

## Optimizing Multicancer Early Detection (MCED) Testing Based on Patient Stratification: A Comprehensive Analysis of Economic and Clinical Impact from a US Payer Perspective

Blake Long, MD, MBA; Mashaël Al-Hegelan, MD, MBA; Michael Fried, MBA, MHI  
Alva10, Inc, Lexington, MA

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### INTRODUCTION

- Cancer occurs primarily in older adults and is the second-leading cause of death in the United States, with total medical costs of upwards of \$209 billion in 2020<sup>1</sup>
- The incidence of early-onset cancers (occurring at age <50 years) increased at a 0.3% annual rate between 2010–2019<sup>2</sup>
  - The annual percentage increase in early onset incidence was predominately in specific organ systems: gastrointestinal (2.2%), urinary (1.3%), female reproductive (0.9%), and breast (0.9%), with breast cancer having the largest numeric increase<sup>2</sup>
- Although the etiology underlying increasing incidence of cancer in younger adults is multifactorial, obesity is now a known risk factor for many of these cancers (colorectal, pancreatic, esophageal, liver, gallbladder, gastric, endometrial/uterine, ovarian, kidney, and breast)<sup>2</sup>
- Only 5 cancers (colorectal, breast, lung, cervical, and prostate) have a recommended screening protocol in selected segments of the general population, which are primarily stratified by age<sup>1</sup>
  - Cancer types that lack recommended screening protocols account for 50% of cancer diagnoses each year<sup>1</sup>
- Multicancer early detection (MCED) testing via liquid biopsy is an emerging technology intended to improve outcomes and costs of cancer care through earlier diagnoses
- However, concerns regarding population-wide utilization exist, including:
  - MCED testing costs (based on age of test initiation and test frequency); for example, a currently marketed test for adults aged >50 years has an estimated \$100 billion annual cost<sup>3</sup>
  - Appropriate evaluation following positive test results and optimal confirmation strategies
  - MCED false positives, which can lead to both significant costs and patient anxiety. The rate of false positives is dependent on individual test performance and cancer-specific prevalence

- MCED overdiagnoses, which are limited with MCED detection but can lead to consequential unnecessary treatment harm and costs
- Improving clinical outcomes and associated costs via detection of earlier stage cancers
- Optimal utilization of MCED tests may require their use for specific cancer types in defined populations with specific risk factors and younger ages, or outside guideline-recommended screening paradigms

## OBJECTIVE

- Dynamic modeling of MCED test utilization in specific populations that can identify the age ranges, risk factors, cancer types, and test performance requirements for the most effective testing strategy to improve clinical and economic outcomes from a US commercial payer perspective

## RESULTS

### Scenario 1: Obesity-related cancers

- Testing the population aged 40–54 years with severe obesity for 10 obesity-related cancers ([Figure 1](#)) resulted in testing 9.0% of the age cohort selected, intercepting 21.8% of evaluated cancers, and shifting the mean cancer stage at diagnosis from 1.9 to 1.6 ([Table 1](#))

**Figure 1.** Model inputs for 2 MCED testing scenarios

MCED-Qualifying Risk Factors			MCED-Detected Cancers Evaluated		
	Scenario 1	Scenario 2		Scenario 1	Scenario 2
Severe obesity	X	X	Breast	X	X
Smoking		X	NSCLC		X
Heavy alcohol			Colorectal	X	X
Family/genetic			Melanoma		X
HPV infection		X	Kidney	X	X
Age Ranges Included (Years)			Endocrine/uterine	X	X
30–34			Pancreatic	X	X
35–39			Esophageal	X	X
40–44	X	X	Thyroid		X
45–49	X	X	Liver	X	X
50–54	X	X	Ovarian	X	X
55–59			Cervical		X
60–64			Gallbladder	X	X
65–69			Stomach/gastric	X	X
70–74					
>74					

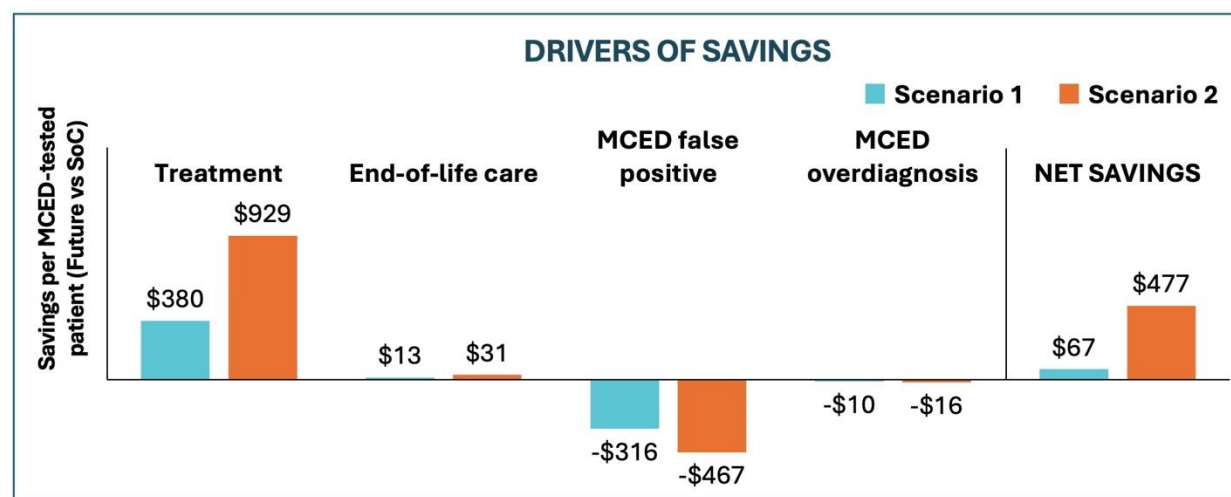
**Table 1.** Key results for 2 MCED testing scenarios

Result	Scenario 1	Scenario 2
<b>Savings Future vs SoC</b>		
<b>Savings per MCED-tested patient</b>	\$67	\$477
<b>Per-member per-month savings</b>	\$0.09	\$1.00
<b>Cost savings (relative reduction)</b>	0.7%	6.2%
<b>MCED Test Characteristics</b>		
<b>MCED-tested patients<sup>a</sup></b>	9.0%	13.5%
<b>Cancers intercepted by MCED test<sup>a</sup></b>	21.8%	37.0%
<b>Mean stage at detection (SoC/Future)<sup>b</sup></b>	1.9/1.6	2.2/1.7
<b>Scenario Parameters</b>		
<b>Cancers tested</b>	10	14
<b>Risk factors included</b>	Severe obesity	Severe obesity, smoking, or HPV infection
<b>Ages tested (years)</b>	40–54	40–54

<sup>a</sup> Of members in the selected age ranges of the evaluated cancers. <sup>b</sup> Based on MCED-intercepted cancers in the Future and equivalent cancers in SoC.

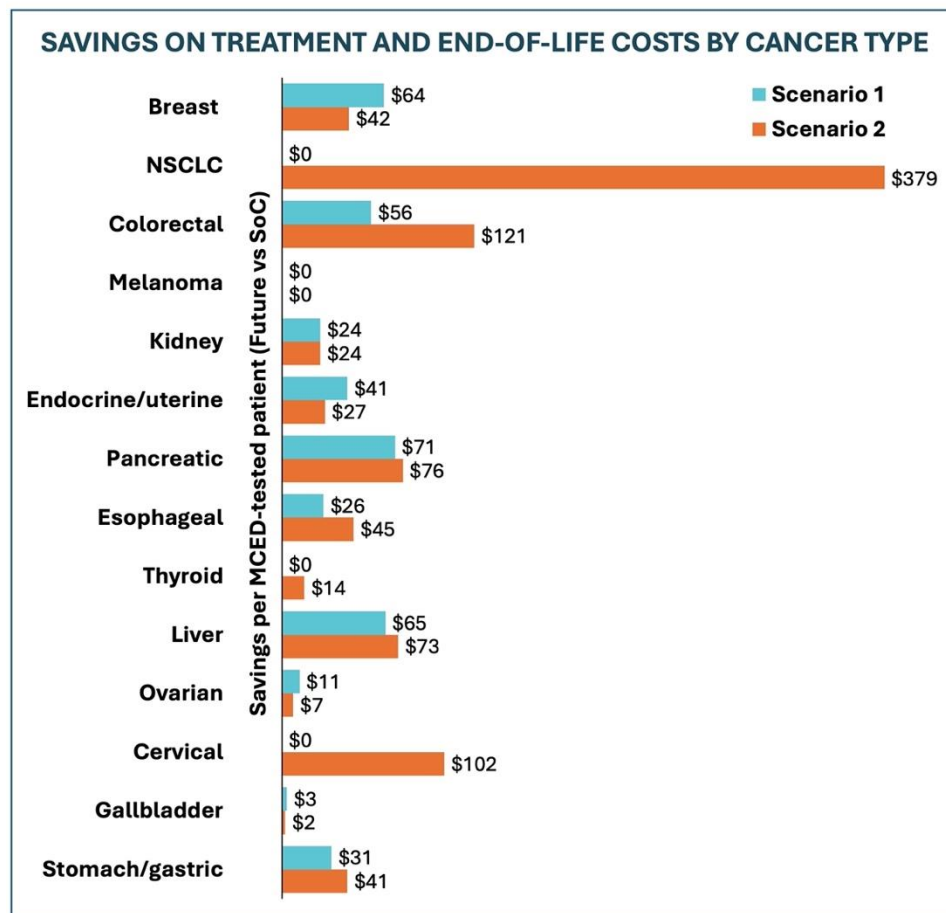
- Cost savings (not including test cost) from standard of care (SoC) to the Future state with MCED testing were \$67 per MCED-tested patient ([Table 1](#))
  - Savings per MCED-tested patient for treatment and end-of-life (EOL) care were \$393 ([Figure 2](#))
  - These savings were offset by costs of \$326 for MCED false positives and MCED overdiagnoses

**Figure 2.** Savings per MCED-tested patient by cost category



- In Scenario 1, treatment and EOL savings were greatest for breast, colorectal, pancreatic, and liver cancer ([Figure 3](#))

**Figure 3.** Savings per MCED-tested patient by cancer type



### Scenario 2: 3 Risk Factors and All Cancers Evaluated

- Testing the population aged 40–54 years with any of 3 risk factors (severe obesity, smoking, or HPV infection) for 14 cancers ([Figure 1](#)) resulted in testing 13.5% of the age cohort selected, intercepting 37.0% of evaluated cancers, and shifting mean stage at diagnosis from 2.2 to 1.7 ([Table 1](#))
- Cost savings were \$477 per MCED-tested patient ([Table 1](#))
  - Treatment and EOL savings were \$960, while costs of \$483 were incurred for MCED false positives and overdiagnoses ([Figure 2](#))
- Cost savings were greatest for NSCLC, colorectal, and cervical cancer ([Figure 3](#))

## CONCLUSIONS

- Stratifying the population for MCED testing reduces the number of tested patients and enriches the testing protocol for the detection of cancer
- Targeted utilization of MCED tests can result in cost savings and improved clinical outcomes
- MCED screening strategies may be viable in the context of increasing incidence of early-onset cancer and for cancers without current screening paradigms

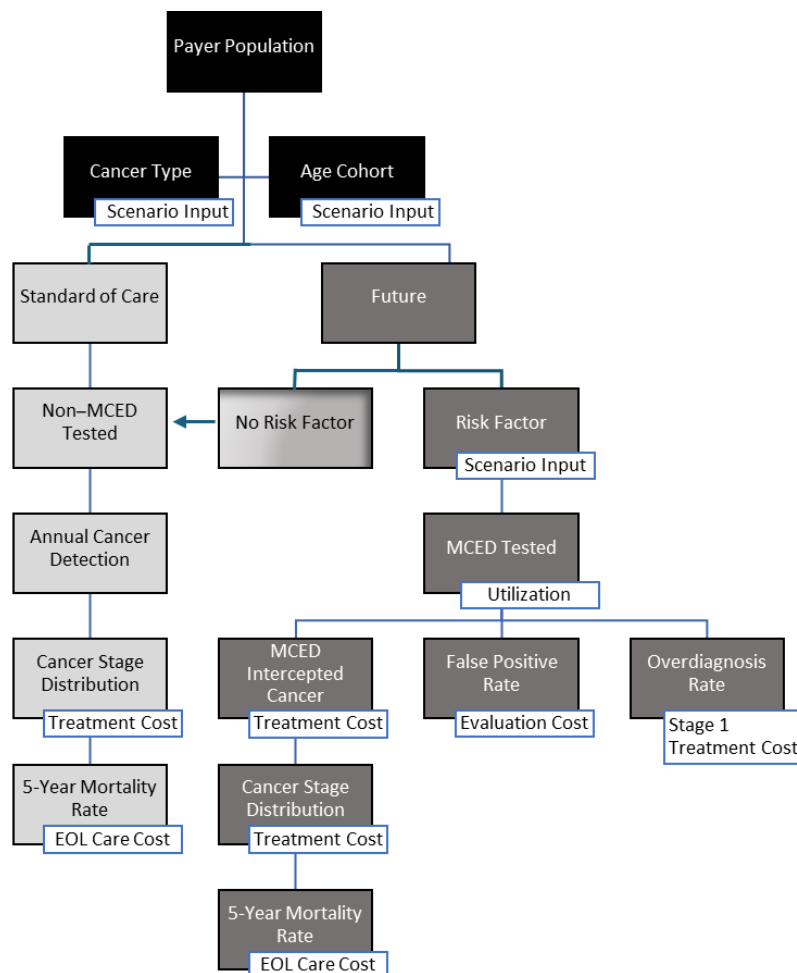
- The scenario examples demonstrate that dynamic modeling of MCED test utilization can identify combinations of ages, risk factors, and cancer types to create effective testing strategies to improve clinical and economic outcomes
- Modeling also identifies areas for further research and real-world evidence production for MCED test development and adoption

## METHODS

### Model

- Using a hypothetical 1-million-payer population, the SoC for a 1-year patient cohort across 14 solid-tumor cancers was modeled for 1-year incidence, stage at detection, mortality, and costs over 5 years of both treatment and EOL care ([Figure 4](#))

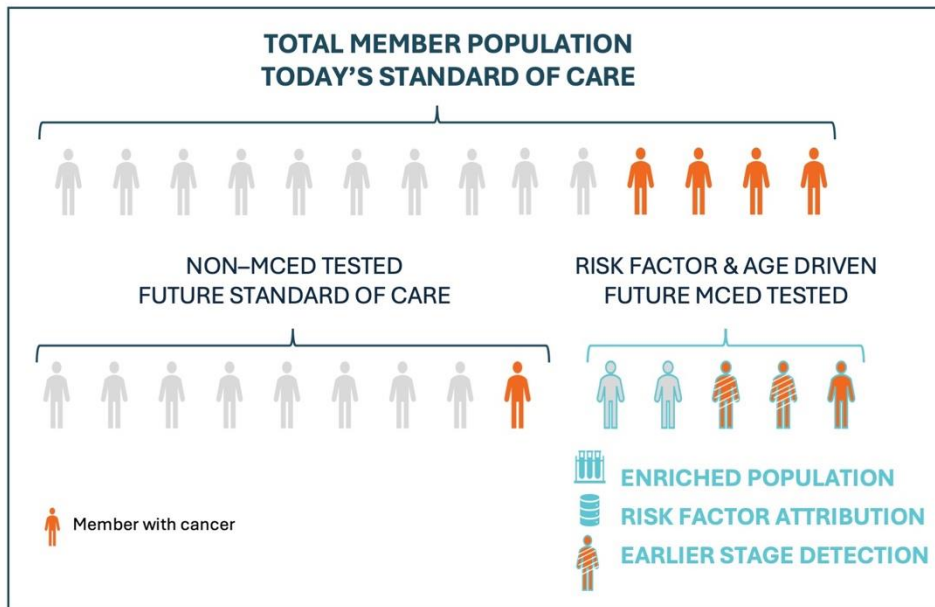
**Figure 4.** Flow diagram of model parameters for the SoC and Future states



- The Future state modeled the effects of MCED test use on cancers intercepted, stage at detection, and mortality and accounted for costs of treatment, EOL care, MCED false positives, and MCED overdiagnoses.

- An MCED overdiagnosis occurs when a cancer that would have remained undetected and not caused harm is instead detected and treated
- The modeled population can be stratified by age range, risk factors, and cancer types evaluated, producing multiple scenarios for analysis ([Figure 5](#))

**Figure 5.** Population for MCED testing in the Future state



- The model estimates potential net savings from SoC to the Future state for MCED-tested patients
- MCED testing is utilized once and occurs at the beginning of the 5-year model
- In the model, MCED testing shifts the stage at detection to an earlier cancer stage and pulls forward detected cancer cases to younger age cohorts<sup>4</sup>
- One-way sensitivity analysis allows for identification of key model inputs

### Cancer Incidence and Mortality

- Incidence and mortality rates for each cancer type were derived from the 2020 Surveillance, Epidemiology, and End Results (SEER) database by 5-year age cohorts over ages 30–74 years, published literature, and the population for each age cohort from US Census data ([Table 2](#))<sup>4-6</sup>

**Table 2.** Population per age cohort (US Census data)

Age Range (Years)	Proportion of 1-million Member Population
<30	377,968 (37.8%)
30–34	69,934 (7.0%)
35–39	66,813 (6.7%)
40–44	64,291 (6.4%)
45–49	58,880 (5.9%)
50–54	62,431 (6.2%)
55–59	62,910 (6.3%)
60–64	63,364 (6.3%)
65–69	55,902 (5.6%)
70–74	45,477 (4.5%)
>74	72,029 (7.2%)

- Five-year mortality rates are derived from SEER data and are weighted across stage (I-IV) for each cancer type by prevalence

### **Risk Factors**

- The proportion of each cancer type attributable to common risk factors was derived from published literature<sup>7-10</sup>
- The percentage of the population with each risk factor by age cohort was derived from published sources (**Table 3**)<sup>8,11,12</sup>



**Table 3.** Key inputs to the MCED testing model

Model Input	Value
Payer member population	1,000,000
End-of-life costs	\$80,000
MCED false positive cost (Scenario 1/Scenario 2)	\$4,972/\$5,256
MCED test specificity	90%
MCED false positive rate (Scenario 1/Scenario 2)	6.4%/8.9%
MCED overdiagnosis, incremental rate (age <50/≥50 years)	1.0%/5.0%
MCED pulled-forward cancers (Stage I/II/III/IV)	20%/40%/60%/70%
Years of treatment costs	5
<b>Risk factors (proportion of patients)</b>	
Severe obesity	9%
Smoking	5%
Heavy alcohol use	5%
Family/genetic risk	14%
HPV infection	1%
<b>Overlap of risk factors</b>	10%

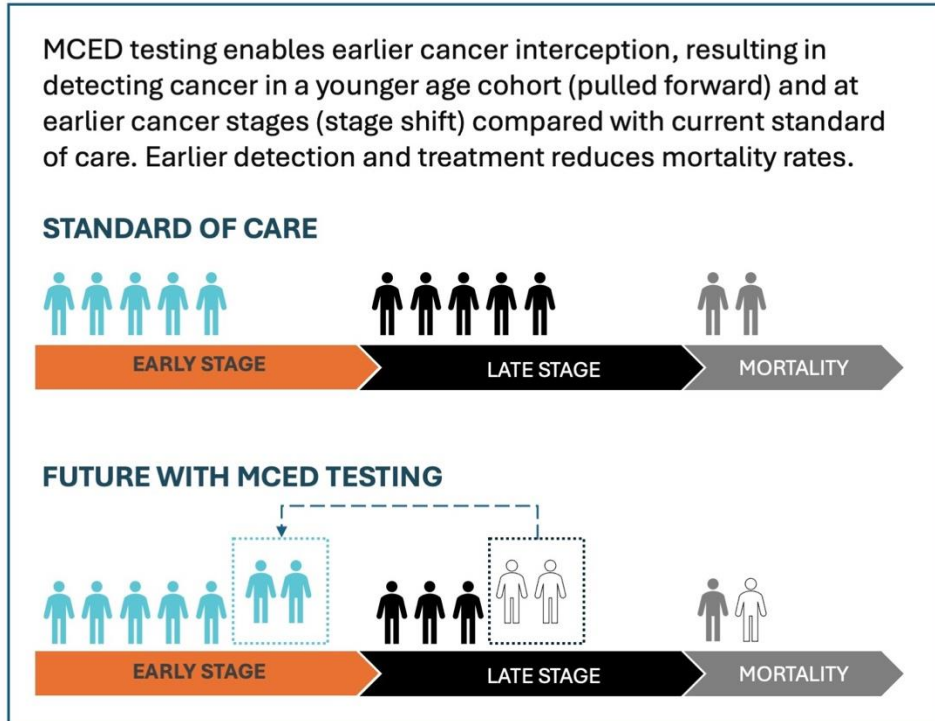
- A 10% overlap of patients with multiple risk factors was assumed
- In the model, selecting the age cohort and risk factors determines the population of patients to undergo MCED testing ([Figure 1](#))
- Attribution risk factors were derived for the model, enriching the population for testing ([Figure 2](#))
- For each cancer with an attributable risk factor, the attribution risk factor determines the number of cancers potentially detectable by MCED testing, and cancers not attributed to these risk factors could not be early detected in the model ([Figure 5](#))

### MCED Impact

- Modeled MCED test utilization results in early cancer interception, shift to earlier stage at diagnosis, reduced mortality, and more effective and cost-efficient treatment of patients ([Figure 6](#))



**Figure 6.** Effects of MCED testing



- Cancer stage at detection in SoC was derived from SEER data by cancer type and age<sup>4,5</sup> and was weighted by the incidence of the selected cancer types
- The cancer stage at detection by cancer type (which is shifted earlier in the Future state) was based on published literature<sup>4</sup>
  - Time-shifted earlier detection is greater with higher cancer stages
- The rates of cancer cases pulled forward to younger age cohorts because of earlier detection are greater with higher cancer stages ([Table 3](#))
- The MCED test performance characteristics are generalized across all cancer types and stages and can be varied
- The model assumes a specificity of 90%
- The MCED false positive rate is determined by MCED test specificity and varies depending on the number and types of cancers selected ([Table 3](#))
- The MCED overdiagnosis rate is dependent on cancer type and age at detection and is assumed to be lower (1.0%) for the younger age group (<50 years) and slightly higher (5.0%) for the older age group (≥50 years) for costing estimates ([Table 3](#))

### Costs

- Commercial payer costs are calculated based on 5 years of treatment and are expressed in 2023 US dollars ([Table 3](#))
- For both the SoC and Future states, treatment costs by cancer type and stage at diagnosis were derived from published literature<sup>4</sup> and calculated as a 5-year mean weighted by volume
- Twelve-month EOL costs are estimated to be \$80,000 if a mortality event occurs and are applied based on the 5-year mortality rates in both the SoC and Future states

- A false positive MCED test leads to additional evaluation costs, which are the average of the cost to evaluate each selected cancer weighted by prevalence based on published literature ([Table 3](#))
- The cost of the MCED test was not modeled

### Scenarios

- Two scenario examples of model functionality and outputs were developed
  - Scenario 1 tested the population aged 40–54 years with severe obesity, with 10 obesity-related cancers evaluated ([Figure 1](#))
  - Scenario 2 tested the population aged 40–54 years and with any of 3 risk factors (severe obesity, smoking, or HPV infection), with 14 cancers evaluated ([Figure 1](#))

## REFERENCES

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## DISCLOSURES

All authors are employees and shareholders of Alva 10, Inc.

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