



Curious to find out how we can help you secure faster and easier patient access across European markets? Get in touch today.



The MAP Group



Driving global success with local expertise

"With over 400+ years of combined experience across European markets, our team brings profound expertise from diverse sectors including industry, HTA and payer organisations, healthcare, academia, and consultancy."

www.mappatientaccess.com
www.axtalis.com
www.skc-beratung.de

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The MAP Group is a specialist pharmaceutical and biotechnology strategic consultancy focused on steering innovative products through the complex medical, regulatory and market access landscape, to maximise success in Europe.

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MAP Group Expertise

Joined forces

2024

Clients

350+

Projects

1,100+

Number of HTAs

540+

Our membership offering

Membership enables biopharma companies to benefit from our expertise through a unique blend of unlimited support from our experienced team, combined with our online knowledge portal bursting with up-to-date resources.



Ask our Experts: Free up time and resource by getting quick answers to your market access queries or use our team as a sounding board to optimise your strategy



Make informed decisions with data research and analysis based on our extensive HTA database



Access our comprehensive knowledge portal bursting with up-to-date resources



Quickly find the content you need with AccessIQ, our AI Assistant

Our Consultancy services



Based across the UK & Europe, our expertise spans over 20 markets, making us the partner of choice for successful patient access in Europe.



Why work with the MAP Group?



Rich Expertise

With over 400 years of combined experience across European markets, our team brings profound expertise from diverse sectors including industry, health authorities, HTA and payer organisations, healthcare, academia, and consultancy.



Matrix Approach

We tackle challenges from multiple perspectives, ensuring a holistic view by involving various functions in the decision-making process, thus connecting all the dots.



Joined-up Services

Our comprehensive services cover the entire product lifecycle, from regulatory application through reimbursement, to early launch and commercialisation ensuring seamless support at every stage.



Power of our Network

Our extensive network, encompassing a wide range of stakeholders, grants us access to insights informing an optimal market access launch in Europe.



Tailored Approach

We offer expert consultancy paired with digital solutions, customised to your unique circumstances, to help get your products from the laboratory to patients as smoothly and quickly as possible.