

AN INSIGHT INTO RWE STUDIES AS A COMPONENT OF SUBMISSIONS TO NICE & CDA IN THE LAST 3 YEARS

Dr Sabina Heinz, Market Access
Senior Principal, Ipsos

November 2024

© Ipsos | An insight into non-interventional
studies as a component of submission to
NICE & CDA in the last 3 years | Nov 2024 |
Version 2 | Public use



RWE is increasingly recognized as a key component of HTA submissions and gained more acknowledgement across HTA agencies in recent years

Current Situation



RWE is increasingly valued for its insights into treatment effectiveness and safety



46 RWE-related documents from regulatory and HTA bodies differing significantly in scope and content



The lack of standardization creates challenges for manufacturers preparing multiple global submissions



This research explores the **growing trend of RWE submissions to NICE and CDA over the past 3 years** and the **potential impact of recent RWE guidance** from these agencies

NICE framework and CDA guidance stand out by offering a set of best practice standards for all phases of RWE development*

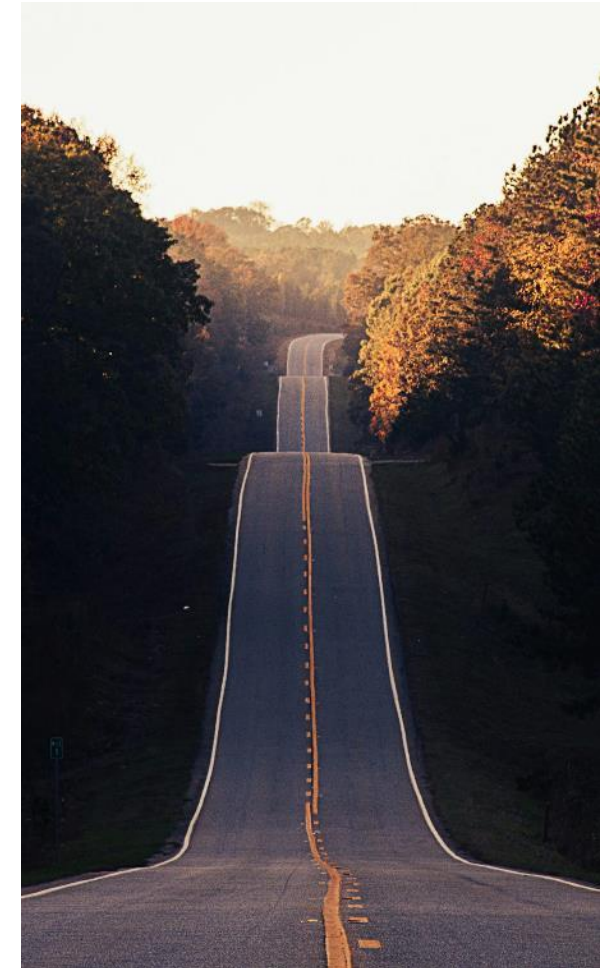
The NICE framework and CDA guidance were published recently and are designed to be regularly updated

Guidance for Reporting Real-World Evidence (2023)

- ✓ RWE decision-grade standards for regulatory or HTA submissions
- ✓ Aimed to harmonize RWE principles for both Canadian HTA agencies and regulators
- ✓ Includes nine recommendations focused on five strategic priority areas

NICE real-world evidence framework (2022)

- ✓ Best practices for planning, conducting, and reporting RWE
- ✓ Data Suitability Assessment Tool (DataSAT) for evaluating data quality and relevance

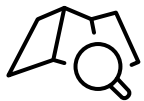


Between 2021-2023, 52% (UK) and 37% (Canada) of medicines' HTAs included RWE studies, making them suitable for this research analysis



Review of HTA appraisals published in 2021-2023

Methodology



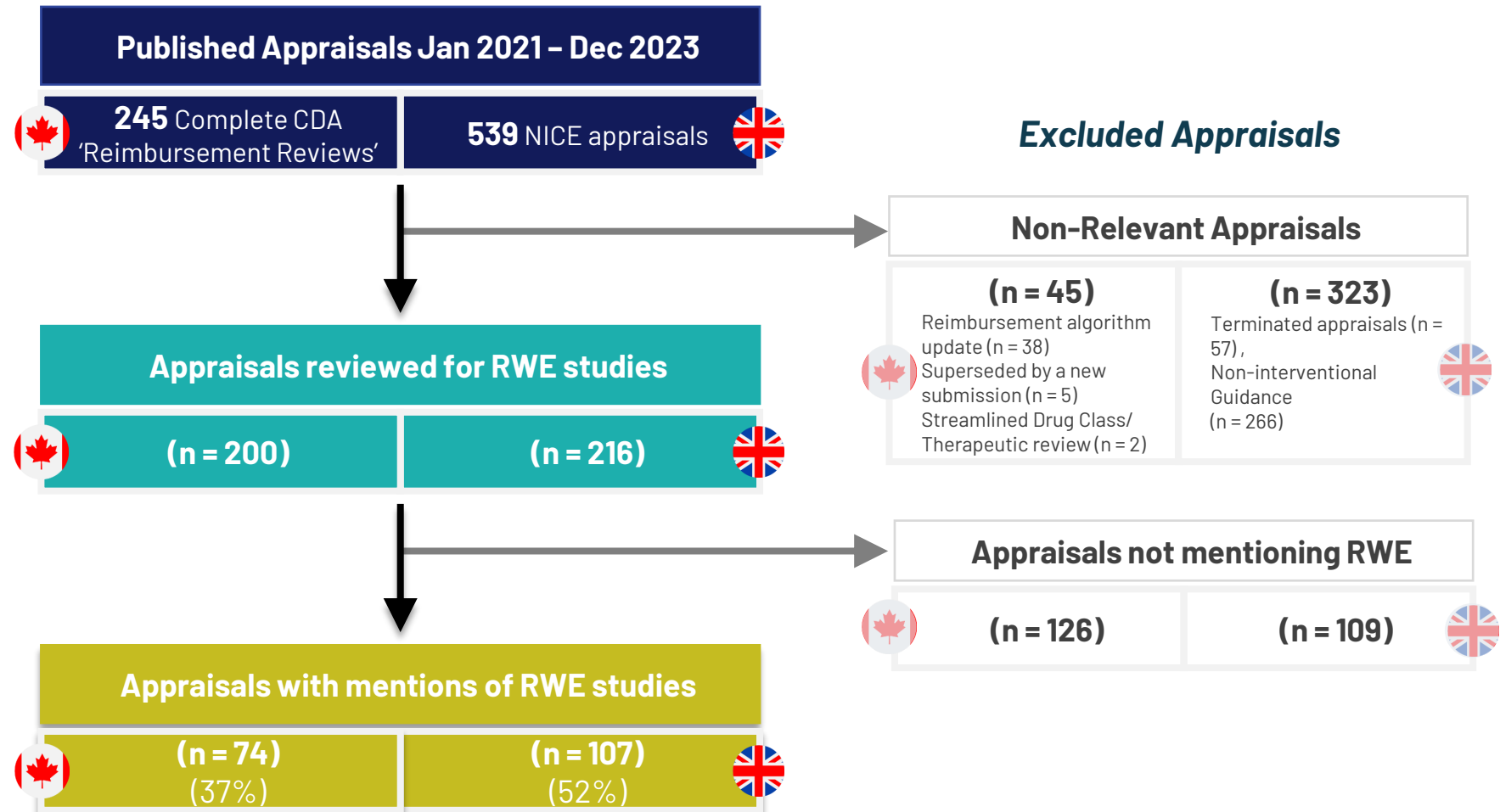
HTA agencies in **Canada (CDA-AMC)** and **UK (NICE)**

Scope



74 HTA appraisals in **Canada** and 107 HTA appraisals in the **UK**

Sample for analysis



Observational studies make up the majority of RWE submitted to both HTA agencies, typically employing a retrospective design



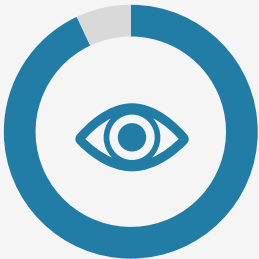
Type of RWE studies submitted



More than **80%** of submitted RWE studies were Observational



Observational Studies are considered systematic assessments of events, without interference, using routine data, in contrast to other RWE studies such as pragmatic trials, surveys, interviews or focus groups



More than **93%** of submitted RWE studies were Observational



Time perspective of submitted observational studies

55%



25%



5%



15%



Retrospective



Prospective



Cross-sectional



Not Specified/
other*

62%



29%



3%

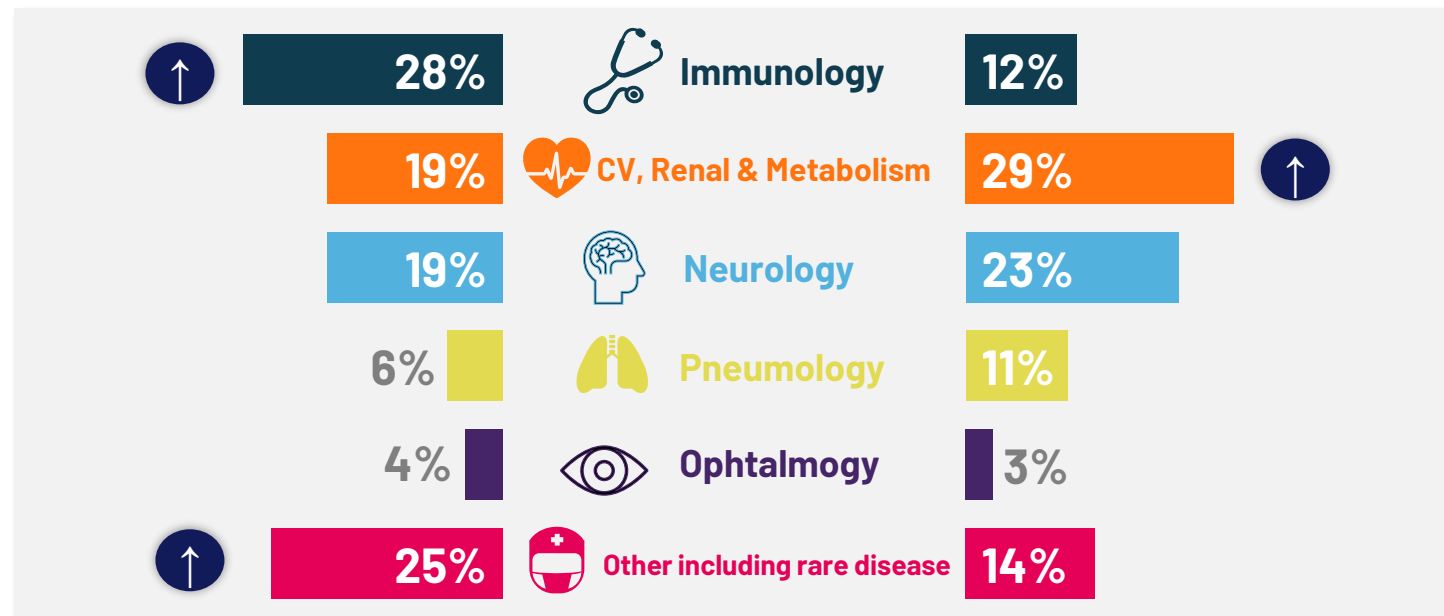


6%



*Studies that analysed multiple RWE sources with unclear time frames and lacked a uniform retrospective or prospective design

Oncology is the therapy area with the highest percentage of appraisals including RWE, showing consistency across the two HTA agencies



↑ relatively higher ($\geq 10\%$) compared to the other analysed HTA agency appraisals

Registries and EHR are standard sources of RWE studies submitted for HTA, capturing clinical and patient characteristic data



Sources of RWE in the studies



50%

Product & Disease Registries



17%

17%

Electronic Health Records

45%

6%

Patient-Generated Health Data

0%

4%

Administrative Claims

5%

17%

Other

(e.g. Surveys, PROs, prospective testing and monitoring)

21%

5%

Not Specified

12%



Purpose of submitted RWE studies



49%

Efficacy & Safety



60%

22%

Patient Characteristics

9%

7%

Utilities

2%

6%

Dosing/Admin or Time on Tx

2%

11%

Costs or Resources used

8%

4%

Other

(e.g. Disease unmet need and characterisation, health states transition, appropriate comparator)

18%

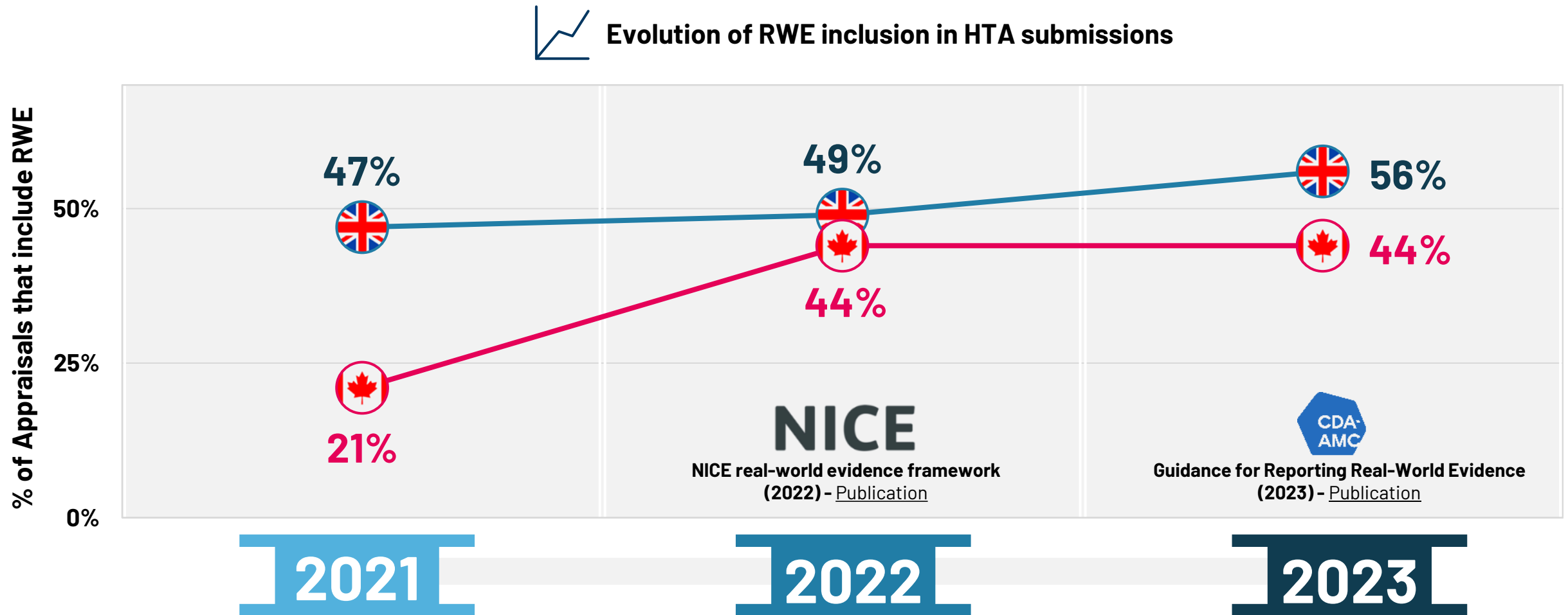
1%

Not Specified/Unclear

1%

Patient-Generated Health Data - device-generated data on patient status
 EHR - Electronic Health Records
 Tx - Treatment

RWE inclusion in submissions keeps rising, possibly driven by NICE framework in UK, while CDA's guidance impact is yet to be observed



New guidance has the potential to reshape RWE submission landscape; the impact of its implementation must be monitored in the coming years



Why are most HTA appraisals, that include RWE, in the oncology space?

High costs, validated outcomes, and frequent outcome-based agreements likely contributed to the early set up of registries & EHR for oncology, now routinely used for HTA.

What characterises RWE studies submitted to HTA in the last 3 years?

Registries and EHR are the most used sources of RWE studies and are likely to remain so. **Still, the use of patient-generated health data in UK and administrative claims, for example, indicates that not all HTA-relevant RWE is in common sources and denotes innovative alternatives.**

There are less economic/costs RWE submitted in HTA likely due to its country-specific nature.

How can CDA and NICE guidance impact RWE submissions' momentum?

They enhance evaluation transparency and encourage RWE submissions. As 'living' documents, further alignment is acknowledged, and their framework doesn't appear restrictive, as evidenced by rising HTA submissions with RWE in the UK.

There is still potential in guidance to establish acceptance thresholds and ensure transparency in how RWE informs decision-making.

THANK YOU

Dr Sabina Heinz, Chitresh Kumari, Joao Ataide, Maria Bourakkadi

Sabina.Heinz@Ipsos.com