## Does it Look Like Evidence? Assessing the Stated-Preference Evidence-Base for Inflammatory Bowel Disease



F. Reed Johnson,<sup>1</sup> Jui-Chen Yang,<sup>1</sup> Meena bewtra,<sup>2</sup> Ellen Janssen,<sup>3</sup> Juan-Marcos Gonzalez,<sup>1</sup> Laura M. Bozzi<sup>3</sup> <sup>1</sup>Duke Clinical Research Institute, Durham, NC, USA; <sup>2</sup>University of Pennsylvania, Philadelphia; PA, USA; <sup>3</sup>Janssen Research & Development, Titusville, NJ, USA

#### STUDY OBJECTIVE

To undertake a proof-of-concept study that assesses the feasibility of achieving a consensus on risk-tolerance estimates from the available body of evidence on treatment preferences for inflammatory bowel disease (IBD), including Crohn's disease (CD) and ulcerative colitis (UC).

#### STUDY MOTIVATION

- The maturation of health-preference research is indicated by the large number of published studies that have accumulated in some therapeutic areas.
- It is now possible to begin thinking of preference data in terms of evidence bases, similar to clinical data.

#### POSSIBLE USES FOR DATA SYNTHESIS

- Deriving weight-of-evidence results from combining multiple studies
- Using existing research to transfer existing research to new context
- Using existing research to inform design of future studies

# For a 50% effective treatment, risk-tolerant IBD patients would accept a 22% chance of serious infection based on 22,574 choice questions.

#### **METHODS**

**Evidence Base** 

#### Identified 18 published IBD discrete-choice-experiment (DCE) studies

 Obtained access to 7 original DCE datasets from 4 studies for data fusion (Table 1)

#### **Fusion Model Specification**

- Harmonized definitions across studies
- Symptom severity
- o For all but Bewtra et al (2020), improvements were or were assumed to be relative to moderate-to-severe IBD symptoms.
- Only Bewtra et al (2020) explicitly estimated separate severity
- Annual risk of serious infection
- Remission in months
- Linear continuous specification for all variables
- Pooled 7 original DCE datasets to estimate a scale-controlled latentclass mixed logit model using Latent GOLD
- Estimated two classes plus a task non-attendance class
- Remission months and annual serious infection risk parameters constrained to be equal across studies to fuse data
- Conducted sensitivity analysis by eliminating one dataset at a time to evaluate its impact on all-study maximum acceptable risk (MAR)

#### Table 1. 7 Datasets from 4 Studies for Data Fusion

Study and Dataset		Sample Size	Symptom Definition	Infection-Risk Levels	Other Attributes
Bewtra et al (2015)	CD	131	Months to next relapse (2 to 120)	0 to 40% per 10 years	Lymphoma Risk
	UC	74	Months to next relapse (2 to 120)	0 to 40% per 10 years	Lymphoma Risk
Boeri et al (2019)	UC	200	Probability of remission at 12 months (0.9% to 50%)	1 to 5% per year	Occasional Steroids Mode of administration
Bewtra et al (2020)	CD	811	Months with symptoms and with remission (0 to 12)	0 to 10% per year	Steroid duration Cancer risk Surgery risk
	UC	476	Months with symptoms and with remission (0 to 12)	0 to 10% per year	Steroid duration Cancer risk Surgery infection risk J-pouch ostomy
CCFA	CD	187 (adults)	Months to next relapse (2 to 120)	0 to 40% per 10 years	Steroid duration Cancer risk Surgery risk
	CD	90 (parents)	Months to next relapse (2 to 120)	0 to 40% per 10 years	Steroid duration Cancer risk Surgery risk

CCFA = Crohn's & Colitis Foundation of America, CD = Crohn's disease, UC = ulcerative colitis

#### Scale Heterogeneity

Dataset	Scale Parameter	
Bewtra et al (2020) – CD	1.00	
Boeri et al (2019) – UC	0.67	
Bewtra et al (2020) - UC	0.17	
CCFA – CD parents	0.08	
CCFA – CD adults	0.06	
Bewtra et al (2015) - CD	0.05	
Bewtra et al (2015) - UC	0.05	

### Sensitivity Analysis

- Only Bewtra et al (2020) CD had a large impact on all-study MAR
- Bewtra et al (2020) UC had a very large impact on UC MAR.

#### **RESULTS: Risk-tolerance Estimates**

The Fusion Model contained pooled data from 1,969 respondents and 22,574 choices.

Figure 1. Maximum Acceptable 1-Year Infection per Month of Remission

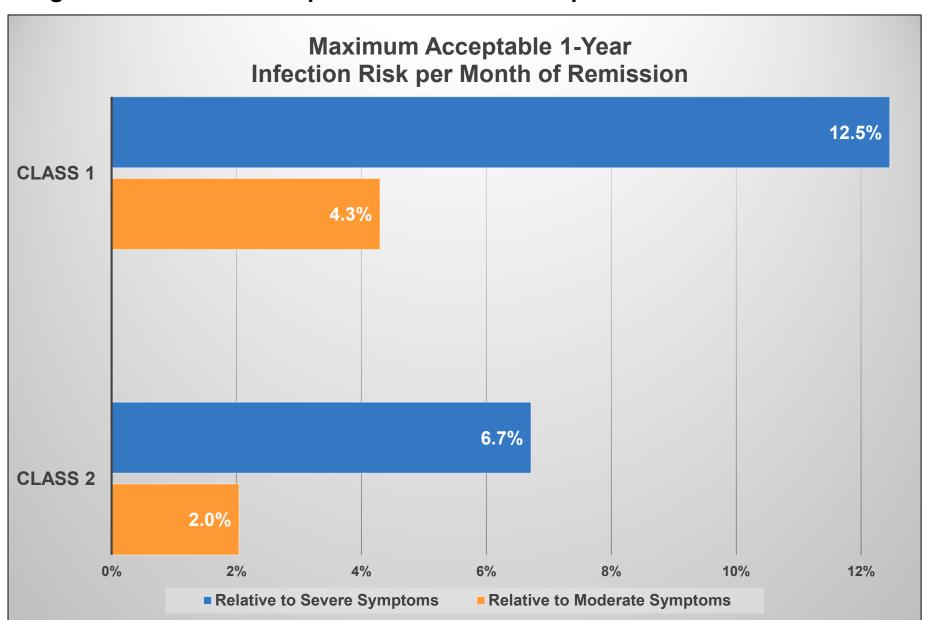
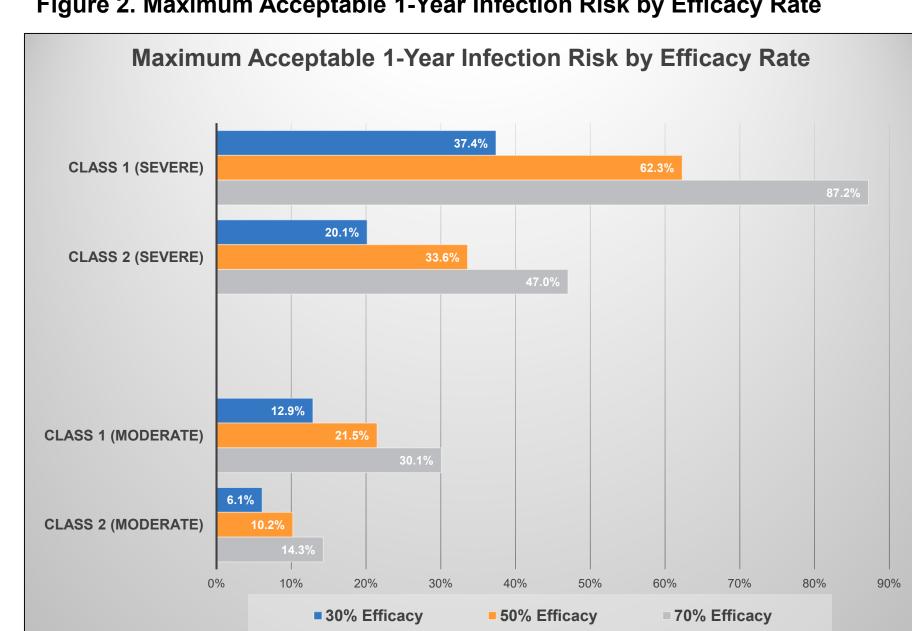


Figure 2. Maximum Acceptable 1-Year Infection Risk by Efficacy Rate



Regulatory decisions and health-technology

Consensus estimates of MAR

aggregated across studies

Adjusted for study-specific scale

assessments: Fusion model

differences

#### IMPLICATIONS: What will the weight-of-evidence be used for?

- Benefit transfer: Individual models
  - Bewtra et al (2020)
    - Well-funded study, but designed for time equivalents not risk tolerance
    - Clearly defined difference between severe and moderate disease as reference condition
    - Clinical-trial patients with "moderate-to-severe" disease
  - The other 3 studies reflected ambiguity of reference condition in the trial data.
    - CCFA obtained preferences from both adult patients and caregivers.
  - CCFA and Bewtra et al (2015) offered long-term efficacy; other studies limited to 12-month outcomes.

#### CONCLUSIONS: Stated-preference evidence base in well-studied therapeutic areas can

- Help establish consensus values for risk-tolerance measures
- Increase credibility for using stated-preference data to inform regulatory and clinical decision making

3. Bewtra M, Fairchild AO, Gilroy E, et al. Inflammatory bowel disease patients' willingness to accept medication risk to avoid future disease relapse. Am J Gastroenterol. 2015;110:1675–1681. doi:10.1038/ajg.2015.321

- Enable leveraging previous research for benefit transfers to provide values in in the absence of sufficient time and funding for original studies
- Inform efficient, targeted new studies to fill identified gaps in the existing literature

#### REFERENCES & DISCLOSURES

1. Boeri M, Myers K, Ervin C, Marren A, DiBonaventura M, Cappelleri JC, Hauber B, Rubin DT. Patient and physician preferences for ulcerative colitis treatments in the United States. Clin Exp Gastroenterol. 2019 Jun 11;12:263-278. doi: 10.2147/CEG.S206970. PMID: 31354328; PMCID: 2. Bewtra M, Reed SD, Johnson FR, Scott FI, Gilroy E, Sandler RS, Chen W, Lewis JD. Variation Among Patients With Crohn's Disease in Benefit vs Risk Preferences and Remission Time Equivalents. Clin Gastroenterol Hepatol. 2020 Feb;18(2):406-414.e7. doi: 10.1016/j.cgh.2019.05.010. Epub

Financial support for this study was provided entirely by a contract between Duke University and Janssen Scientific Affairs, LLC. The funding agreement ensured the authors' independence in designing the study, conducting the analysis, and writing and publishing the report.