

Using RWE for Advanced HEOR Analytics

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Disclosure

- Member, Salutis Consulting LLC
- Opinions expressed here are my own
- No funding received





REGULATORY DECISIONS

Construct an external control arm

Detect safety signals

Pragmatic trials

Pragmatic trials

HTA DECISIONS

Identify appropriate control group

Calibration of trials effects to real-world

Effect heterogeneity

DATA VECNAs

Self- Selection Bias

Confounding Bias

Missing Data

Missing Variables



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FEAR!!

Data Prices



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Self- Selection Bias

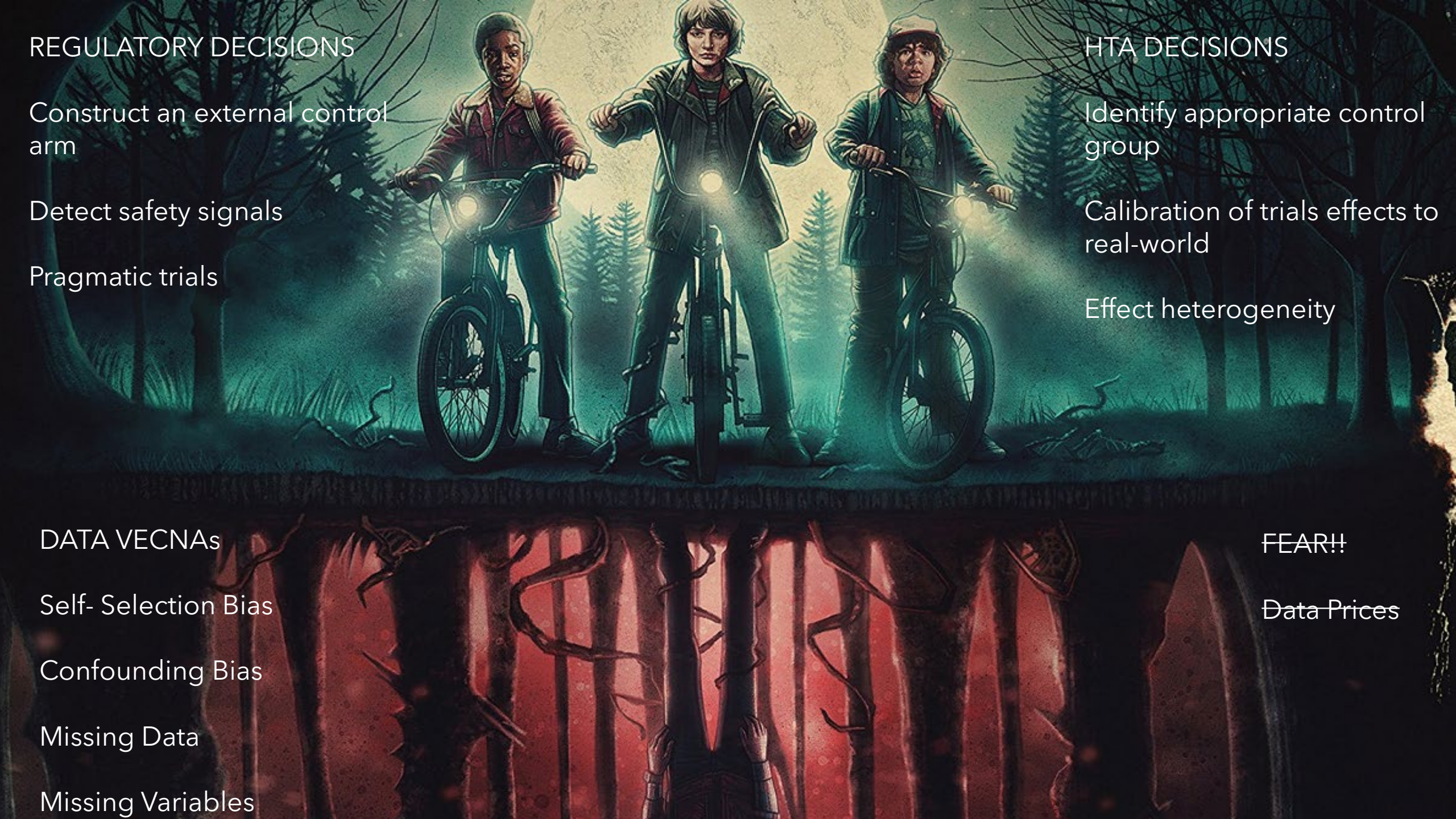
Confounding Bias

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DATA ANALYTICS

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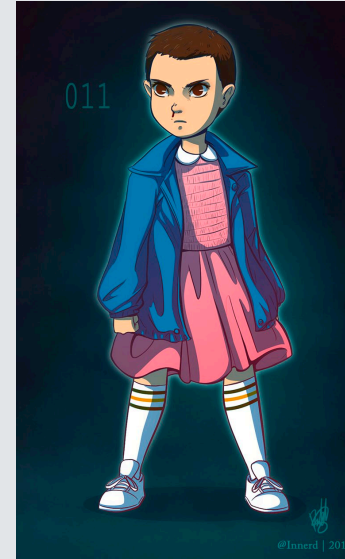


Speakers



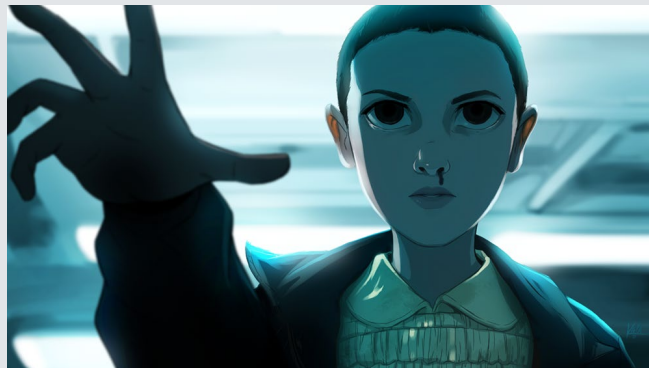
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Novartis



Dr. Blythe Adamson

Flatiron Health



Dr. Jonathan Campbell

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