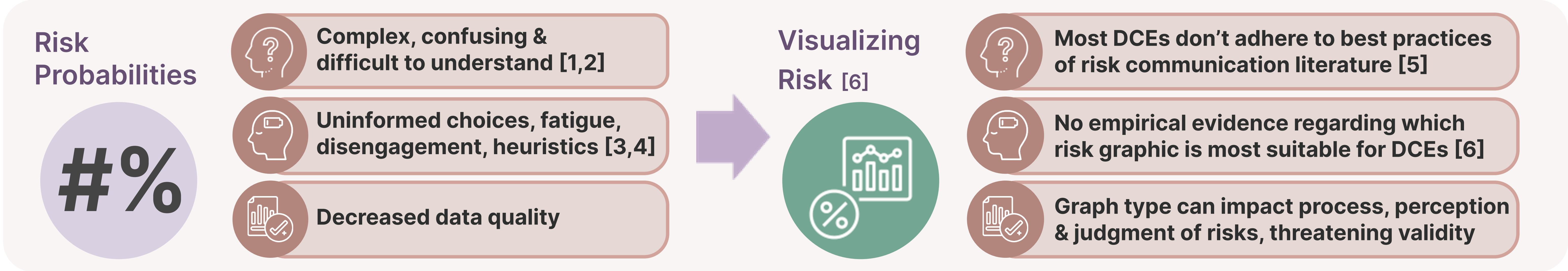


VISUALIZING RISK

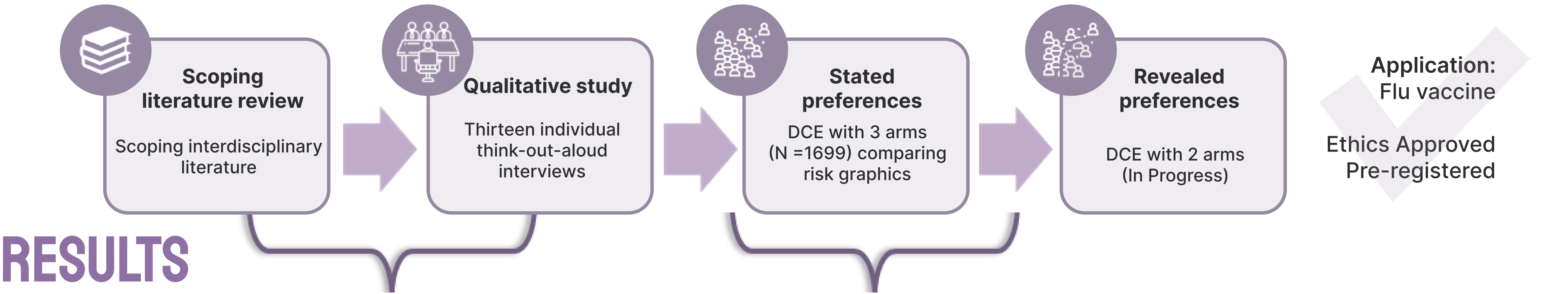
Risk Graphics' Impact on Patient Understanding and Choices in Preference Studies

Stella M. Marceta, Esther de Bekker-Grob, Tom Van Ourti & Jorien Veldwijk

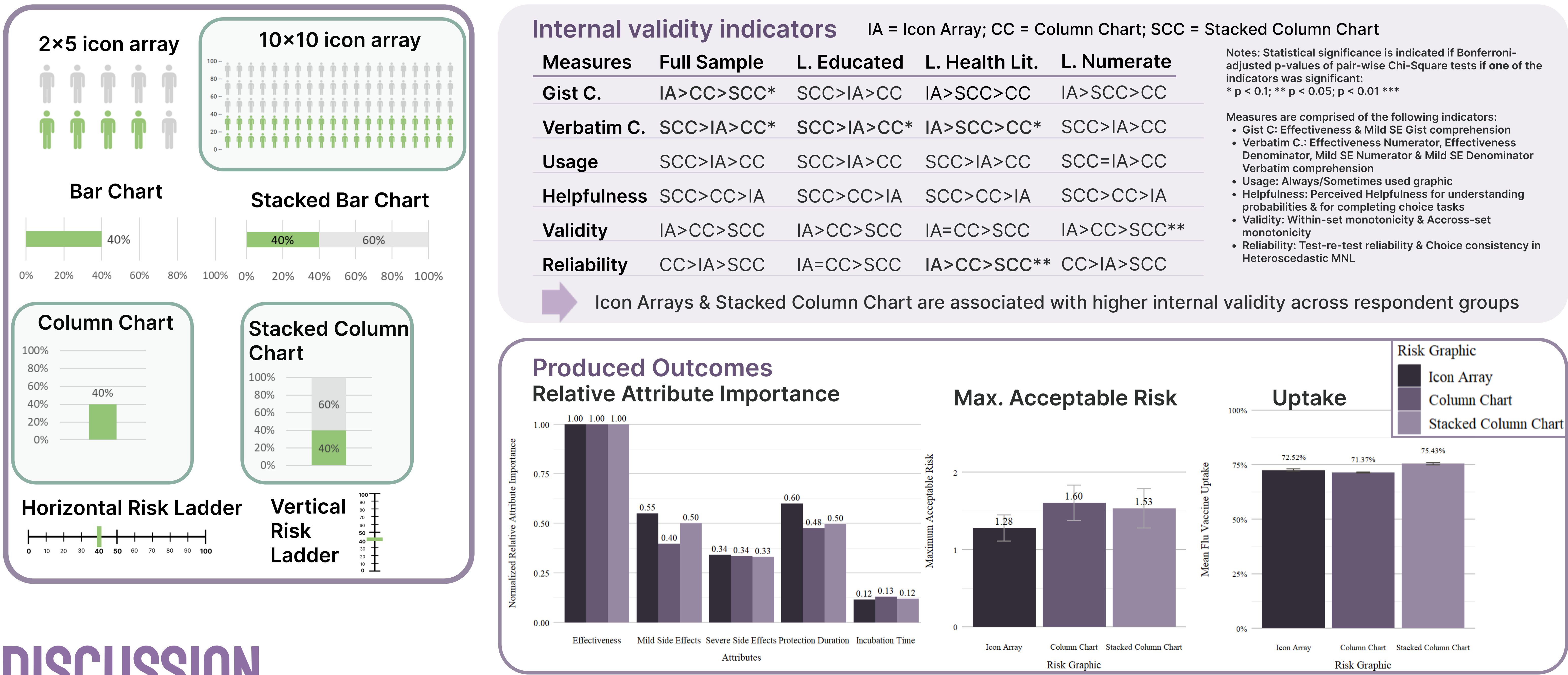
BACKGROUND



RESEARCH DESIGN



RESULTS



DISCUSSION

- Qualitative results suggest 10x10 icon array, column chart and stacked column chart are preferred & best understood
- Quantitative results suggest that 10x10 icon array and stacked column chart yield higher internal validity
- Slight, but non-significant differences in produced outcomes between icon array and column charts
- External validity check will guide recommendation

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Competing interest

The authors declare that they have no conflict of interest.