



Medication Adherence Enhancing Interventions: Criteria Used for Value Assessment

An ISPOR Forum By Medication Adherence and Persistence Special Interest Group

May 17, 2021

SECTION

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Introduction to Medication Adherence and Persistence Special Interest Group

Speakers



Priti Pednekar, PhD

Research Scientist, PRECISIONheor, Los Angeles, California, United States



Elizabeth Manias, RN, PhD, MN, BPharm, MPharm

Professor, Centre for Quality and Patient Safety Research in the Institute for Health Transformation, School of Nursing and Midwifery, Deakin University, Burwood, Australia



Bijan Borah, PhD

Professor of Health Services Research, Mayo Clinic College of Medicine and Science; Endowed Scientific Director, Health Services and Outcomes Research Program at the Kern Center for the Science of Health Care Delivery, Mayo Clinic, Rochester, Minnesota, United States

Medication Adherence and Persistence SIG

- **Mission:** To stimulate research and evaluation on issues related to medication adherence, treatment persistence, and implications for health outcomes



214
MEMBERS



LONGEST
ACTIVE

ISPOR Special
Interest Group
with over 12
publications.



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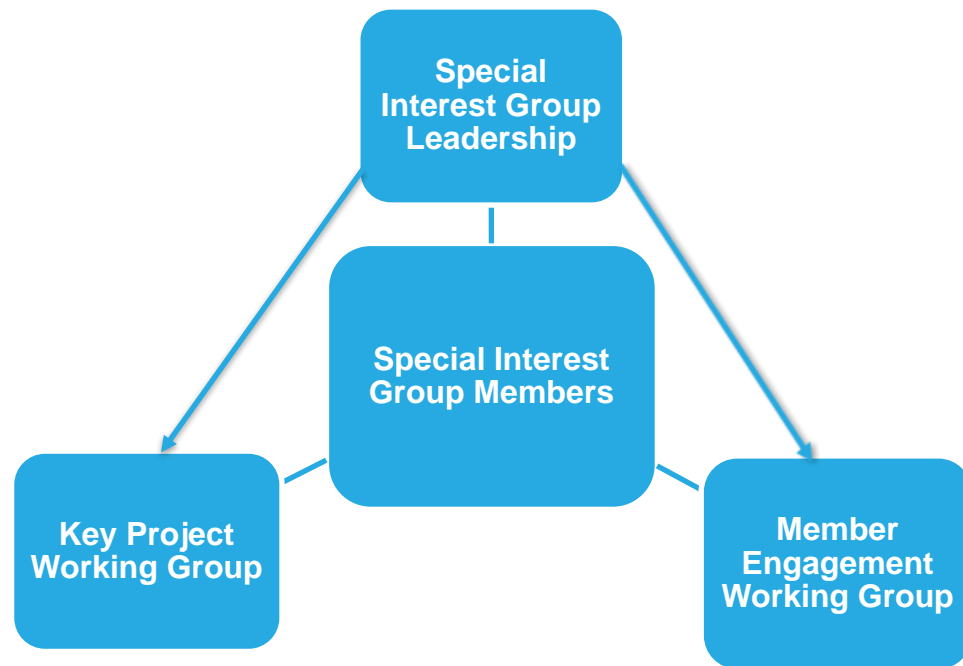
of the articles are
in the **top 10**
cited articles
in *Value in Health*.

Medication Adherence and Persistence SIG

- Some work products

- Methods for Measuring Multiple Medication Adherence: A Systematic Review Report
- Medication Compliance and Persistence: Terminology and Definitions
- Methods for Integrating Medication Compliance and Persistence in Pharmacoeconomic Evaluations
- For more studies and information see ISPOR Medication Adherence and Persistence Special Interest Group webpage <https://www.ispor.org/member-groups/special-interest-groups/medication-adherence-and-persistence>

Structure of Special Interest Group (SIG)



Special Interest Group Leadership

- Chair-elect
- Chair
- Past chair
- The tenure for each of positions is a 1-year term, resulting in a **3-year** commitment

Medication Adherence and Persistence Special Interest Group-Leadership

Special Interest Group Leadership

Priti Pednekar, MS, BS, PhD
Research Scientist, PRECISIONheor,
United States

Elizabeth Manias, RPh, RN, PhD,
Research Professor, Deakin
University, Australia

**Andrew Peterson, PharmD, BS,
PhD,**
Professor of Clinical Pharmacy and
Professor of Health Policy, University
of the Sciences, United States

Criteria for the Value Assessment for Medication Adherence-Enhancing Interventions

Tamas Agh, MD. MSc., Ph.D,
Principal Researcher, Syreon
Research Institute, Hungary

Mickaël Hiligsmann, PhD,
Associate Professor, Maastricht
University, The Netherlands

Bijan Borah, PhD,
Professor and Endowed Scientific
Director, Kern Center for the
Science of Health Care Delivery,
Mayo Clinic, United States

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Agenda

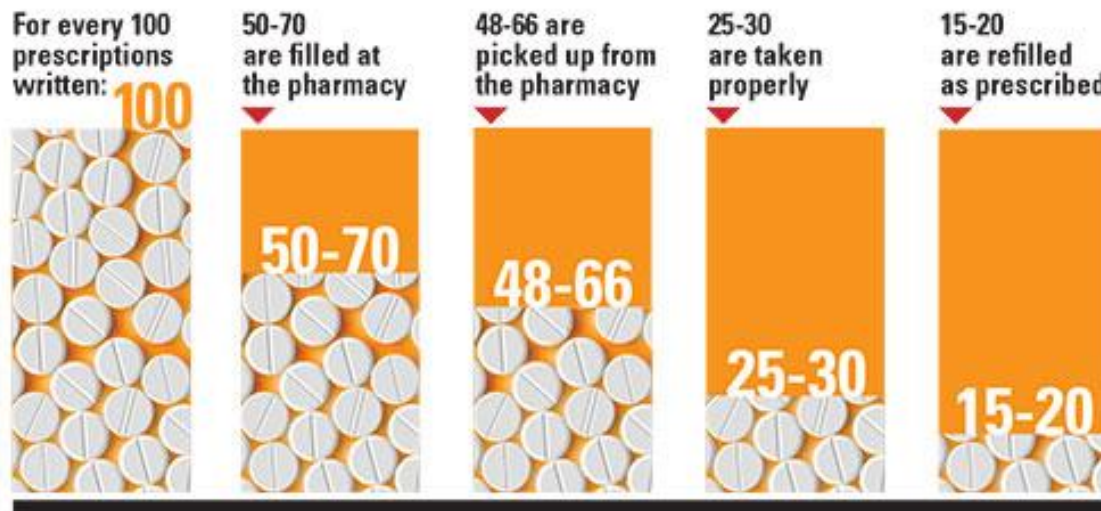
Item #	Time	Topic	Presenter
1	05 mins	Introduction	Dr. Priti Pednekar
2	10 mins	Rationale, objectives and structure of key research project	Dr. Priti Pednekar
3	10 mins	Current Key Research Project-Methodological approach	Dr. Elizabeth Manias
4	10 mins	Current Key Research-Interim results	Dr. Bijan Borah
5	10 mins	Next steps	Dr. Bijan Borah
6	15 mins	QnA	All

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Rationale, Objectives and Structure of Key Research Project

Non-adherence to Medications is Prevalent Across All Medical Conditions



Source: National Association of Chain Drug Stores, Pharmacies: improving health, reducing costs, July 2010. Based on IMS Health Data

Medication Non-adherence is a Costly Problem



125,000 premature deaths in the U.S. each year due to poor medication adherence

25% of hospitalizations each year in the U.S. are attributed to medication non-adherence



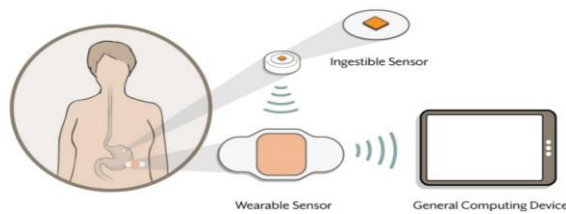
\$300 billion avoidable costs to the U.S. health care system **annually**

\$637 billion in annual cost to the pharma industry **globally**



Medication Adherence Enhancing Interventions (MAEIs) Found to be Effective in Improving Medication Adherence

- Behavioral Interventions
- Biosensors
- Educational Interventions
- Patient Adherence Tools
- Tailored Interventions



The ingestible sensor and the compatible medical device

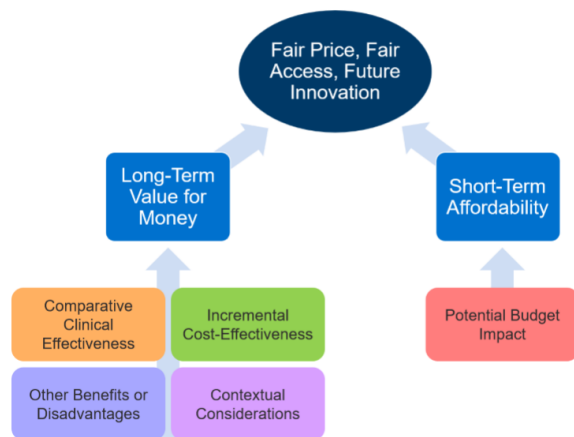


How to Evaluate MAEIs?

- Several medication adherence enhancing interventions (MAEIs) have been developed in recent years; nevertheless
 - limited evidence on how to evaluate these interventions in real-world settings
 - Recent review indicated that “the vast majority of primary studies ... were of low or very low quality according to the accepted methodology for evidence grading” (Anderson, 2020)

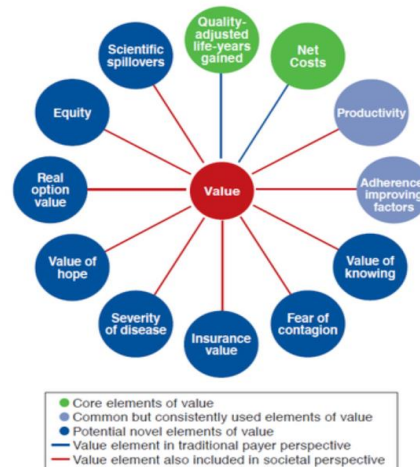
Currently Available Value Frameworks are Limited to Pharmaceutical Interventions

Conceptual Structure of the ICER Value Assessment Framework



Source: 2020-2023 Value Assessment Framework. Institute for Clinical and Economic Review, 2020

ISPOR's Value Flower



Garisson et al. J Manag Care Spec Pharm, 2019 Jul;25(7):793-799

Not transferable to MAEIs

Polling Question 1

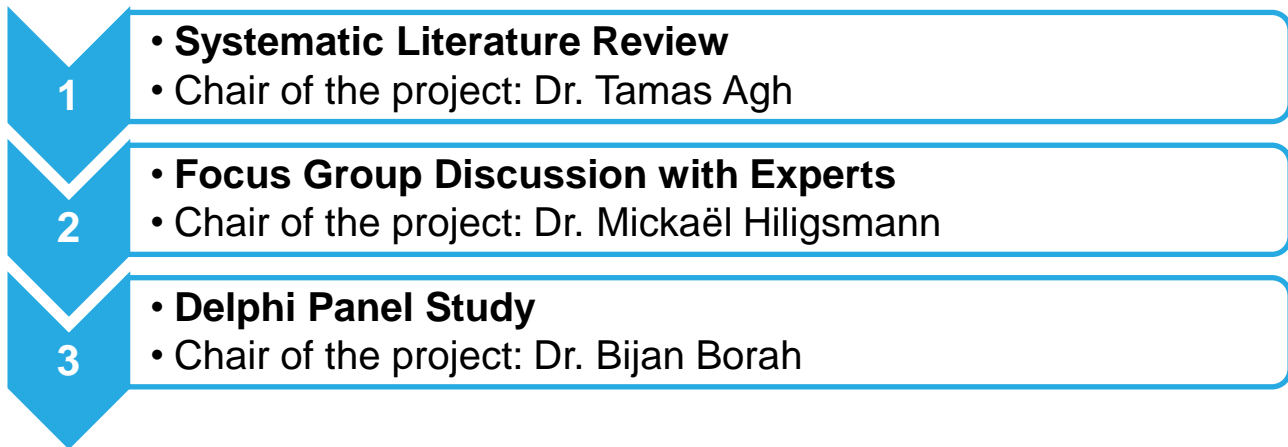


Polling Question 1

- **HOW IMPORTANT** do you think that there is a need to establish specific criteria to assess medication adherence enhancing interventions (MAEIs)?
 - A. Not at all important
 - B. Low important
 - C. Neutral
 - D. Important
 - E. Extremely important

Objective and Project Structure

- **Aim:** To systematically identify relevant criteria for the value assessment of medication adherence enhancing interventions (MAEIs)
- **Key Research Project Phases:**



Polling Question 2



Polling Question 2

- Which criterion do you think is **MOST COMMONLY USED** in the literature to assess medication adherence enhancing interventions (MAEIs)?
 - A. Change in medication adherence rates, persistence or initiation rate
 - B. Cost-effectiveness of MAEI
 - C. Clinical outcomes such as change in cholesterol level, mortality rate, stroke rate, etc.
 - D. Patient satisfaction
 - E. Quality of life

SECTION

3

Systematic Literature Review-Methodology

Systematic Literature Review – Research Question

P (patient/population)	Patients receiving pharmacotherapy
I (intervention/indicator)	MAEIs
C (comparison)	NA
O (outcome of interest)	Outcomes / domains and criteria for the value assessment of MAEIs
S (study design)	<ul style="list-style-type: none"> A) Clinical trials: randomized/non-randomized, controlled/single-arm trials B) Prospective observational studies C) Economic evaluations (e.g., cost-effectiveness analyses) D) Value frameworks on pharmaceuticals and health care intervention programs

- “Which outcomes are considered for the assessment of MAEIs in clinical trials, prospective observational studies, and economic evaluations?”
- “Which domains or criteria of published value frameworks on pharmaceuticals and health care intervention programs can be relevant for the value assessment of MAEIs?”

Systematic literature review – Search Strategy

- Databases searched
 - MEDLINE (via OVID)
 - PsycINFO (via OVID)
 - Scopus
 - CINAHL (via EBSCO)
 - Academic Search Complete (via EBSCO)
- Search terms used
 - MeSH and non-MeSH terms
 - Boolean operators
 - Search terms related to
 - Medication adherence intervention AND clinical trial, observational study, economic evaluation
 - Value framework AND pharmaceutical, health care intervention

Systematic Literature Review – Article Selection Process

- 1) Initial electronic search
- 2) Addition of manual searched publications
- 3) Duplicates' removal – EndNote and Rayyan
- 4) First Pass Screening - Rayyan
 - Based on **title and abstract**
 - Include **double independent reviews** by multiple pairs of SIG members
- 5) Second Pass Criteria and # of articles
 - Based on **full texts**
 - Include **double independent reviews** by multiple pairs of SIG members
- 6) Resolution of discrepancies
 - Consensus between each pair of reviewers
 - Group discussions

Search Strategy- Eligibility Criteria

- **Inclusion criteria**

- Clinical trials: randomized/non-randomized, controlled/single-arm trials
- Prospective observational studies
- Economic evaluations (e.g., cost-effectiveness analyses)
- Value frameworks on pharmaceuticals and health care intervention programs

- **Exclusion criteria**

- No abstract,
- Non-English article,
- Article not reporting original data (e.g., letter, editorial, comment, review),
- Not evaluating a MAEIs (articles evaluating interventions for enhancing adherence to diet, lifestyle change, guidelines will be excluded), or not presenting the domains and/or criteria of a value framework for pharmaceuticals or intervention programs in health care,
- Not reporting relevant data, and
- Relevant former systematic literature reviews and meta-analyses (these articles will be collected separately, and the references of the papers will be reviewed)

Search Strategy- Data Extraction

- Several data elements will be extracted
 - Study design
 - Characteristics of participants of the study
 - Disease studied
 - Study period and duration of the study
 - Type of MAEIs
 - Criteria used to evaluate MAEIs

Our SLR is registered on PROSPERO [HERE](#) (registration number: CRD42021242934)

Polling Question 3



Polling Question 3

- What do you think is the **MOST IMPORTANT** criterion of assessing medication adherence enhancing interventions (MAEIs)?
 - A. Change in medication adherence rates, persistence or initiation rate
 - B. Cost-effectiveness of MAEI
 - C. Clinical outcomes such as change in cholesterol level, mortality rate, stroke rate, etc.
 - D. Patient satisfaction
 - E. Quality of life

Polling Question 4



Polling Question 4

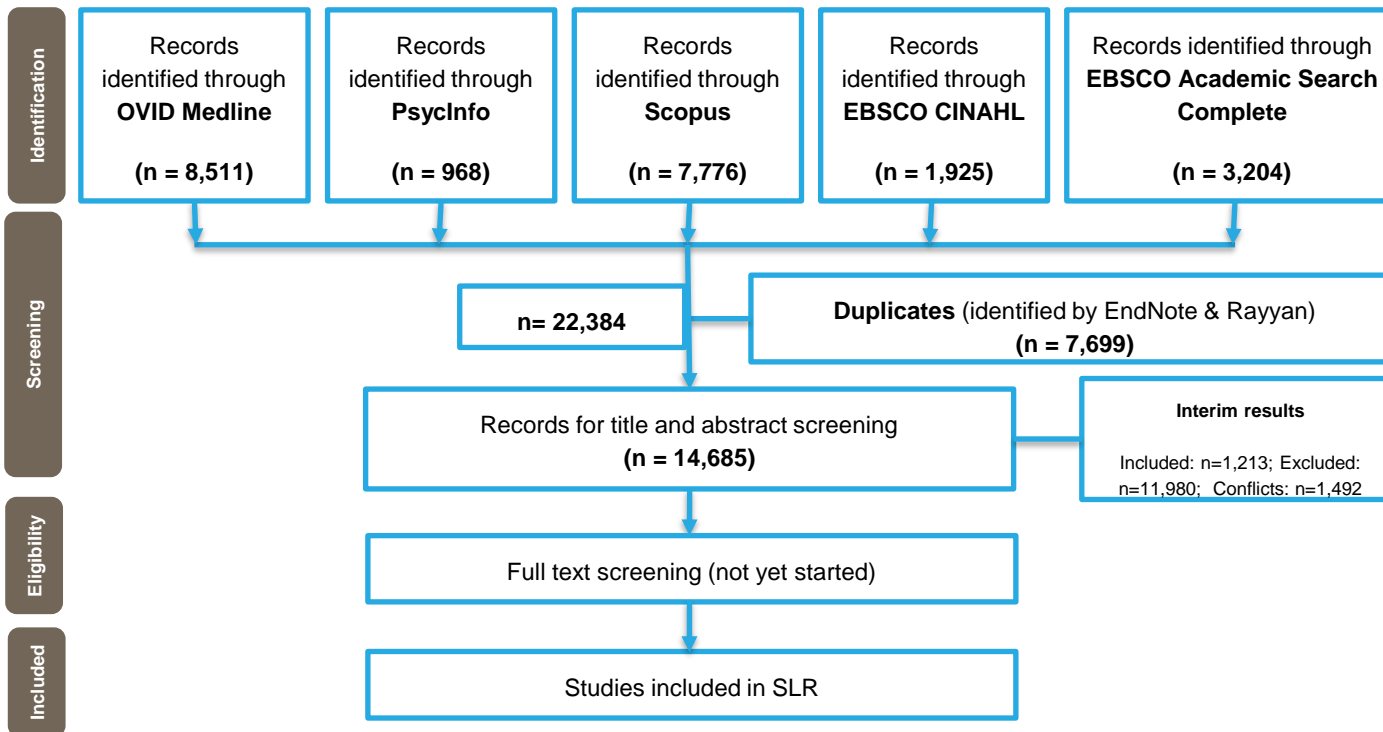
- What do you think is the **LEAST IMPORTANT** criterion of assessing medication adherence enhancing interventions (MAEIs)?
 - A. Change in medication adherence rates, persistence or initiation rate
 - B. Cost-effectiveness of MAEI
 - C. Clinical outcomes such as change in cholesterol level, mortality rate, stroke rate, etc.
 - D. Patient satisfaction
 - E. Quality of life

SECTION

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Systematic Literature Review-Interim Results

Interim Results - Study Selection Flow Diagram



Interim Results - Existing Evidence



Evidence gap

- **No published value framework for medication adherence enhancing interventions (MAEIs) !!!**

Prospective studies

- **Most of the included studies were prospective studies**
 - Clinical trials of MAEIs
 - Prospective cohort studies of MAEIs

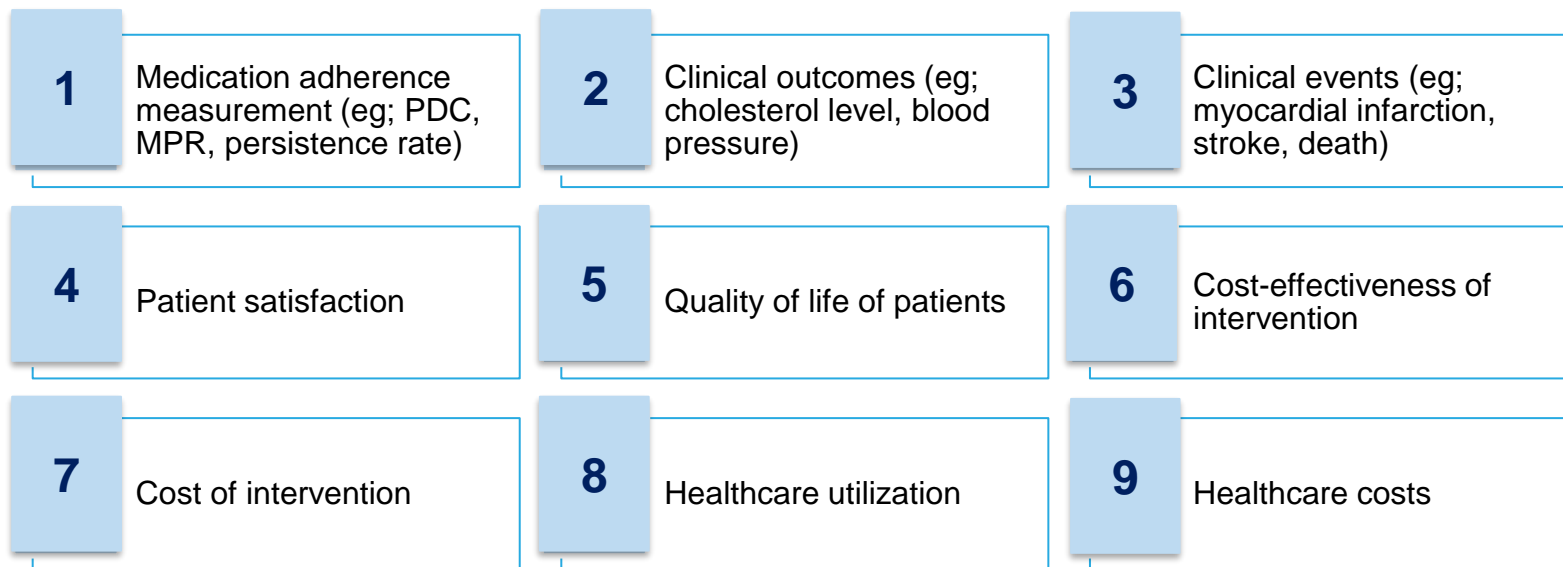
Cost-effectiveness analyzes (CEAs)

- **Limited number of CEAs of MAEIs were identified**

Systematic literature reviews (SLRs)

- **There are a large number of SLRs reporting data on MAEIs**
 - References of these SLRs will be reviewed for further potential studies

Interim Results – Criteria Identified



Polling Question 5



Polling Question 5

- **HOW IMPORTANT** do you think that the assessment of medication adherence enhancing interventions (MAEIs) have an impact on health outcomes?
 - A. Not at all important
 - B. Low important
 - C. Neutral
 - D. Important
 - E. Extremely important

Polling Question 6



Polling Question 6

- Which criterion do you now think is the **MOST IMPORTANT** criterion of assessing medication adherence enhancing interventions (MAEIs)?
 - A. Change in medication adherence rates, persistence or initiation rate
 - B. Cost-effectiveness of MAEI
 - C. Clinical outcomes such as change in cholesterol level, mortality rate, stroke rate, etc.
 - D. Patient satisfaction
 - E. Quality of life

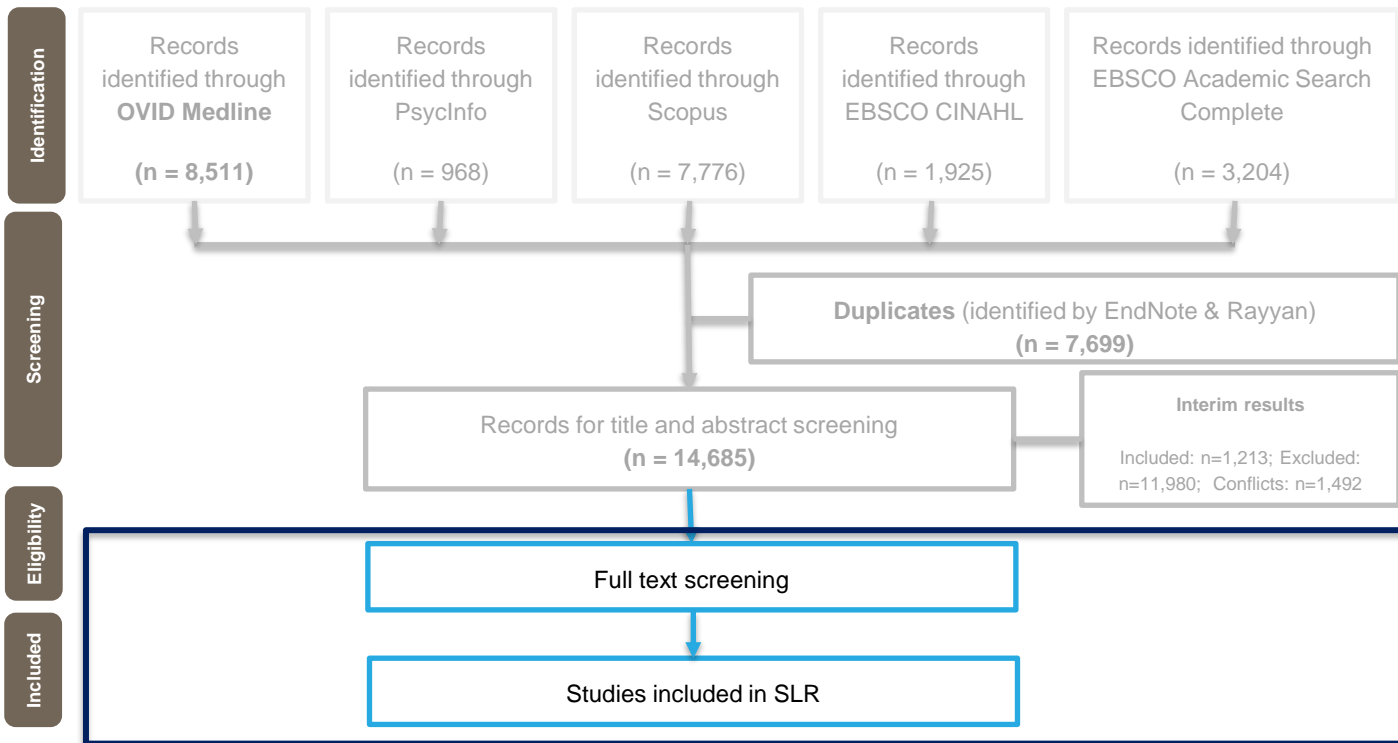
SECTION

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Next Steps



Next Steps in SLR



Project Next Phase: Online Focus Group

- **Aim:** To gain more insights into important criteria for value assessment of MAEIs.
- **When?** : Oct-Nov. 2021 (1 hour)
- **How?** : Online focus group via Zoom
- **We are searching for participants!**
 - **Criteria:** We will elicit the perspectives of all stakeholders engaged in improving medication adherence. Thus, online focus group participants will include:
 - Patient representatives
 - Working professionals from the following fields/industries: Payers, healthcare providers, industry, academia

SECTION

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QnA



Acknowledgement

*Thank
you!*

- Thank you ALL!!
- Theresa Tesoro
- ISPOR staff
- ISPOR MAP SIG members
- Reviewers of 'title and abstract screening' step of SLR

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▪ Maria Dimitrova	▪ Gediwon Milky	▪ Yingnan Zhao
- For more studies and information see ISPOR Medication Adherence and Persistence Special Interest Group webpage <https://www.ispor.org/member-groups/special-interest-groups/medication-adherence-and-persistence>

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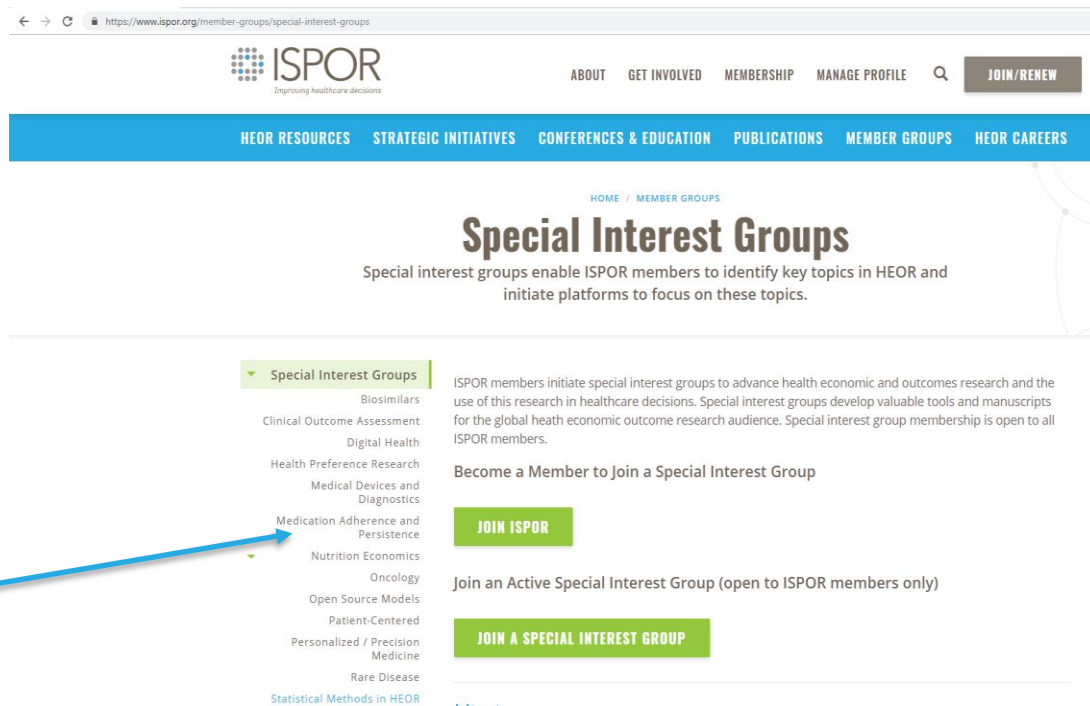


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2. Select “Member Groups”
3. Select “Special Interest Groups”
4. Click button to “Join A Special Interest Group”

For more information about the Medication Adherence and Persistence Special Interest Group email

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Special interest groups enable ISPOR members to identify key topics in HEOR and initiate platforms to focus on these topics.

Special Interest Groups

- Biosimilars
- Clinical Outcome Assessment
- Digital Health
- Health Preference Research
- Medical Devices and Diagnostics
- Medication Adherence and Persistence
- Nutrition Economics
- Oncology
- Open Source Models
- Patient-Centered
- Personalized / Precision Medicine
- Rare Disease
- Statistical Methods in HEOR

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