## **Avalere Health**<sub>III</sub>

# Multi-disciplinary approach to develop an ultra-rare disease decision aid

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#### Introduction

Paroxysmal nocturnal hemoglobinuria (PNH) is an ultra-rare, acquired, and potentially life-threatening hematologic disease characterized by complementmediated hemolysis, thrombosis, and bone marrow dysfunction.<sup>1, 2</sup> PNH has been estimated to affect 10 to 15 individuals per million globally,<sup>3</sup> with a median onset age of 35.5 years.<sup>4</sup> Four United States Food and Drug Administration (US FDA)-approved pharmacological treatments exist for managing PNH: two complement C5 inhibitors, eculizumab<sup>8</sup> and ravulizumab<sup>9</sup>, one C3 inhibitor, pegcetacoplan<sup>10</sup>, and one targeted B factor inhibitor of the alternative complement pathway, Iptacopan.<sup>11</sup> Individuals newly diagnosed with an ultra-rare disease such as PNH can feel overwhelmed as limited information may be available, and they may be unable to work through the risks and benefits of their treatment options. Patient decision aids offer a valuable solution to support patients in understanding their treatment options that help facilitate patient engagement in a process called shared decision-making (SDM).

Figure 2: IPDAS collaboration patient decision aid development model<sup>10</sup>



### Objectives

- Despite multiple treatment options for PNH, an ultra-rare and potentially lifethreatening hemolytic disease, no comprehensive patient decision aid existed to support treatment selection.
- This study aimed to design, test, validate, and finalize a comprehensive SDM tool ("decision aid" or "DA") for PNH. The decision aid was designed to help patients understand the causes of PNH, PNH symptoms, and the benefits and risks of different treatments, in addition to gathering their preferences and values, to facilitate a productive discussion with their physician.

#### Methods

A multi-disciplinary team designed, tested, and validated a web-based DA using primary and secondary research (targeted literature reviews, cognitive interviews) (n=4 physicians; n=10 patients), and a decisional needs analysis (n=12 physicians; n=60 patients)). The study comprised of four phases: development, alpha testing, beta testing, and finalization (Figure 1).

#### Conclusions

Qualitative and quantitative data from feasibility and usability testing indicated that the SDM tool was appropriate for the target population and accepted by end-users. This outcome was achieved by following the IPDAS and SUNDAE checklist with ongoing communications and collaboration across a multistakeholder team following an iterative testing process. Orientation towards the Steering Committee charter and bi-directional communication across all parties was essential for data collection, analysis, and iterative updates to the web-based DA. Incorporating both patient and provider feedback through the Steering Committee, interviews, and physician expert panels provided ample end-user feedback to guide development. Figure 3 illustrates how the tool addresses decision-making and clinical challenges faced by individuals affected by PNH and their care teams. This multi-disciplinary approach can be applied as a model for DA development for other health conditions to ensure tool validity and reliability.

A Steering Committee was formed to provide guidance to the PNH decision aid team on the development and use of the decision aid as well as provide oversight of the decision aid development process. Key considerations for an effective decision aid include accessibility, content-quality, information delivery, user experience, evaluation, implementation, and dissemination.<sup>9</sup>

Figure 1: SDM development flowchart



#### Figure 3: Shared decision-making tools address commonly faced care challenges<sup>11</sup>



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Revised Decision Aid based on patient & physician testing

#### Results

Development of the DA relied on a team comprised of qualitative researchers to capture decisional needs and facilitate cognitive interviews; market research experts to identify individualized, optimal treatment plans based on conjoint analysis; and a Steering Committee to provide clinical input and represent the patient voice. Harmonization across these different perspectives proved invaluable for designing a DA that was acceptable and relevant for different stakeholders by raising questions and surfacing solutions that work within the PNH workflow. Development of the DA closely followed the International Patient Decision Aids Standards (IPDAS) (Figure 2) and the Standards for UNiversal reporting of patient Decision Aid Evaluation (SUNDAE) Checklist.

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