

The Goldilocks Reference Case: Start with the Patient



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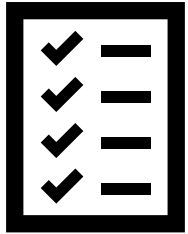
PATIENT-DRIVEN
VALUES *in* HEALTHCARE
EVALUATION



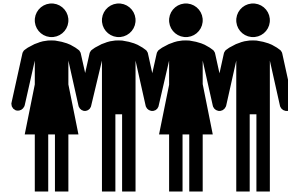
PAVE Center was established as a PhRMA Foundation Center of Excellence in Value Assessment



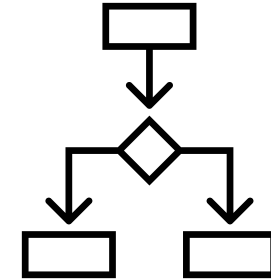
- Don't lose sight of the forest, but...
- Let the trees inform and define the forest



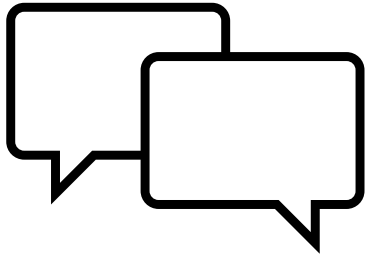
“Reference Case” is **recommended** to facilitate comparability among CEAs.



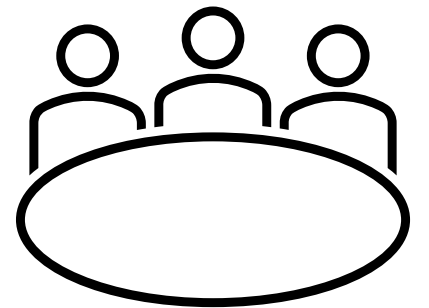
Societal perspective should encompass the range of costs and outcomes **of concern to all members of society**. Over time, used less.



Patient-specific measures, such as productivity gains and losses, **missing** from evaluations, often citing lack of data.



- There are concerns that **our methods fail to capture all domains of well-being** and exclude factors important to people living with conditions.
- Start with **individuals living with a condition** to understand it fully.
- These data will inform a **reference case** that reflects the condition best.



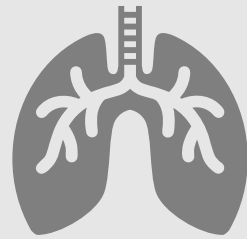
- **The goal is a broadly applicable perspective that includes specific concepts informed by patients.**
 - A societal perspective that accurately reflects the lived experience
- **Embed patient-centered approaches into methods that we already rely on.**

- A **bottom-up approach** using a systematic process to identify **patient-driven value elements** that are important in healthcare decision-making
 - **Engage** patients directly to elicit elements of value
 - **Prioritize and refine** value element priorities specific to specific clinical areas
 - **Quantify** patient-informed value elements for **translation** to economic evaluation





Chronic obstructive pulmonary disease



Affordability

Access to
Care

Side Effects

Explanation
of Benefits
and Risks

New
Therapeutic
Option

Physical
Abilities

Slejko JF et al. *Patient*. 2021. <https://rdcu.be/ceVUN>



Major depressive disorder

Affordability

Time to
Treatment
Helpfulness

Symptom
Relief

Quality of
Work

Mode of
Treatment

Interaction
with Others

dosReis S et al. *Patient*. 2022. <https://rdcu.be/cVUuE>

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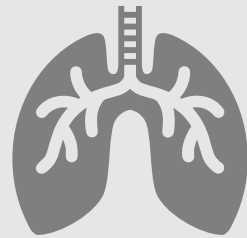
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A societal perspective that accurately reflects the lived experience.



Use the individual trees to gather the data you need to evaluate the forest.