

Rethinking value assessment of preventive health interventions

A Health ROI Assessor framework

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In the past, health expenditures have been discussed politically only as a cost and not as an investment in sustainable development and growth



Governments aiming to keep costs down

Over 80 percent of current health spending from pooled sources

Public budgets on health are overstretched across the globe



Increasing health expenditures are necessary to achieve SDGs

SDG 3 “Ensure healthy lives and promote well-being for all at all ages”

Annual new investments of up to \$371 billion are required in lower- and middle-income countries to achieve SDG 3 (WHO estimate)



Health expenditures are expected to increase to USD 11.0 trillion by 2030

Health spending set to outpace GDP growth

Convincing the right stakeholders to invest in health and smart, value-adding solutions is decisive for sustainable growth

WifOR is fostering a paradigm shift in health – from a cost factor to a driver for growth, innovation, wealth, and prosperity with better health

PAST



Healthcare as a cost factor

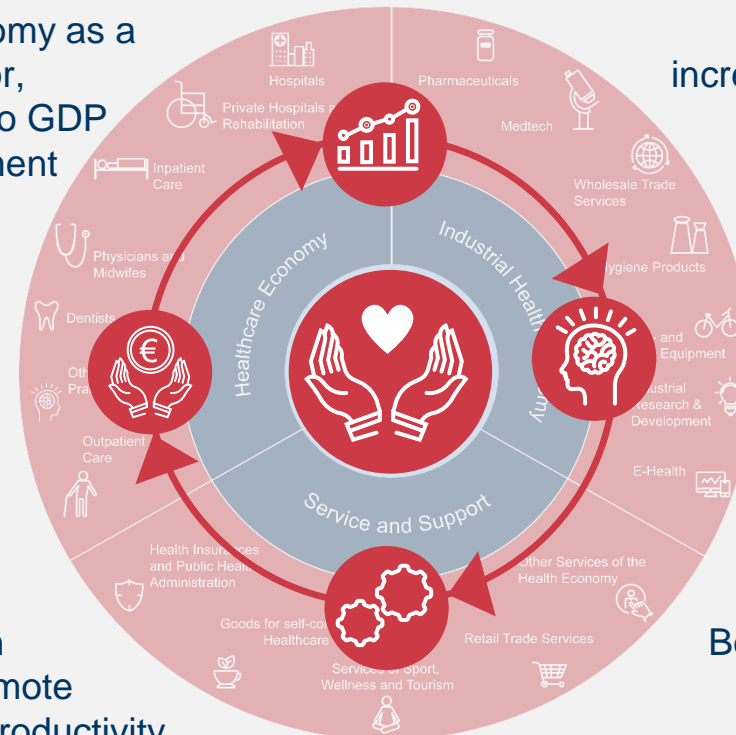
Separate silos and fragmentation |
Healthcare only | Input orientation |
Increasing health expenditures

FUTURE

Health Economy as a driver for growth and employment

Health Economy as a diverse sector, contribution to GDP and employment

Growth sector, increasing work force, new career opportunities

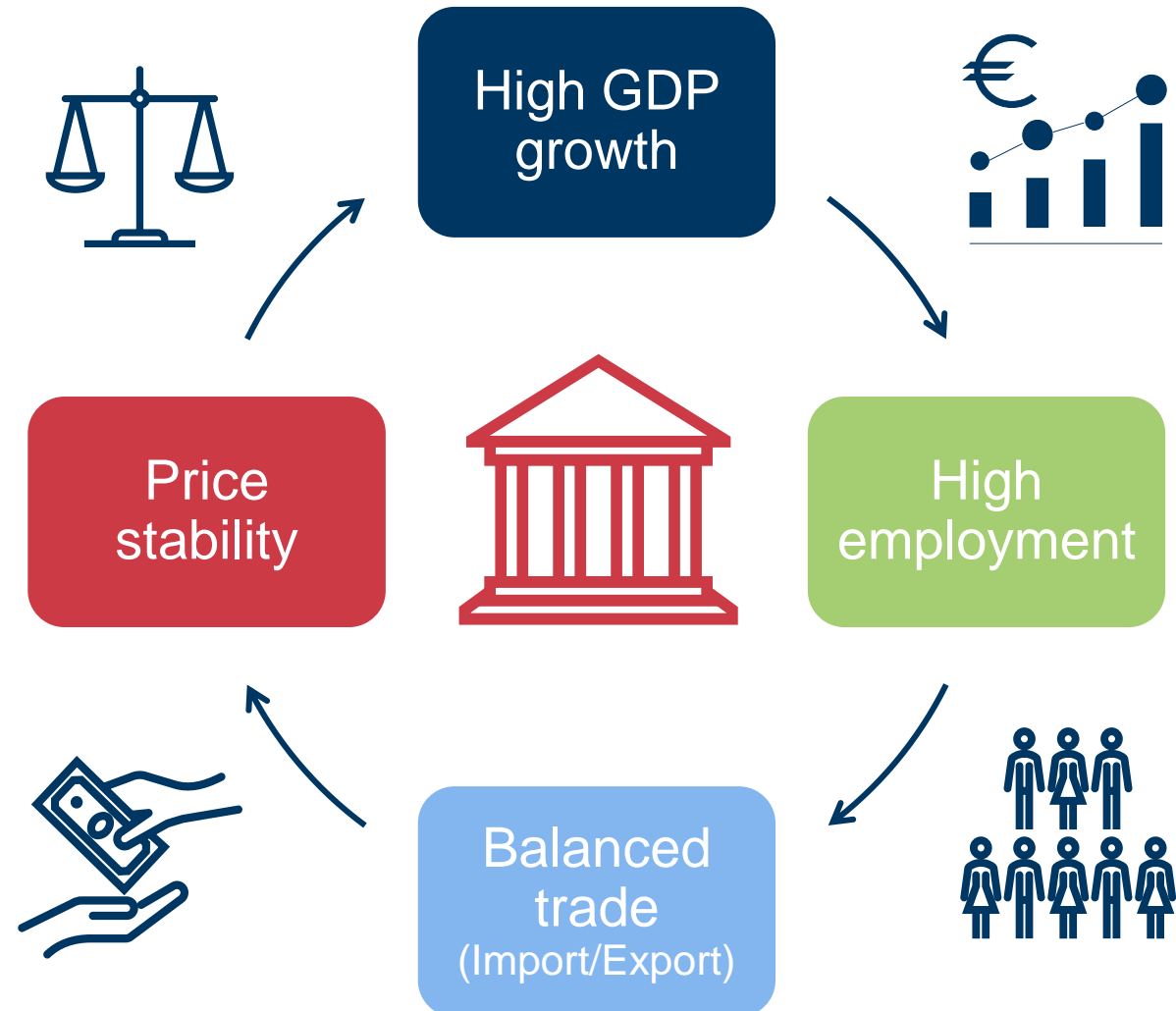


Investment in health to promote growth and productivity

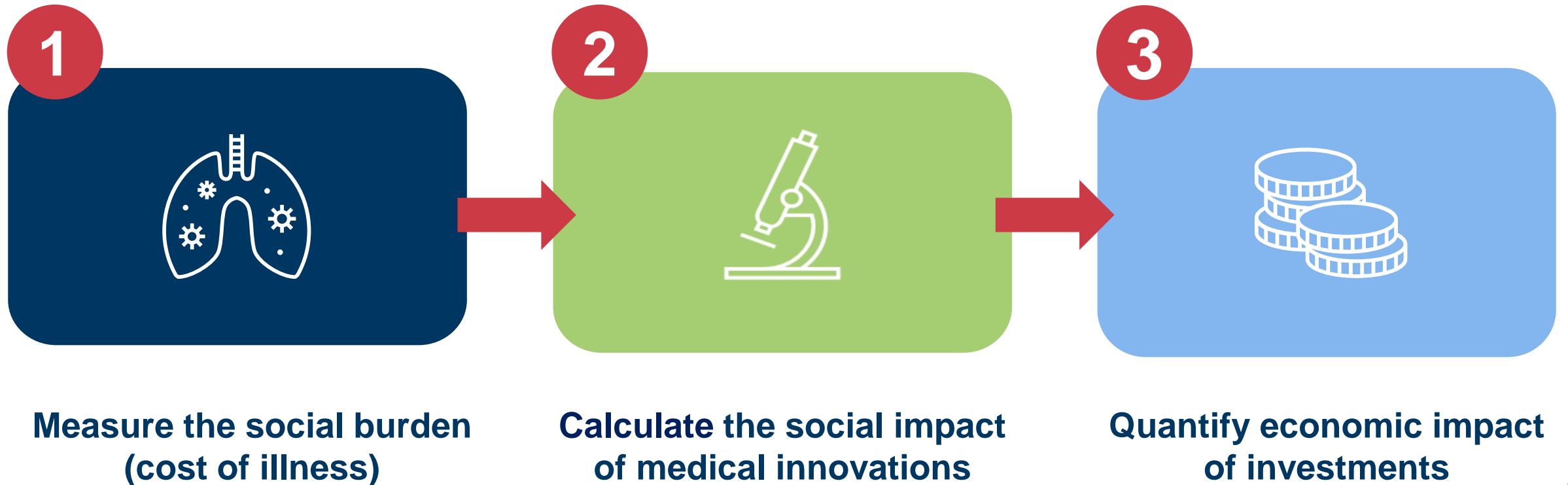
Better quality, more outcome oriented

Rethinking value assessment of health interventions

How could new approaches to assess the return on health investments support policy decision-making within and beyond the healthcare sector?



Return on Investment (ROI) – Health metrics should be established and integrated into e.g., the EU Semester



New evaluation approaches should complement traditional HTA

Traditional HTA

- well-established evaluation approach to enhance efficiency but:
- incomplete assessment of broader economic gains
- focus on curative care limits applicability to preventive measures
- foregoes societal dimension of improved population health

New approaches should

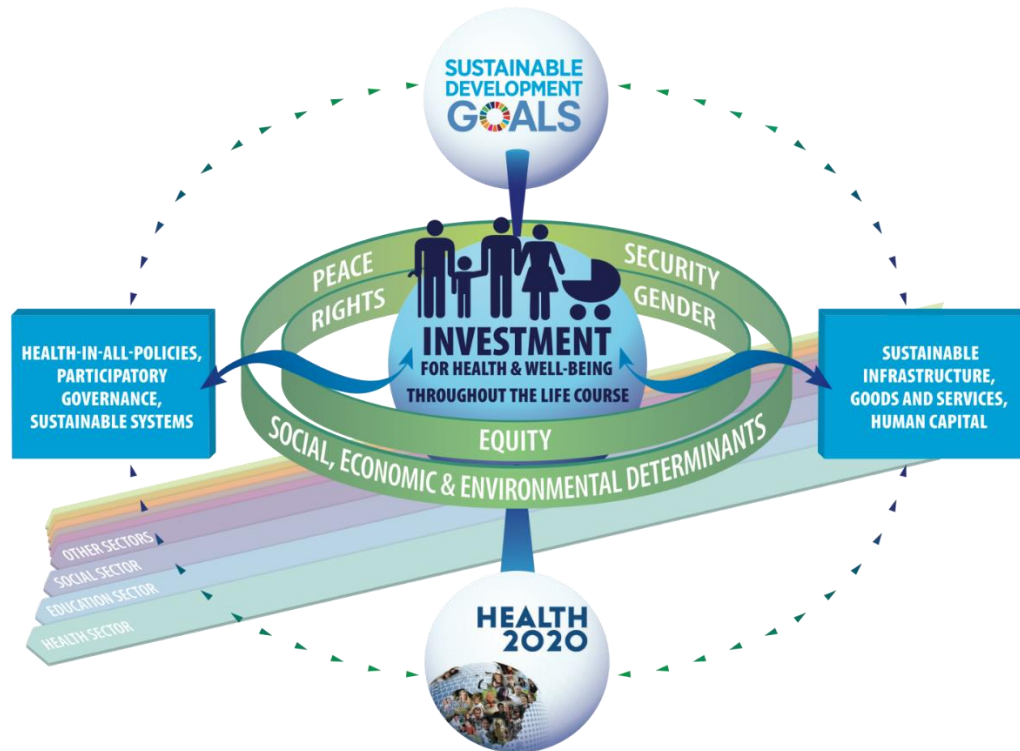
- address macroeconomic value of health investments
- incorporate societal value of health interventions
- provide a framework to assess value of preventive healthcare

- Value assessment understandable for a broad range of stakeholders within and beyond healthcare systems
- support policymakers to optimize resource allocation for enhanced population health
- shifting from a cost-centric perspective to an understanding of health interventions as motor of social and economic growth

„The time has come for a new narrative that sees health not as a cost, but an investment that is the foundation of productive, resilient, and stable economies.“

Dr. Tedros Ghebreyesus, Director-General, World Health Organization

“The size and nature of the health system ... are likely to have profound direct implications for the performance of the economy as a whole...” (13).



Source: Hamelmann C, Dyakova M (2017)

Health systems are significant contributors to sustainable and inclusive growth, helping to create benefits for the whole community – particularly those left behind.

DRIVING
INCLUSIVE
GROWTH

Agenda: Rethinking value assessment of health interventions

1 Presentation of the speakers

- i. **Why do we need a broader value assessment?**
Varnee Murugan U.S. Chamber of Commerce, Bethesda, MD, USA
- ii. **Concrete methods that have been developed**
Rifat Atun, Harvard University, Boston, MA, USA
- iii. **Use case: Cancer Law in Chile**
Carolina Goic Borojevic, Center for cancer prevention and control Medicine
School Pontificia Universidad Catolica de Chile Santiago, Santiago Chile

2 Guided discussion

3 Q&A with the audience



What are the barriers to implementation of VBHC in LMICs and how can these be addressed?



How could these new approaches go alongside traditional HTA?



Question to Carolina Goic Boroovic



What value would innovative ROI assessment bring when implementing a cancer law as done in Chile?



Questions to the panelists:



- 1. What are some positive examples of where we've seen a value-driven health ROI approach?**
- 2. What would be the next crucial step to implement new evaluation approaches?**
- 3. Which benefits could a new approach to valuing preventative health interventions bring for other areas of civil society, for example education or climate action?**
- 4. If you had 30 seconds with Joe Biden - what would be your message?**

Thank you

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