The virtual conference, themed “Next Generation Healthcare in Asia Pacific: Where Technology Meets Patients to Improve Care”, will provide 25+ hours of dedicated content covering the latest trends and topics in HEOR in the Asia Pacific region.

Virtual exhibit profiles will be on display during the 3-day conference (Korea Standard Time) and available to all registered attendees post-conference, through October 30, 2020!

### Virtual Exhibit

<table>
<thead>
<tr>
<th>Company profile*</th>
<th>Profile Plus</th>
<th>Key Supporter</th>
</tr>
</thead>
<tbody>
<tr>
<td>✅</td>
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<td>Full Virtual Conference Registration</td>
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<td>Video upload</td>
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<tr>
<td>Resource links</td>
<td>up to 3</td>
<td>up to 5</td>
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<tr>
<td>Logo on key conference pages, recognition in a registered attendee email prior to the conference, and during The Plenary Sessions</td>
<td></td>
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<tr>
<td>Price</td>
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<td>$4,500</td>
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</table>

*Company profile includes a company description, logo, web address, contact information and social media links.

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**Profile Plus Sample**

**Company Name**

Company Description Goes Here

**Organization Website:**

**Contact Name:**

**Contact Phone:**

**Contact Email:**

**Organization Information:**

**Education and Research**

- What are Sanger Flies, and why are they important for scientists and researchers?
- How do Sanger Flies contribute to understanding human health and disease?
- What is the role of Sanger Flies in genetic research, and how do they help in the discovery of new treatments for genetic disorders?

**Social Media**

- Twitter
- Instagram

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Asia Pacific is ISPOR’s 3rd largest member region!

Contact exhibit@ispor.org to purchase.