltown, NSW, Australia, ¹¹Gold Coast University Hospital, Southport, QLD, Australia, 12 University of Melbourne, Melbourne, VIC, Australia

5:15 - 5:30 Impact of BRCA1/2 Mutation Status on Patient-Reported General Health Status in HER2-Advanced Breast Cancer: Results from a US Real-World Study

Niyazov A1, Lewis K2, Kemp J2, Rider A2, 1Pfizer Inc., New York, NY, USA, 2Adelphi Real World, Cheshire, UK

Review of the Application of Health-Related Quality of Life (HRQOL) Data in Recent Health Technology 5:30 - 5:45 Assessments (HTAS) of Cancer Immunotherapies (IOS) By the National Institute for Health and Care Excellence (NICE) Bullement A1, Shields G2, Hatswell AJ1, Schlichting M3, Bharmal M4, 1Delta Hat Limited, Nottingham, UK, 2University of Manchester, Manchester, UK, ³Merck KGaA, Darmstadt, Germany, ⁴Merck Healthcare KGaA, Darmstadt, Germany

P14: Neurological Disorders Studies *Room 292 (2nd Floor)*

5:00 - 5:15 Experiences, Healthcare Needs, and Potential Patient-Centered Approaches to Treat Depression and Fatigue Among Individuals with Parkinson's Disease: A Focus Group Study

Bhattacharjee S1, Zhou L1, Yegezu Z2, Khalil M3, Sherman SJ4, 1 University of Arizona, Tucson, AZ, USA, 2 The University of Arizona, Tucson, AZ, USA, ³West Virginia University, New York, NY, USA, ⁴The University of Arizona, College of Medicine, Tucson, AZ, USA

5:15 - 5:30 Cost-Utility Analysis of Single Dose Gene-Replacement Therapy for Spinal Muscular Atrophy Type 1 Compared to Chronic Nusinersen Treatment

Malone D1, Dean R2, Miller B2, Arjunji R3, Feltner DE3, Sproule DM3, Jensen IS2, Maru B3, Dabbous O3, 1University of Arizona, Tucson, AZ, USA, ²Precision Xtract, Boston, MA, USA, ³AveXis, Inc., Bannockburn, IL, USA

Use of Group-Based Trajectory Modeling to Identify Adherence Clusters in Patients with Multiple Sclerosis 5:30 - 5:45 Newly-Initiating Once- or Twice-Daily Oral Disease-Modifying Drugs

Nicholas J¹, Edwards NC², Edwards RA², Dellarole A³, Manca L³, Harlow DE⁴, Phillips A⁴, ¹OhioHealth Multiple Sclerosis Center, Columbus, OH, USA, ²Health Services Consulting Corporation, Boxborough, MA, USA, ²Fair Dynamics Consulting, Milan, Italy, ⁴EMD Serono, Inc., Rockland, MA, USA

5:45 - 6:00 Comparison of Trinetx Electronic Medical Record Database and National Ambulatory Medical Care Survey: Findings on the Inappropriate Medications Use in Parkinson's Disease in the United States

Masurkar P1, Rege S2, Aparasu RR3, 1College of Pharmacy, University of Houston, Houston, TX, USA, 2Pharmaceutical Health Outcomes and Policy, College of Pharmacy, University of Houston, Houston, TX, USA, 3University of Houston, Houston, TX, USA

5:00PM - 6:15PM **ISPOR FORUMS**

ISPOR Women in HEOR Initiative: Mentors and Thought Leadership: Relationship Building for Career Success Rooms 391-392 (3rd Floor)

This session is open to all attendees (women and men) interested in the advancement of women in the health economics and outcomes research (HEOR) field. The vision of the ISPOR Women in HEOR Initiative is to support the growth, development, and contribution of women in HEOR; to serve as a catalyst for women's leadership in the field; and to offer a platform for ISPOR women to collaborate, network, share, and mentor each other. We will outline the initiative's work to date, including results from a needs assessment survey and expand on growth opportunities including mentorship and networking with colleagues who seek to advance women's leadership in HEOR.

Speakers: Renée Arnold, PharmD, RPh, Icahn School of Medicine at Mount Sinai, and ICON PLC, New York, NY, USA; Shelby Reed, PhD, RPh, Duke University, Durham, NC, USA

POSTER AUTHOR DISCUSSION HOUR - SESSION 4 Poster and Exhibit Hall, Hall H 6:00PM - 7:00PM

6:00PM - 7:30PM **NETWORKING RECEPTION IN THE EXHIBIT HALL** Poster and Exhibit Hall, Hall H

After two full days of education sessions, learning opportunities, and scheduled meetings it is time to unwind and network! A New Orleans Jazz Quartet will provide the background music while you and your colleagues enjoy complimentary wine, beer, soft drinks and hors d'oeuvres. Take advantage of this dedicated time to visit the exhibitors you haven't had a chance to connect with, continue conversations with your colleagues, review posters, or just take advantage of the sponsored lounges to sit down, network and relax!

6:30PM - 7:30PM **ISPOR BOOTH EVENT** Poster and Exhibit Hall. Booth #407

Women in HEOR Networking Reception

Meet the speakers from the Women in HEOR open meeting and network with others who support the advancement of women in the field of HEOR.



7:00AM - 3:30PM	COAT ROOM HOURS Hall H Lobby		
8:00AM - 2:00PM	SPEAKER READY ROOM Room 277 (2nd Floor)		
8:00AM - 3:00PM	REGISTRATION HELP DESK HOURS Hall H Lobby		
8:00AM - 3:00PM	MULTI-FAITH PRAYER ROOM Room 298 (2nd Floor)		
8:00AM - 3:00PM	NURSING MOTHERS' ROOM Room 299 (2nd Floor)		
7:00AM - 8:15AM	ISPOR FORUMS Room 292 (2nd Floor)		
	ISPOR Health Preference Methods Special Interest Group During the open meeting, participants will receive an update on the activities conducted by the SIG. These include the SIG business plan, the SIG member-engagement plan, and the new SIG project.		

EDUCATIONAL SYMPOSIUM Rooms 278-282 (2nd Floor) 7:15AM - 8:15AM

AMGEN

The Evolution of HTAs: What Matters Most?

Sponsored by: Amgen

Moderator: Anusha Kheir, MPH, Amgen, Thousand Oaks, CA, USA

Speakers: Louis P. Garrison, PhD, University of Washington, Seattle, WA, USA; Felicity McNeill, PSM, Hepatitis Australia, Woden, ACT, Australia; Gordon G. Liu, PhD, Peking University, Beijing, China

8:30AM - 9:30AM

BREAKOUT SESSION 8

IP21: Replicable and Robust Database Evidence: What Does it Look like? Rooms 278-282 (2nd Floor)

Moderator: Sebastian Schneeweiss, MD, ScD, Brigham and Women's Hospital and Harvard Medical School, Boston, MA, USA Panelists: Shirley Wang, PhD, Brigham and Women's Hospital and Harvard Medical School, Boston, MA, USA; Kristijan Kahler, RPh, PhD, Novartis Pharmaceuticals Corporation, East Hanover, NJ, USA; Laura Happe, PharmD, MPH, Journal of Managed Care and Specialty Pharmacy, Alexandria, VA, USA

IP22: How Can Biosimilars Make Headway in the USA? Dealing with the Legal, Regulatory, Payer Coverage Policy, and Access Challenges Rooms 388-390 (3rd Floor)

Moderator: Anita Burrell, BA, MA, MBA, EVERSANA, Flemington, NJ, USA

Panelists: Chad Pettit, MBA, BSc, Amgen, Thousand Oaks, CA, USA; Ha Kung Wong, JD, MBA, Venable Fitzpatrick, New York, NY, USA; Joseph Franklin, PhD, JD, US Food and Drug Administration, Silver Spring, MD, USA

IP23: Can an Alternative Evaluation Approach, Addressing the Needs of the Purchaser Rather Than the Payer, Be the Answer to Standardizing the Information Set Used to Make Healthcare Purchasing Decisions? Rooms 393-394 (3rd Floor)

Moderator: Laura T. Pizzi, PharmD, MPH, RPh, Rutgers University, Piscataway, NJ, USA

Panelists: Randy Vogenberg, PhD, Institute for Integrated Healthcare, Employer Provider Interface Council of the Hospital Quality Foundation, Greenville, SC, USA; Michael Bryan Pursel, BPharm, RPh, MBA, CHP, Sanofi, Morrison, CO, USA; Richard Bullard, BPharm, Pharmacy Benefit Management Consultant, Phoenix, AZ, USA

W16: Eliciting and Applying Patient Preference Information for Regulatory Decision-Making: What Have We **Learned and Where Are We Going?** Rooms 395-396 (3rd Floor)

Discussion Leaders: Anindita Saha, BSE, US Food & Drug Administration, Silver Spring, MD, USA; Stephanie Christopher, MA, Medical Device Innovation Consortium, Arlington, VA, USA: Tonya Roney Moore, WomenHeart: The National Coalition for Women with Heart Disease, Burlington, NC, USA; Juan Marcos Gonzalez Sepulveda, PhD, Duke University, Durham, NC, USA

	P15: Cost and Resource Use Studies Rooms 383-385 (3rd Floor)
8:30 - 8:45	CR1 Patient Presentation, Complications and Health Resource Utilization Associated with Hardware Removal Within 1-Year After Open Reduction Internal Fixation of Femur Fractures Chitnis AS¹, Vanderkarr M², Amoloja T¹, Folly E³, Sparks C⁴, Holy CE¹, ¹Johnson & Johnson, New Brunswick, NJ, USA, ²DePuy Synthes, Inc., Raynham, MA, USA, ³Johnson & Johnson, Raynham, MA, USA, ⁴DePuy Synthes, West Chester, PA, USA
8:45 - 9:00	CR2 US National Payers Analysis of the Incremental Healthcare Burden Among Patients with Treatment-Resistant
6.43 - 9.00	Depression Shrestha A¹, Goutam P¹, Roach M¹, Everson K¹, Sison S¹, Joshi K², Sheehan JJ², Heerlein K², Jena AB³, ¹Precision Health Economics, Los Angeles, CA, USA, ²Janssen Pharmaceuticals, Titusville, NJ, USA, ³Harvard Medical School, Boston, MA, USA
9:00 - 9:15	Therapy Choice and Cost of Care in Patients with Advanced or Recurrent Endometrial Cancer Previously Treated with Platinum-Based Therapy: Analysis of US Claims Data Pothuri B ¹ , Perhanidis J ² , Gibson CJ ² , Brown J ³ , ¹ New York University Langone Medical Center, NYU School of Medicine, New York, NY, USA, ² TESARO, Inc., Waltham, MA, USA, ³ Levine Cancer Institute, Atrium Health, Charlotte, NC, USA
9:15 - 9:30	CR4 Resource Utilization within 30 Days of Car T Cells for Hematologic Malignancies Shah G, Park J, Sauter C, Duck E, Halton E, Batlevi C, Palomba ML, Younes A, Geyer M, Smith E, Santomasso B, Perales MA, Sabatini P, Giralt S, Brenjtens R, Bach PB, Memorial Sloan Kettering Cancer Center, New York, NY, USA
***************************************	P16: Treatment Patterns Rooms 386-387 (3rd Floor)
8:30 - 8:45	TP1 Real-World Treatment Patterns Among Patients with Metastatic Urothelial Cancer Receiving Second-Line Therapy in the US Veteran Population
	Bhanegaonkar A ¹ , Kim R ² , Pandya S ³ , Krulewicz S ⁴ , Wang L ³ , Pennock G ¹ , Phatak H ¹ , ¹ EMD Serono, Inc., Rockland, MA, USA, ² Pfizer, Inc., New York, NY, USA, ³ STATinMED Research, Plano, TX, USA, ⁴ Pfizer, Inc., Collegeville, PA, USA
8:45 - 9:00	TP2 Community Rheumatologists' Experience and Views on Non-Medical Switching to Biosimilars Klink A ¹ , Yeh T ² , Jeune-Smith Y ² , Phillips Jr EG ² , Feinberg BA ² , ¹ Cardinal Health Specialty Solutions, Philadelphia, PA, USA, ² Cardinal Health Specialty Solutions, Dublin, OH, USA
9:00 - 9:15	TP3 Factors Associated with Prescribing of Oral Disease Modifying Agents in Multiple Sclerosis <u>Earla JR</u> ¹ , Hutton GJ ² , Thornton JD ¹ , Aparasu RR ¹ , ¹ University of Houston, Houston, TX, USA, ² Baylor College of Medicine Medical Center, McNair Campus, Houston, TX, USA
9:15 - 9:30	TP4 Real-World Treatment Patterns for Patients with Metastatic Head and Neck Squamous Cell Carcinoma (MHNSCC) Treated with Immuno-Oncology (IO) Therapy Huang H¹, Shenolikar R², Seal B², <u>Tse J</u> ¹, Burudpakdee C³, ¹IQVIA, Cambridge, MA, USA, ²AstraZeneca, Gaithersburg, MD, USA, ³IQVIA, Fairfax, VA, USA
•••••	P17: Conceptual Papers Rooms 391-392 (3rd Floor)
8:30 - 8:45	CP1 It is All Relative! Impact of the Institute for Clinical and Economic Review (ICER) Budget Impact Threshold on Pricing Considerations <u>Liu S</u> ¹, Migliaccio-Walle K², Brown D¹, ¹Xcenda, LLC, Palm Harbor, FL, USA, ²Xcenda, Palm Harbor, FL, USA
8:45 - 9:00	CP2 Estimating the Survival and Cost Impact of Introducing First-Line Alectinib and Osimertinib for Patients with Advanced NSCLC: An Iten Model Assessment Moldaver D¹, Zhou A¹, Grima D¹, Hurry M², ¹Cornerstone Research Group, Burlington, ON, Canada, ²AstraZeneca Canada, Mississauga, ON, Canada
9:00 - 9:15	CP3 Eliciting Value Elements for a Patient-Driven Value Assessment Hong Y, Zhang C, Slejko JF, dosReis S, University of Maryland School of Pharmacy, Baltimore, MD, USA
9:15 - 9:30	<i>CP4</i> Payer Perspectives on Patient Reported Outcomes Measures for Reimbursement Decision-Making in the United States Mesana L¹, Dubois de Gennes C², Syed IA³, ¹Amaris, Jersey City, NJ, USA, ²Amaris, Levallois-Perret, France, ³Amaris, Toronto, ON, Canada
9:30AM - 2:00PM	POSTER & EXHIBIT HALL HOURS Poster and Exhibit Hall, Hall H

RESEARCH POSTER PRESENTATIONS - SESSION 5 Poster and Exhibit Hall, Hall H 9:30AM - 2:00PM

9:45AM - 10:45AM Phrma FOUNDATION SESSION/AWARDS Room 386-387 (3rd Floor)



This session will highlight the efforts of the four PhRMA Foundation Value Assessment Centers of Excellence and the new and diverse approaches they are using to capture and measure value. At the conclusion of this session, the Foundation will present their 2019 awards in Health Outcomes and Value Assessment to recognize the award recipients and promote these two areas of support of young scientists and research efforts.

Moderator: Sachin Kamal-Bahl, PhD, SKB Consulting Inc., Philadelphia, PA, USA

Speakers: Susan dosReis, PhD, University of Maryland School of Pharmacy, Baltimore, MD, USA; George Miller, PhD, Altarum, Ann Arbor, MI, USA; Jonathan D. Campbell, PhD, University of Colorado Skaggs School of Pharmacy and Pharmaceutical Sciences, Aurora, CO, USA; Peter J. Neumann, ScD, Tufts Medical Center, Boston, MA, USA

9:45AM - 10:45AM BREAKOUT SESSION 9

IP24: Can Meaningful Models Be Constructed for Rare Conditions? Rooms 278-282 (2nd Floor)

Moderator: C. Daniel Malone, PhD, RPh, University of Arizona, Tucson, AZ, USA

Panelists: Richard Chapman, PhD, MS, Institute for Clinical and Economic Review, Boston, MA, USA; Omar Dabbous, MD, MPH, AveXis, Inc., Bannockburn, IL, USA; Andrew Lloyd, DPhil, Acaster Lloyd Consulting Limited, London, UK

IP25: Is There an Urgent Need to Explore the Opportunities and Challenges of Wide Use of RWE in Medical Devices? Rooms 391-392 (3rd Floor)

Moderator: Lizheng Shi, PhD, Tulane University School of Public Health and Tropical Medicine, New Orleans, LA, USA Panelists: Dongyi (Tony) Du, MD, PhD, US Food and Drug Administration, Silver Spring, MD, USA; Scott Tackett, MHA, MPH, Surgical, Sunnyvale, CA, USA; Somesh Nigam, PhD, Blue Cross Blue Shield of Louisiana, Baton Rouge, LA, USA

IP26: Could Formal HTA Be the Solution to High Healthcare Costs in the USA? Rooms 393-394 (3rd Floor)

Moderator: Wrik Ghosh, BA, MSc, Costello Medical Singapore Pte Ltd, Singapore, Singapore

Panelists: Daniel A. Ollendorf, PhD, Tufts Medical Center, Boston, MA, USA; Thomas Butt, PhD, Peking University, Beijing, China; Sarah Breen, MA, MSc, MSD UK, Hoddesdon, UK

W18: Generating External Control Arms Using Real-World Data: Analytic Challenges and Recommendations Rooms 395-396 (3rd Floor)

Discussion Leaders: Carrie Savage Bennette, PhD, MPH, Flatiron, Seattle, WA, USA; Blythe Adamson, PhD, MPH, Flatiron Health, New York, NY, USA; Anirban Basu, PhD, University of Washington, Seattle, WA, USA

W19: Health Economists Can Help Reduce the Uncertainty of the Risk in Value-Based Contracts! Rooms 388-390 (3rd Floor)

Discussion Leaders: Anju Parthan, PhD, Alkermes, Inc., Waltham, MA, USA; Morgan Kruse, BA, Optum, San Jose, CA, USA; Kelly Fust, MS, Optum, Plymouth, MA, USA; Michele Kohli, PhD, Quadrant Health Economics, Inc., Hamilton, ON, Canada

P18: Diabetes Studies Rooms 383-385 (3rd Floor)

9:45 - 10:00 Disparities in the Quality of Care for Diabetes Among US Adults: The National Health and Nutrition Examination Survey (NHANES), 1999 to 2016

Kamat S1, Muzumdar I2, Gousse Y3, Gu A3, 1St. John's University, Queens, NY, USA, 2College of Pharmacy and Health Sciences, St. John's University, Jamaica, NY, USA, ³College of Pharmacy and Health Sciences, St. John's University, New York, NY, USA

Adherence to DPP-4 Inhibitors vs Pioglitazone in Type 2 Diabetes Patients with Chronic Kidney Disease: A 10:00 - 10:15 Retrospective Claims Database Analysis

Gor D¹, Lee TA², Schumock G², Walton SM³, Gerber B¹, Nutescu EA⁴, Touchette D³, ¹University of Illinois at Chicago, Chicago, IL, USA, ²University of Illinois at Chicago College of Pharmacy, Chicago, IL, USA, ³Department of Pharmacy Systems, Outcomes and Policy, College of Pharmacy, University of Illinois at Chicago, Chicago, IL, USA, University of Illinois at Chicago, College of Pharmacy, Chicago, IL, USA

Quantifying the Opportunity to Reduce Total Cost of Care through Targeted Medication Prioritization and 10:15 - 10:30 Adherence Improvement in Diabetes

Schneeweiss S1, Eapen S2, Jan S3, 1Brigham and Women's Hospital and Harvard Medical School, Boston, MA, USA, 2Aetion, Inc, Boston, MA, USA, ³Horizon Blue Cross Blue Shield, Newark, NJ, USA

10.30 - 10.45

DM4 Modeling the Incidence of Microvascular Complications at Glycemic Control Targets Recommended by the American Diabetes Association for Adult Patients with Type 1 Diabetes: An Analysis Using the Prime Diabetes Model Pollock R¹, Valentine WJ², ¹Covalence Research Ltd, London, UK, ²Ossian Health Economics and Communications GmbH, Basel, Switzerland

10:00AM - 11:00AM ISPOR BOOTH EVENT Poster and Exhibit Hall, Booth #407

Take Control of Your ISPOR Experience: Update Your Member Profile and Email Preferences

11:00AM - 12:30PM WELCOME & THIRD PLENARY SESSION New Orleans Theater, Mid-Level Entrance

Welcome From ISPOR President and ISPOR 2020 Conference Announcement Federico Augustovski, MD, MSc, PhD, Institute for Clinical Effectiveness and Health Policy, Buenos Aires, Argentina

THIRD PLENARY SESSION: IS AFFORDABILITY DRIVING A NEED TO REVOLUTIONIZE DRUG PRICING?

Moderator: Colleen M. Flood, University of Ottawa Centre for Health Law, Policy, and Ethics, Ottawa, ON, Canada Speakers: Muna Bhanji, RPh, Merck, Philadelphia, PA, USA; Meindert Boysen, PharmD, MSc, NICE, Manchester, England; John M. O'Brien, PharmD, MPH, US Department of Health and Human Services, Washington, DC, USA; Mark Trusheim, MS, NEWDIGS and MIT, Boston, MA, USA

12:30PM - 1:45PM EXHIBITS & RESEARCH POSTER PRESENTATIONS VIEWING - SESSION 5 Poster and Exhibit Hall. Hall H

12:30PM - 2:00PM LUNCH IN THE POSTER & EXHIBIT HALL Poster and Exhibit Hall, Hall H

12:45PM - 1:45PM POSTER AUTHOR DISCUSSION HOUR - SESSION 5 Poster and Exhibit Hall, Hall H

BREAKOUT SESSION 10 2:00PM - 3:00PM

> W20: Improving Patient Access to Life-Saving Therapies: What Needs to Be Done to Fulfill the Promise of **Biosimilars** Rooms 391-392 (3rd Floor)

Discussion Leaders: Steven Simoens, MSc, PhD, KU Leuven, Leuven, Belgium; Cate Lockhart, PharmD, PhD, Biologics and Biosimilars Collective Intelligence Consortium, Greenbank, WA; Jacqueline Vanderpuye-Orgle, PhD, PAREXEL, Glendale, CA, USA; Delphine Courmier, PhD, MBA, AMGEN, Thousand Oaks, CA, USA

W21: Identifying and Addressing Barriers to the Adoption of Standardized Outcome Measures in Patient **Registries and Clinical Practice** Rooms 393-394 (3rd Floor)

Discussion Leaders: Richard Gliklich, MD, OM1, Boston, MA, USA; Elise Berliner, PhD, Agency for Healthcare Research and Quality, Rockville, MD, USA

W22: Beyond Trial Replication: Using Real-World Data to Bridge the Efficacy-Effectiveness Gap in Healthcare Rooms 395-396 (3rd Floor)

Discussion Leaders: David Thompson, PhD, Syneos Health, Manchester, MA, USA; Manfred Stapff, MD, PhD, TriNetX Inc., Cambridge, MA, USA; Joseph Dicesare, MPH, Allergan, Madison, NJ, USA

W23: Getting the Most Out of Value-Based Contracting for Medical Devices Rooms 388-390 (3rd Floor) Discussion Leaders: Jyoti Aggarwal, MHS, Pharmerit International, Bethesda, MD, USA; Vasudha Bal, MSc, MBA, BD, Franklin

Lakes, NJ, USA; Trevor Wear, JD, MHA, Sidley Austin LLP, Chicago, IL, USA; Dale Cooke, MA, JD, PhillyCooke Consulting, Penn Valley, PA, USA

W24: Patient-Focused Drug Development: Operational Considerations for Conducting Qualitative Research in **Special Populations** Rooms 383-395 (3rd Floor)

Discussion Leaders: Elizabeth (Nicki) Bush, MHS, Eli Lilly and Company, Indianapolis, IN, USA; Selena Daniels, PharmD, MS, US Food and Drug Administration, Silver Spring, MD, USA; Shannon Keith, MS, Clinical Outcomes Solutions, Chicago, IL, USA; Kim Kelly, PhD, Clinical Outcomes Solutions, Tucson, AZ, USA

Good Practices for Outcomes Research



- Setting international standards with consensus guidance recommendations
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ISPOR Conference Evaluation

We're listening.

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Be a voice and help us plan for 2019.

ISPOR Session Evaluation

Have thoughts about a particular session? We're interested.

- Evaluate presentations through the ISPOR conference app
- Provide real-time responses immediately following the presentation
- 2-question evaluation for each presentation that can be accessed through the description portion of the presentation on the app.

Invitational Group Meetings

Many ISPOR Member Groups meet in person during the conference to work on projects, reports, articles and other specific tasks that advance their group's objectives. These member groups include: Special Interest Groups (SIGs), Task Forces (TF), Councils & Roundtables, Consortium, Networks, and Chapters. Invitational Group Meetings are by invitation only.

Participants will receive an email reminder and notification of any changes to the group meeting schedule from the ISPOR Staff or ISPOR member coordinating the meeting. Invitational Group Meetings are included in the conference app daily schedule to allow invited participants the option to add the meeting to their personal schedule.

Visit www.ispor.org >> Member Groups for information on how to join the many member groups.

Sunday, May 19	12:00PM - 1:00PM LUNCH ON YOUR OWN FOR SHORT COURSE DELEGATES	
8:30AM - 5:30PM	ISPOR Health Technology Assessment - Pharmacy & Therapeutics (HTA-P&T) Roundtable - North America	Room 291 (2nd Floor)
12:00PM - 1:00PM	ISPOR Joint Councils Luncheon	Room 289 (2nd Floor)
1:00PM - 4:00PM	ISPOR Institutional Council Roundtable	Room 288 (2nd Floor)
1:00PM - 4:00PM	ISPOR Student Network Leadership Retreat	Room 397 (3rd Floor)
2:30PM - 3:30PM	ISPOR Publications Management Advisory Board (MAB)/ISPOR Journal Editors-in-Chief Join Business Meeting	t Room 398 (3rd Floor)
Monday, May 20	12:00PM - 1:30PM LUNCH FOR DELEGATES SERVED IN THE POSTER EXHIBIT HALL	
7:00AM - 8:15AM	ISPOR Machine Learning Task Force Proposal Group	Room 399 (3rd Floor)
7:15AM - 8:15AM	ISPOR Statistical Methods Special Interest Group	Room 297 (2nd Floor)
7:15AM - 8:15AM	ISPOR Value & Outcomes Spotlight Editorial Advisory Board	Room 288 (2nd Floor)
7:15AM - 8:15AM	ISPOR Health Preference Methods Special Interest Group	Room 398 (3rd Floor)
7:15AM - 8:15AM	ISPOR Oncology Special Interest Group	Room 289 (2nd Floor)
7:15AM - 8:15AM	ISPOR Biosimilar Special Interest Group	Room 290 (2nd Floor)
11:00AM - 12:30PM	ISPOR Patient Preference Measurement Task Force Proposal Group	Room 398 (3rd Floor)
11:00AM - 12:15PM	ISPOR Medical Devices and Diagnostics Special Interest Group	Room 297 (2nd Floor)
12:00PM - 1:00PM	ISPOR CEE Consortium	Room 289 (2nd Floor)
12:15PM - 4:45PM	ISPOR Patient Representatives Roundtable - North America	Room 291 (2nd Floor)
1:00PM - 2:00PM	ISPOR Midwest Chapter	Room 288 (2nd Floor)
1:00PM - 2:00PM	ISPOR Africa Network	Room 289 (2nd Floor)
1:00PM - 2:00PM	ISPOR Asia Consortium Industry Committee	Room 290 (2nd Floor)
4:00PM - 5:00PM	ISPOR Past Presidents Council	Room 288 (2nd Floor)
5:00PM - 7:00PM	ISPOR International Initiatives on the Assessment of the Value of Medical Technologies Working Group	Room 398 (3rd Floor)
5:15PM - 7:15PM	ISPOR Chapter Leadership Training	Room 397 (3rd Floor)
7:30PM - 9:00PM	ISPOR Value in Health Editorial Board and Editorial Advisory Board	Room 290 (2nd Floor

Invitational Group Meetings

Tuesday, May 21	12:00PM-1:30PM LUNCH FOR DELEGATES SERVED IN THE POSTER EXHIBIT HALL	
7:15AM - 8:15AM	ISPOR Open Source Models Special Interest Group	Room 399 (3rd Floor)
7:15AM - 8:15AM	ISPOR Patient Centered Special Interest Group	Room 398 (3rd Floor)
7:15AM - 8:15AM	ISPOR Clinical Outcomes Assessment Special Interest Group	Room 297 (2nd Floor)
11:00AM - 12:00PM	ISPOR Open Source Models Task Force	Room 399 (3rd Floor)
12:00PM - 1:00PM	ISPOR Colombia Chapter	Room 398 (3rd Floor)
12:00PM - 1:00PM	ISPOR Arabic Network	Room 289 (2nd Floor)
12:00PM - 2:00PM	ISPOR Student and Faculty Luncheon	Room 397 (3rd Floor)
2:00PM - 3:30PM	ISPOR Education Council	Room 290 (2nd Floor)
3:30PM - 4:30PM	ISPOR Student Roundtable	Room 397 (3rd Floor)
3:45PM - 4:45PM	ISPOR Value in Health Regional Issues Editorial Board & Editorial Advisory Board	Room 398 (3rd Floor)
3:45PM - 5:15PM	ISPOR Performance Based Outcomes (PerfO) Task Force	Room 399 (3rd Floor)
7:00PM - 8:30PM	ISPOR Health Technology Assessment (HTA) Council	Room 290 (2nd Floor)
Wednesday, May	22 12:30PM - 2:00PM LUNCH FOR DELEGATES SERVED IN THE POSTER EXHIBIT HALL	
7:15AM - 8:15AM	ISPOR Personalized/Precision Medicine Special Interest Group	Room 399 (3rd Floor)
7:15AM - 8:15AM	ISPOR Real-World Evidence Special Interest Group	Room 288 (2nd Floor)
7:15AM - 8:15AM	ISPOR Digital Health Special Interest Group	Room 398 (3rd Floor)
9:00AM - 10:00AM	ISPOR Boston Chapter	Room 397 (3rd Floor)

ISPOR Publications Get published. Get noticed.



ISPOR's family of publications provide ample opportunities to contribute to the science and understanding of health economics and outcomes research (HEOR). Whether you're conducting research for publication in peer-reviewed journals or writing about the everyday use and application of HEOR in healthcare decisions, submitting your research to ISPOR's publications is an excellent way to get noticed and advance the field.



Value in Health is an international, indexed journal that publishes original research and health policy articles that help healthcare leaders make evidence-based decisions.

Value in Health Regional Issues is an online, MEDLINE®-indexed journal that focuses on health-related topics that impact the health systems in the following regions: 1) Asia; 2) Central and Eastern Europe, Western Asia, and Africa; and 3) Latin America.

Value & Outcomes Spotlight is a bimonthly HEOR news magazine that covers timely HEOR topics, updates from ISPOR leadership, and HEOR news from around the world.

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ISPOR 2019



Poster & Exhibit Program

Research Poster Presentations Overview

Exhibit Program Overview

Exhibitor Listing

Poster & Exhibit Hall Floor Plan

NEW! ISPOR 2019 Exhibitor HEOR Theater*

Continue your education at the ISPOR 2019 Exhibitor HEOR Theater!

Be sure to make time in your conference schedule to attend these 30-minute insightful, informative, and educational sessions presented by ISPOR 2019 Exhibiting Companies. Exhibitor HEOR Theater is located in the Exhibit Hall.

MONDAY, MAY 20

11:15AM - 11:45AM

Getting to the "Why": Gaining Additional Insights for **HEOR Studies Through Diagnostic Laboratory Data** Presenters: Heather von Allmen, General Manager, Explorer Product, Prognos; Mohdhar Habib, Director, Global Health Economics, Amgen

prognos

2:30PM - 3:00PM

Demonstrating the Use of Constrained Optimization on A Real-World Problem

Presenters: Katherine A. Hicks, MS, Director of Health Economics, RTI Health Solutions (RTI-HS), Durham, NC, USA; Stephanie R. Earnshaw, PhD, Vice President of Health Economics, RTI Health Solutions (RTI-HS), Durham, NC, USA

RTI Health Solutions

4:00PM - 4:30PM

Critical Pitfalls to Avoid in Value-Based Contracting and **Engaging in Value-Based Efforts**

Presenter: Steve Carter, Senior Vice President, Global Pricing and Product Strategy, Precision Xtract



TUESDAY, MAY 21

11:15AM - 11:45AM

Integrated Research - A New Operating Model to Enable Research and Real-World Data as a Natural Output of **Clinical Practice**

Presenters: Stephanie Reisinger, Vice President, General Manager Veradigm Life Sciences



2:30PM - 3:00PM

Linked Data Breakthrough Delivers Major Advancement for PRO and Clinical Research

Presenters: Lulu K. Lee, PhD, Vice President, Health Outcomes Research, Kantar; Tom Haskell, Global Head of Data Analytics,

KANTAR

4:00PM - 4:30PM

Making the Patient Voice Count - Demonstrating When, Why, and How to Engage Patients

Presenters: Caitlyn Solem, PhD, Executive Director, Patient-Centered Outcomes Pharmerit International; Kelly McCarrier, PhD, MPH, Director and Qualitative Research Lead, Patient-Centered Outcomes Pharmerit International



^{*}The HEOR Theater presentations are not an official educational offering of ISPOR 2019, and are not sponsored, endorsed or accredited by ISPOR.

Research Poster Presentations Overview

More than 1700 poster presentations will be on display during the conference in the Poster & Exhibit Hall H (1st fl).

- The poster hall is organized in rows (A-N) and each poster board is numbered accordingly (eg, A1, L15). Each poster has been assigned a specific numbered board location.
- Poster presentations also are available on the myISPOR2019.zerista.com web platform and mobile app.
- Presenting authors will be with their posters during the Poster Author Discussion Hour.
- An author index will be available in Value in Health (Volume 22, Suppl 1). The issue will be ONLINE ONLY, available 1 month after the meeting.

Poster Presentations Display Hours

POSTER PRESENTATION SESSIONS	POSTER LOCATION	PRESENTER SET-UP TIME	POSTER DISPLAY HOURS	AUTHOR DISCUSSION HOUR	PRESENTER DISMANTLE TIME*
SESSION 1: MONDAY, MAY 20					
PCN: CANCER	Rows: A-K	8:00AM - 10:30AM	10:30AM - 2:00PM	1:00PM - 2:00PM	2:00PM
PGI: GASTROINTESTINAL DISORDERS	Rows: K				
PIT: INJURY & TRAUMA	Rows: L				
PVM: VETERINARY MEDICINE	Rows: L				
SESSION 2: MONDAY, MAY 20					
PDB: DIABETES/ENDOCRINE/METABOLIC DISORDERS	Rows: A-E	3:00PM - 3:30PM	3:30PM - 7:00PM	6:00PM - 7:00PM	7:00PM
PIH: INDIVIDUAL'S HEALTH	Rows: E-G				
PMH: MENTAL HEALTH	Rows: G-I				
PMS: MUSCULOSKELETAL DISORDERS	Rows: I-K				
PSU: SURGERY	Rows: K-L				
SESSION 3: TUESDAY, MAY 21					
PAM: ALTERNATIVE MEDICINE & NUTRITION	Rows: A	8:00AM - 10:30AM	10:30AM - 2:00PM	1:00PM - 2:00PM	2:00PM
PBI: BIOLOGICS/BIOSIMILARS/ REGENERATIVE MEDICINE	Rows: A-B				
PCV: CARDIOVASCULAR DISORDERS	Rows: B-F				
PIN: INFECTIOUS DISEASES	Rows: F-I				
PND: NEUROLOGICAL DISORDERS	Rows: I-L				
SESSION 4: TUESDAY, MAY 21					
PDG: DRUGS & GENERICS	Rows: A-D	3:00PM - 3:30PM	3:30PM - 7:00PM	6:00PM - 7:00PM	7:00PM
PMU: MULTIPLE DISEASES	Rows: D-G				
PRO: RARE & ORPHAN DISEASES	Rows: G-I				
PRS: RESPIRATORY-RELATED DISORDERS	Rows: I-L				
PUK: URINARY/KIDNEY DISORDERS	Rows: L				
SESSION 5: WEDNESDAY, MAY 22					
PMD: MEDICAL DEVICES	Rows: A-B	8:00AM - 9:30AM	9:30AM - 2:00PM	12:45PM – 1:45PM	2:00PM
PNS: NO SPECIFIC DISEASE	Rows: B-J				
PPM: PERSONALIZED & PRECISION MEDICINE	Rows: J-K				
PSS: SENSORY SYSTEM DISORDERS	Rows: K				
PSY: SYSTEMIC DISORDERS/CONDITIONS	Rows: K-L				

^{*}Posters that are not removed at the scheduled dismantle times will be discarded.

Exhibit Program Overview

Exhibit Viewing Hours (Hall H)

Monday, May 20 10:30AM - 7:30PM (Welcome Reception 6:00PM - 7:30PM) Tuesday, May 21 10:30AM - 7:30PM (Networking Reception 6:00PM - 7:30PM)

Wednesday, May 22 9:30AM - 2:00PM

Exhibitor HEOR Theater Hours (Hall H)

Monday, May 20

11:15AM - 11:45AM Prognos

2:30PM - 3:00PM 2:30PM - 3:00PM Kantar RTI 4:00PM - 4:30PM 4:00PM - 4:30PM **Pharmerit** Precision Health Economics -

Precision Xtract

prognos RTI Health Solutions'





Tuesday, May 21

11:15AM - 11:45AM



Veradigm Health



Networking and Lounges

Provided by EVERSANA, Johnson & Johnson, Veradigm Health, Charging Lounge

Poster & Exhibit Hall

Wi-Fi Network: ISPOR2019 Password: HEALTHCORE Sponsored by HealthCore





HealthCore^{*}

Sunday, May 19

8:00AM - 11:59PM Exhibitor Set-Up (No re-entry after 10:00PM)

Monday, May 20

7:00AM - 10:30AM Exhibitor Set-Up 10:30AM - 7:30PM **Exhibits Viewing**

10:30AM - 11:00AM Coffee Break & Exhibits Viewing

12:00PM - 1:30PM Lunch

12:00PM - 2:00PM Exhibits & Research Poster Presentations Viewing

3:15PM - 3:45PM Coffee Break & Exhibits Viewing

6:00PM - 7:30PM Welcome Reception Sponsored by Evidera

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Tuesday, May 21

10:30AM - 7:30PM **Exhibits Viewing**

10:30AM - 11:00AM Coffee Break & Exhibits Viewing

12:00PM - 1:30PM

Exhibits & Research Poster Presentations Viewing 12:00PM - 2:00PM

3:15PM - 3:45PM Coffee Break & Exhibits Viewing

6:00PM - 7:30PM Networking Reception Provided by ISPOR



Wednesday, May 22

9:30AM - 2:00PM **Exhibits Viewing**

9:30AM - 10:00AM Coffee Break & Exhibits Viewing

12:30PM - 2:00PM Exhibits & Research Poster Presentations Viewing

12:30PM - 2:00PM Lunch

2:00PM - 10:00PM Exhibitor Dismantle

Exhibitor Listing

Company Name B	ooth Number
Adelphi Real World & Adelphi Values	201
Aetion	803
Amaris Consulting UK Ltd	902
AMPLEXOR	1004
Analysis Group	405
AplusA	1007
AstraZeneca	1012
Barrington James	1009
Black Swan Analysis Ltd	413
ВНЕ	203
Boston Strategic Partners,	Inc 308
Bristol-Myers Squibb	702
Cardinal Health	809
CERobs Consulting, LLC	Table 5
Certara Evidence & Acces	s* 300
Clinakos Inc	514
Clinical Practice Research Datalink (CPRD)	914
CHEORS	509
Cornerstone Research Gro	oup Inc 907
Costello Medical	310
Creativ-Ceutical	410
CTI Clinical Trial & Consult Services	ing 903
Currant	Table 6
Datacubed Health	908
Decision Resources Group	1002
Digital Health Outcomes	821
Dymaxium, Inc	609
eMAX Health Systems, LLC	402
EPI-Q, Inc	213
Evalueserve	705
Evidence Partners	411
Evidera*	503
Exponent	811

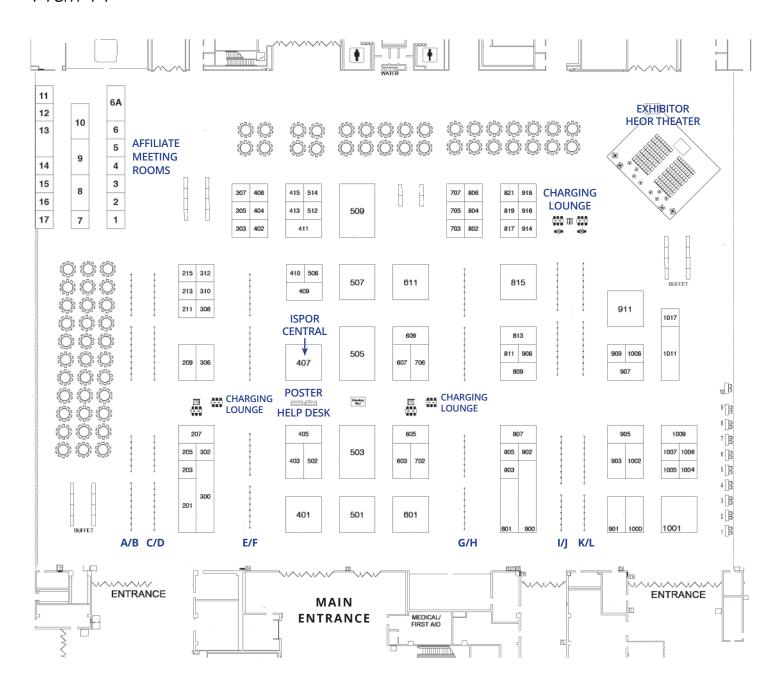
Company Name	Booth Number
FACT.org/FACITtrans	303
FIECON	603
Future Science Group	211
Genesis Research	1011
HealthCore, Inc*	401
Huron	706
IBM Watson Health	911
ICON	1001
Ipsos HealthCare	409
IQVIA	505
ISPOR	407
JMDC Inc	415
Journal of Health Econor and Outcomes Research	
Kantar*	900
KMK Consulting, Inc	406
Lighthouse Outcomes	703
Mapi Research Trust	1005
Market Access Transforr	mation 605
Mckesson	502
Monument Analytics	205
Normin Health Consultir	ng Table 8
Northwestern University	/ Table 9
Novosys Health	215
OM1	306
OPEN VIE	512
Optum	815
PAREXEL	905
Pharmerit International	* 801
Policy Analysis, Inc	209
PRA Health Sciences	807
Precision Xtract/Precisi Health Economics*	on 611
Premier	817
PRMA Consulting	207
Prognos*	Table 10

Company Name	Booth Number
Real Life Data SLU	403
RTI Health Solutions*	507
Rutgers University	Table 4
RWS Life Sciences	909
Scientist.com	302
Self Care Catalysts	404
SHYFT Analytics	813
SIRIUS Market Access	1017
snaploT	307
STATinMED Research	1000
Syneos Health	901
Taylor & Francis	506
The American Journal of Managed Care	819
TransPerfect	806
TreeAge Software	916
TriNetX*	601
Tufts Medical Center	918
Universite de Bordeaux	802
University of Maryland - Pharmaceutical Health S Research Graduate Prog	Services
Veradigm*	805
Verantos, Inc	Table 3
Vitaccess Limited	1008
Worldwide Clinical Trials	5 707
Xavier University	Table 2
Xcenda	501
YPrime	312
ZS	607

^{*}Sponsoring Organizations

Poster & Exhibit Hall Floor Plan

Hall H



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ISPOR Science and Service Awards Program

The ISPOR Science and Service Awards Program is designed to foster and recognize excellence and outstanding technical achievement in health economics and outcomes research (HEOR). ISPOR also awards lifetime achievement and leadership awards to those who advance these disciplines in the field and by service to the Society.



Featured Award Recipients

2019 ISPOR AVEDIS DONABEDIAN OUTCOMES RESEARCH LIFETIME ACHIEVEMENT AWARDEE

Marc L. Berger, MD, Consultant, New York, NY, USA

2019 ISPOR MARILYN DIX SMITH LEADERSHIP AWARDEE

Josephine Mauskopf, PhD, RTI Health Solutions, Research Triangle Park, NC, USA



Additional 2019 ISPOR Scientific Achievement Awards

Bernie J. O'Brien New Investigator Award

Zirui Song, MD, PhD, Harvard Medical School, Boston, MA, USA

Value in Health Paper of The Year Award

Mónica Hérnandez, MSc, PhD, University of Sheffield, Sheffield, UK

Value in Health Regional Issues Excellent Article Awards

José Miguel Uribe-Restrepo, MD, MPH, Javeriana University Medical School, Bogatá, Colombia Alexandra Beletsi, PharmD, PhD, Servier Hellas Pharmaceuticals EPE, Athens, Greece

Award for Excellence in Methodology in Health Economics and Outcomes Research

A. James O'Malley, MS, PhD, Geisel School of Medicine at Dartmouth, Lebanon, NH, USA

Award for Excellence in Application of Health Economics and Outcomes Research

William V. Padula, PhD, MS, University of Southern California, Los Angeles, CA, USA

Awardees are being honored at the ISPOR Inaugural Awards Banquet on Sunday, May 19, 2019.

2019 ISPOR AVEDIS DONABEDIAN OUTCOMES RESEARCH LIFETIME ACHIEVEMENT AWARD

ISPOR's most prestigious award, the Avedis Donabedian Outcomes Research Lifetime Achievement Award, was established to honor the body of work and contributions to the field made by the late Avedis Donabedian, MD, MPH. The Award recognizes an individual's outstanding, life-long achievement in improving health outcomes.

2019 ISPOR AVEDIS DONABEDIAN OUTCOMES RESEARCH LIFETIME ACHIEVEMENT AWARDEE Marc L. Berger, MD, Consultant, New York, NY, USA



Marc L. Berger, MD, is a semi-retired, part-time consultant. Until July 2017, he was vice president, Real World Data and Analytics at Pfizer, Inc. Marc has held senior-level positions in industry including executive vice president and senior scientist at OptumInsight; vice president, Global Health Outcomes at Eli Lilly and Company; and vice president, Outcomes Research and Management at Merck & Co., Inc. He currently serves as advisor to several companies, including SHYFT Analytics.

Additionally, Marc contributes to ongoing efforts by ISPOR and the Duke-Margolis Center for Health Policy to recommend how real-world evidence can be produced to enhance and expand its usefulness for regulatory agencies and other healthcare authorities. Marc has written or cowritten more than 130 peer-reviewed articles, book chapters, and other publications on a range of topics, including health services research, outcomes research, health economics, and health policy.



2019 ISPOR MARILYN DIX SMITH LEADERSHIP AWARD

The Marilyn Dix Smith Leadership Award was established in 2014 in honor of ISPOR's Founding Executive Director, Marilyn Dix Smith, RPh, PhD. The Award recognizes one individual each year that has provided extraordinary leadership to the Society.

2019 ISPOR MARILYN DIX SMITH LEADERSHIP AWARDEE

Josephine Mauskopf, PhD, RTI Health Solutions, Research Triangle Park, NC, USA



Josephine Mauskopf, PhD, is vice president of Health Economics at RTI Health Solutions. She has over 30 years of experience both as a consultant and within the pharmaceutical industry designing and implementing health economic research strategies for prevention and treatment of infectious diseases, psychiatric illness, and neurologic diseases. She has been an active member of ISPOR since its beginning. She has presented posters, podiums, workshops, and issues panels regularly at the

international and European conferences. She served as editor-in-chief for Value in Health from 2002 to 2010. She cochaired 3 ISPOR task forces: 2 for budget impact analysis and 1 for economic evaluation of vaccination programs and served on the CHEERS Task Force. The Budget Impact Analysis Task Force Report and related publications have served as the basis for country-specific guidelines. With other ISPOR members, she developed and presented a premeeting course on budget impact analysis that has trained many ISPOR attendees. She served on the ISPOR Board of Directors from 2014 to 2016.

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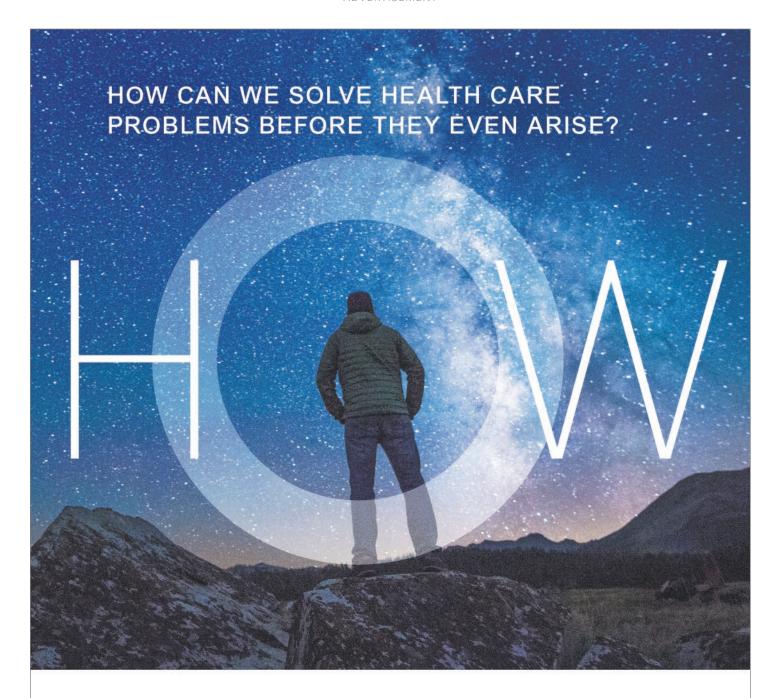
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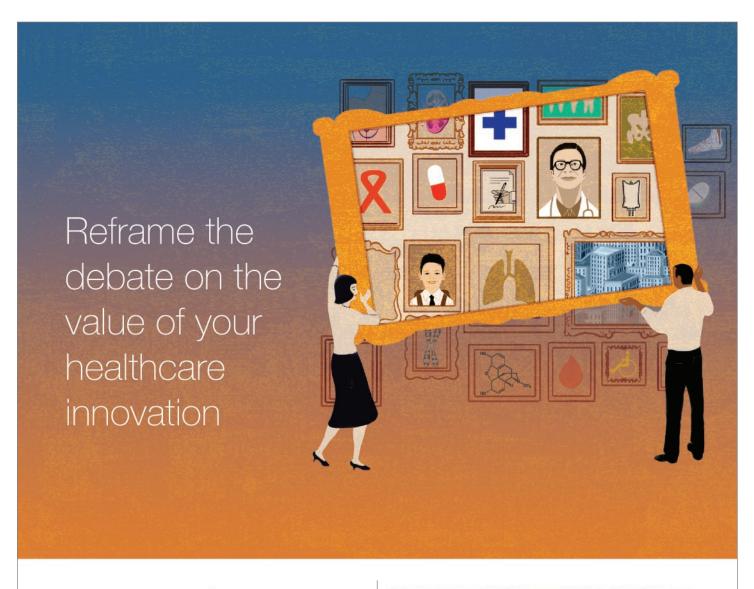


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Three of the Precision experts in attendance:



Anupam Jena, MD, PhD Scientific Advisor, Associate Professor of Health Policy, Harvard Medical School



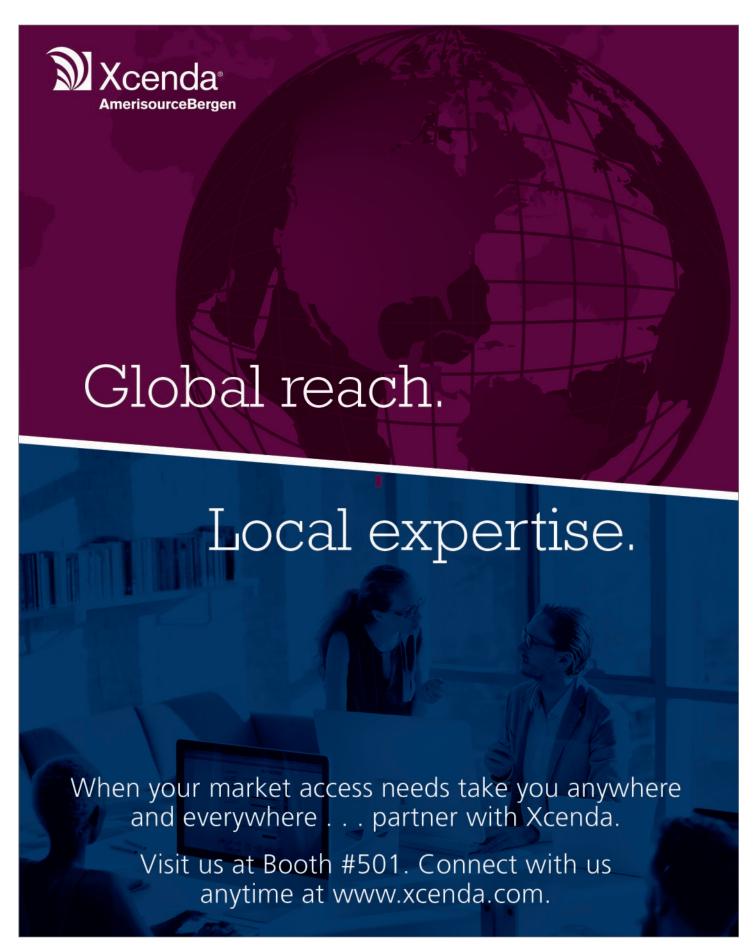
Jeroen Jansen, PhD Chief Scientist



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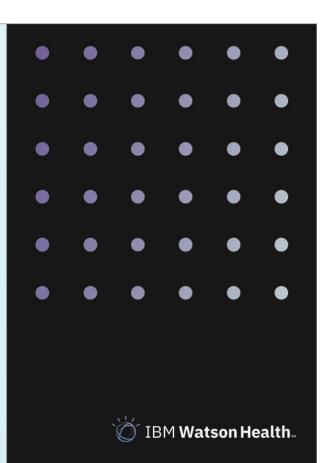


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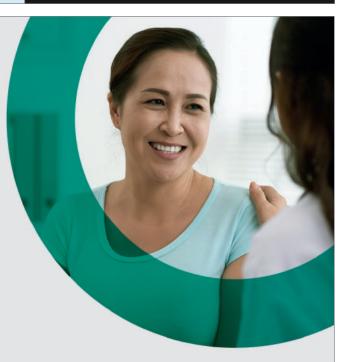


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ISPOR members, through its working groups, have developed a rich repository of HEOR resources that set the standard for research excellence in the field. Interest in the field of health economics and outcomes research (HEOR) has grown exponentially as governments and other payers grapple with how to provide the best possible health outcomes at affordable costs. At ISPOR, we believe that every healthcare decision should be informed by the best scientific research derived from rigorous, proven methodologies. Toward that goal, the Society's mission is to promote HEOR excellence to improve decision making for health globally.

Good Practices for Outcomes Research Pharmacoeconomic Guidelines Around the World Global Healthcare Systems Road Maps Scientific Presentations Database International Digest of Databases Assessing the Evidence for Decision Makers Outcomes Research Guidelines Index Health Technology Assessment Central



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ISPOR 2019 TOP10 HEOR TRENDS

NOW AVAILABLE



DRUG SPENDING AND PRICING

This subject has expanded beyond the pricing of pharmaceuticals to encompass drug spending and its impact on payers' healthcare budgets.



GOING BEYOND UNIVERSAL HEALTH COVERAGE

Universal healthcare cannot be universal without ensuring that patients do not face undue barriers to accessing healthcare.



REAL-WORLD EVIDENCE

There is increasing interest and potential for converting real-world data into real-world evidence to inform healthcare decision making.



AGING POPULATION

Elder care and long-term care will continue to be global healthcare challenges as the number of people in the world aged 60 years or older



PRICE TRANSPARENCY: NOT JUST ABOUT DRUGS

The lack of transparency in the pricing of healthcare services impedes consumers' healthcare decision making.



"BIG DATA" CONTINUE TO MAKE NOISE

The use of "big data" can assist clinicians in making better healthcare decisions for their patients.



VALUE ASSESSMENT FRAMEWORKS

Value assessment frameworks can be an important element in moving towards a more value-based care model.



HEALTHCARE DECISION MAKING IN LOW-INCOME COUNTRIES

The difference between health technology assessment use by high-income and low-income countries is notable.



PERSONALIZED/PRECISION MEDICINE

As researchers continue to determine the roles that genes play in diseases, HEOR will be needed to evaluate the diagnostics and drugs derived from their discoveries.





UNHEALTHY BEHAVIORS

The root causes of many chronic diseases include a host of unhealthy behaviors that lead to a variety of diseases responsible for the majority of all deaths worldwide.



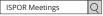
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Key Information

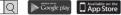
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Because of the professional nature of the program, and safety and liability reasons, guests and anyone under the age of 18 are not permitted access to or to register for the conference. This includes access to the conference in general, to scientific presentations, and to the poster and

All sessions at ISPOR 2019 are presented in English. ISPOR regrets that due to the disruption to other delegates, whisper translation (chuchotage) is not permitted in any session, including short courses. To discuss options to meet educational needs in multiple languages, please contact conferences@ispor.org.

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You may check your coat, baggage, and/or poster with an attendant in the Coat Check Room, located in the lobby of Hall H of the convention center. Daily coat check fees are as follows: \$2.00 per coat and \$3.00 per bag/poster case. Cash and credit cards will be accepted.

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Plenary session, issue panel, workshop, ISPOR forum, and symposia slides will be available via the conference app and at the ISPOR 2019 Released Presentations page at www.ispor.org during/after the conference, subject to speaker approval.

Podium and poster presentation abstracts and released slides or poster PDFs are available at the ISPOR Scientific Presentations Database (a searchable database of over 45,000 research papers presented at ISPOR conferences) at http://www.ispor.org/research_study_digest/index.asp.

The Released Presentations page will feature many of the conference's slide presentations as PDFs. In 2018, more than 80% of the presentations were available to the public during/after the conference. The Released Presentations page is accessible via the conference mobile app and at www.ispor.org/ISPOR2019-Released-Presentations.

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Upload the final version of your slide presentation in the Speaker Ready Room on the SAME day of your session!

All speakers are encouraged to use the Speaker Ready Room to preview their slide presentations and/or upload an updated version. Presentations submitted to ISPOR Speaker's Corner by the specified advance deadline and all presentations uploaded/updated in the Speaker Ready Room 30 minutes prior to the session will be preloaded to the computer in the session room. All speakers are requested to arrive at their presentation room 15 minutes prior to the session start time. ISPOR staff will be available in the session room to assist the

A Speaker Ready Room is provided in Room 277 with the following opening hours:

· Sunday, May 19 12:00PM - 6:00PM · Monday, May 20 8:00AM - 6:00PM 8:00AM - 6:00PM · Tuesday, May 21 • Wednesday, May 22 8:00AM - 2:00PM

ISPOR RESEARCH PRESENTATION AWARDS

Awards are given for the best research presentations for podiums and posters in the categories of GENERAL, NEW INVESTIGATOR, and STUDENT (up to 3 in each category). All research podium presentations are considered for an award. The top 10% of research poster presentations, based on abstract review score, are considered for a poster presentation award. These are identified with a rosette and will be judged during the conference. Award recipients will be notified by email and recognized on the ISPOR website at

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Communicating by way of social media is encouraged if it falls within embargo and communications rules.









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For further questions on these policies, please contact: Betsy Lane (blane@ispor.org), Director and Chief Marketing & Communications Officer.

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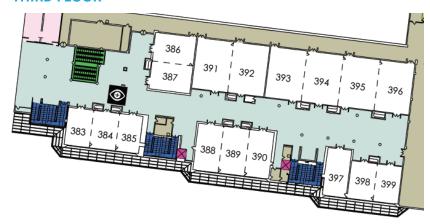
FINANCIAL DISCLOSURE INFORMATION

Research podium and poster presentation financial disclosure information will be available online only at: https://www.ispor.org/valueinhealth_index.asp in Value in Health (Volume 22, Suppl 1) in June 2019. Faculty and staff involved in the planning or presentation of this conference are required to disclose all real or apparent commercial financial affiliations related to conference content. This information is available on request at the ISPOR Registration desk.

Please ask ISPOR staff members for any additional information about the conference or about ISPOR. ISPOR staff can be identified by their ISPOR name badges.

Conference Rooms Floor Plans

THIRD FLOOR



SECOND FLOOR

Please enter the New Orleans Theater from the Mid-Level, one level above the Second Floor.



FIRST FLOOR







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CALL FOR PAPERS

Systematic Literature Reviews Related to Healthcare Treatments and Policies

Value in Health

Systematic literature reviews are an essential component for obtaining data inputs or assessing the impact of health technologies on clinical, economic, or health-related quality of life. Systematic reviews may inform coverage decisions for drugs, devices, or public health interventions, and frequently are used in comprehensive health technology assessments. When conducted properly, systematic literature reviews pool all relevant data to allow a more efficient process for assessing value. Therefore, a full understanding of systematic reviews—and how to implement them in practice—is imperative for anyone involved in healthcare research, practice, and policy.

Recognizing the inherent usefulness of these types of studies, the Editors of *Value in Health* are issuing an open Call for Papers for systematic literature reviews on a wide array of topics that seek to inform healthcare decision making. Submissions do not need to focus solely on reviews of randomized controlled

trials; they can include reviews of observational studies, economic evaluations, outcomes research studies, and preference-based assessments. Reviews can address any aspect of value in health (eg, quality of life, resource use, and cost-effectiveness), but papers reporting reviews of studies containing only clinical endpoints are out of scope for this call.

Topics of interest include, but are not limited to:

- Systematic reviews of the value of drugs, devices, procedures, and other health technologies
- Evaluations that provide credible evidence of heterogeneity of treatment effects across comparator health interventions
- Systematic reviews of healthcare policies or the use of methods to assist policy making (eg, MCDA)
- Methodological articles that address bias or other techniques to produce comprehensive assessments

Submissions received before **November 15, 2019** will have the best chance of being published in *Value in Health* in 2020. Final decisions regarding ultimate acceptance rest solely with the Editors.

Authors should submit manuscripts through the journal's online submission system at https://mc.manuscriptcentral.com/valueinhealth and be sure to classify their submissions as Systematic Literature Reviews.

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