

Advancing Real-World Evidence Generation: Insights from Europe, the US, and China

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Speakers



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Part I – Advancing Patient-Centric Real-World Evidence

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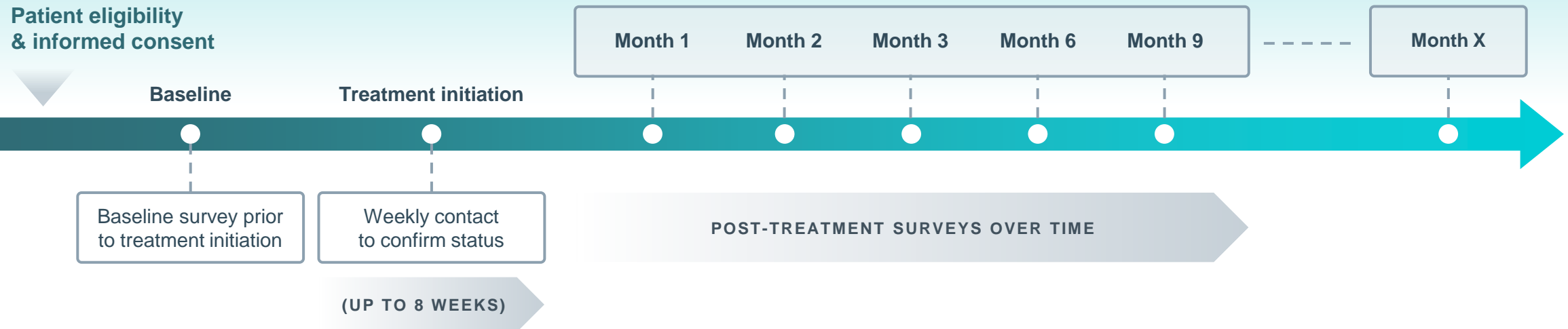
Patient-centric RWD challenges

- Following the launch of a newly approved product, there are high demands from key stakeholders (regulators, payers, clinicians, patients) for early patient-centric evidence (e.g., signs, symptoms, impacts, health-related quality of life [HRQL]) from the real-world clinical practice
- However, there exist challenges for patient-centric outcomes with conventional RWD (e.g., health insurance claims, registries, electronic health records and/or chart reviews)
 - Often not available
 - Often lack true baseline
 - Not always accessible
 - May expect large attrition over time
 - Take a long time to reach a desired sample size
 - Costly

Real-world PRO data solution: Longitudinal surveys of patients with recruitment through patient support programs (LEAP)

- In contemporary medicine, biopharmaceutical companies are inspired to generate patient-centric real-world evidence to address demands from stakeholders
- At the launch of a new medication, many companies offer patient support programs (PSPs) to help patients navigate the treatment journey
- PSPs offer an opportunity to recruit patients and follow them over time, allowing timely evidence generation

Patient eligibility & informed consent

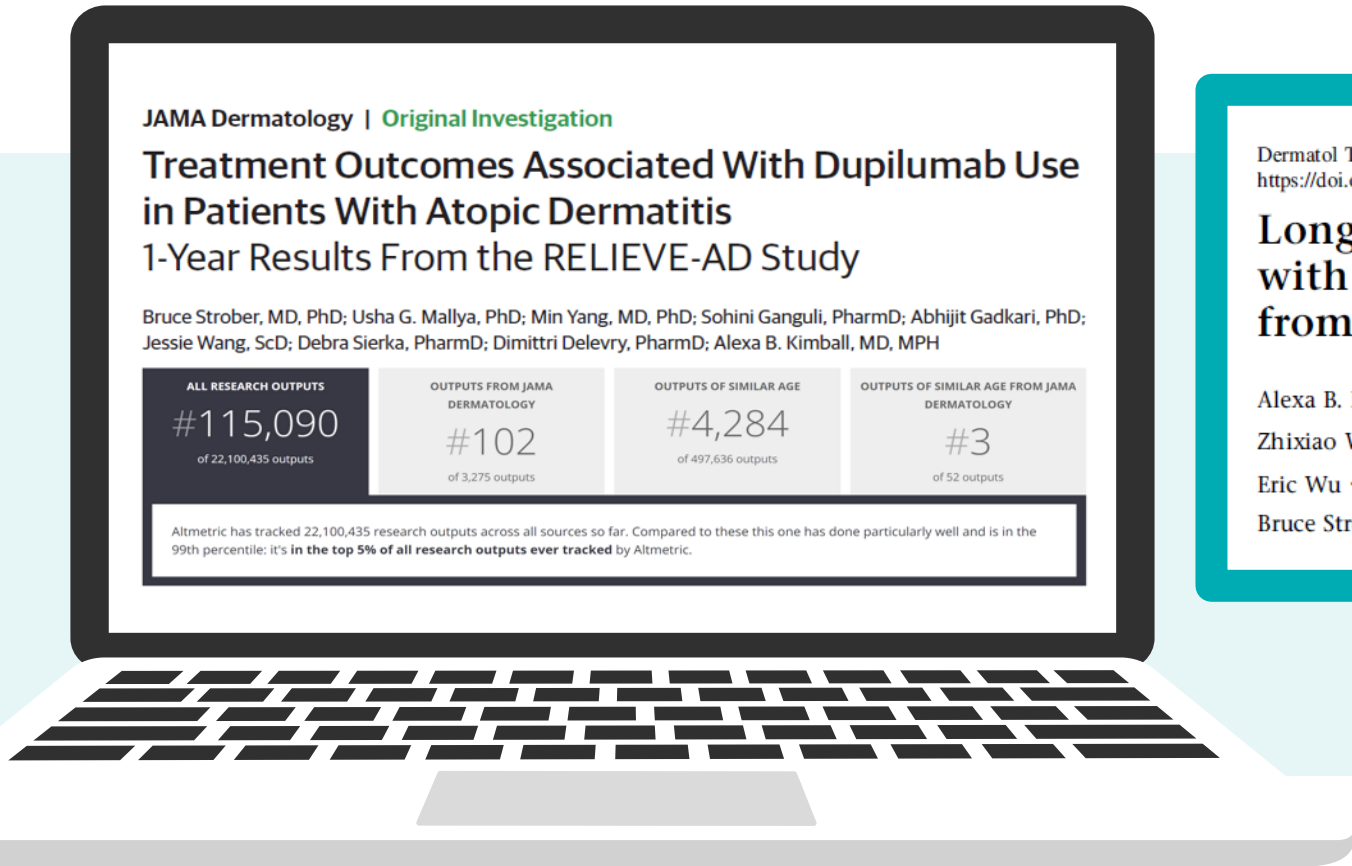


What does LEAP offer for patient-centric RWD generation?



- **Geographic/practice representation** (e.g., not limited to centers of excellence)
- **Capturing true baseline** (i.e., patient status prior to treatment initiation)
- **Timely real-world patient-centric data** for an early view of patient experiences before vs. after a new treatment starts
- **High retention rate and long-term follow up**
- **Sustainable and cost-effective data solution** directly from patients with long-term follow up data (vs. registry)
- **Reflective of patient profiles** in clinical practice
- **Reflective of key characteristics** in signs, symptoms, function, impacts on patients (e.g., HRQL, productivity)
- **Opportunity to link** to other data sources to create integrated and comprehensive RWD

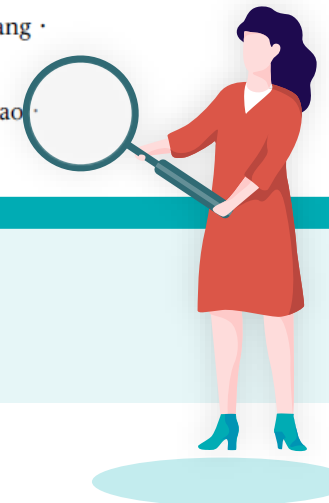
First LEAP project, highly recognized by the research/medical community with Year 1 results in *JAMA Dermatology*, Year 3 results recently published



Dermatol Ther (Heidelb)
<https://doi.org/10.1007/s13555-023-00965-5>

Long-Term Effectiveness of Dupilumab in Patients with Atopic Dermatitis: Results up to 3 Years from the RELIEVE-AD Study

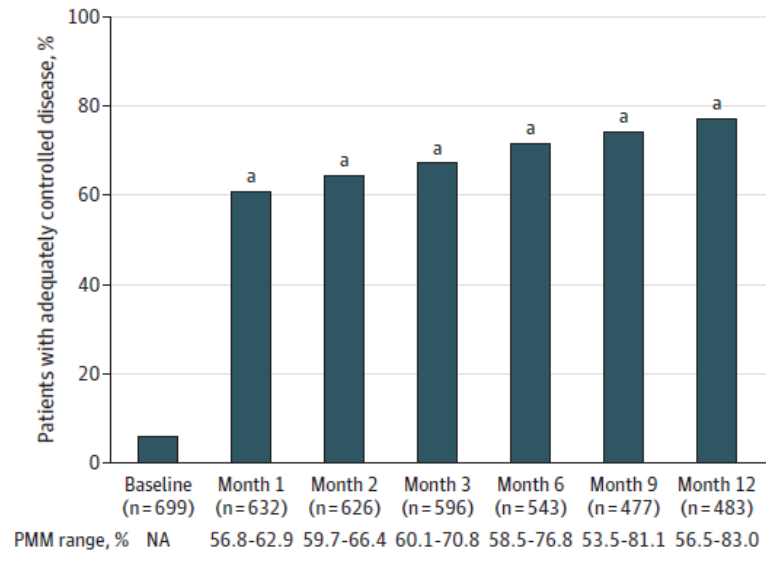
Alexa B. Kimball · Dimittri Delevry · Min Yang · Chien-Chia Chuang ·
Zhixiao Wang · Gaëlle Bégo-Le-Bagousse · Bruno Martins ·
Eric Wu · Brad Shumel · Jessie Wang · Debra Sierka · Jingdong Chao ·
Bruce Strober



Selected RELIEVE-AD Year 1 Findings

Focused on signs, symptoms, disease-specific impacts, HRQL, treatment satisfaction, work productivity and activity

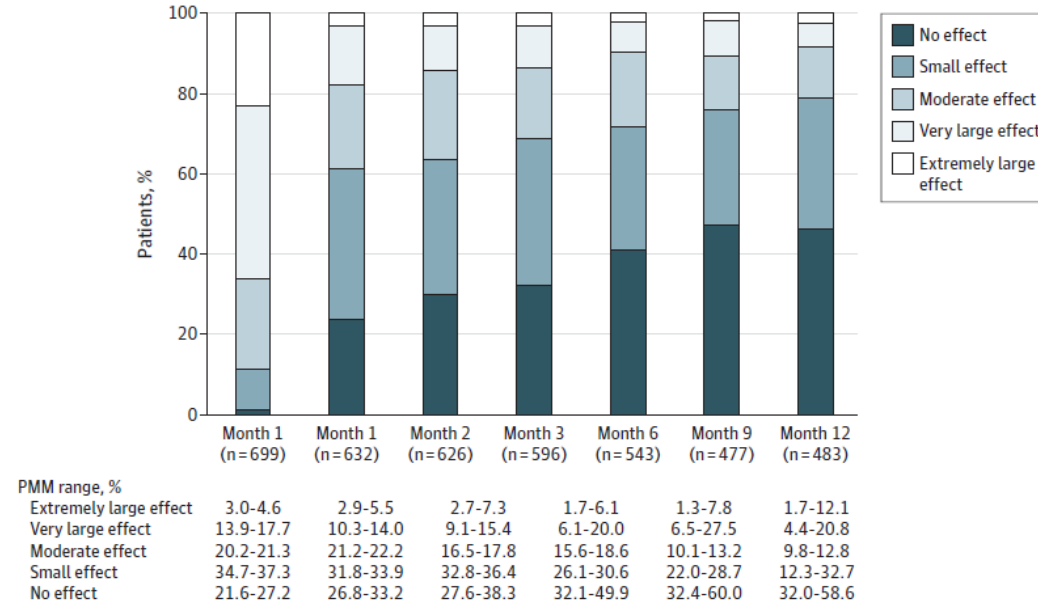
Figure 1. Disease Control Assessed Using the Patient-Reported Atopic Dermatitis Control Tool (ADCT)



Adequate disease control reflects a total ADCT score lower than 7.

^a P < .001 vs baseline.

B Effect of atopic dermatitis on patients' lives based on DLQI



A. Percentage of patients with clinically meaningful change (≥ 4 points) on the DLQI.³⁰ B. Effect of atopic dermatitis on patients' lives based on DLQI (bands of 0-1 = no effect, 2-5 = small effect, 6-10 = moderate effect, 11-20 = very large effect, and 21-30 = extremely large effect).²⁹

Selected RELIEVE-AD Year 3 Findings

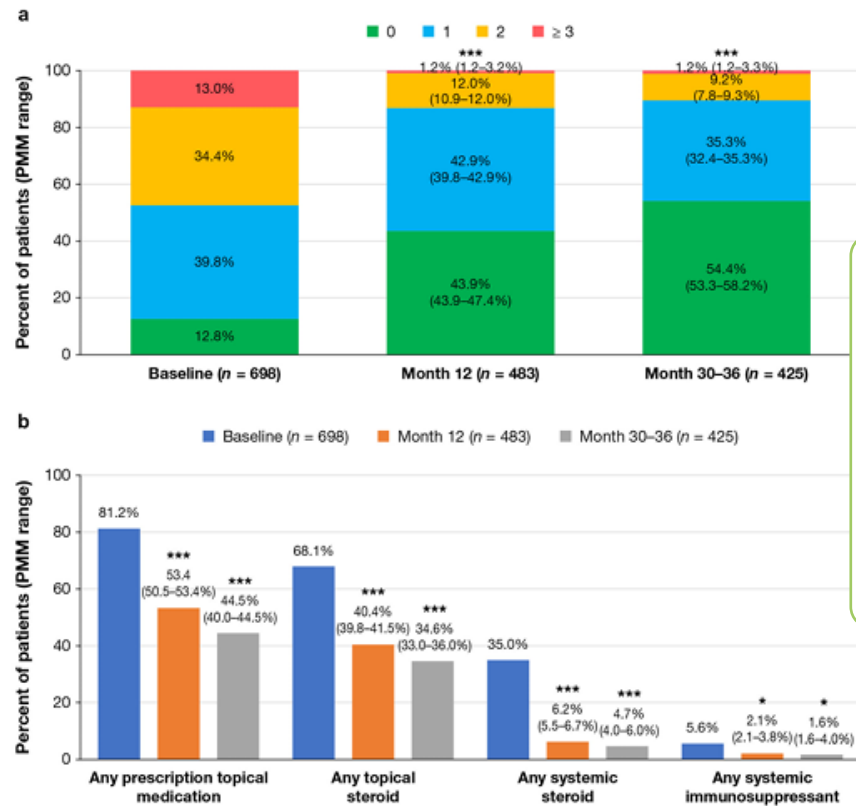


Fig. 1 Medications for AD used in the previous 4 weeks other than dupilumab. **a** Number of concomitant medications. **b** Class of concomitant medications. AD atopic dermatitis, PMM pattern-mixture model. * $P < 0.05$ and *** $P < 0.001$ vs. baseline

Substantial and significant improvements in symptom (itch) and medication use reduction sustained through 3 years

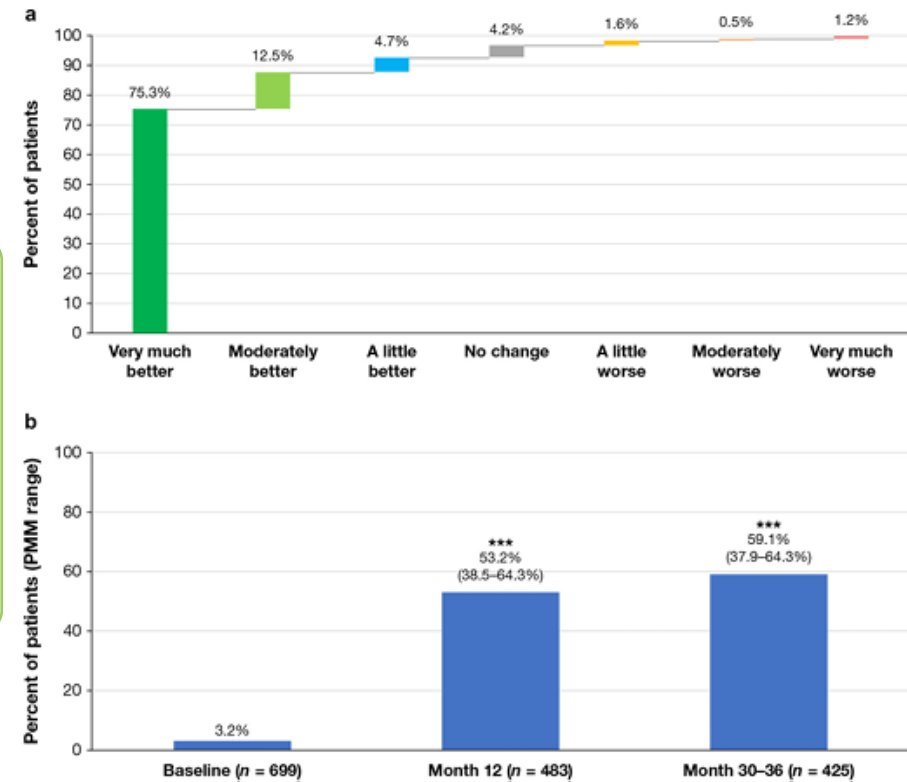


Fig. 2 Itch symptoms. **a** Global change in itch at the 30–36-month recontact assessment relative to itch before initiation of dupilumab treatment. **b** Patients with no days of intense episodes of itching over the past week based on item 2 of the Atopic Dermatitis Disease Control Tool. PMM pattern-mixture model. *** $P < 0.001$ vs. baseline

LEAP solution crosses various therapeutic areas with multi-year follow up

Therapeutic Areas

Cardiology
Dermatology
Gastroenterology
Hematology
Neuromuscular Disorders
Rare Genetic Disorders
Pediatric Diseases
Respiratory Conditions

Follow-up Period



1 – 10 years

Continue advancing the **LEAP** data solution

Linking to external data through tokenization

- With consent from LEAP enrollees, essential personal identifiable information (PII) is collected from participants.
- Through a de-identification engine, encrypted patient tokens can be generated consistently for any dataset when the underlying PII is the same.
- Matching tokens can be used to link survey responses from a LEAP study to other data sources (e.g., health insurance claims, EHR) without exposing the PII of that patient.

Incorporating movement data using medical device

- Some diseases have a direct impact on patients' physical activity, functional abilities, or sleep.
- Upon consent from LEAP enrollees, digital health monitoring tools such as watch devices are mailed to study participants to capture movement data beyond PROs.



LEAP evolvment and key design considerations

- Real-world patient-centric data are playing an increasingly important role in policymaking and treatment decisions
- Since its inception, the LEAP solution has evolved from focusing on patient-reported outcomes only to be a hub connecting and incorporating multiple data sources to generate the integrated and comprehensive RWE
- LEAP has a complex design. Multifaceted expertise and experiences in working with stakeholders of diverse backgrounds and varying functions are crucial to its successful implementation
 - In-depth knowledge of the medical condition and related treatments to ensure a strategic planning
 - Expertise in providing coherent coordination, alignment, and guidance across internal and external stakeholders
 - Thorough design considerations for developing surveys and patient-facing materials, reflecting short- and long-term strategies
 - Ample anticipation of potential roadblocks with both extensive experiences and creative minds for solutions

Other considerations

Other patient channels

Other than manufacturers' programs such as patient support programs, LEAP opens the door for recruitment through other patient channels (e.g., patient advocacy groups) for study enrollment and longitudinal follow-up (e.g., an in-depth understanding of natural history of diseases, particularly for rare diseases, from a patient's perspective)

Caregiver engagement

Some disorders affect paediatric patients or older adults, and some cause disability or mental health problems. Caregivers are a critical component in their life. Caregiver in a LEAP study can serve as a proxy and/or share disease and treatment impacts from a caregiver's perspective

Part II – Collaborative RWD Initiatives in China

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Embracing real-world data in health care

RWE plays an important role in market access in China



Real-world insights

- Representativeness and generalizability
- High velocity, granularity, and diversity
- Exerting a profound impact on decision making



Statistical power

- Substantial sample sizes for research questions
- Long-term insights into continuous disease process and treatment outcomes

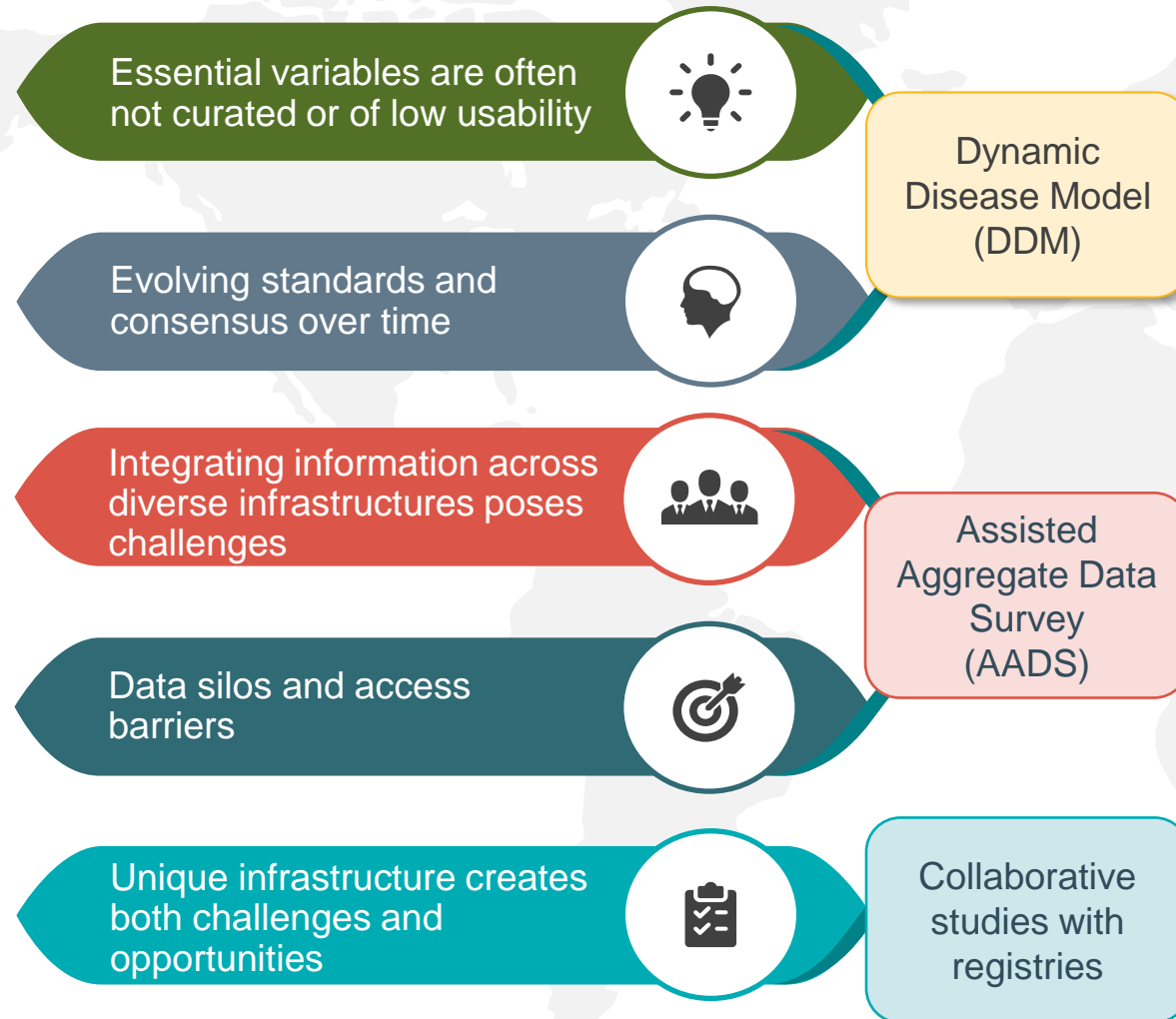


Hypothesis-free process

- Fact-based parameters and data-driven findings
- Broad scope facilitating various research needs



Innovation and nimbleness are essential for addressing data gaps



DDM utilizes validated clinical algorithms that are grounded in factual clinical data, to provide essential insights for reconstructing clinical pathways.

– Facilitates adjustments and recalculations to align with evolving clinical standards

AADS implemented a system-based aggregate data approach to facilitate federated learning across multiple centers, offering a swift turnaround time.

– Strikes a balance between addressing immediate requirements and achieving long-term objectives

China's data initiatives leverage its substantial population base and integrate patient follow-up protocols into routine clinical management.

– Create significant opportunities for *ad hoc* data collection and patient-centric studies

National Longitudinal Cohort of Hematological Diseases in China (NICHE)

Dynamic Disease Model to mechanize information integration and maximize research value



National Longitudinal Cohort of Hematological Diseases in China (NICHE)



These extensive data fall short in addressing important questions

Barriers to building high-quality hematology RWD

1

Treatment response

Inconsistent and evolving definition

- Inconsistent response definitions, depending on practice, e.g., various definitions of refractory AML across countries
- Evolving clinical guidelines and gold standards with the emerging knowledge of disease and treatments

2

Line of therapy

Incomplete and unstructured recording

- Line of therapy is often incomplete/missing
- A small proportion of records can be recovered from unstructured EMR, requiring extensive data extraction, pre-processing, and validation efforts

3

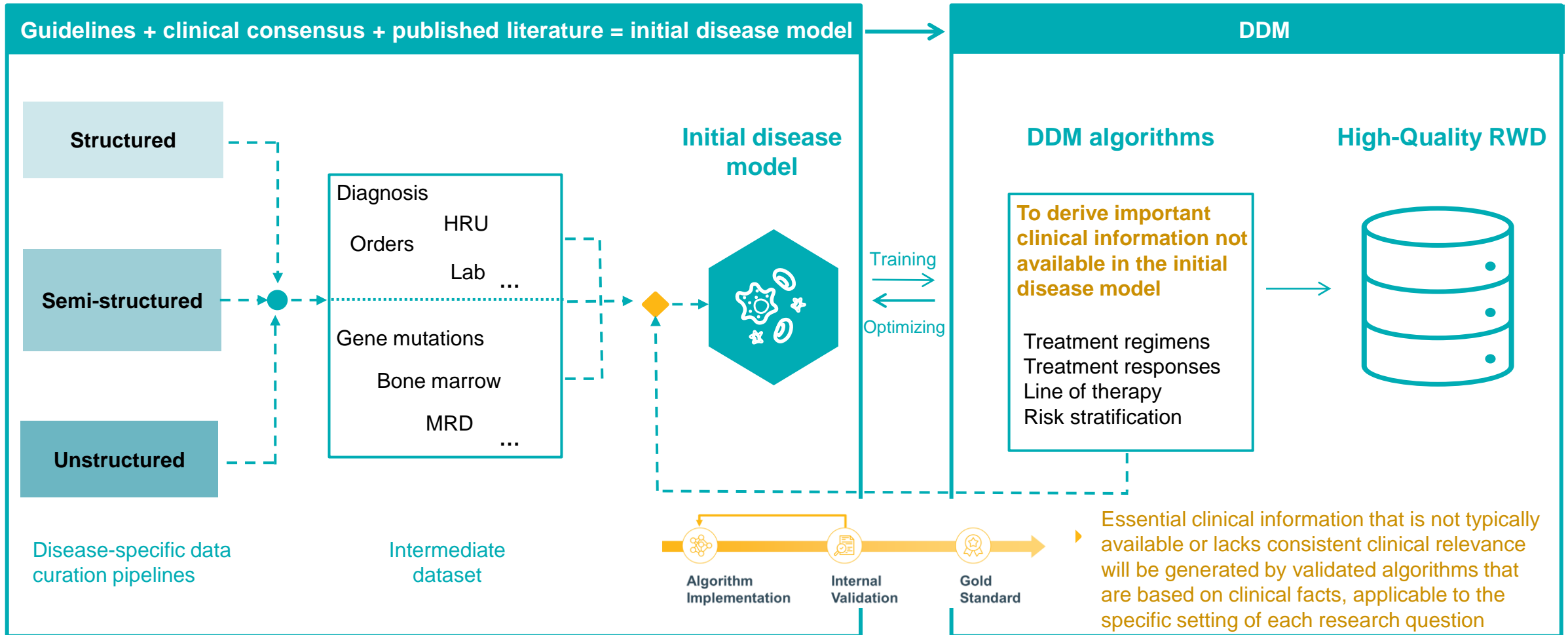
Risk stratification

Heterogeneous grouping and inconsistent standards

- European LeukemiaNet (ELN) risk stratification is updated frequently, but its adaptation into clinical practice has a latency period due to its complexity and data requirements
- Some ELN risk factors are not routinely measured, especially in non-top-tier centers

A dynamic disease model (DDM) was developed to address data gaps

A nimble architecture to contextualize and maximize RWD value



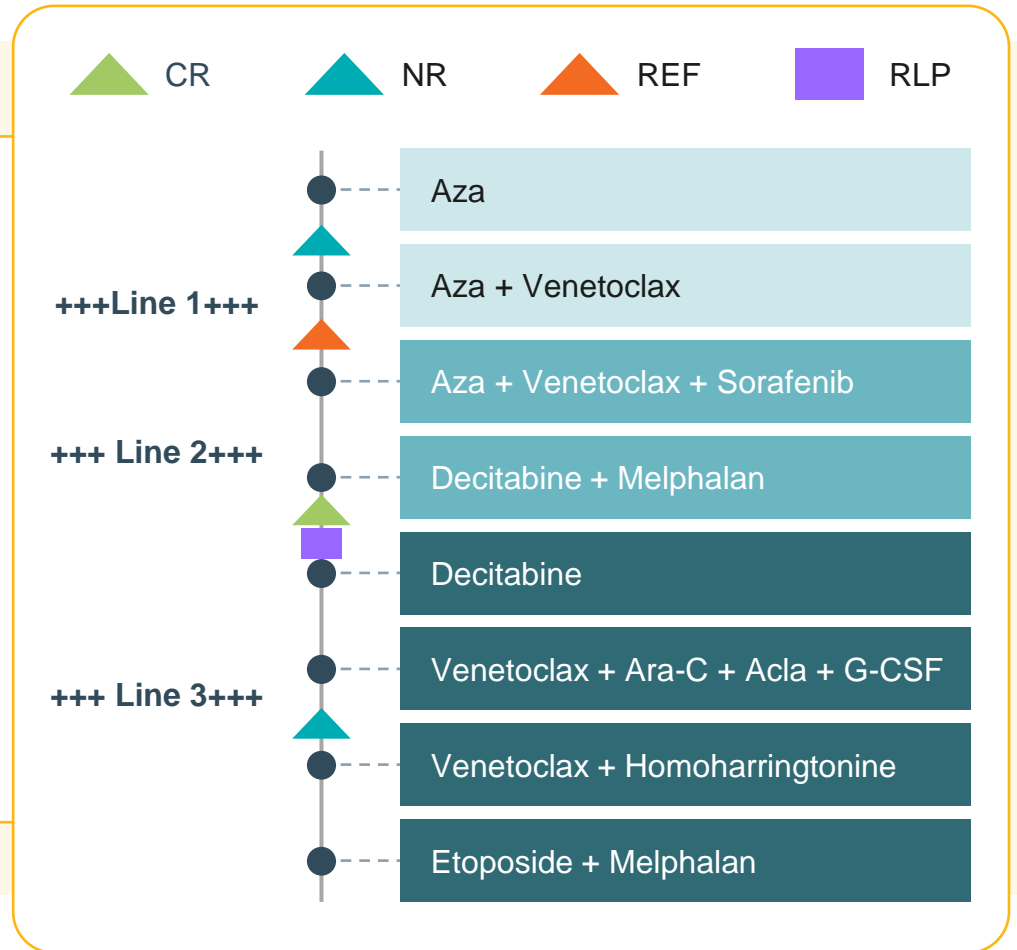
DDM leverages clinical facts and validated algorithms

Illustration with simulated data

Raw records

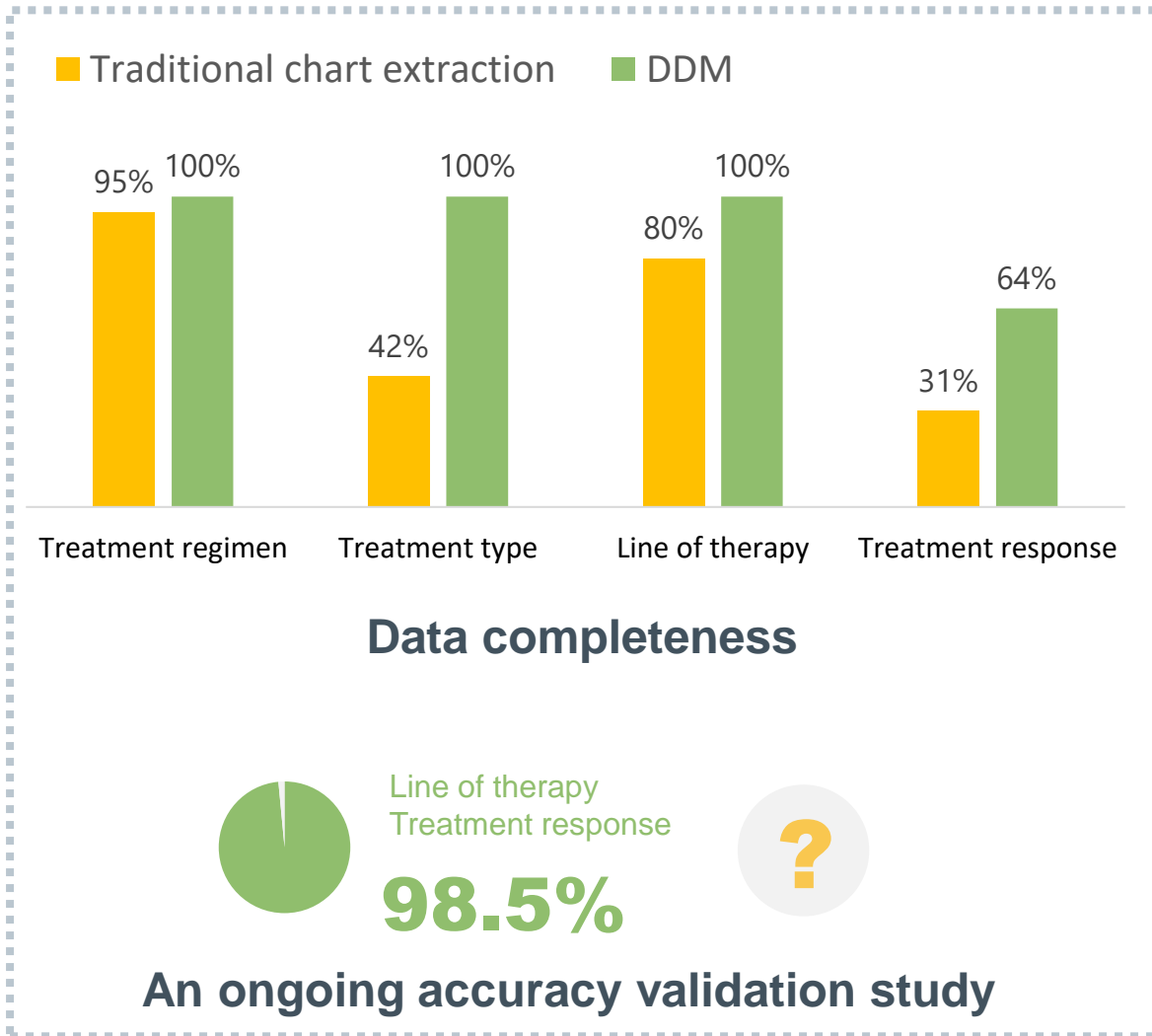
- 55 Inpatient and outpatient visits
- 3,686 Prescriptions and orders
- 5,259 Lab tests

- 5 Clinical outcomes
- 3 Lines of treatment
- 8 Multi-agent regimens



Abbreviations: CR, complete remission; NR, no remission; REF, refractory; RLP, relapse

Does the performance of DDM surpass that of traditional chart extraction?



Heterogeneous data infrastructures across settings can lead to incomplete outpatient treatment records. Multi-system crosstalk is warranted to complete **treatment regimens by line.**

The recording of **treatment response** assessments in charts are determined by the timing of ward round documentations rather than the actual assessment schedules.

Treatment types such as induction, consolidation, and maintenance are not mandatory EMR fields, while the temporal sequence and dosage of treatments are recorded.

One limitation of DDM is its inability to address irretrievable data where patients have not undergone necessary examinations for response evaluation, leading to **“hard missingness.”**

Global Acute Myeloid Leukemia Real-world Evidence (ARC) initiative

A pioneering international longitudinal multi-center study engaging top-tier academic sites



300+ patients from 3 centers since Dec. 2022
 94% with genetic mutation tested
 98% with bone marrow results

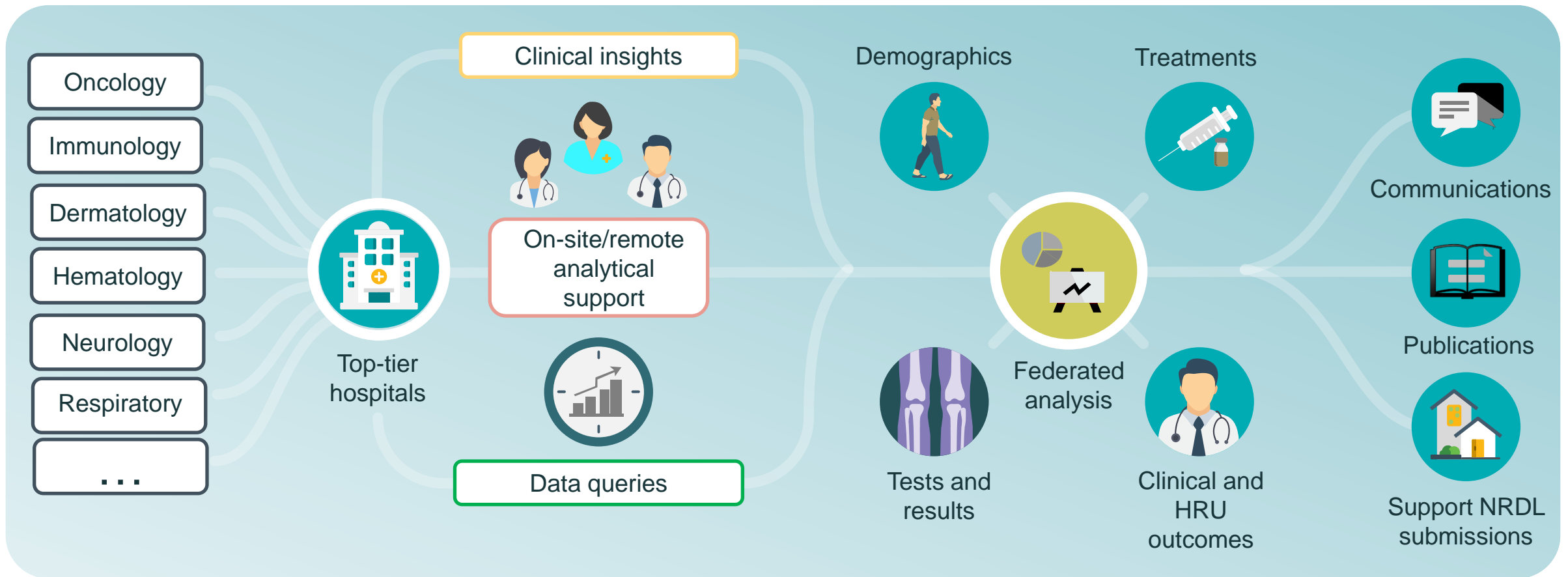
500+ patients from 22 centers

Assisted Aggregate Data Survey

Innovative solutions to generate timely and
reliable RWE



AADS is a unique method combining data-driven inputs and clinical insights



Disease areas

Methodology

Data domains

Applications

Huashu healthcare cOnnect PanEI (HOPE) offers a large network including 300+ tertiary grade-A hospitals

An extensive physician and hospital network with established technology infrastructure to support AADS

Selected hospitals that we have partnered with in AADS studies:

- Ruijin Hospital
- Beijing Hospital
- Tongji Hospital
- Peking University First Hospital
- The First Affiliated Hospital of Guangzhou Medical University
- Institute of Hematology/Blood Diseases Hospital
- West China Hospital of Sichuan University
- Sun Yat-sen University Cancer Center
- Beijing Chest Hospital
- Xuanwu Hospital, Capital Medical University
- Jiangsu Cancer Hospital
- Harbin Medical University Cancer Hospital
- Tianjin Medical University Cancer Hospital
- Hunan Cancer Hospital

- Zhongshan Hospital
- The Second Hospital of Dalian Medical University
- The First Affiliated Hospital of Wenzhou Medical University
- Henan Provincial People's Hospital
- Tianjin Medical University General Hospital
- Shengjing Hospital of China Medical University
- The First Affiliated Hospital of China Medical University
- Zhejiang Hospital
- Anyang District Hospital
- Dezhou Hospital
- The Second Hospital of Hebei Medical University
- Zhongshan City People's Hospital
- Tangdu Hospital
- Shanghai Pulmonary Hospital

AADS generated timely and reliable RWE to support market access of a rare disease drug in China

A case study of eosinophilic granulomatosis with polyangiitis (EGPA)

Background

- EGPA is a rare condition associated with substantial disease burden
- Evidence based on local data is warranted to support regulatory and formulary milestones
- Generating RWD for rare conditions is typically resource intensive and time consuming
 - Only 7 months to close the RWD gap
 - IRB and HGRAC approvals take 6-8 months limiting feasibility of primary data generation, such as multi-center analyses

Key considerations

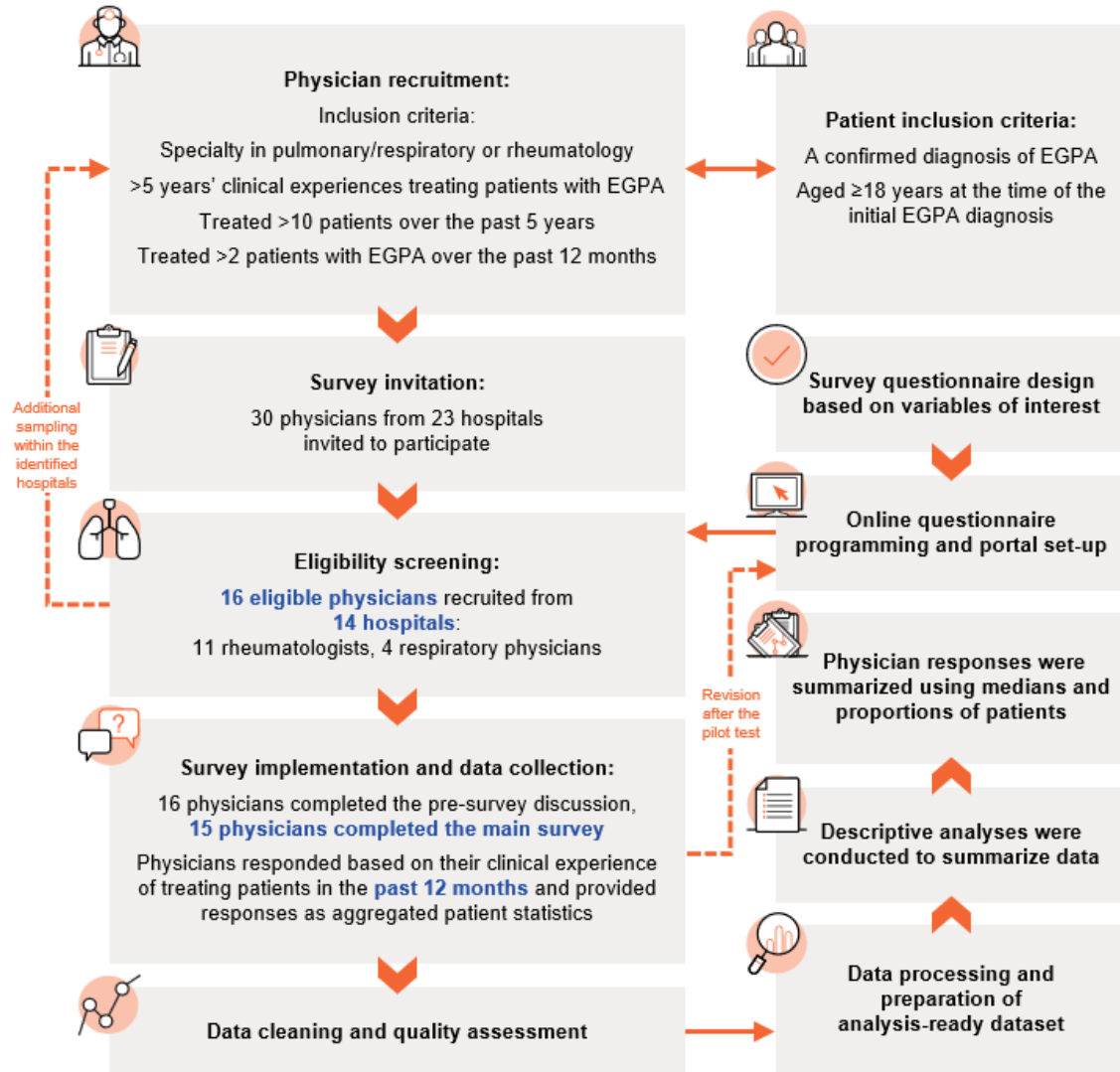
- Health care resource allocation is centralized in China, especially for rare conditions, and the number of physicians highly experienced in EGPA management is limited
- Early KOL engagement is critical in market access (e.g., reimbursement, hospital inventory listing)
- An efficient strategy should also serve as a feasibility assessment to facilitate future RWE initiatives and formulate research questions

Solutions

The aggregate RWE study aims to understand the disease burden due to EGPA in China, based on top tertiary hospitals' experience

Reference: Clinical Manifestations and Health Care Resource Utilization of Eosinophilic Granulomatosis with Polyangiitis (EGPA) in China: A Cross-Sectional Multi-Center Physician Survey Study (2022), Value in Health 25(7):S392 DOI:10.1016/j.jval.2022.04.543

Abbreviations: HGRAC, Human Genetic Resource Administration of China; IRB, institutional review board





- In total, 44% of physicians had been in practice for 11–20 years and 56% for >20 years (N=16)

Abbreviations: AADS, assisted aggregate data summary; RWE, real-world evidence.

Figure 1. Patient demographics and clinical characteristics (N=243*)


Demographics:



Male, %, median (range)
 46.0 (20.0, 75.0)


Age at EGPA diagnosis, years, median (range)
 45.3 (35.0, 60.0)

Clinical characteristics:

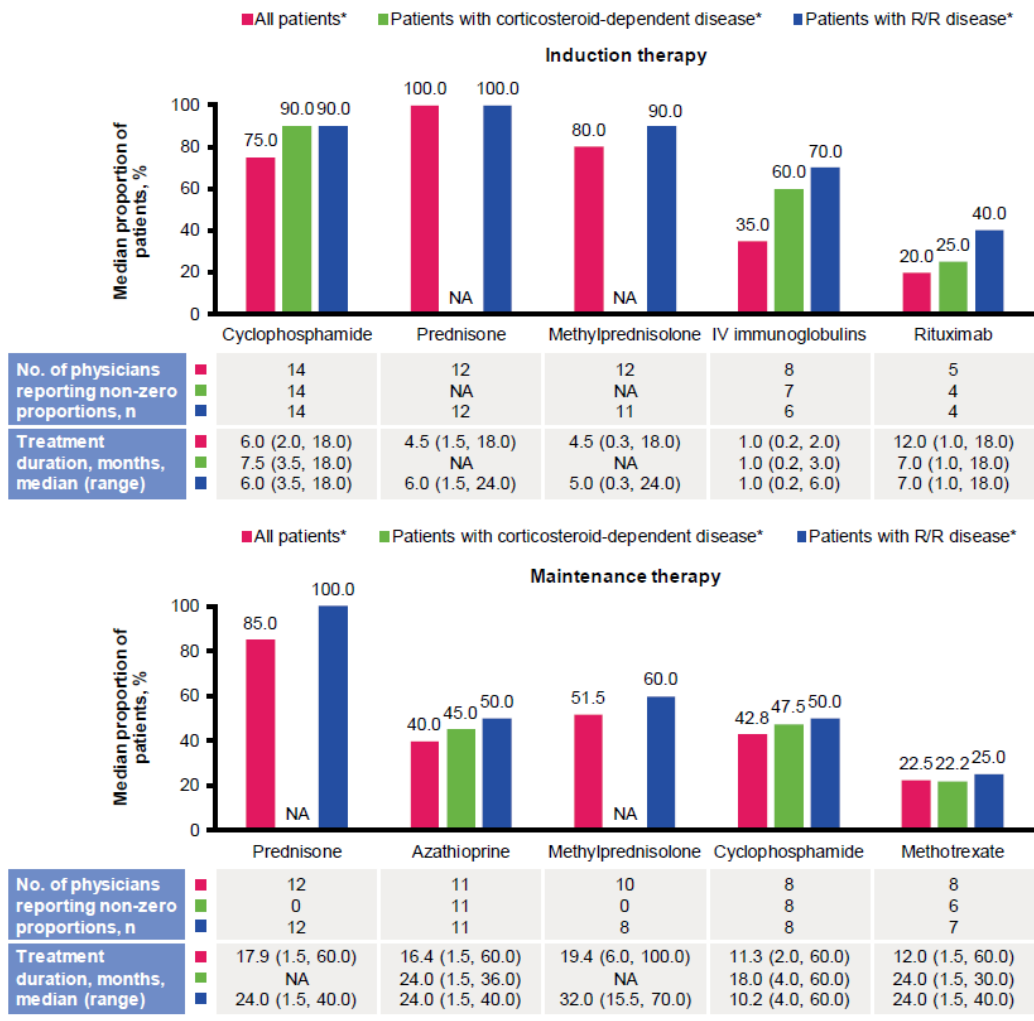

Time from asthma diagnosis to EGPA diagnosis, years, median (range)
 4.4 (0.5, 15.0)


Blood eosinophil count test at EGPA diagnosis, %, median (range)
 100.0 (71.4, 100.0)


Positive ANCA at EGPA diagnosis, %, median (range)
 50.0 (0.0, 100.0)

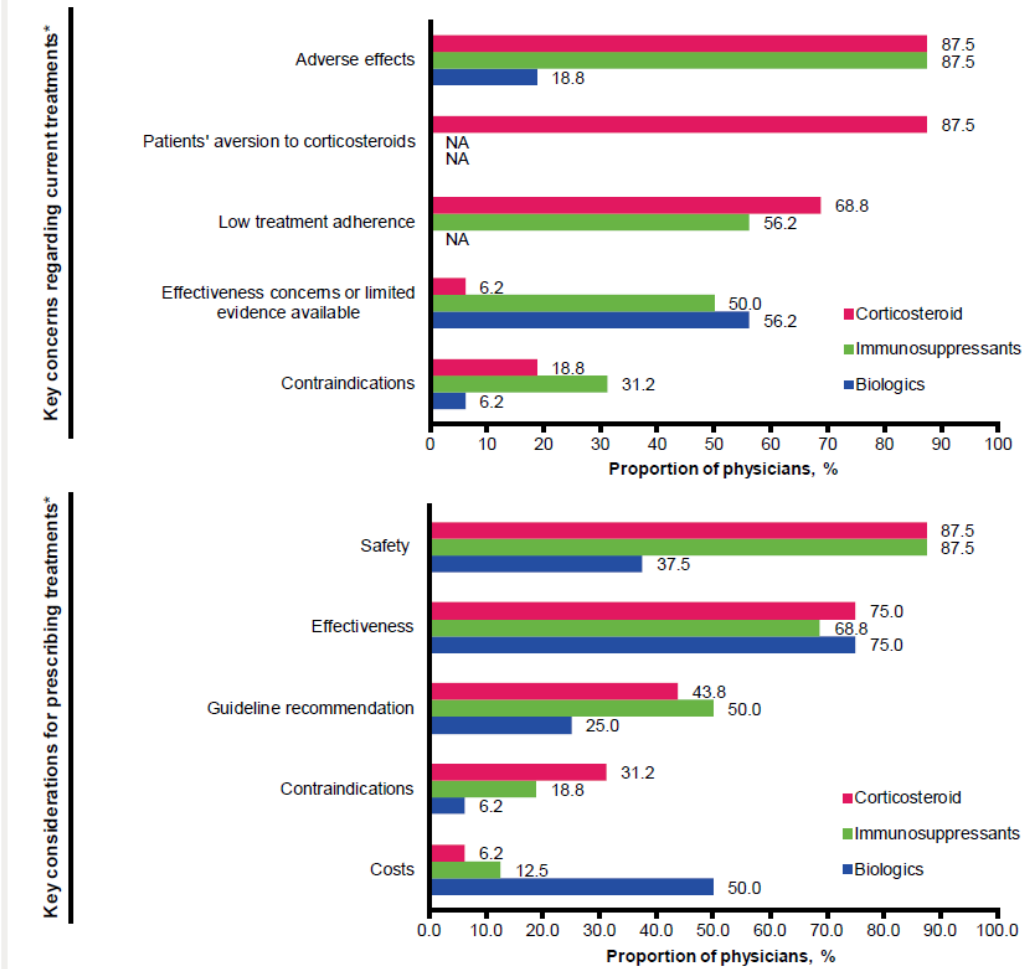
*Aggregated patient statistics were reported by physicians, n=15.

Figure 2. Prednisone, methylprednisolone, and cyclophosphamide were the most used treatments for EGPA remission induction and maintenance for all patients



Data shown for the therapies with the 5 highest number of physicians reporting non-zero proportions. *Aggregated patient statistics were reported by the number of physicians specified in tables.

Figure 3. Adverse effects were a key concern for 87.5% of physicians towards both corticosteroids and immunosuppressants, while only 18.8% had adverse effect concerns towards biologics. Safety and effectiveness were the two most common considerations for prescribing corticosteroids and immunosuppressants



The top 5 physician responses are shown. *Participants were allowed to select more than one response; therefore, the total proportions may not sum to 100%.

Collaboration with established national registries

An efficient setup to sustain long-term collaborative RWD efforts



China's National Hemophilia Registry

CNHR established 2007

166 hospitals

Sep. 2018

Dec. 2018

31 provinces

10K+ patients

Historical information optimization

Pinpointed key limitations and adapted an efficient data processing approach and supplementary data collection to strengthen the scientific value of current data

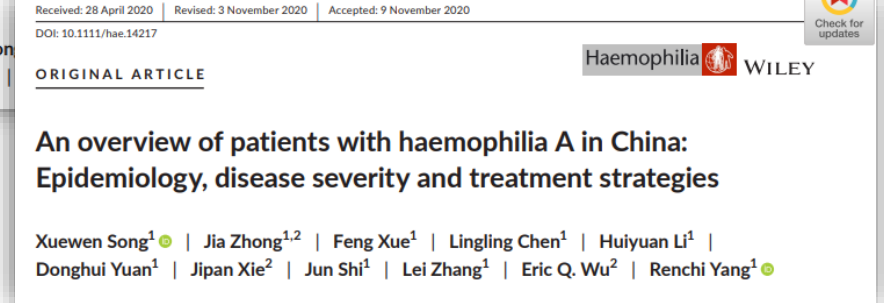
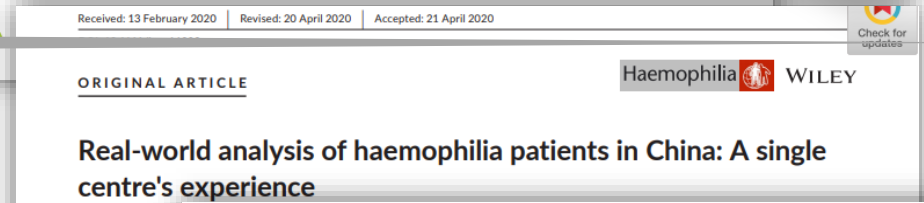
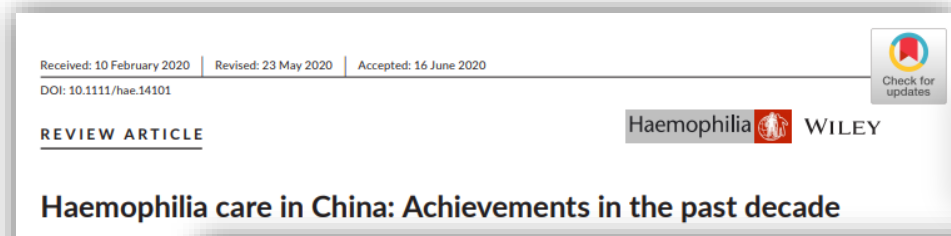
Supplementary data curation

Study 1: China's first real-world study including cost of hemophilia as an outcome,¹ which is also the first peer-reviewed publication from this long-established registry

Study 2: China's first real-world study to demonstrate the improvements in hemophilia management in the past decade²

Study 3: An overview of patients with hemophilia A in China: epidemiology, disease severity, and treatment strategies, based on the national hemophilia registry data³

200+ hospitals



2020 Publications

Source:
1. Song X, et al. Real-world analysis of hemophilia patients in China: A single center's experience Running title: Real-world data of hemophilia in single center. DOI: 10.1111/hae.14029
2. Dou X, et al. Haemophilia care in China: Achievements in the past decade. DOI: 10.1111/hae.14101
3. Song X, et al. An overview of patients with hemophilia A in China: epidemiology, disease severity, and treatment strategies. Under review

The Essential Tremor Registry (CETR) in China

Parkinson's Disease & Movement Disorders Multicenter Database and Collaborative Network in China



An ambispective design with a retrospective and a prospective phase leads to a substantial sample size



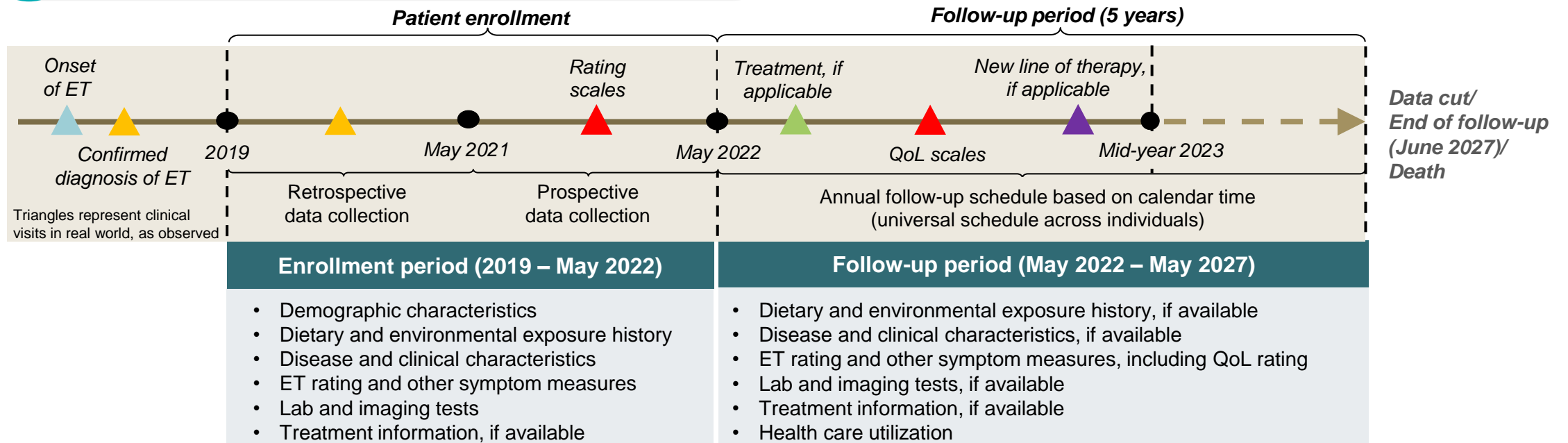
A sophisticated data curation model is needed to establish connections between historical and prospective data



A clinical-research duo model enhanced the longitudinal design, effectively reducing loss to follow-up and enabling recruitment for *ad hoc* patient contacts



A nested cohort design with hospital data linkage is key to minimize bias due to non-individualized follow-up



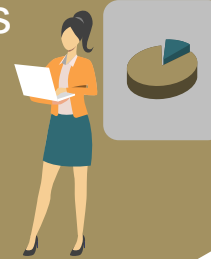
Abbreviations: ET, essential tremor; HRU, healthcare resource utilization; QoL, quality of life.

Key Takeaways

Challenging data landscape with fragmented and low-quality RWD



Be mindful of limitations and risks associated with existing data sources



Timely RWE is key to support pre-launch and post-launch communications and decision making



Implement comprehensive and nimble approaches to achieve short-term and long-term objectives



Early research engagement with KOLs is vital, and collaborative research is an effective model for building collaboration



Take actions to curate fit-for-purpose RWD through integrated solutions 2–3 years before launch



Part III – Advancing Real-World Evidence Generation: Insights From France and Europe

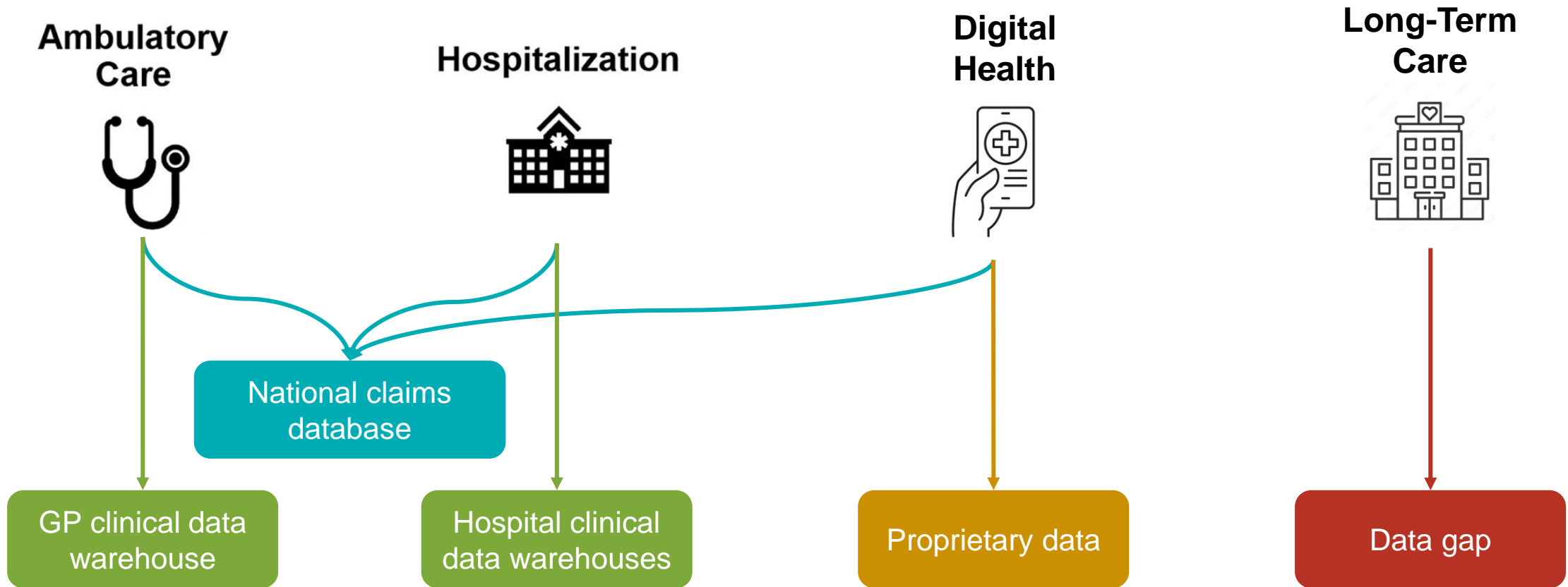
Grégoire Mercier, M.D., Ph.D.



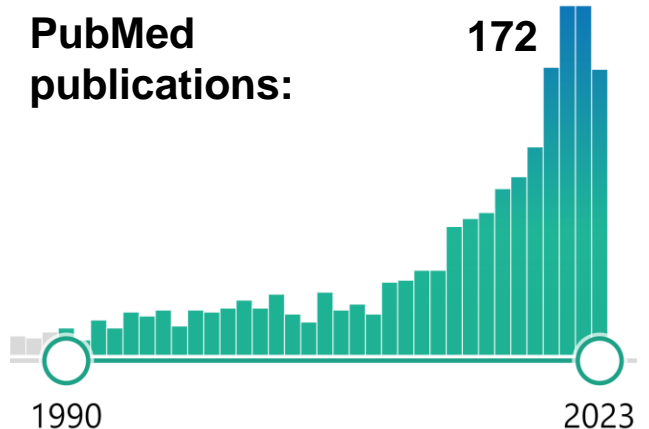
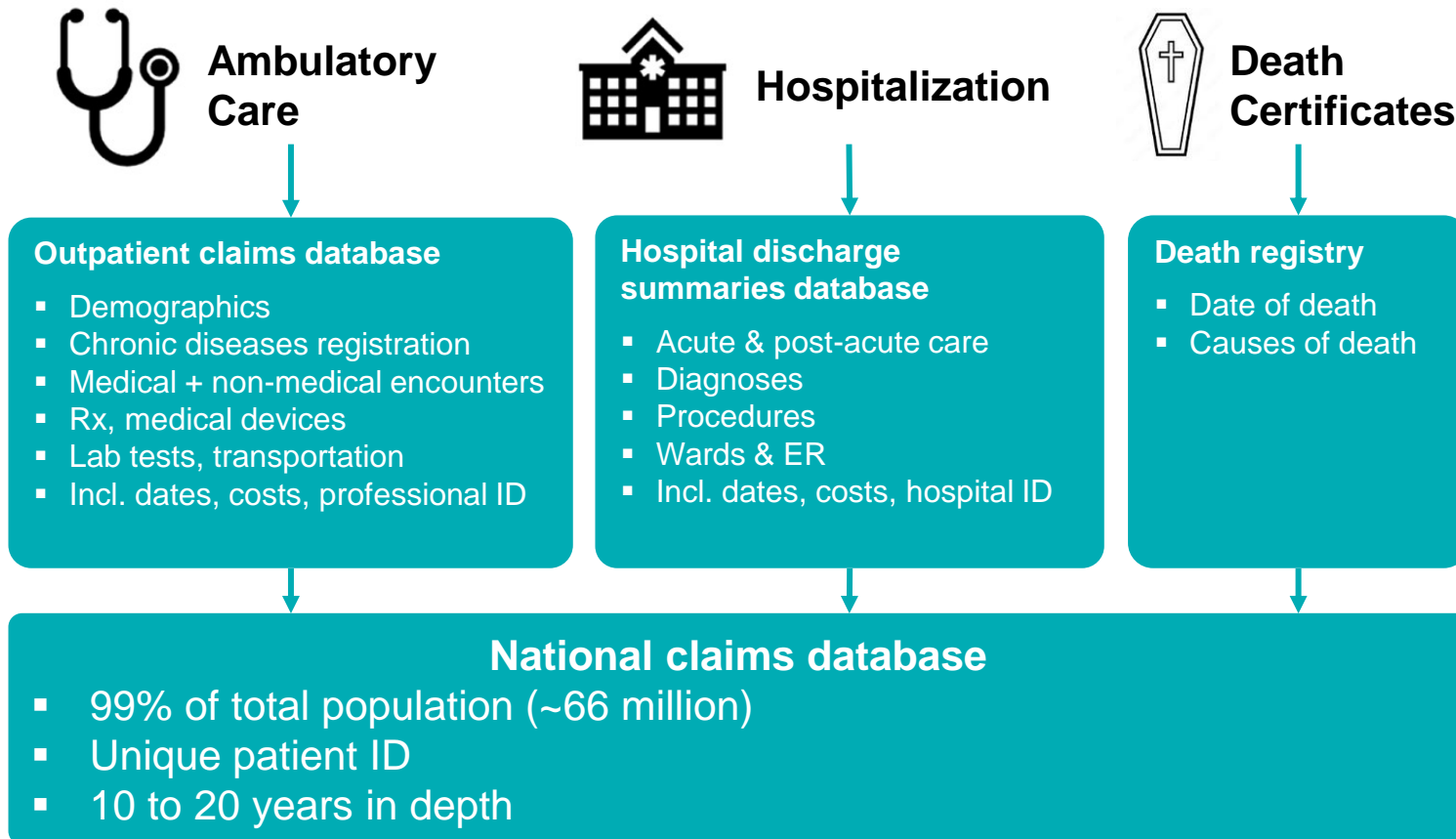
Conflict of interest disclosure

Grant/Research Support	Roche, Gilead
Consulting Fees/Honoraria	Gilead, Roche, Pfizer, Air Liquide, IQVIA, Analysis Group, Alira Health, L.E.K. Consulting, MindMaze
Major Stock Shareholder/Equity	KanopyMed
Royalty Income	0
Ownership/Founder	KanopyMed
Intellectual Property Rights	0
Other Financial Benefit	0

A primer on real-world data in France

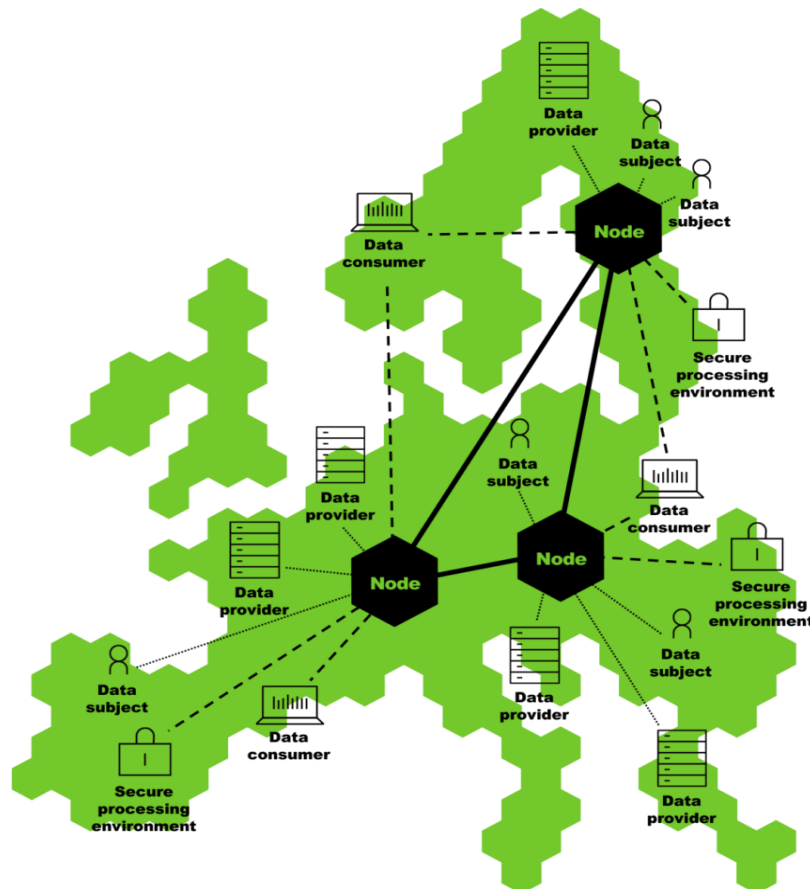


National claims database (SNDS)





From SNDS to EHDS



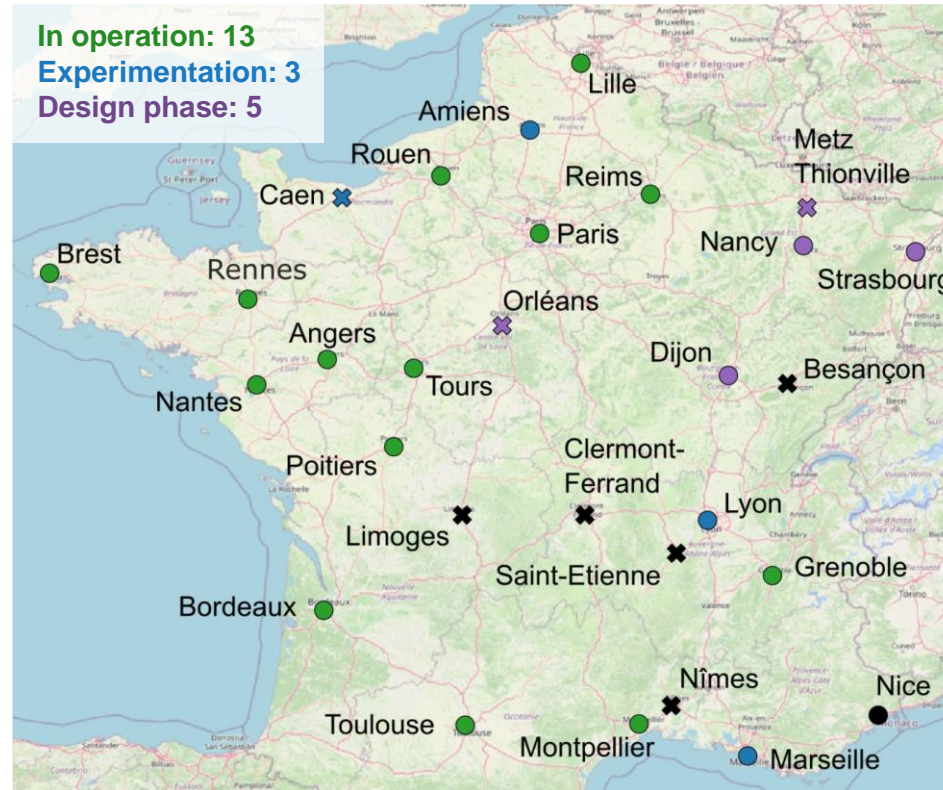
- **European Health Data Space**
- **Goal: to promote new digital health services and enable GDPR-compliant access to health data**
- **France: Health Data Hub**
- **V1 expected by 2025**

Hospital clinical data warehouses (CDW)

Hospitalization



Hospital clinical data warehouses



Source: Doutreligne, et al., 2023

- Standardization towards the **OMOP** Common Data Model
- Public funding
- Emerging **business models** for hospitals
- In line with the European **EHDEN** project

Hospital CDW: Core common dataset (1)

Socio-demographic data

NIR/INS

Twin row

Date of birth

Date of death

PMSI base

Age

Acts

Gender

Start date of stay

Diagnosis

Date of end of stay

Entry mode stay

Exit mode stay

Geographical code of residence

Biology results

Renal function

Urea dosing

Creatininemia

DFG

Glycemic control

Fasting blood glucose

Glycated hemoglobin

Liver check-up

GGT

Conjugated bilirubin

AST

Total bilirubin

ALT

PAL

Blood count

TCA

Red blood cells

Lymphocytes

Leukocytes

VGM

Eosinophils

Hemoglobin

Inserts

Monocytes

Hematocrit

Neutrophils

TP

Hospital CDW: Core common dataset (2)

Medication data

Prescription

Dosage

Drug administered

Dosage

Clinical examination data

Care file

Size

Weight

Systolic blood pressure

Diastolic blood pressure

Lifestyle

Tobacco consumption

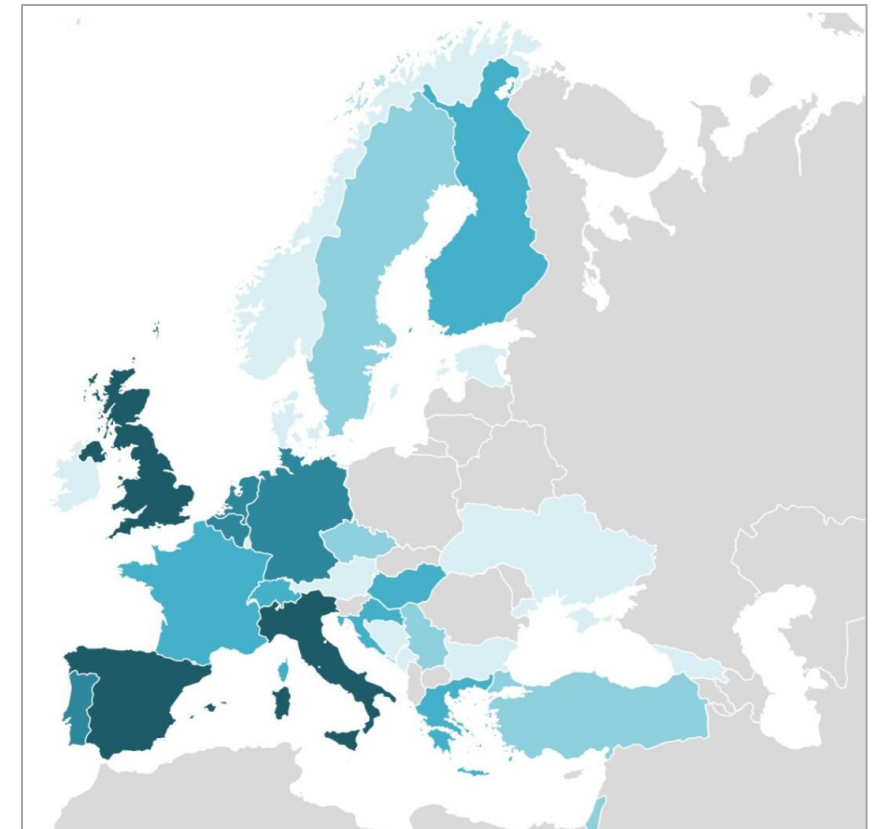
Alcohol consumption

Use of other drugs

Physical activity

The EHDEN European project

- **Goal: To harmonize source data, at scale, to the OMOP common data model, within a federated network**
- To date: 187 data partners from 29 countries
- In France:
 - Paris
 - Montpellier
 - Bordeaux
 - Lille
 - Toulouse



Ambulatory care clinical data warehouse: P4DP

Ambulatory
Care



GP clinical data
warehouse

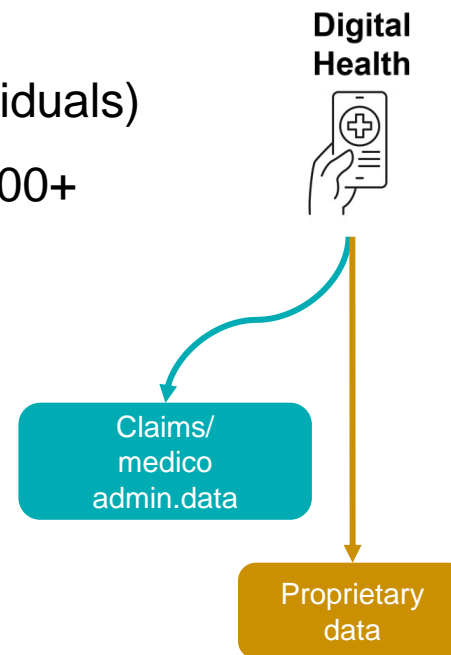


- Goal: to create a nationwide GP clinical data warehouse
- Partners: GP network, universities, companies, Health Data Hub
- Government-funded
- **OMOP** Common Data Model
- Data-sharing agreements and business models for GPs
- V1 expected **by 2025**

Cohorts and registries

- 30+ national cohorts
- Population-based, e.g., CONSTANCES (200,000 individuals)
- Disease-based, e.g., HEPATHER (liver diseases, 21,000+ patients)
- Challenges:
 - Access to data
 - Interoperability
 - Patient-level linkage

E-Health



- Billing data in SNDS:
 - Telehealth
 - Home monitoring
- Mostly proprietary data
- Challenges:
 - Access to data
 - Data quality

Wrap-up and take-home messages

- **National claims database:** the most powerful RWD source
- **Hospital CDW:** towards a European network
- **Primary care CDW** is the next frontier
- **Current challenges:**
 - Standardization
 - Access to data
 - High-performance calculation
 - Patient-level matching across data sources
- **Data gaps:** long-term and social care, exposome, social determinants of health....

Thank you!

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Questions?