



Best practices in Women-Led Healthcare Companies focused on Enhancing Women's Health

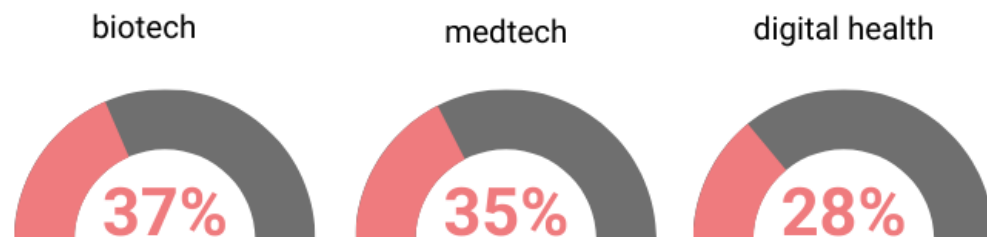
ISPOR Europe 2024

Female entrepreneurs in the BioRegion of Catalonia

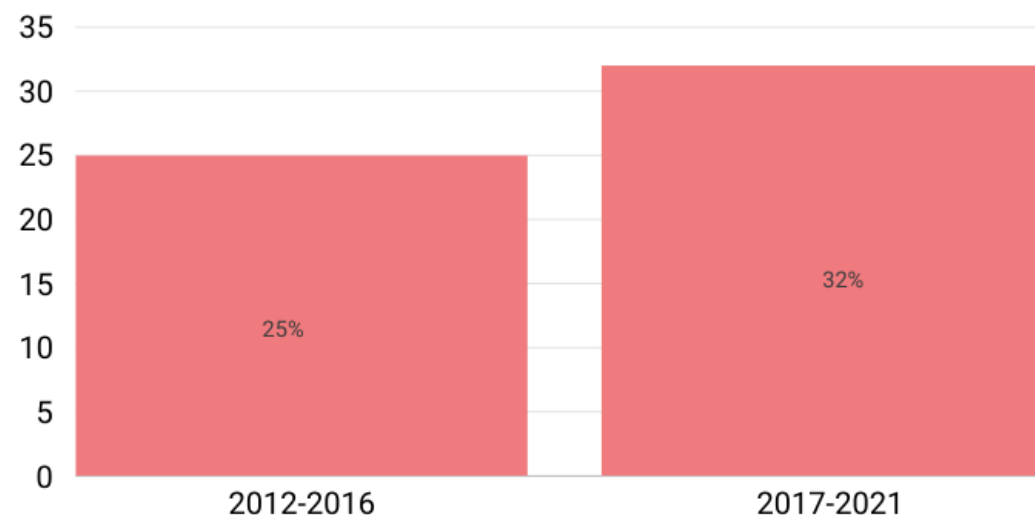
32% Catalan healthcare startups created since 2017 have a **female founder or C-Level executive**



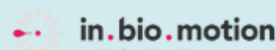
The segments of companies with the highest percentage of female executives are **biotech**, with 37%, and **medtech** with 35%.



% of companies founded or led by women



The Bi♀Region of Catalonia: 5th European hub in number of femtech firms



50%
Digital Health

18
femtech companies

28%
Biotech

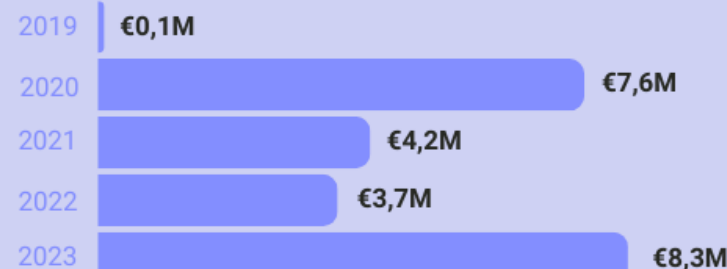
22%
Medtech



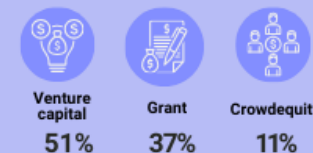
Main specializations:
Reproductive health, Contraception,
Oncology and General Health and Wellness



€24M TOTAL INVESTMENT SECURED (2019-2023)



SOURCE OF FUNDING
2019-2023



**European Top 5
in Femtech
2023**



FUNDING BY SUBSECTOR (2019-2023)



Biotech
68%



Digital Health
21%



Medtech
11%

10 Recommendations for life sciences and healthcare sector



1. Awareness and elimination of gender bias in educational and professional fields
2. Determined actions with policies and funding instruments to apply the gender perspective in all areas, public and private
3. Actively encourage the presence of girls in STEM
4. Elimination of glass ceiling and reduction of gender gap in academic and research fields
5. Strengthen the role of women in environments developing technologies for the future
6. More women in leadership and decision-making positions in industry
7. More startups founded by women growing and scaling up
8. More transparency in gender perspective in companies, from startups to SMEs
9. Monitoring compliance with the measures in public and private sector from Government
10. Acknowledge and rewarding good gender practices throughout the value chain