

# The Role of Real-World Evidence and Artificial Intelligence in Accelerated Approval / Assessment in Oncology

## Compliance & Regulatory Perspective

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# Disclaimer

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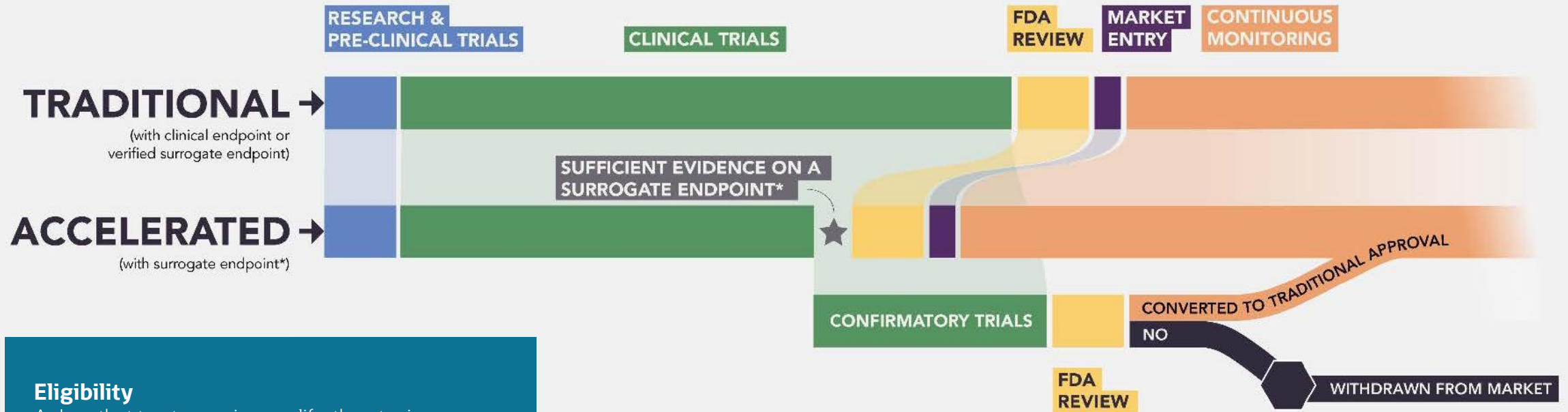
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# Approval pathways for drugs & biologics



## Eligibility

A drug that treats a serious or life-threatening disease, taking into account unmet medical need. The drug is studied using a surrogate endpoint, which in this case, is a marker (such as tumor shrinkage) that is considered reasonably likely to predict a clinical benefit (such as increased overall survival).

Ref: Reagan-Udall Foundation for the FDA (2022)

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# Requirements for FDA Accelerated Approval



## **Surrogate Endpoints**

Robust dataset



## **Confirmatory trials**

Clinical benefit



## **Labelling statement**

Surrogate vs clinical



## **Promotional materials**

Special review



## **AA may be withdrawn**

If fail to verify clinical benefit

Ref: Reagan-Udall Foundation for the FDA (2022)

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# FDA Accelerated Approval regulatory trend



**Data needed to  
support AA**



**RCT as the  
preferred  
approach**



**Single arm trials  
for AA**



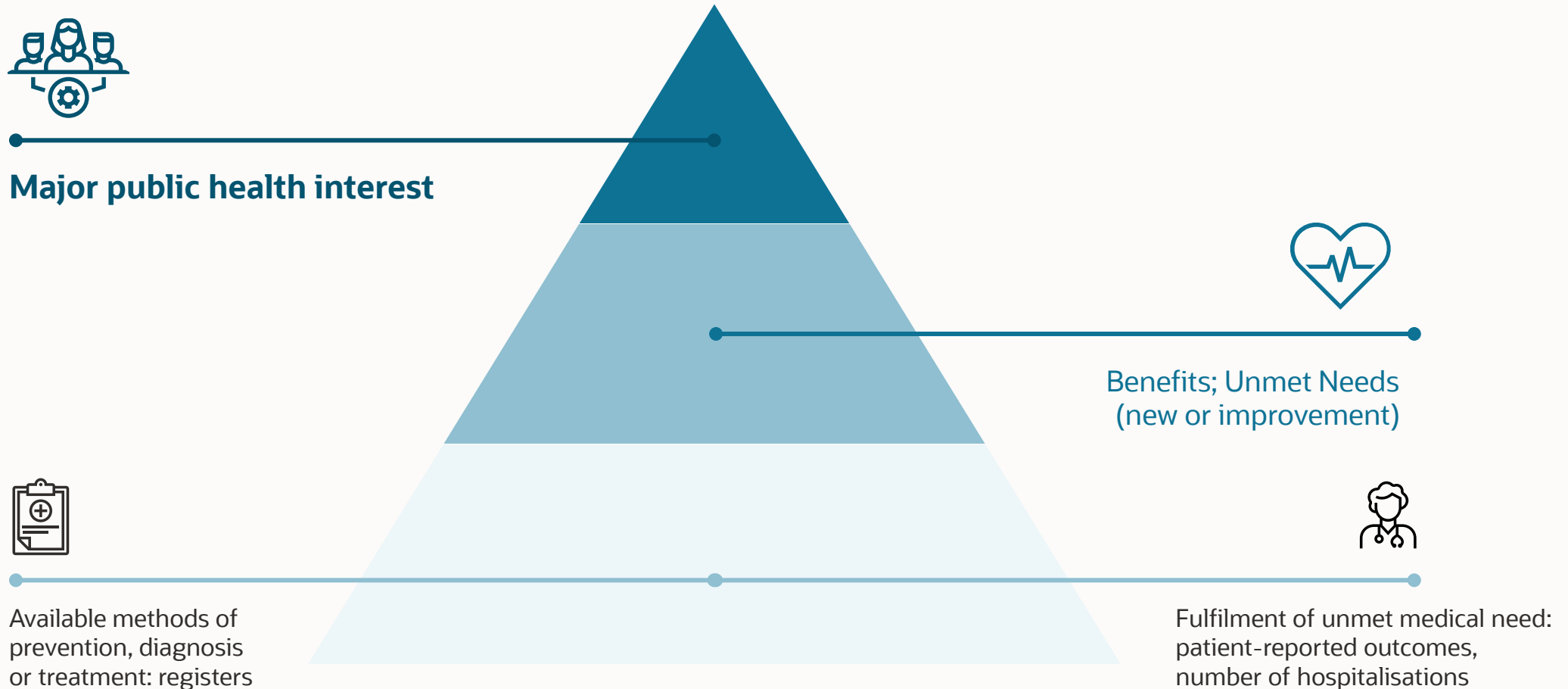
**Prolonged  
duration on the  
market without  
confirmatory  
studies**

Ref: Ongoing Cancer Accelerated Approvals (Sep 2009 to Jun 2024); Oncology/Cancer Hematologic Malignancies Approval Notifications (Oct 2018 to Jun 2024)

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# To be considered in the EMA's Accelerated Assessment framework



Ref: <https://www.ema.europa.eu/en/human-regulatory-overview/marketing-authorisation/accelerated-assessment>

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# The role of Artificial Intelligence (AI)



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# What HEOR practitioners **MUST KNOW**



There is a **huge wave of AI related legislations** coming in 2024



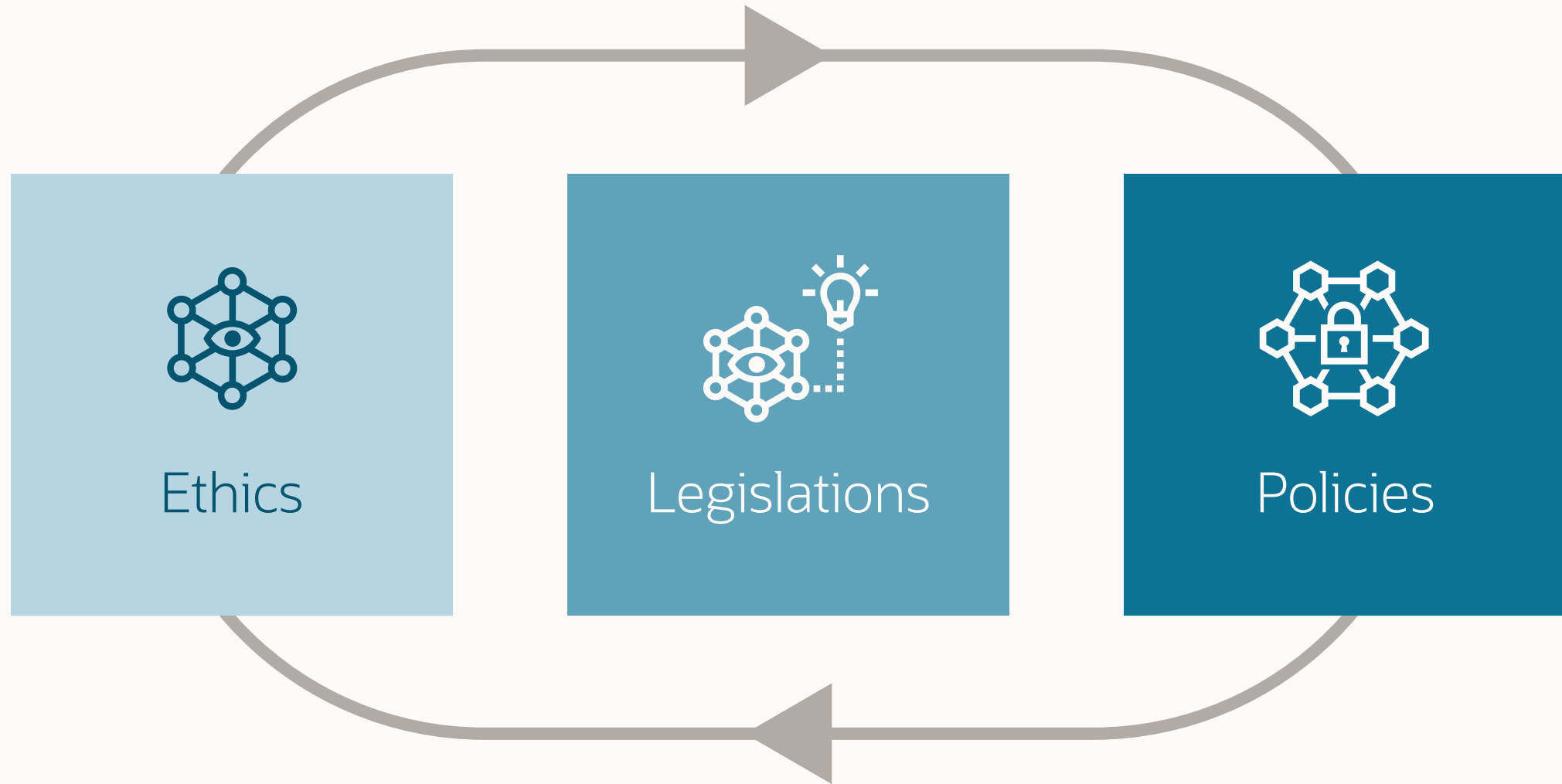
**YOU** (designer, user) are responsible, not the AI.

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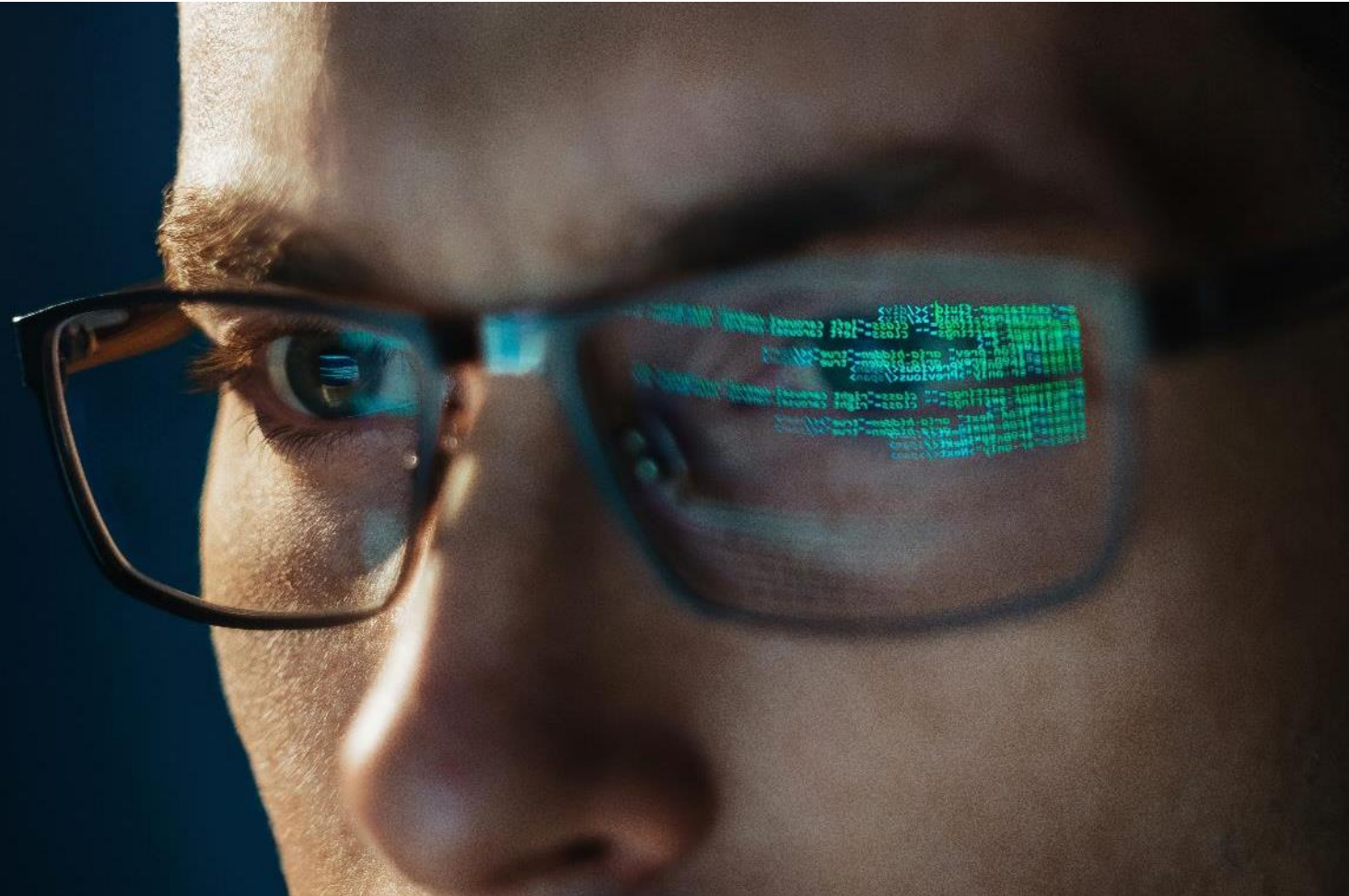


# The role of AI



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# Principles



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# EU AI ACT

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# The scope of the EU AI Act – A risk-based approach

**Prohibited AI Practices** (Systems that contravene the values of the EU by violating fundamental rights are prohibited)

**High Risk** (Systems including Biometric identification, management of critical infrastructure, employee management, law enforcement...)

**Limited Risk** (Systems that interact with human, detect emotions or association based on biometric data...)

**Minimal Risk Systems** (Voluntary creation and enforcement of a code of conduct that may include commitments)



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# Polling Question 1 – ChatGPT belongs to which category?

**A.**  
**Prohibited AI Practices**

**B.**  
**High Risk**

**C.**  
**Limited Risk**

**D.**  
**Minimal Risk**

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## Polling Question 2 – Use of AI in medical research?

**A.**  
**Prohibited AI Practices**

**B.**  
**High Risk**

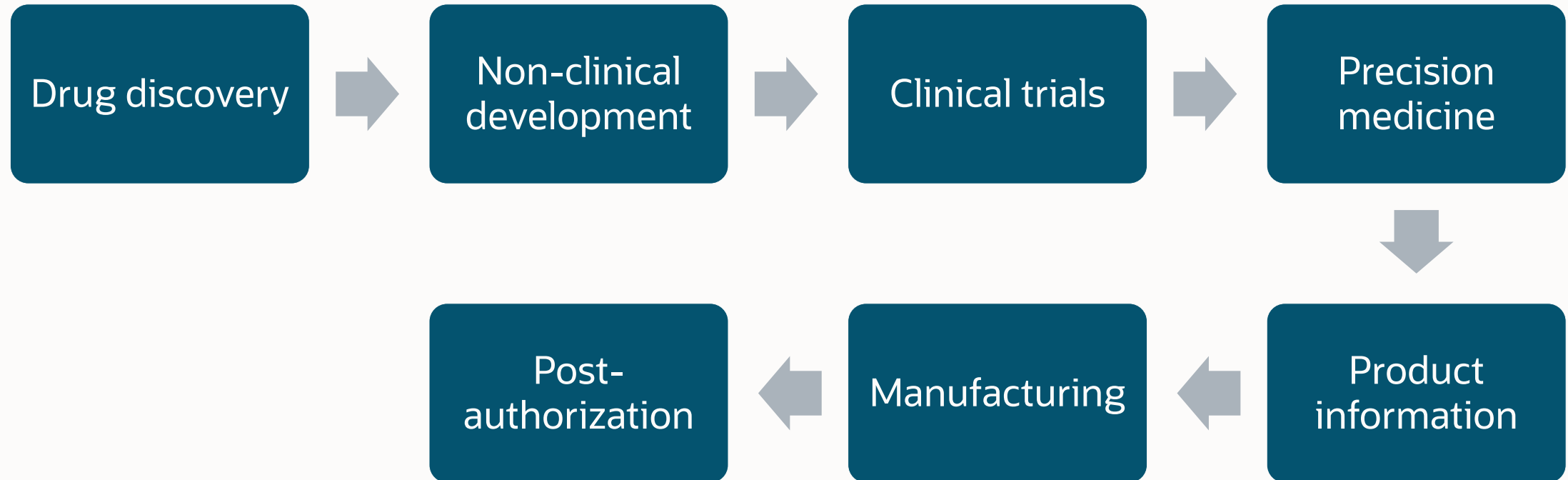
**C.**  
**Limited Risk**

**D.**  
**Minimal Risk**

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# EMA on the use of AI in medicinal product lifecycle



Ref: EMA Reflection paper on the use of Artificial Intelligence (AI) in the medicinal product lifecycle - [https://www.ema.europa.eu/en/documents/scientific-guideline/reflection-paper-use-artificial-intelligence-ai-medicinal-product-lifecycle\\_en.pdf](https://www.ema.europa.eu/en/documents/scientific-guideline/reflection-paper-use-artificial-intelligence-ai-medicinal-product-lifecycle_en.pdf)

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# Real World Evidence (RWE)

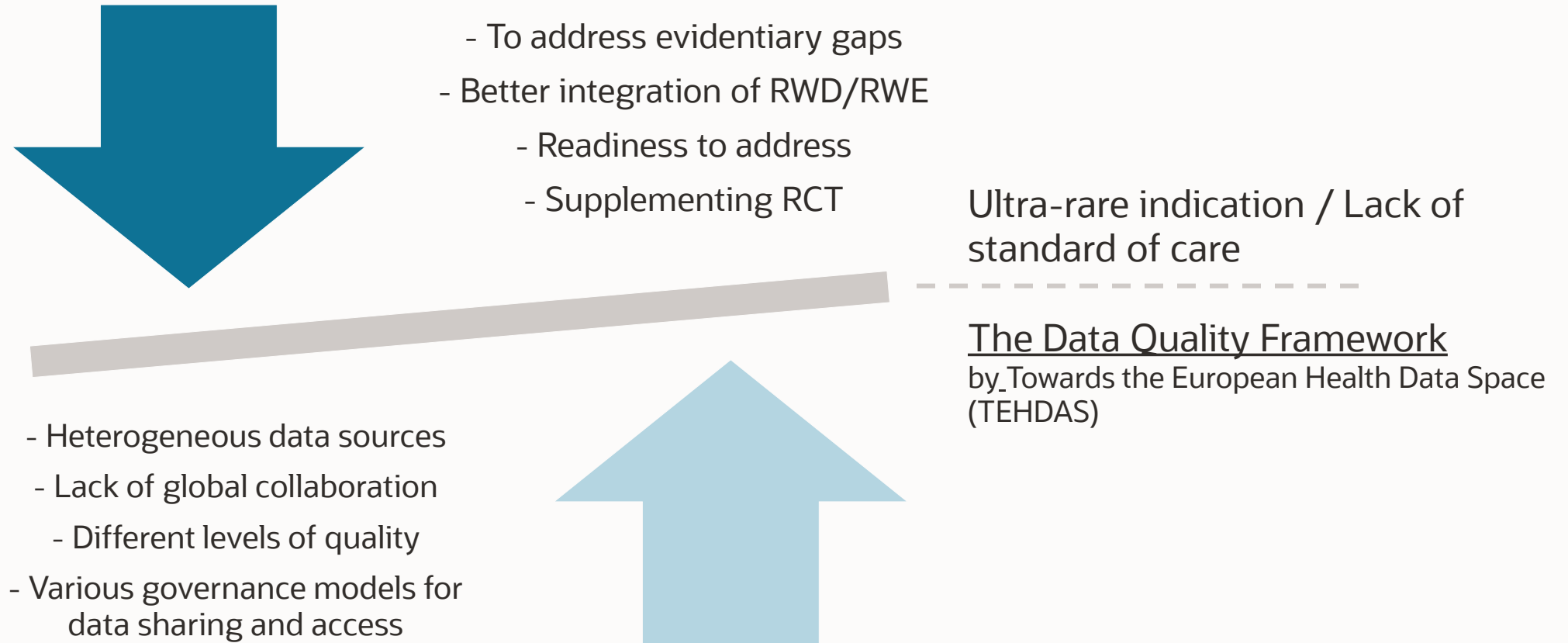
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# Regulatory RWE requirements & challenges for Accelerated Assessment and Approval



Ref: Multi-stakeholder workshop on Real World Data (RWD) quality and Real World Evidence (RWE) use” 26-27 June 2023, hybrid meeting, EMA, Amsterdam held by HMA and EMA:

[https://www.ema.europa.eu/en/documents/report/report-multi-stakeholder-workshop-real-world-data-rwd-quality-and-real-world-evidence-rwe-use\\_en.pdf](https://www.ema.europa.eu/en/documents/report/report-multi-stakeholder-workshop-real-world-data-rwd-quality-and-real-world-evidence-rwe-use_en.pdf)

The Data Quality Framework: [https://www.ema.europa.eu/system/files/documents/regulatory-procedural-guideline/data-quality-framework-eu-medicines-regulation\\_en\\_1.pdf](https://www.ema.europa.eu/system/files/documents/regulatory-procedural-guideline/data-quality-framework-eu-medicines-regulation_en_1.pdf)

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# Opportunities to use RWD with or without AI in future AAs in oncology

- Indication - rare diseases including oncology and special populations such as paediatrics
- Regulatory decision-making

**Figure 1: Use case objectives and categories in which RWE can support regulatory decision-making**

Use case objective	Support the planning and validity of applicant studies	Understand the clinical context	Investigate associations and impact
Use case category	Design and feasibility of planned studies	Disease epidemiology	Safety studies
		Clinical management	Effectiveness studies
	Representativeness and validity of completed studies	Drug utilisation	Impact of regulatory actions

(ref: HMA/EMA Real-world evidence provided by EMA - Support for regulatory decision-making: [https://www.ema.europa.eu/en/documents/other/guide-real-world-evidence-provided-ema-support-regulatory-decision-making\\_en.pdf](https://www.ema.europa.eu/en/documents/other/guide-real-world-evidence-provided-ema-support-regulatory-decision-making_en.pdf)) - Note that this is in the context of RWE provided by the EMA.

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# Case study: RWE used to support a supplemental NDA (New Drug Application) for Ibrance® (male breast cancer)

- FDA approval in 2019 of a supplemental NDA for Ibrance (palbociclib) for men with advanced or metastatic breast cancer based predominately on RWD
  - Original indication was granted under the AA by the FDA
  - The approval was based on data from electronic health records and post-marketing reports of the real-world use of Ibrance in male patients sourced from three databases:
    - Pfizer's global safety database
    - HER (Tumor Response)
    - Claims Data (Duration of Therapy)

Ref: [https://www.pfizer.com/news/press-release/press-release-detail/ibrance\\_palbociclib\\_receives\\_fda\\_regular\\_approval\\_and\\_expanded\\_indication\\_for\\_first\\_line\\_hr\\_her2\\_metastatic\\_breast\\_cancer](https://www.pfizer.com/news/press-release/press-release-detail/ibrance_palbociclib_receives_fda_regular_approval_and_expanded_indication_for_first_line_hr_her2_metastatic_breast_cancer)



# Thank you

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