### **ISPOR**

Building Meaningful, Effective, and Sustainable Partnerships in Patient-Centered Outcomes Research

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# Patient-Centered Outcomes Research Institute Leading Funder of CER in U.S.



### **PCORI**®

- Leading funder of patientcentered comparative clinical effectiveness research (CER)
- Independent, nonprofit, research institute
- Funds research designed to help people make better informed healthcare decisions



### PCORI's Holistic Approach





Meaningful engagement, reflective of PCORI community, to...

...influence research to be patient-centered, relevant, and useful

...make research and evidence understandable and accessible to the public

...establish trust of and legitimacy for research findings

...foster successful uptake and use of research results

## Patient-Centeredness vs. Patient Engagement pcori



#### **Patient-Centeredness**

- Addresses outcomes (both benefits and harms) that are important to patients
- The interventions proposed for comparison are currently available to patients
- Study design is low burden to participants



#### **Patient and Stakeholder Engagement**

- Patients and stakeholders are partners in research, not only "subjects" or "participants"
- Leverages the expertise of patients, clinicians and other stakeholders for the purpose of improving study design and conduct
- Includes a range of engagement approaches: input, consultation, collaboration, shared leadership
- Can occur by building upon existing relationships, or developing new ones

### "Research Done Differently"



PCORI research has shown that engagement makes a meaningful differences in studies:



### **User-Orientation & Acceptability:**

studies in which patients and clinicians will be willing to participate based on burden, usability, and alignment with preferences, values, and needs



#### **Feasibility:**

interventions, enrollment, and data collection that are more doable in real-world settings



### **Study Quality:**

study rigor, comprehensiveness, and quality of materials and products



#### **Relevance:**

results applicable and important for decision-making



#### **Engagement Scope & Quality:**

engagement processes are effective, and stakeholders are well equipped

Forsythe LP, Carman KL, et al. Patient Engagement In Research: Early Findings From The Patient-Centered Outcomes Research Institute. Health Aff (Millwood). 2019 Mar;38(3):359-367; PCORI Board of Governors Meeting, December 9, 2019, https://www.pcori.org/sites/default/files/PCORI-Board-Meeting-Presentation-Slides-120919.pdf, p. 32-69 Maurer ME, et. Al 2022. <u>Understanding the Influence and Impact of Stakeholder Engagement in Patient-centered Outcomes Research: a Qualitative Study</u>. J Gen Intern Med. 2022 Apr:37(Suppl 1):6-13.

### Foundational Expectations for Partnerships in Research

A Journey to Build the Evidence Base and Develop New Guidance

### Developing a Body of Evidence for **Engagement in Research**



#### 10+ years of practice-based experience

**Products and Support** 

Support from engagement

and program officers Compensation Framework Updated Engagement Plan

Research Fundamentals

Stakeholder Research

PEAP Equity & Inclusion

**Guiding Engagement** 

and Building Effective Multi-

Publications about

engagement

Teams

Principles

#### **Analytic Methods**

- Descriptive statistics
- In-depth qualitative
- Case studies
- Use cases

- Literature reviews
- analysis

### Learnings

- How engagement influences and impacts our work, individuals and organizations
- Opportunities, challenges and tensions
- Best practices for engagement

#### **Data**

- Administrative and required reporting
- Surveys
- Interviews with researchers and partners
- Awardee publications

# Collaborative Process to Develop New Guidance For Engagement in Research

Strategic input and guidance from PCORI's Advisory Panel on Patient Engagement (PEAP)

### **Conducted Formative Activities**

- PCORI evidence review
- External guidance review
- Focus groups with PCORI awardees and partners
- Interviews with experts in engagement and diversity, equity and inclusion

### **Generated & Synthesized Practices**

- Started with a list of 64 practices that reflect meaningful engagement
- Combined and organized practices into eight draft expectations

#### Held Convening

- 46 diverse attendees
- A collective vision and content for new guidance
- A summary report

### Finalized New Guidance

- Listening sessions with PCORI staff
- Session at the PCORI's 2023 Annual Meeting
- PCORI Leadership review

### Foundational Expectations for Partnerships in Research





Diversity & Representation



Early & Ongoing Engagement



Dedicated Funds for Engagement & Partner Compensation



Build Capacity to Work as a Team



Meaningful Inclusion of Partners in Decision-Making



Ongoing Review & Assessment of Engagement

### **Updated Guidance on Engagement in Research**



- 1. Updated Definition of Meaningful Engagement and **Partner**
- 2. Six Foundational **Expectations**
- 3. Information to Support Implementation of the **Foundational Expectations**





Engagement in Research: PCORI's Foundational Expectations for Partnerships /

#### Engagement in Research: PCORI's Foundational **Expectations for Partnerships**

PCORI has developed six foundational expectations—building blocks for meaningful, effective, and sustainable engagement with patients, communities, and other partners in research. Explore ways to tailor them by each expectation or by examples in practice.

#### Address these expectations when:

- Applying for PCORI funding
- Developing a project plan and engagement plan for awarded projects
- Reflecting on engagement during a project to improve and strengthen engagement over time

Overview of the Foundational Expectations - Download Now















Explore each expectation >

View the expectations in action >

### **Updating the Definition of Meaningful Engagement**



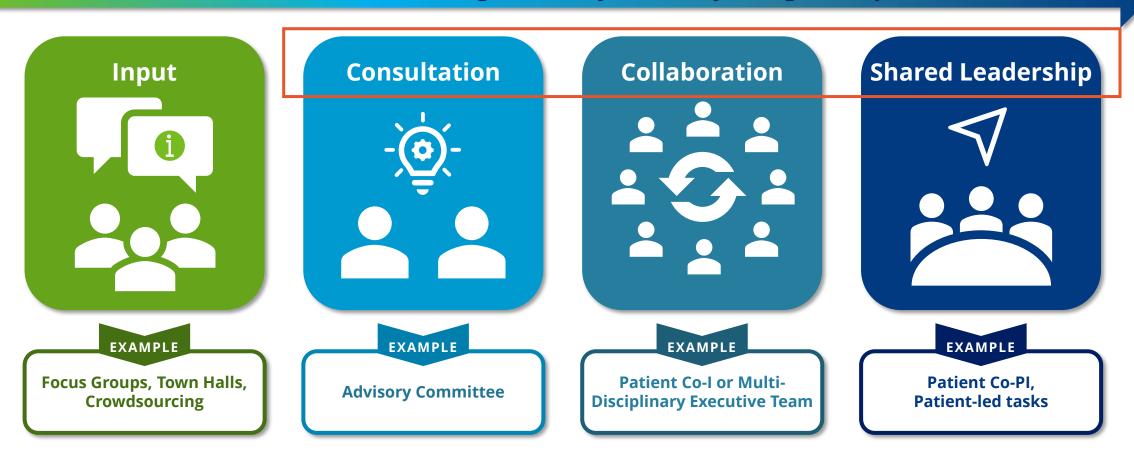
- An active partnership between researchers, patients, caregivers, clinicians and other partners throughout the entire research process — from planning the study to conducting the study and disseminating study results.
  - Engagement occurs along a continuum ranging from input to consultation to collaboration and shared leadership.



## Patient-Centered Outcomes Research Institute Continuum of Engagement Practices



#### **Levels of Partners' Decision-Making Authority for Study Design & Implementation**



Adapted from: Hanley et al. (2004). Involving the public in NHS, public health and social care research.

Carman et al. (2013). Patient and family engagement: A framework for understanding the elements and developing interventions and policies. Health Affairs, 32(2), 223–231. Arnstein, S. R. (1969). A ladder of citizen participation. Journal of the American Planning Association, 35, 216–24

# Information to Support Implementation of the Foundational Expectations

#### Online information includes:

- Overview of the Foundational Expectations in PDF.
- Definition of each expectation and how the expectation helps the project.
- Questions to get started.
- Actions that project teams can take to put each expectation into practice.
- **Examples** of how PCORI-funded projects implemented the expectations.
- Links to other PCORI engagement resources.





Engagement in Research: PCORI's Foundational Expectations for Partnerships / Engagement Resources

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Meaningful Inclusion of Partners in Decision Making

Explore each expectation >



View the expectations in action >

# PCORI's Tools and Resources to Support Engagement in Research







Find more at: <u>pcori.org/engagement-resources</u>

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