

ISPOR 2023

May 7-10 Exhibit Dates May 8-10
Boston Convention & Exhibition Center
Boston, Massachusetts, USA



Join global healthcare leaders, as they convene at ISPOR 2023 the leading international conference for health economics and outcomes research (HEOR), May 7-10, for discussion and dissemination of the latest trends in healthcare. This must-attend event provides you with dedicated opportunities to network in-person and virtually with your peers, HEOR experts, and thought leaders.

Conference Theme: Impacting Innovation, Value, and Healthcare Decision-Making

Take a moment to review these opportunities for support and contact the ISPOR team directly to secure your participation.



ISPOR

Improving healthcare decisions

Exhibit at ISPOR 2023

During the conference, dedicated poster and exhibit hall time will be available to attendees to learn about the latest HEOR advancements and services.

Exhibit Space	Full Registration	Exhibit Hall Only*	Price
10x10-Inline		1	\$6500
10x20-Inline	1	2	\$15,600
10x20-Premium	1	2	\$15,600
20x20-Island	2	4	\$27,000
20x30-Island	4	4	\$34,000

*Exhibitors are eligible to purchase one exhibit hall only registration per 10x10 space at a 50% discount.

“ I look forward to ISPOR conferences each year because it gives my colleagues and me an opportunity to meet with a broad range of clients around the world, catch up with old friends, and learn something new. ISPOR provides Syapse with the connections and leads which help us grow our business and achieve our mission. ”

– Dave Pomerantz
Chief Commercial Officer, Syapse

Exhibit Hall Hours*:

Monday May 8
9:30am – 6:45pm

Tuesday May 9
9:30am – 6:45pm

Wednesday May 10
8:30am – 11:30am

*Subject to change

[Join our exhibitor waitlist](#)

Thought Leadership Opportunities

Demonstrate your scientific expertise to key stakeholders and decision makers in health economics and outcomes research (HEOR).

Live presentations including educational symposia and HEOR Theater are attended annually by thousands of qualified, healthcare leaders. Take advantage of ISPOR's unique and invaluable opportunities to influence your target audience.

Educational Symposia – Starting at \$27,000 *(Limited Availability)*

A staple at ISPOR global conferences and summits, educational symposia are 1-hour high-level scientific presentations on relevant HEOR topics. Lead thoughtful and collaborative scientific discussions, and build professional relationships within the global HEOR community.

Educational symposia provide an elevated platform for you to demonstrate your company's ability to advance the field of HEOR.



In the past 5 years, ISPOR's educational symposia sessions have attracted more than 10,000 conference attendees.

Exhibit Hall Theater Presentations – Starting at \$15,000 *(Limited Availability)*

ISPOR's newest offering, the Exhibit Hall Theaters are designed to be 30-minute insightful and informative presentations with a focus on your company's products and services.



In 2022, Theater presentations attracted over 100 attendees per session.

Feel free to contact us with special requests. Together we will work to design a custom sponsorship.

Conference Sponsorship & Advertising

ISPOR conferences help to maximize your brand awareness and position you as a leader in HEOR. Our sponsorships and advertising give you the opportunity to get in front of a highly targeted, multistakeholder audience. Gain industry credibility by supporting ISPOR's mission to promote HEOR excellence to improve decision making for health globally.



Benefits of Sponsorship:

- ✓ Company logo on event webpages, communication, and onsite signage
- ✓ Recognition at the beginning of all plenary sessions
- ✓ Logo displayed in high traffic area
- ✓ Two complimentary registrations
- ✓ One complimentary attendee badge scan license

Sponsorship	Quantity	Price
Professional Headshot Studio	1	\$30,000
Registration and Lanyards	1	\$30,000
Conference Wifi & Mobile App	1	\$30,000
Conference Bags	1	\$30,000
Conference Notebooks	1	\$28,000
Monday Evening Reception and Exclusive Booth event	1	\$28,000
Tuesday Evening Reception	1	\$26,000
Exhibit Hall Coffee Cart	1	\$26,000
Exhibit Hall Lounge	1	\$20,000

Advertising	Quantity	Price
Featured content in ISPOR's Conference News Center	4	\$6000
300x250 or 700x90 digital ad in conference attendee email	12	\$3000

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Top 5 work environments present at ISPOR conferences

- Biotech/
Pharmaceutical
- Academia
- Consulting
- Student
- Government

ISPOR's Multistakeholder Audience

As a global resource of unbiased information and as a catalyst for innovation in the HEOR field, the Society's conference attendance includes researchers and academicians, assessors and regulators, payers and policy makers, the life sciences industry, healthcare providers, and patient engagement organizations. For more than 25 years, ISPOR has been connecting and collaborating with international stakeholders who share a common goal: to improve healthcare decisions.



Apply for exhibit space