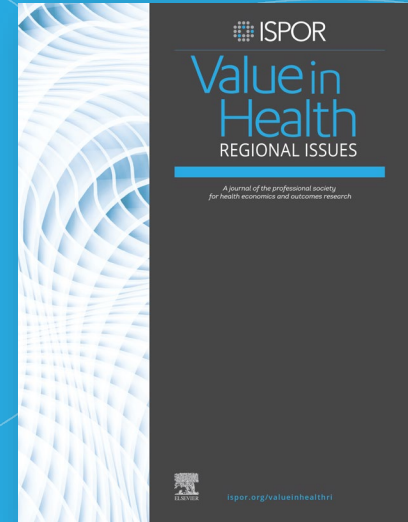


[www.ispor.org](http://www.ispor.org)



# Go Bold, Go Gold: Amplify Your Impact With Open Access



Rafael Pinedo-Villanueva, PhD, Deputy Editor, VIHRI  
Andrew Berin, Publishing Director, Elsevier

ISPOR Europe 2024 | Barcelona | November 2024

*Value in Health Regional Issues*

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# 1

## VIHRI: History and Recent Trends

VIHRI emerged to respond to a rapid growth in studies in emerging regions

- 2012 – Launched, two issues
- 2013 – Three issues per year
- Issues organized by regions
  - Asia
  - Latin America
  - EMEA
- Official languages
  - English
  - Spanish
  - Portuguese



VALUE IN HEALTH REGIONAL ISSUES 1 (2012) 1-2



Available online at [www.sciencedirect.com](http://www.sciencedirect.com)

**SciVerse ScienceDirect**

journal homepage: [www.elsevier.com/locate/vhri](http://www.elsevier.com/locate/vhri)



EDITORIAL

Widening Horizon of Pharmacoeconomics and Outcomes Research in the Asia-Pacific Region

VALUE IN HEALTH REGIONAL ISSUES 2 (2013) 3-4



Available online at [www.sciencedirect.com](http://www.sciencedirect.com)

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Future Prospects for Pharmacoeconomics and Outcomes Research in the Emerging Regions

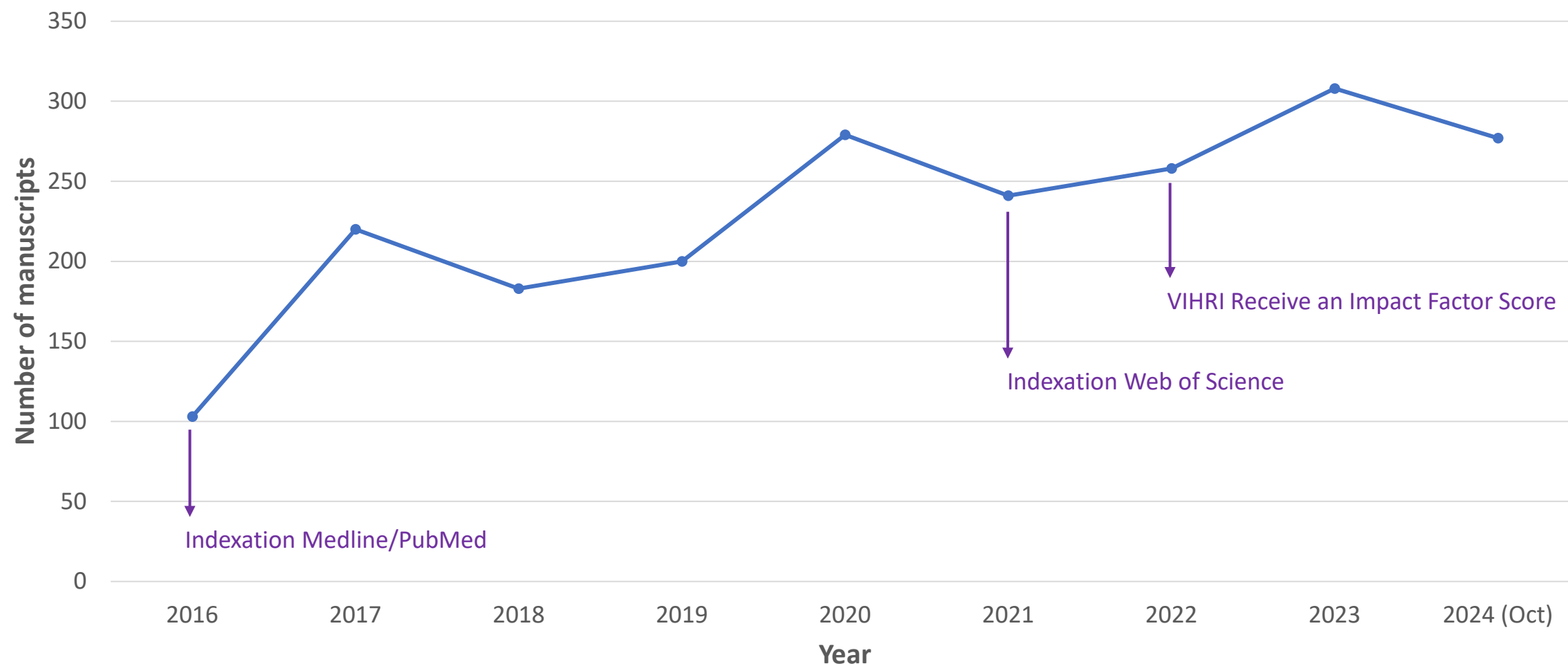


Michael Drummond, PhD

Centre for Health Economics, University of York, York, UK

- VIHRI emerged to respond a rapid growth in studies in **emerging** regions
- At first glance: similar type of articles as *Value in Health*
- Challenges:
  - Developing local researchers
  - Obtaining data
  - Clarifying the decision-making framework

# Trends in the Number of New Manuscripts Received

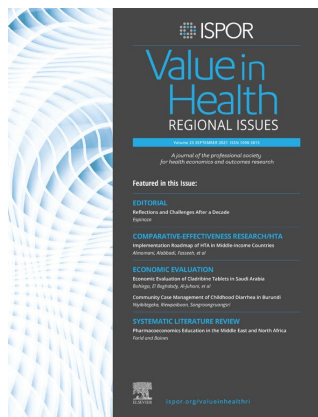


# Top 10 Countries Submitting Papers to VIHRI

Country	2022
Brazil	43
Iran	40
Colombia	32
<b>United States</b>	27
India	17
Argentina + Chile	14
Malaysia	12
Australia	11
Saudia Arabia	10
South Africa	10

Country	2023
Brazil	52
Iran	37
Colombia	36
India	35
China + Indonesia	16
Japan	13
Thailand + Turkey	12
Australia + Mexico + <b>USA</b>	11

Country	2024
Brazil	52
Colombia + <b>USA</b>	26
China + India	21
Iran	19
Malaysia	15
Australia + Singapore	13
Thailand	11
Japan + <b>United Kingdom</b>	10
Indonesia + Saudia Arabia	7
<b>The Netherlands + Spain</b>	7



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VALUE HEALTH REG ISSUES. 2021; 25:180–181

## Editorial

### *Value in Health Regional Issues: Reflections and Challenges After a Decade*

Manuel Antonio Espinoza, MD, MSc, PhD



- HEOR has **grown significantly** in Asia, LatAm, and EMEA
- New **submissions increased** 68% between 2018-2023 (36% in VIH)
- The term “**emerging**” is **no longer suitable** for several jurisdictions in these regions
  - High productivity in Brazil, Iran, USA, Colombia, and India (75% of the submissions)

SECTION

# 2

## *Value in Health Regional Issues:* Response to Market Changes



# Editorial Changes Implemented in VIHRI

- In 2022, VIHRI increased its frequency from 3 issues a year to 6 issues a year.
- All issues published since 2022 include geographical **integration** (ie, include papers from all regions)



Taken from Go Bananas! (Oxfam 2000)



# Editorial Considerations


- **Submissions**

- Increasing submissions from researchers based in United States, United Kingdom, Canada, and various Western European countries

- **Valuable manuscripts**

- *Value in Health* rejecting valuable papers focused on European countries and North America often due to lack of novelty

# New Region: North America and Western Europe (NAWE)



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## Regions

*Value in Health Regional Issues*

▼ Journals

▶ Value in Health
 ▶ Value in Health Regional Issues
 

Regions

 ▶ About The Editors
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 ▶ Value & Outcomes Spotlight

The journal publishes articles from all countries in these geographic regions:

**Asia**

**Latin America**

**Europe, Middle East, and Africa**

**North America and Western Europe**

Additional information on specific countries in each region can be found below.

## Editorial Scope

*“Value in Health Regional Issues* is a peer-reviewed, MEDLINE-indexed journal that publishes applied research using HEOR methods to examine health systems, policies, and patient populations **in specific geographic regions.**”

*“Manuscripts submitted to Value in Health Regional Issues* must **focus on regional populations and regional health policies**, and where possible, demonstrate the broader implications to other regions.”



**North America and Western Europe region**

# Areas of Interest

## Applied Research Using HEOR Methods

Economic evaluations or impact analyses of healthcare interventions (pharmaceuticals, medical devices, or procedures) that examine the effect of regional health policies on healthcare performance, population health, or social welfare.

## Health Policy Analyses

Articles that translate knowledge across countries (eg, evaluations between high- and low- and middle-income countries, cross country comparisons, etc) and discuss various aspects of health policy, including pricing and reimbursement issues, the adoption of new health technologies, or policies to encourage “value-based” decision making.

## Health Equity Research

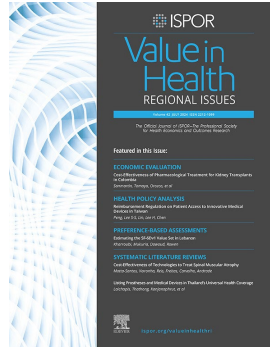
Research that reflects regional experiences using HEOR methods such as distributional or extended cost-effectiveness analysis, checklists for qualitative judgments, simple indicators, or deliberative exercises to incorporate health equity concerns into local resource allocation in decisions.

## Patient-Centered Research

Articles that present research on the development and use of measures for patient-reported outcomes and quality-of-life instruments that express the value of healthcare. Research on patient participation in value-based decision-making processes or health technology assessment are also welcome. These papers should show results or impact on the community perception or changes in procedures or outcomes resulting from patient participation in research and policy making.

## Scoping and Literature Reviews

Reviews that synthesize and summarize the current knowledge on a specific topic or question to identify the main concepts, theories, and evidence gaps within a specific geographic region. These papers review empirical studies consistent with the methods outlined by the Cochrane Collaboration and PRISMA.



# Transition to Open Access

- Effective January 1, 2025, VIHRI will become a **Gold Open Access** journal.
  - Articles are distributed online, free to all readers without any **access** barriers
- **No author fees** for papers submitted in 2025
- Open Science → efforts focused on making scientific research more **transparent and accessible**
- Article processing charges will be assessed for accepted papers submitted after December 31, 2025
- **Benefits** for YOU and what it means to *Value in Health Regional Issues*

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# 3

## Understanding Open Access





## Biomed Central, Budapest, and Bethesda

### 1999: Biomed Central

First publishing company devoted to only open access journals

### 2002: Budapest Open Access Initiative

“the first initiative to use the term “open access”...to articulate a public definition...to propose complementary strategies for realizing OA...to generalize the call for OA to all disciplines and countries...the first to be accompanied by significant funding.” [BOAI10 – Budapest Open Access Initiative](#)

### 2003: Bethesda Statement on Open Access Publishing

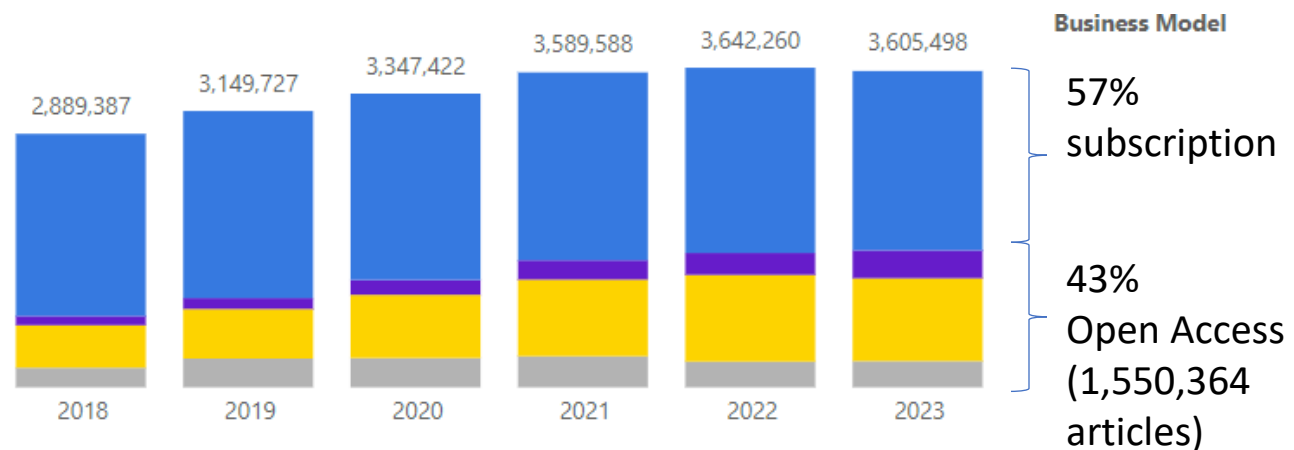
Maryland-based meeting that codified need for sharing of scientific research, especially medical research, quickly according to open access principles

“Social good,” speed-to-publish, funding discussions

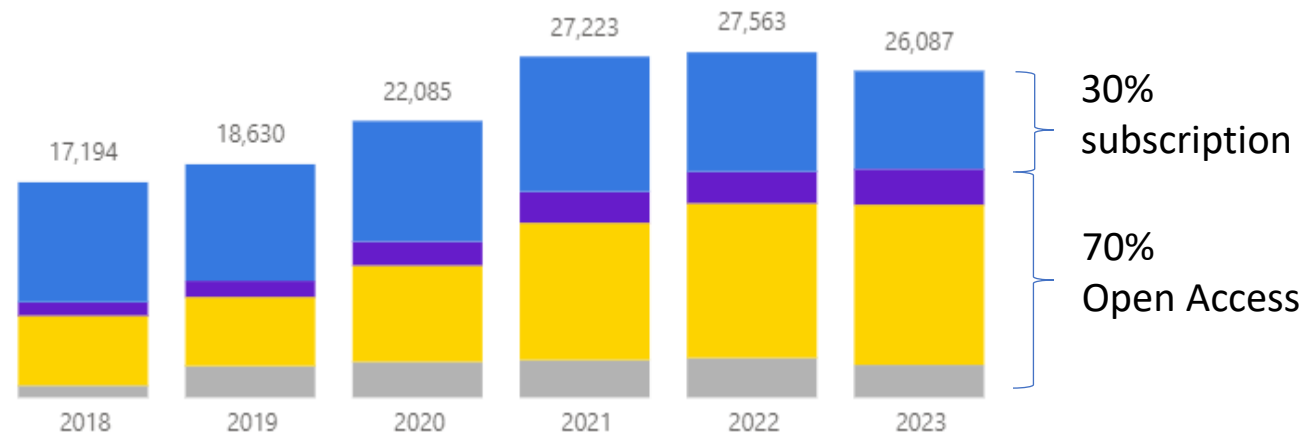


# Open Access Progress

## Published Articles: All Specialties

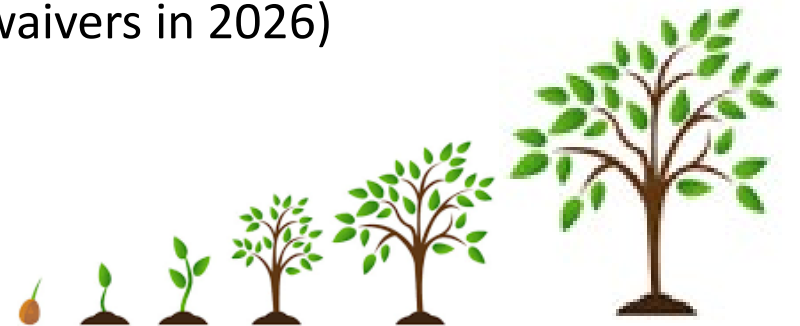


## Published Articles: Health Policy



## Roadmap to Gold Open Access Growth

- As of January 1, 2025, VIHRI is completely OA
- For accepted papers submitted between December 31, 2024 and December 31, 2025, article processing charges (APCs) will be waived
- Beginning in 2026, APCs will apply with a 20% discount for ISPOR members
- Beginning in 2026, waivers will be offered on an annual basis (eg, 40 waivers in 2026)



# Value in Health

## REGIONAL ISSUES

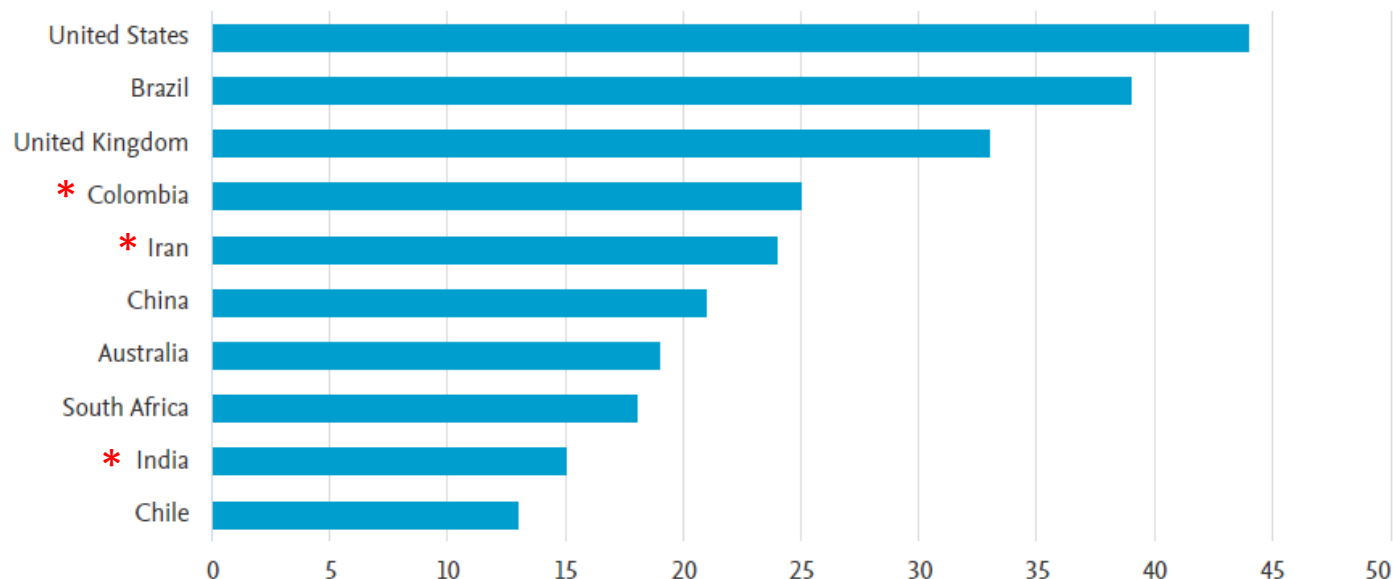
*A journal of the professional society  
for health economics and outcomes research*



## Advancing Open Access

- **Research4Life:** APCs discounted based on a variety of World Bank/WHO criteria that results in Group A and Group B country-level discounts
- **Elsevier Geo-Pricing Pilot:** Industry's first pilot to support authors in low- and middle-income countries with equitable pricing options, based on Gross National Income per capita
- **Special Arrangements:** In some instances, APCs may be waived due to author need
- **VIHRI Waivers:** Arranged with the help of ISPOR, annual waivers to allow for equitable access to VIHRI

## Top 10 Country Authorship (2021 – 2023)



\* APCs currently discounted as part of Research4Life, Elsevier Geo-Pricing Pilot, or Special Arrangement.



# Value in Health

## REGIONAL ISSUES

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### Journal Announcement

## *Value in Health Regional Issues* is transitioning to gold open access

We are delighted to share that on January 1, 2025, [\*Value in Health Regional Issues\*](#) will become a fully gold open access title.

This transition reflects our ongoing commitment to offer high-quality titles across a range of publishing models that meet both your needs and the mandates of your institution, society or funder.



### Gold OA also brings with it a range of other benefits, including:

- Increased visibility for your paper: the fact that it is immediately and permanently accessible has the potential to boost its reach and impact.
- The opportunity to be discovered by potential collaborators, including those in other fields and disciplines.
- The ability to share results widely, helping to accelerate discovery.

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4

Closing



## Key Takeaways

- HEOR has **expanded** and developed worldwide—and so, too, has *Value in Health Regional Issues*
- Submissions now accepted from all geographic regions, including **North America and Western Europe**
- VIHRI will transition to Open Access in 2025

# Value in Health

## REGIONAL ISSUES

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# Value in Health

REGIONAL ISSUES

ISPOR, the professional society for health economics and outcomes research (HEOR), is an international, multistakeholder, nonprofit dedicated to advancing HEOR excellence to improve decision making for health globally. The Society is the leading source for scientific conferences, peer-reviewed and MEDLINE-indexed publications, good practices guidance, education, collaboration, and tools/resources in the field.

ISPOR's community of more than 20,000 individual and chapter members from 120+ countries includes a wide variety of healthcare stakeholders, including researchers, academicians, regulators and assessors, public and private payers, healthcare providers, industry, and patient representatives. The Society's leadership has served as an unbiased resource and catalyst for innovation in the field for more than 20 years.

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*Improving healthcare decisions*