MANUFACTURER PERSPECTIVE

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Long-Term Tracking of Clinical Effectiveness, Safety, and Value of Gene Therapies and Implications for EU Joint Clinical Assessment: Multistakeholder Perspectives from Patients, Manufacturers, and Payers

The views and opinions expressed in this presentation are those of the speaker and do not necessarily reflect Pfizer Inc views or positions

DISCLOSURES

- Background:
 - ➤ Value frameworks, HTA challenge refer to ISPOR EU 2022 I²
 - ➤ Office of Health Economics Scorecard at ISPOR EU 2023 (QR code)³



Evidence needs of gene therapies for EU joint clinical assessment (JCA)

	<u></u> Endpoints	$\stackrel{\longleftarrow}{\longrightarrow}$ Standardization	Monitoring	Reimbursement
Established Conditions				
Less known conditions				
Key points				

^{1.} Faulkner E. Value Health. 2019;22(6):627-641. doi:10.1016/j.jval.2019.04.1911

^{2.} Besley et al. OHE (2022) Health Technology Assessment of Gene Therapies: Are our methods fit for purpose?

^{3.} Besley et al. ISPOR EU 2023 Poster # HTA329

MULTI-FACTORS CONSIDERATIONS FOR LONG-TERM TRACKING OF CLINICAL EFFECTIVENESS, SAFETY, AND VALUE OF TECHNOLOGIES

	Endpoints	$\stackrel{\leftarrow}{ o}$ Standardization	Monitoring	Reimbursement
Established Conditions	Factor levels vs.Annualized bleeding rate (ABR) ¹	Recognized Consistent SOC ²	Many heterogenous treatment centers ²	Hub & Spoke
Less known conditions	North Star Ambulatory Assessment (NSAA) ⁴ vs. tomorrow	Next surrogate endpoint SOC varies across Europe ⁵	Needs DevelopmentLack of consistent follow up	Cross-border healthcare?
Key points	Disease and treatments evolution	Intricate evidence generation elements post-approval	 Maintain long-term follow-up Consistent & rigorous quality site training 	Universal long-term data tracking tools required; archetype fit for purpose reimbursement systems
Ideas				

^{1.} Keipert C. Clin Transl Sci. 2020;13(6):1127-1136. doi:10.1111/cts.12794

Windyga J. The Adv Hematol. 2022;13:doi:10.1177/20406207221088462
 Thornburg CD. Biodrugs 2023;37(5):595-606. doi:10.1007/s40259-023-00615-4

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