ISPOR Latin America
Regional Health Policy Summit
11 September 2019 | Bogotá, Colombia

Translating Outcomes Research into Policy Decisions

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ABOUT THE SUMMIT

The ISPOR Latin America Regional Health Policy Summit is an exclusive, invitational event that convenes key healthcare stakeholders such as payers, academicians, researchers, patient representatives, technology producers, etc., to debate key health policy issues and challenges in Latin America. Today’s Regional Health Policy Summit will offer a full day of thought-provoking discussions and provide a unique opportunity for stakeholders from the public and private sectors to convene, create effective networking, and exchange ideas about health policy in the region.

REGIONAL HEALTH POLICY ADVISORS

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Ministry of Health and Social Development
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KEYNOTE SPEAKERS

Hector Castro, MD, MSc, PhD
Global Leader, Health, Financing, Technologies, Data, and Impact
Management Sciences for Health
Washington, DC, USA

Manuel Espinoza, MD, MSc, PhD
Associate Professor, Department of Public Health and Chief, Health Technology Assessment Unit
Pontificia Universidad Católica
Santiago, Chile

Ramiro Gilardino, MD, MSc
Director & Content Strategist
ISPOR
Lawrenceville, NJ, USA

Jan Weinreich, PhD
Head of Health System Strategy in Global Access
F. Hoffmann-La Roche
Basel, Switzerland

ISPOR would like to thank the following Summit partners:
SUMMIT AGENDA

8:00-8:15  Registration
8:15-8:30  Welcome: Nancy S. Berg, ISPOR, Lawrenceville, NJ, USA
          Introduction to the Summit: Ramiro Gilardino

8:30-10:30  Session 1: Health Technology Assessment (HTA) as a Tool for Prioritizing Health Resources
Coordinator: Federico Augustovski
          Warm Up: Current Stage of Universal Health Coverage and the Role of HTA in Designing Health Benefit Packages –
          The development of prioritized health services baskets called “benefits packages” provides a cost-effective method to
          improve universal health coverage by improving service delivery. This session aims to explore how HTA could support
          prioritizing and include these technologies in the basket.
          Presenter: Ramiro Gilardino.
          Group Activity Monitor: Lucila Rey-Ares
          Group Presentation by Rapporteurs

10:30-10:45  Coffee Break

10:45-12:30  Session 2: Assessing the Value of Novel and Innovative Technologies versus Disruptive Innovators
Coordinator: Ariosto Matus
          Warm Up: Recently, there’s been more attention to an alternative approach to measuring value including multi-criteria
decision analysis and other available frameworks. This session will show these approaches, emphasizing the challenges
and opportunities for their implementation in Latin American countries.
          Presenter: Manuel Espinoza
          Warm Up: Breakthrough science and personalized therapies are transforming the future of the treatment of chronic and rare
conditions. There are profound implications on the availability and type of evidence used for assessing their value. This
presentation will discuss a comprehensive framework to capture stakeholders perspective on the value of novel medicines.
          Presenter: Jan Weinreich
          Group Activity Monitor: Ariosto Matus
          Group Presentation by Rapporteurs

12:30-14:00  Group Lunch

14:00-16:00  Session 3: Price Negotiation and Management of Entry Agreements: Why, When, and How to Implement
             in Latin American Countries
Coordinator: Aurelio Mejia, Ministry of Health, Bogota, Colombia
          Warm Up: This session aims to explore the opportunities and challenges for implementing price negotiations and managed
entry areas in Latin American countries to support the development of policy interventions, and improve universal healthcare
through allocation and technical efficiency.
          Presenter: Hector E. Castro.
          Group Activity Monitor: Lizbeth Acuña Merchan
          Group Presentation by Rapporteurs

16:00-16:45  Multistakeholder Debate: Value Measurement in Latin America – Beyond 2020
Moderator: Jens Grueger, University of Washington, Seattle, WA, USA
          Panelists: Cecilia Rodriguez, MSc, Fundacion Me Muevo, Santiago, Chile; Jaime Calderón, MD, PhD, Fundación
          Colombiana del Corazón, Bogotá, Colombia; Diana Cardenas, Ministerio de la Protección Social, Bogotá, Colombia; and
          Diego Forero, Pfizer Colombia, Bogotá, Colombia

16:45-17:00  Conclusions and Next Steps: Ramiro Gilardino

17:00  Adjournment
ABOUT THE KEYNOTE SPEAKERS

Hector Castro is the Global Leader of Health Financing, Technologies, Data and Impact at Management Sciences for Health (MSH), based in the Washington DC area. Dr Castro’s broad experience includes being the Founding Executive Director of IETS, Colombian Institute for Health Technology Assessment and former Director of Medicines & Technologies at the Ministry of Health and Social Protection. He also has nearly 20 years of experience at different senior positions in healthcare access, health economics, health policy, priority setting, HTA and health systems reform, with relevant experience in low-and-middle-income countries. He is doctor in medicine and surgery, MSc in health policy, planning and financing from the London School of Economics & Political Science; MSc in occupational health, doctor in public health & policy/health economics from the London School of Hygiene & Tropical Medicine and is former Takemi Postdoctoral Fellow from the T.H. Chan Harvard School of Public Health.

Manuel Espinoza is an Associate Professor in the Department of Public Health and Chief of the Health Technology Assessment Unit, at Pontificia Universidad Católica de Chile. He is also a Visiting Honorary Fellow in the Centre for Health Economics at University of York. Dr. Epinoza’s work has been focused on the development of methods and processes for prioritization in healthcare as well as applied research in health economic evaluation. He holds a medical doctor degree and master in epidemiology from Pontificia Universidad Católica de Chile; a Master in biostatistics from Universidad de Chile, and Master and PhD in health economics, both from University of York in the United Kingdom.

Ramiro Gilardino is the Director of Consulting and Content Strategy at ISPOR, providing scientific strategy support and liaising with global organizations and other stakeholders to support ISPOR’s advancement in global health policy. Previously, he led the Latin America Global Networks operations. He has more than 10 years of experience in HEOR, market access strategies, HTA, and held several positions in healthcare management both at the national and regional level. He received a doctorate in medicine in critical care medicine, holds an MSc in healthcare economics and administration from the Universidad ISALUD and an MSc in global health policy from The London School of Hygiene and Tropical Medicine.

Jan Weinreich is the Head of Health System Strategy in Global Access at F. Hoffmann-La Roche, based in Basel, Switzerland. He and his team are responsible for designing and deploying innovative strategies to support health system readiness for next-generation science. Previously he headed the Access and Public Policy for the Eastern Europe, Middle East, and Africa region, where he built an access structure to support the more than 90 countries in the region. Weinreich’s understanding of health system dynamics in both emerging and developed economies, is unparalleled. He holds a PhD in chemistry from the Christian-Albrechts-University in Kiel.