



# IMPLEMENTATION OF A HEALTH TECHNOLOGY ASSESSMENT UNIT: EXPERIENCE IN THE LARGEST PRIVATE HEALTHCARE PROVIDER IN ONCOLOGY IN BRAZIL

PT43

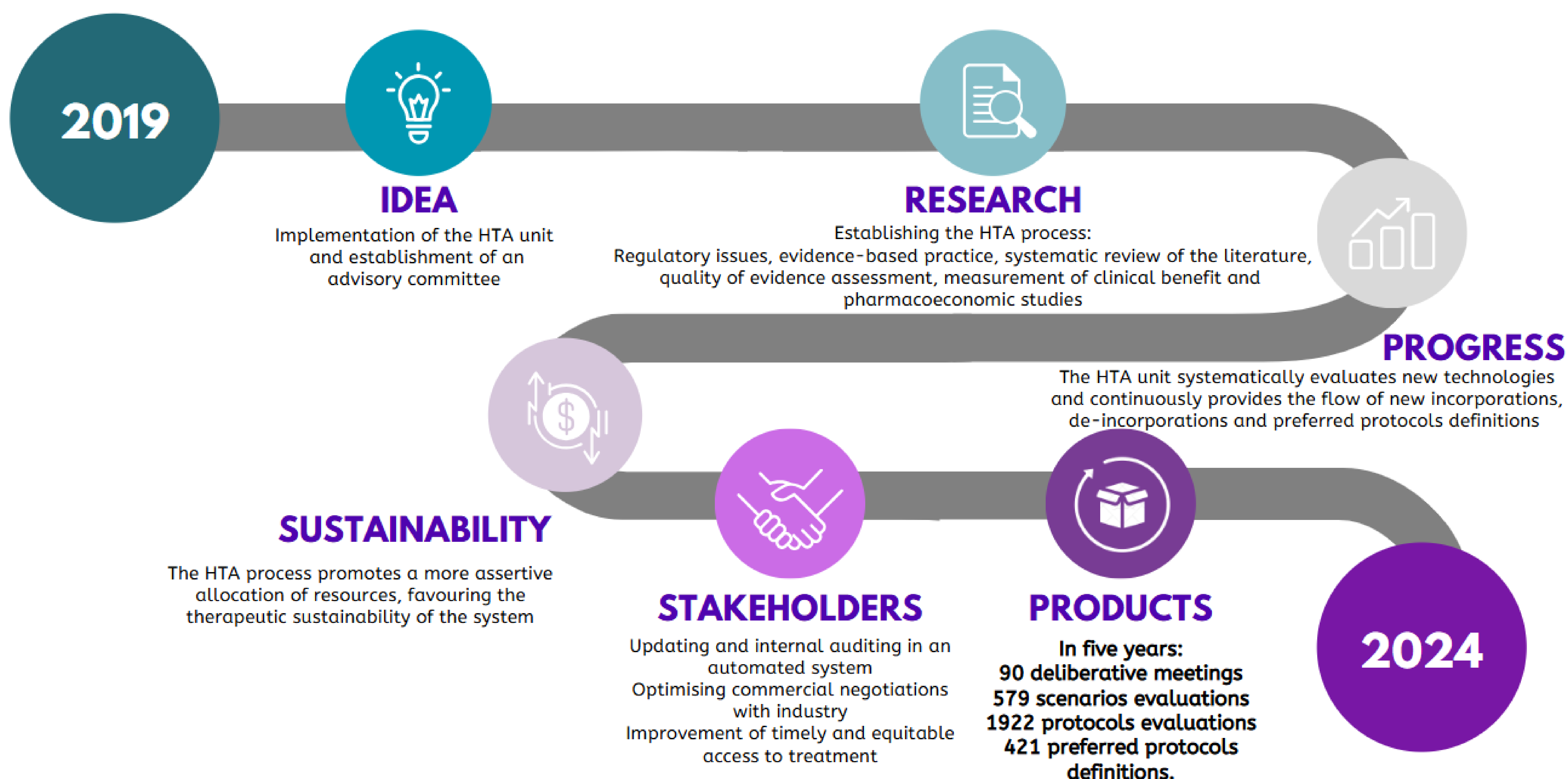
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## PROBLEM STATEMENT

Private onco-hematology centers face the pressure of rapidly adopting technological advances while balancing costs and clinical outcomes.

The Health Technology Assessment (HTA) process provides a methodological framework for the financial and evidence-based analysis that enables the sustainability of healthcare systems. Five years ago, we set up an HTA Unit at the Brazilian largest private Onco-Hematology Network, Oncoclínicas&Co.

## DESCRIPTION



## LESSONS LEARNED

The HTA Unit has optimized the quality of care by ensuring that implemented technologies align with the latest clinical best practices and scientific evidence, thus promoting continuous improvement. It has also emphasized financial sustainability by evaluating the cost-effectiveness of new technologies, optimizing resource allocation, and avoiding the adoption of high-cost technologies with modest clinical benefit or poor quality of evidence.

## STAKEHOLDER PERSPECTIVE

Payer  
Provider  
Industry

