

Comparing and Contrasting RWE
Guidance: What Researchers Need to
Know Considering the Global Picture
What researchers should consider in
designing RWD studies?



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Disclaimer

I have no conflict of interests

The views expressed in this presentation are mine and should not be understood or quoted as being made on behalf of or reflecting the position of EMA or one of its committees or working parties

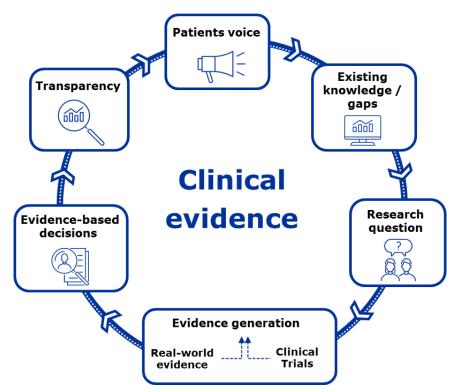
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Disclaimer It is acknowledged that EMA has no role in the development of HTA methodologies, as the remits are clearly separate



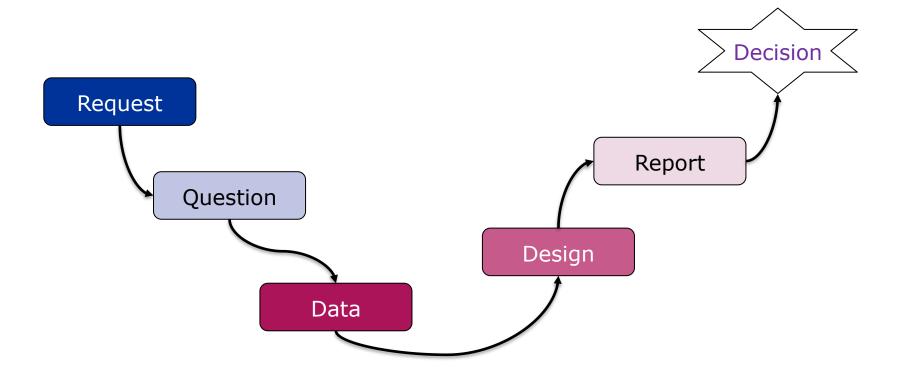
EU Regulatory Perspective on "Clinical Evidence"

- Patient voice guides every step of the way
- Evidence generation is planned and guided by purpose, data, knowledge and expertise
- Research question drives evidence choice and embraces spectrum of data and methods
- Clinical trials remain core but are smarter, better and faster
- Real world evidence is enabled, and its value is established
- High transparency level underpins societal trust



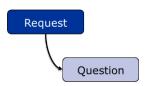


From question to decision





Initial first mandatory step...



- Transfer the request into a clear and precise research question
- Ensure the question fits the request
- Avoid to answer too many questions at the same time in one study

"It is essential that the research question is expressed with sufficient detail and attention to the regulatory question targeted"



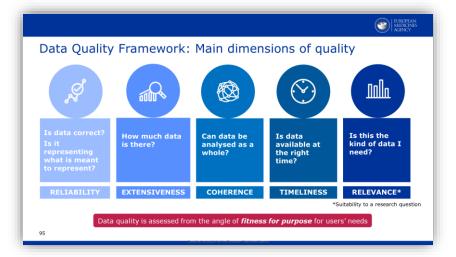




...Finding the appropriate data...



- Sets out quality criteria for data to ensure they are fit-forpurpose for regulatory decision-making
- Definitions of data dimensions/ sub-dimensions as well as their characterisation and related metrics
- Further deep-dives to be developed: RWD deep-dive under preparation (first extension)







...Finding the appropriate data...



Feasibility assessment

Recommended as a basis of early discussions with regulators

- Evaluation of fitness-for-purpose of the candidate data source(s)
 (e.g. data quality, availability of data elements, statistical power)
- Feasibility to implement the proposed study design, incl. choice of study populations, exposure(s), outcome(s), statistical parameters
- Reference to feasibility of target trial emulation approach if applicable
- Conclusion with a discussion of the relevance of the RWD sources and the study design to generate the required evidence, with a proposal of different options if applicable





...To fit the selected design...



Studies with causal objectives

- Challenge is to deal with the risk of selection bias, information bias and confounding
- Target trial emulation framework should be considered as a strategy to formalise the design (and analysis)
 - Developed for NIS but similarities with CTs to facilitate evaluation of the contribution of the study to complement the evidence from CTs
 - Helps the investigators to consider potential bias and adequate methods to address them
 - Ensure high level of transparency on the study design as clear assumptions needed to emulate the trial and define causal effects, facilitating evaluation and replicability

Estimand framework may be considered for the design of the hypothetical target trial



...With an approriate governance...

- Governance of the RWD sources used in a study to be made available in order to understand any restrictions related to the conditions of access, availability and publication of data
- Principles of the ENCePP Code of Conduct to be applied (ADVANCE CoC for vaccines)







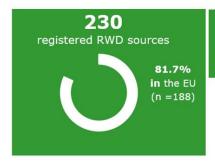
...And a high level of transparency.



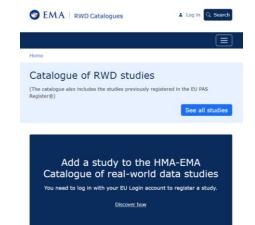
Add a data source to the HMA-EMA
Catalogues of real-world data
sources

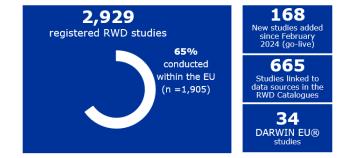
You need to log in with your EU Login account to register a data
source.

Discover how



35 New data sources added since February 2024 (go-live)







As a conclusion...

At the core of a successful MA dossier is excellent clinical evidence



Thank you!



Further information

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