

The Impact of the CVS-Aetna Merger on Aetna Enrollees' Access to Specialty Drugs

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BACKGROUND & OBJECTIVE

- > Enrollees in different health plans may have differing access to the same drugs.
- CVS' acquisition of Aetna became official in 2019, raising concerns about changes in access for Aetna enrollees.
- ➤ In this study, we examined changes in Aetna's specialty drug coverage policies before and after CVS's acquisition of Aetna in 2019.

METHODS

Data Source

- We analyzed data from the Tufts Medical Center Specialty Drug Evidence and Coverage (SPEC) Database, which includes specialty drug coverage decisions issued by 17 of the largest US commercial health plans.
- > Coverage policies were current in August 2018 and 2020.
- > SPEC contains coverage criteria including:
- 1. Patient subgroup restrictions (patients must meet particular clinical criteria, e.g., symptoms of particular severity or duration);
- 2. Step therapy protocols (patients must first try and fail an alternative drug or treatment);
- 3. Prescriber requirements (a certain type of physician must prescribe a drug);
- 4. Any other type of restriction (a drug must be used in combination with another treatment)

Analyses

- ➤ We compared specialty drug coverage policies for Aetna and CVS premerger (August 2018) and two years post-merger (August 2020)
- ➤ We analyzed 188 drug-indication pairs for which Aetna and CVS had both issued coverage policies at each time points.
- For each drug-indication pair, at each time point, we examined:
- 1. Whether coverage requirements were consistent with each other.
- 2. Which health plans coverage requirements became more/less restrictive or were equivalent post-merger.
- 3. We focused on changes in subgroup restrictions, step edit requirements, prescriber requirements, and combination restrictions.

Figure 1. Concordance of CVS and Aetna Coverage Policies Pre and Post-Merger (n= 188 drug/indication pairs)

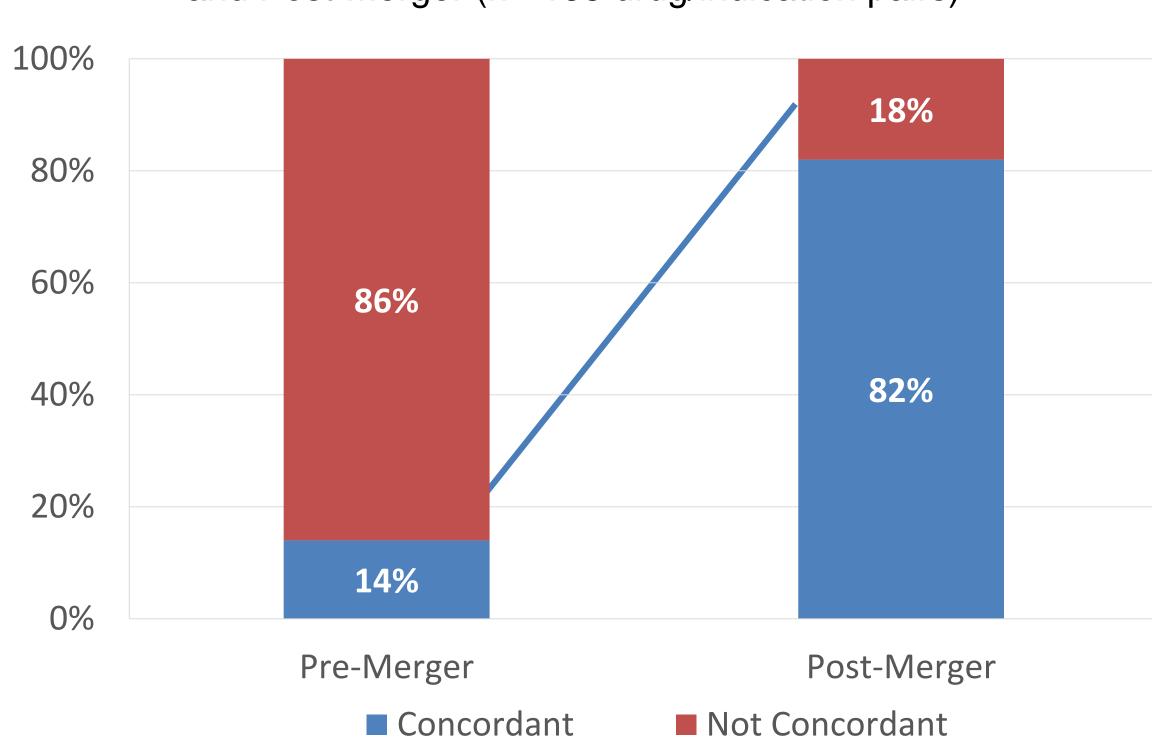
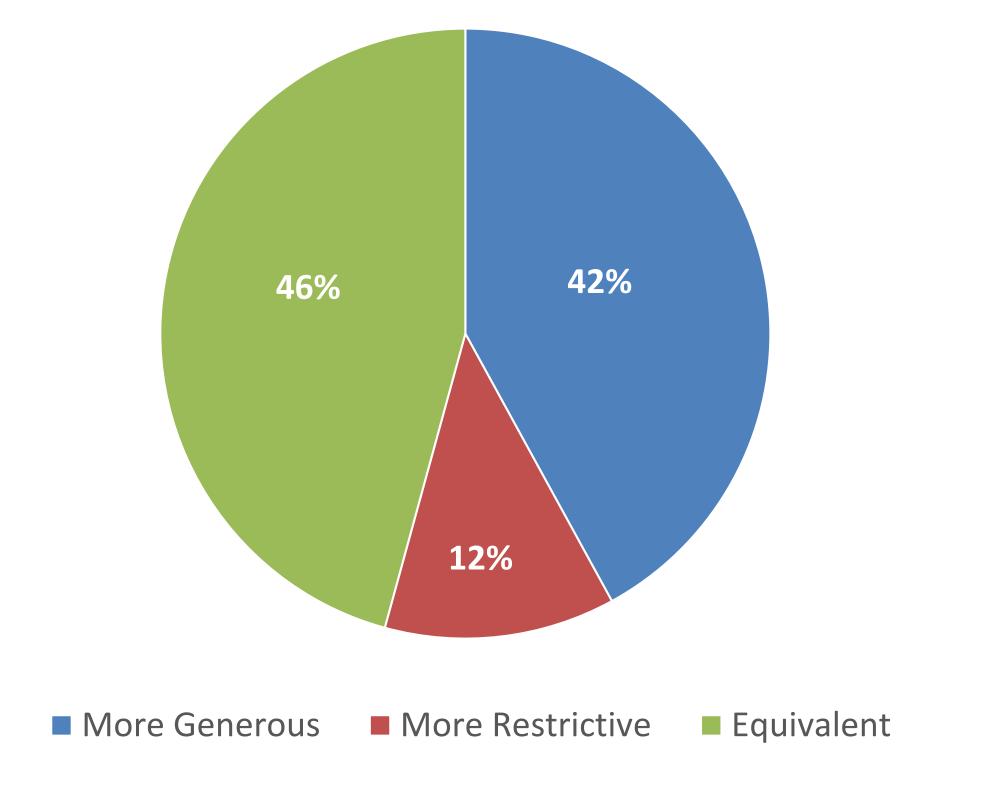


Figure 2. Changes in Aetna Coverage Policies Post-Merger (n=188 drug-indication pairs)



RESULTS

- ➤ Of the 188 drug-indication pairs, 14% of Aetna's and CVS's specialty drug coverage policies were consistent pre-merger and 82% were consistent post-merger.
- ➤ After the merger, 42% of Aetna's coverage policies became more generous, 12% became more restrictive and 46% remained the same.
- ➤ 23 Aetna policies became more restrictive after the merger. This was most often due to adjustments in patient subgroup requirements (56% of changes) and step therapy protocols (35%).

CONCLUSION

- ➤ Health plan mergers have implications for patients in terms of premiums, copays, and in/out of network costs; however it was unclear if access to certain therapies would change.
- Our findings suggest that mergers between two health plans do affect how patients access specialty drugs.
- ➤ Following CVS' acquisition of Aetna, Aetna's specialty drug coverage policies remained unchanged or became more generous 88% of the time, and became more restrictive 12% of the time.

REFERENCES

- 1. CVS Health Completes Acquisition of Aetna, Marking Start of Transforming Consumer Health Experience [Internet]. 2018.
- 2. Tufts Medical Center Specialty Drug Evidence and Coverage (SPEC)

 Database https://cevr.tuftsmedicalcenter.org/databases/spec-database

CONTACT

For more information on the SPEC database, contact James Chambers at james.chambers@tuftsmedicine.org.

