

A Descriptive Analysis of Key Findings From the 2023-24 ISPOR Student Interest Survey

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INTRODUCTION

- The Professional Society for Health Economics and Outcomes Research (ISPOR) Student Interest Survey is a yearly survey distributed to active students.
- The purpose of the survey is to assess level of student participation in ISPOR, to understand their needs, and preferences regarding health economics and outcomes research (HEOR) to enhance their learning experience, and to identify opportunities for professional development.
- The 2023-2024 ISPOR Student Interest Survey is the latest iteration of the annual survey.

AIM

- Our aim was to analyze the 2023-2024 ISPOR Student Interest Survey results to identify the primary benefits of ISPOR as reported by the student participants and to identify the scope of future learning opportunities through the ISPOR Student Network.

METHOD

- **Study Design**
A prospective cross-sectional survey design was used. An existing student interest survey from previous years was edited between August and September 2023, to suit the current student network needs.
- **Study Population**
The survey was sent out via Survey Monkey to all ISPOR student network members globally, between October 15, 2023 and November 30, 2023. Students were informed of the survey through emails, social media posts, and in-person reminders during events.
- **Statistical Analysis**
Descriptive analysis was conducted to summarize the demographic characteristics of respondents, as well as students interests and engagements.

RESULTS

- **Participant survey response (N=161) - Who are the students of the ISPOR community?**

Majority of student survey respondents are from the Asia-Pacific (45%) geographic region

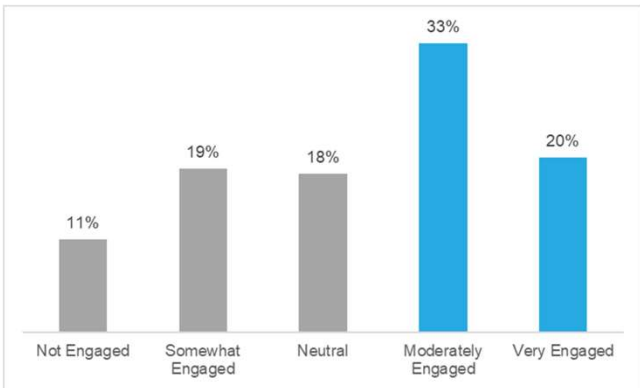


Majority of student survey respondents are pursuing doctorate degrees (50%)



- **Engagement - What are the levels of current engagement of the ISPOR Students?**

Majority of student survey respondents are very or moderately engaged (53%)



RESULTS (continued)

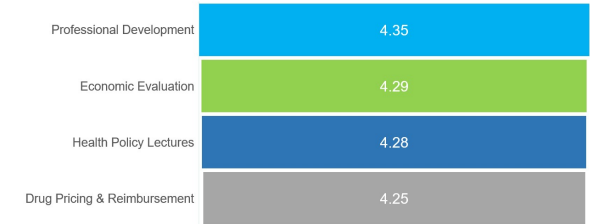
- **Barriers - What are some challenges with engaging with ISPOR**

Main barriers to engagement are:



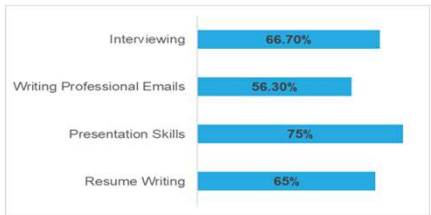
- **Future events - What future events do students want to see?**

Key future events and their interest levels:



- **Skills - What skills do students want to improve?**

Development of presentation skills is highly valued (75%)



DISCUSSION

- Students are currently engaged with the ISPOR Student Network.
- However, engagement can be improved through increasing professional development, offering more networking opportunities, and raising awareness about the student network.

ACKNOWLEDGEMENTS

- We extend our deepest appreciation to all ISPOR students that responded to the survey.