

Health Technology Assessment for Gene Therapies: Are Our Methods Fit for Purpose? — A Patient Perspective

Mark W. Skinner, JD

President and CEO

Institute for Policy Advancement Ltd

ISPOR International Meeting

Washington DC, USA

18 March 2022

Disclosures for: Mark W. Skinner

CONFLICT	DISCLOSURES (If potential for conflict of interest exists)
RESEARCH SUPPORT:	Institution received research support for the PROBE study, an independent investigator-initiated research project
DIRECTOR, OFFICER, EMPLOYEE	ICER, Institute for Policy Advancement Ltd., McMaster University, NORD, Patient Outcomes Research Group Ltd., WFH USA
SHAREHOLDER	None
HONORARIA	Institution has received honoraria or fees for attending advisory boards or educational presentations from: Bayer, BioMarin, Novo Nordisk, Roche/Genentech, Pfizer, Takeda
ADVISORY COMMITTEE	Bayer, Blue Cross Blue Shield, NHF MASAC, DSMB - Pfizer, Spark,
CONSULTANT	NHF

“The safest and most effective drug that no one can afford, is not available or arrives too late is of no benefit to a patient.”

Hans-Georg Eichler, Lynn Baird, Richard Barker, et.al.. (2014). From adaptive licensing to adaptive pathways: delivering a flexible life-span approach to bring new drugs to patients. Clin. Pharmacol. Ther. DOI: 10.1002/cpt.59.



Real world evidence (RWE) is transforming the process through which health care payers make coverage and formulary decisions¹



Standards for prospective RWE analyses ... to ensure evidence generated is both rigorous and fully informed by what matters most to patients¹



Defining and measuring health outcomes with greater direct patient engagement is vital for assessing value of novel technologies²



Improved patient involvement can drive the development of innovative medicines that deliver more relevant and impactful patient outcomes²

¹Garrison, L., et al., Using Real-World Data for Coverage and Payment Decisions: The ISPOR Real-World Data Task Force Report. Value Health. 2007 Sep-Oct;10(5):326-35.

²Hoos, A et al. Partnering with patients in the development and lifecycle of medicines: a call for action. Ther Innov Regul Sci. 49:929–39.(2015)



The arc of history is increasingly clear: health care is shifting focus from the volume of services delivered to the value created for patients, with “value” defined as the outcomes achieved relative to the costs.¹ But progress has been slow and halting, partly because measurement of outcomes that matter to patients, aside from survival, remains limited. And for many conditions, death is a rare outcome while differences are merely common.

viewers to embrace accountability for results.

If we’re to unlock the potential of value-based health care for driving improvement, outcomes measurement must accelerate. That means committing to measuring a minimum sufficient set of outcomes for every major medical condition — with well-defined methods for their collection and risk adjustment — and then

example, only 139 (7%) are actual outcomes and only 32 (<2%) are patient-reported outcomes (see bar graph).² Defaulting to measurement of discrete processes is understandable, given the historical organization of health care delivery around specialty services and fee-for-service payments.

Yet process measurement has had limited effect on value. Such measures receive little attention



What Is Value in Health Care?
Michael E. Porter, Ph.D.

In any field, improving performance and accountability depends on having a shared goal that unites the interests and activities of all stakeholders. In health care, however, stakeholders have myriad, often conflicting goals, including access to services and Value — neither an abstract ideal nor a code word for cost — is a central challenge. Nor is value measured by the process of care used; process measurement and improvement are important tactics but are no substitutes for measuring outcomes and costs. Since value is defined as out-

- Historically, outcomes measurement has focused on clinical status and left out functional status
- Survival and “objective” outcomes that are readily captured by laboratory tests
- What matters to patients are outcomes that encompass the whole cycle of care
- Survival, functional status, quality of life

“One reason ICER and some drug companies disagree on a drug’s fair price is the difficulty in capturing the drug’s social benefits, such as a patient’s increased work productivity, or family members who don’t have to be full-time caregivers anymore.”¹

“In assessing the value of treatments for hemophilia, payers should be aware of important benefits and contextual considerations that are not typically captured in cost-effectiveness analyses.”²

¹Xconomy Boston 4/23/19 Can We Afford to Be Cured? A Conversation With ICER’s Steve Pearson

²ICER report reviewing clinical effectiveness and value of emicizumab for patients with hemophilia A and inhibitors to factor VIII – April 2018

Robust Patient-Centered Evidence Essential



Consistent collection and timely reporting of relevant well-specified Patient Reported Outcomes

Aims →

Timely collection and reporting of relevant outcomes

Increases predictability and consistency of payer and Health Technology Assessment decisions

Longitudinal data collection on outcomes meaningful to the quality of life and functioning of patients

Uses →

Market Authorization
Product Registration

Advocacy
Insurance Coverage
Ministry of Health

Shared Decision Making
Clinical Applications
Benchmarking Progress
Promoting Health Equity

Reporting outcomes patients deem relevant

- Pain - chronic/acute, interference, occurrence
- Independence - limitations, impact on activities of daily living
- Education - attainment, attendance
- Employment - duration, underemployment, attendance
- Family life - marriage, children
- Mobility - assistance required, impairment
- Current health status (EQ-5D-5L and VAS)

VAS, EuroQol visual analog scale
Skinner MW et al. *Pilot and Feasibility Studies* 2018;4:58.

 **PROBE**[®]

Patient Reported Outcomes Burdens and Experiences Study

A global data
analytics research
tool powered by
the voice of
patients.



100+
COUNTRIES

45+
LANGUAGES

**REAL-WORLD
PATIENT EXPERIENCES
& EVIDENCE**

Secure platform | Track quality of life | Share with your doctor

www.PROBESStudy.org



A "core outcome set" to measure, demonstrate and differentiate the effectiveness and value of gene therapy

	Domain	Outcome
coreHEM Core Outcomes	Physiological/Clinical	• Frequency of bleeds
		• Factor activity level
		• Duration of expression
	Pain/Discomfort	• Chronic pain
Core Outcomes	Resource Use	• Utilization of healthcare system (direct costs)
	Emotional Functioning	• Mental health
Additional Outcomes	<ul style="list-style-type: none"> • Duration/frequency/type of physical activity/sport/play • Physical health/general health perception 	
Adverse Events	<ul style="list-style-type: none"> • Short-Term, Long-Term, Mortality 	

coreHEM



Visit Poster Code PCR45 - Development of a Patient-reported Outcome Measure (PROM) to Fully Report a Proposed Core Outcome Set

Is the World Ready for Gene Therapy?

HAEMOPHILIA Volume 28, Supplement 2, March 2022

Contents

SUPPLEMENT ARTICLES

- 5 Is the world ready for gene therapy?
L. P. Garrison and D. Kleinermans
- 9 A preliminary application of a haemophilia value framework to emerging therapies in haemophilia
M. W. Skinner, G. Dolan, H. Eichler and B. O'Mahony on behalf of the International Haemophilia Access Strategy Council
- 19 Health technology assessment for gene therapies in haemophilia
J. O'Hara and P. J. Neumann on behalf of the International Haemophilia Access Strategy Council
- 27 Alternative payment models for durable and potentially curative therapies: The case of gene therapy for haemophilia A
C. Goodman, E. Berntorp and O. Wong on behalf of the International Haemophilia Access Strategy Council
- 35 Preparing for tomorrow: Defining a future agenda
B. O'Mahony, O. Wong, H. Eichler, P. Neumann, K. Steen Carlsson and D. Noone



Is the World Ready for Gene Therapy?

Received: 19 May 2021 | Revised: 15 July 2021 | Accepted: 31 August 2021

DOI: 10.1111/hae.14413

Haemophilia  WILEY

SUPPLEMENT ARTICLE

Health technology assessment for gene therapies in haemophilia

Jamie O'Hara^{1,2} | Peter J. Neumann³ | on behalf of the International Haemophilia Access Strategy Council¹

KEY POINTS OF CONSIDERATION

- It is important for HTA bodies to consider the limitations to conduct randomized controlled trials for gene therapy and to consider intra-patient data as evidence of comparative effectiveness.
- Given the uncertainties around the long-term gene therapy use, clinical trial data should be extrapolated ~10 years, using scenarios that consider different durations of effect.
- The major value drivers in a model, in addition to drug pricing itself, will be based on assumptions about duration of effect and savings/cost offsets from reduced use of replacement therapy.
- Assessment methodologies and modelling configurations need to evolve to fully capture the value of gene therapy, including patient meaningful outcomes, in a validated and quantitative fashion.
- Regardless of payment system archetype, the intersection between NGOs, the clinical community's voice, HTA willingness to collaborate, and alignment with regulatory acceptance of benefit is critical.

Is the World Ready for Gene Therapy?

A preliminary application of a haemophilia value framework to emerging therapies in haemophilia

Mark W. Skinner^{1,2}  | Gerry Dolan³  | Hermann Eichler⁴  | Brian O'Mahony^{5,6}  |
on behalf of the International Haemophilia Access Strategy Council

KEY POINTS OF CONSIDERATION

- With the emergence of high-cost, paradigm changing treatments across multiple areas of medicine, we, the haemophilia community, need to be equipped to meet the growing demands for more rigorous evidence-based value assessments using the tools expected by assessors.
- The traditional access toolbox needs to evolve to meet the paradigm shift in treatment options. Value can no longer be defined by annualized bleed rates alone. To realize the full impact of new therapies, we need to utilize tools, such as a value framework, to organize evidence, identify data gaps, and assess patient-defined, meaningful outcomes across a multi-faceted dimension.
- The haemophilia value framework is an effective tool for organizing the available evidence and identifying gaps in the evidence. This can be used for assessing the value of emerging therapies in haemophilia utilizing data generated through randomized clinical trials and real world evidence generation.
- This is a call for incorporating the Value Framework into official submissions to authorities, as it captures a broader range of outcomes, including patient meaningful outcomes, in ways that better assess the potential benefits of new therapies.

Haemophilia Value Framework Integrated with coreHEM

		coreHEM Outcome					
		1. Frequency of bleeds	2. Factor activity level	3. Duration of expression	4. Chronic pain	5. Utilization of healthcare system	6. Mental Health
Tier 1: Health Status Achieved or Retained	Statistical life expectancy			GRAY			
	Overall survival			GRAY			
	Function/activity		GRAY				GREEN
	Bleeding	GREEN	GREEN	GREEN			
	Serious bleeds	GREEN	GREEN				
	Pain				GRAY		
	Musculoskeletal complications		GREEN	GREEN	GREEN		
	HRQOL				BLUE		BLUE
"Cure"	BLUE	BLUE	BLUE		BLUE	BLUE	
Tier 2: Process of Recovery	Time to initial diagnosis						
	Time to onset of treatment			GRAY		GRAY	
	Time to recover from a bleeding episode		GRAY			GRAY	
	Time missed at education or employment for treatment		GRAY		GRAY		GRAY
	Development of inhibitors			BLUE		BLUE	
	Pathogen transmission					GRAY	
	Orthopedic intervention						
	Infection		GRAY		GRAY	GRAY	
Tier 3: Sustainability of Health	Long-term venous access		GRAY			GRAY	
	Frequency of breakthrough bleeds	GREEN	GREEN	GREEN		GREEN	
	Joint preservation		GRAY			GRAY	
	Lifelong productivity						GRAY
	Sustained good health			GREEN	GREEN		GREEN
	Long-term disability of insufficient/inappropriate therapy		GRAY	GRAY		GRAY	
Age-related comorbidities & complications		GRAY	GRAY				

- coreHEM outcomes are related to multiple value framework outcomes
- Mapped data from the value framework literature review showed differentiating clinical data between GT and SOC for each coreHEM outcome
- Several mapped outcomes (dark gray) lacked accompanying clinical data representing areas that warrant additional research and timely publication

Beware of Panglossian* Thinking





Haemophilia. 2018;24(Suppl. 6):60–67.

Past, present and future of haemophilia gene therapy: From vectors and transgenes to known and unknown outcomes

G. F. Pierce^{1,2} | A. Iorio³

Haemophilia. 2020;00:1–3.

Gene therapy to cure haemophilia: Is robust scientific inquiry the missing factor?

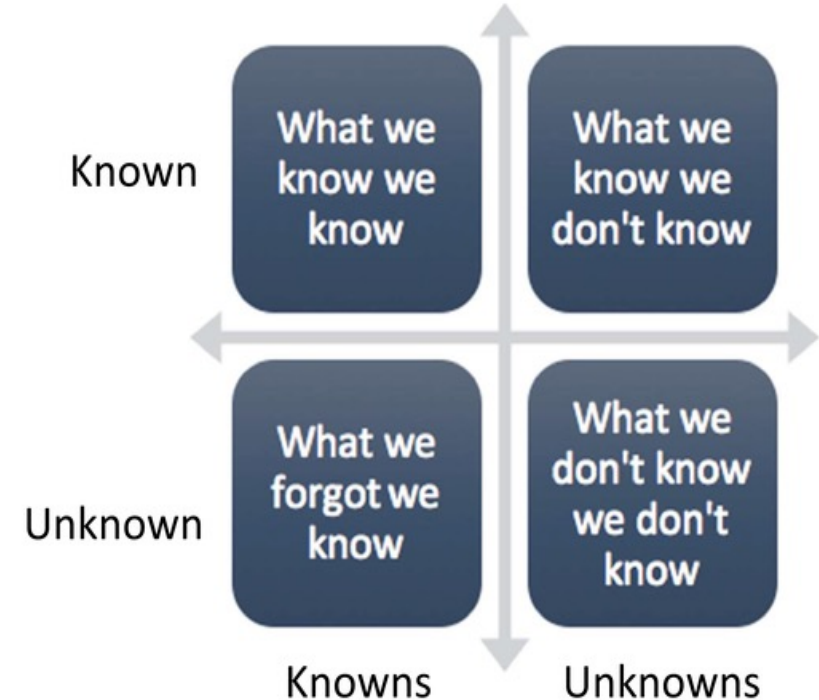
Glenn F. Pierce¹  | Radoslaw Kaczmarek² | Declan Noone³  | Brian O'Mahony⁴  | David Page⁵  | Mark W. Skinner⁶

Molecular Therapy Vol. 29 No 12 December 2021

Eliminating Panglossian thinking in development of AAV therapeutics

Radoslaw Kaczmarek,¹ Glenn F. Pierce,² Declan Noone,³ Brian O'Mahony,⁴ David Page,⁵ and Mark W. Skinner⁶

<https://doi.org/10.1016/j.ymthe.2021.10.025>



*Characterized by or given to extreme optimism, especially in the face of unrelieved hardship or adversity. Adapted from R Kaczmarek WFH World Congress 2022; May2022



Thank you.
Questions?

Mark W. Skinner
mskinner@ipaltd.com
+1-202-253-8342